

Community Beliefs
“Ground Rules for the Community Forums”
(adapted from the Orton Family Foundation’s Heart and Soul, Community Matters)

1. **We believe the Frisco community matters.** Our culture, landscape, values and people ~ our “heart and soul.”
2. **We believe in connections.** Community is about economy, education, natural resources, land use, politics and place-making. We must accept these forces influences one another and treat them as one interrelated system.
3. **We believe quality of place affects quality of life.** We must protect and enhance our buildings, streetscapes and landscapes while also adapting to growth and change.
4. **We believe a strong community spirit positively impacts our economy, social capital and environment.** Community spirit must be another bottom line: every decision, policy and action should be evaluated for its impact on the often- intangible elements that matter most.
5. **We believe all voices should be heard.** Youth and seniors, old timers and newcomers, full-time residents and second homeowners.
6. **We believe everyone has an opportunity to participate.** No voice matters more than any other. Every person has something to contribute and an obligation to offer it.
7. **We believe taking the time to know our neighbors enables us to unite.** When a community takes the time to get to know itself, it will gain a sense of identity and purpose that unite people in strengthening what matters.
8. **We believe the Frisco community is a collaborative enterprise.** Together, we have the creativity, resolve and know-how to tackle our community’s challenges and enhance the place we love.
9. **We believe change is inevitable.** We do not need to sacrifice our community character in order to grow and change. We are ready to steer change.
10. **We believe in today and in the future of the Frisco community.** Our community’s quality of life attributes connect, sustain and create our town and our future.