

RESOURCE WISE

What is Resource Wise?

- Sustainable business certification and recognition program
- Partnership between HC3 and the Towns of Breckenridge, Dillon, Frisco, and Silverthorne as well as Summit County Government and the Keystone Neighbourhood Company
- Over 130 business across Summit County are enrolled in the program, and nearly 100 have achieved certification

Why should my business join Resource Wise?

- Sustainability is important for our community, and businesses participating in this program help us to meet our energy and greenhouse gas reduction goals
- Resource Wise is totally free for businesses to join
- Businesses certified in the Resource Wise program receive free marketing outreach from HC3
- Inclusion on statewide green business program map

Who else participates and what benefits have they seen?

- Participants include local retail shops, liquor stores, hotels, breweries, educational campuses, and ski areas
- Resource Wise certified businesses have reduced carbon emissions, energy use, and waste, as well as improved recycling, composting, and purchasing practices. Many of these businesses have streamlined operations and saved money while doing it
- Any business that completes a sustainability or energy improvement can receive a rebate covering 50% of the cost up to a maximum of \$400

Local Examples

- Village at Breckenridge – Breck: LED lighting upgrade, new pool and spa pumps, new recycling signage and system
- Residence Inn by Marriott – Breck: Composting program and recycling signage
- Frisco Liquors – Frisco: LED lighting upgrade
- Dillon Ridge Liquors – Dillon: LED lighting upgrade
- Conoco Gas Station – Silverthorne: LED lighting upgrade
- Broken Compass Brewing – Summit County: Water bottle filling station and high-efficiency bathroom remodel