



2016

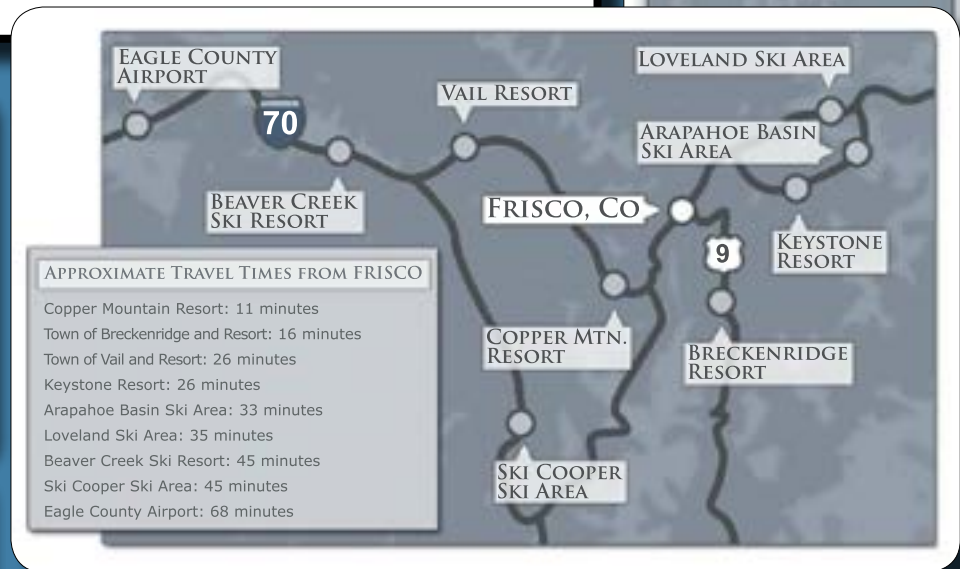
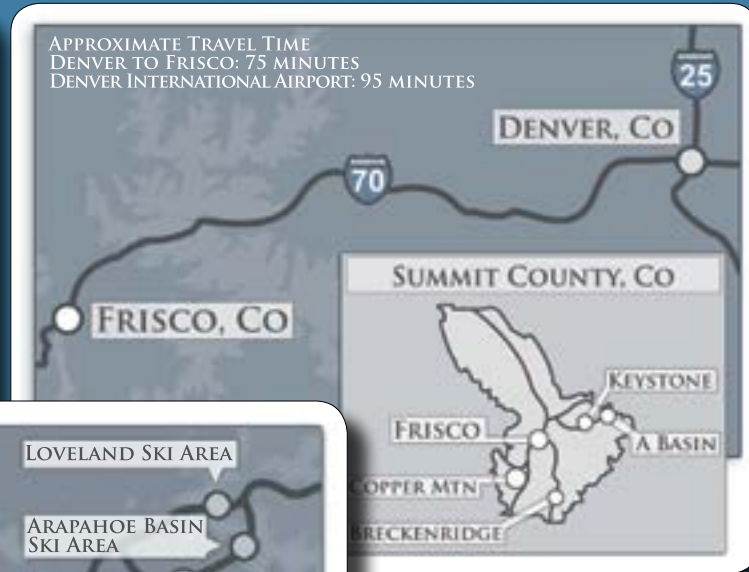
COMMUNITY SCORECARD

Fiscal Year Ended 12/31/2016



TOWN OF FRISCO

The Town of Frisco is located in Summit County, just one hour west of Denver and 95 minutes from Denver International Airport on Interstate 70. The centralized location offers easy access to 8 major ski areas and numerous year-round activities. Its small town feel, welcoming community and outdoor recreational offerings make Frisco a favorite among locals and a popular resort destination for visitors.



Dear Community Members:

It is with pleasure that I present to you the 2016 Community Scorecard, a combined “report card” for the Town’s services and activities and the Popular Annual Financial Report (PAFR), which is a summarized and condensed overview of the Town’s financial position. Starting with the Town of Frisco in January, I was not here for all that the Town accomplished in 2016 but I am excited to be part of a staff that has a strong commitment to continuous improvement, open communication and pursuing best management practices.

Our mission at the Town of Frisco is “to preserve a family-oriented and economically vibrant mountain community that encourages citizen involvement, respects our community character, natural environment and enhances our quality of life”. In conjunction with our mission and vision, Town Council identified these six key goals:

- **We Listen – Foster proactive community involvement and communication**
- **We Balance the Budget – Assure financially sound Town government**
- **We Have Pride – Pursue a balanced and sustainable local economy**
- **We Have Bright Ideas – Promote sustainable environmental policies and practices**
- **We Serve and Protect – Provide a safe and secure community**
- **We Play – Enhance community amenities**

Each goal is presented separately in its own section of this document, along with corresponding accomplishments, which help us determine how efficiently and effectively we are delivering the services that you need and expect. When available, we provide comparative data for multiple years.

You should expect excellence and transparency from your local government. The 2016 Community Scorecard provides an open view into operations and tells you where the Town is doing well and where we have opportunities to improve. I invite you to review this valuable information.

If you have any questions, concerns or comments, please don’t hesitate to contact me at 970-668-9123 or randyr@townoffrisco.com.

Sincerely,

Randy Ready
Town Manager



Our Vision

To be a vibrant community that attracts residents and visitors alike in Summit County.

To be a modern town that respects its history, its unique character and place in Summit County.

To be a sustainable community with the flexibility to fulfill residents’ needs and visitors’ dreams.

Our Mission

To preserve a family-oriented and economically resilient mountain community that encourages citizen involvement, respects our community character and natural environment, and enhances our quality of life.

Our Values

Respect – Trust – Integrity – Innovation – Collaboration

Our Commitment

To provide leadership, efficiency, transparency, accountability and fiscal responsibility.

COMMUNITY PROFILE

Services: Police, Water, Streets, Adventure Park, Marketing, Recreation, Marina, Events, Historic Museum, Information Center

Form of Government: Council - Manager

Population: 2015 - 2,927

Median Household Income: \$81,500

Incorporated (square miles): 2

Acres of Park Space: 240

Miles of Trails: 12

2016 Budget: \$16,761,918

Employees: 76 Full Time; 127 Part-time and Seasonal

2016 Town Mill Levy: .798

2016 Town Sales Tax Rate: 2%

Chartered: 1879

Incorporated: 1988

Unemployment Rate: 2.1%



Principal Employers - 2016

St. Anthony Summit Medical Center*

Summit High School*

Wal-mart

Backcountry Brewery

Best Western-Lake Dillon Lodge

Holiday Inn Frisco

Safeway

Summit County Ambulance*

Summit Middle School*

Summit Stage*

Town of Frisco

Whole Foods

Total Employees within Summit County:
21,068

*Business not within municipal limits of
Town of Frisco



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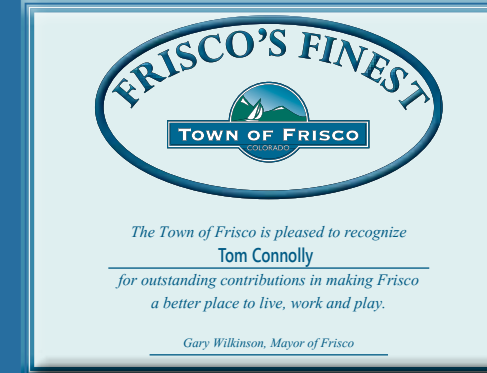
WE LISTEN

The Town encourages its citizens to participate in designing Frisco's future and preserving its past. The Town conducts surveys and holds open houses and forums as needed. During the Step Up Main Street project, the Town held weekly community meetings to keep residents, businesses and visitors informed about the progress of the project. Citizens can also participate during the public comment portion at Council meetings and during public hearings.

SATISFACTION WITH TOWN GOVERNMENT

FRISCO'S FINEST AWARD

Frisco's Finest Award Program began in 2012. In 2016, the award was presented to Gene and Therese Dayton and Tom Connolly. Frisco's Finest was established to thank and honor citizens who are making a difference in the community. A framed award certificate is given to the community member that is being honored, along with a statement read by a council member about the honoree's accomplishments.



The Daytons were instrumental in establishing the Frisco Nordic Center and managed its operations for 28 seasons. During their tenure, they were passionate about bringing world class events to the Center, some of which continue today - Gold Rush is the oldest citizen's race in the country. They were committed to ensuring the grooming was first class and openly welcomed skiers of all ages and abilities.



Tom Connolly has a history of dedication to the Town of Frisco. He served on Planning Commission for 11 years, Town Council for 7 years, the Town's Appeals Board for 10 years and served as volunteer coordinator for the Frisco Barbeque since 2005. Many of the major developments came about during Tom's time spent serving the public.

DID YOU KNOW?



EAGLE AWARD

Housing Colorado honored Frisco's Peak One Neighborhood with the Eagle Award for its outstanding contribution to affordable housing in



Colorado. Peak One is a workforce housing neighborhood envisioned and developed by the Town of Frisco and Brynn Grey Partners. Established in 1990, the Eagle Award has come to represent one of the highest achievements within the Colorado housing community. This prestigious award celebrates the extraordinary accomplishments and outstanding leadership in housing and support services. Peak One Neighborhood is viewed by many as the "gold standard" for local housing in the mountains; it is a model for a high functioning public-private partnership, one that yielded a successful outcome and made the Frisco community even stronger.





GRANTS AWARDED

Each year the Town participates with other local governments in a coordinated grant process. Applicants must have Federal 501(c)(3) status. Grants are awarded based on benefits to Frisco residents, past allocations and the organization's past results with programs. The Town has awarded the following amounts over the past three years:

2014	\$118,376
2015	\$113,668
2016	\$115,755

Of the total awarded in 2016, 10 Town of Frisco high school seniors received scholarships of up to \$1,000, for a total of \$10,500.

Following are the 33 non-profit entities who received Town grant awards in 2016.

- Advocates for Victims of Assault*
- Bethany Immigration*
- Breckenridge Film Festival*
- Breckenridge Outdoor Education Center*
- Bristlecone Foundation*
- CASA of the Continental Divide*
- Colorado Avalanche Information Center*
- Colorado Mountain College Leadership Summit*
- Family and Intercultural Resource Center*
- Friends of the Dillon Ranger District*
- Girl Scouts of Colorado*
- High Country Conservation Center*
- High Country Soccer Association*
- Keystone Science School*
- National Repertory Orchestra*
- Summit Community Care Clinic*
- Summit County Arts Council*
- Summit County Preschool*
- Summit Extreme Baseball*
- Summit High School Scholarships*
- Summit Middle School*
- Summit Nordic Ski Club*
- Summit Public Radio and TV*
- Summit Rotary Charitable Fund*
- Summit Extreme Youth Baseball*
- Summit Tigers Americian Legion Baseball*
- Summit Youth Baseball and Softball*
- Swan Center Outreach*
- Team Summit Colorado*
- The Summit Foundation*
- Women's Resource Center of the Rockies*
- Youth and Family Services*
- YouthEntity*

SATISFACTION WITH TOWN GOVERNMENT

As stated in the Frisco Community Plan, "The Frisco Community embraces itself as a vibrant mountain town, and seeks opportunities to enhance and maintain vibrancy through art and culture, the built environment, community services, energy, the economy, health and wellbeing, housing, natural resources, recreation and transportation." It is vitally important for the community to seek opportunities and investments that further enhance the town's quality of life. Some of the highlights from 2016 are listed below:

- The Frisco Adventure Park's tubing hill exceeded budget by over \$313,835.
- The Town completed the final phase of Step Up Main Street in 2016. New street lights were part of this project and were built in-house by the Public Works Department. Actual closure days were significantly less than planned; staff worked diligently to lessen the impact on the Town's business community.
- Commercial development for Kaiser Permanente at the Interstate Parcel was completed. Other retail and commercial opened at this site were Chuck & Don's Pet Supplies and Outer Range Brewery.

Grant Recipients



Main Street



Frisco Adventure Park Tubing Hill



Frisco Bay Marina

FINANCIAL AWARDS 2016

Outstanding Achievement in Popular Financial Reporting Award

Government Finance Officers Association

The Government Finance Officers Association of the United States and Canada (GFOA) has given an Award for Outstanding Achievement in Popular Annual Financial Reporting to the Town of Frisco for its Popular Annual Financial Report (2015 Community Scorecard) for the fiscal year ended December 31, 2015. The Award for Outstanding Achievement in Popular Financial Reporting is a prestigious national award recognizing conformance with the highest standards for preparation for state and local government popular reports.

In order to receive this award, a government unit must publish a Popular Annual Financial Report, whose contents conform to program standards of creativity, presentation, understandability and reader appeal. The award is valid for a period of one year only. The Town believes the 2016 Scorecard continues to conform to the Popular Annual Financial Reporting requirements and the Town will again be submitting it to GFOA.

Certificate of Achievement for Excellence in Financial Reporting

Government Finance Officers Association

Distinguished Budget Presentation Award

Government Finance Officers Association



Government Finance Officers Association

Award for Outstanding Achievement in Popular Annual Financial Reporting

Presented to

**Town of Frisco
Colorado**

For its Annual
Financial Report
for the Fiscal Year Ended

December 31, 2015

Executive Director/CEO

WE BALANCE THE BUDGET

Frisco is committed to meeting service expectations and the desires of the community, while adhering to a conservative fiscal policy.



STRONG FINANCIAL MANAGEMENT

The Town of Frisco has established financial policies for long-range capital improvements, budgeting, fund balances, financial reporting, investments, debt and transfers. Financial highlights this year are:

Interstate Parcel Agreement

In 1999, the Town exercised an option to purchase 9.43 acres of vacant land (referred to as the Interstate Parcel) that bordered Interstate 70. The Town considered this property of strategic importance and intended to retain the land for future development.

In 2013, the Town sold this property to Brynn Grey for the development of this parcel into a retail complex with five buildings of approximately 100,000 square feet of retail and office space. The first phase consisting of Whole Foods Market, the Rio Grande restaurant and Epic Mountain Sports opened in 2014. A liquor store and sporting goods store opened in 2015 and a medical facility, a brewery and a pet supply store were opened in 2016. This development is nearly complete.



INTERSTATE PARCEL

The Town reports two major governmental funds in its financial statements. The General Fund shown here is the Town's general operating fund used to account for all general operations and maintenance. The other major fund is the Capital Improvement Fund. The non-major funds are the Open Space Fund, Conservation Trust Fund, SCHA 5A Fund, Insurance Reserve Fund and the Lodging Tax Fund. For more detailed information, please visit www.frisco.gov. A significant increase in General Fund revenues was the result of additional sales taxes collected, building permit fees and charges for services.

General Fund			
	2014 Actual	2015 Actual	2016 Actual
Revenues	10,707,584	12,281,542	13,417,186
Expenditures	8,969,502	9,015,550	9,681,006
Other Financing Sources			
Transfers	(500,000)	(2,915,517)	(4,716,665)
Net Change in Fund Balance	1,238,082	350,475	(980,485)
Fund Balance - Beginning	4,659,662	5,897,744	6,248,219
Fund Balance - Ending	\$5,897,744	\$6,248,219	5,267,734





DID YOU KNOW?

The Town has received the Certificate of Achievement for Excellence in Financial Reporting for 8 years, the Distinguished Budget Presentation Award for 8 years and the Award for Outstanding Achievement in Popular Annual Financial Reporting for 7 years. All of these awards are prestigious national awards recognizing conformance with the highest standards of financial reporting and budgeting.



For more detailed financial information, the Town's complete Annual Budget and Comprehensive Annual Financial Report (CAFR) are available at Town Hall and the Town's website, www.frisco.gov. The reports in this Scorecard are designed to provide a general overview of the Town's finances and contain information only from selected funds; the reports are prepared in accordance with generally accepted accounting practices (GAAP).

STRONG FINANCIAL MANAGEMENT

The Town reports two funds that operate similar to private enterprises (termed enterprise funds): the Water Fund and the Marina Fund. Operating revenues and expenses are costs of goods sold and services provided to customers and the revenues thus generated; non-operating revenues and expenses are those costs not qualifying as operating revenues and expenses. Increases in the Enterprise Fund operating revenues were the result of an annual rate increase in water fees and increased revenue from water meter sales, rental charges and retail sales. For more detailed information on these funds, please visit www.frisco.gov.

Enterprise Funds						
	Water Fund		Marina Fund		Total	
	2015	2016	2015	2016	2015	2016
Operating Revenues	891,006	900,407	1,288,181	1,439,922	2,179,187	2,340,329
Operating Expenses	984,314	954,078	1,012,951	1,094,575	1,997,265	2,048,653
Operating Income (Loss)	-93,308	-53,671	275,230	345,347	181,922	291,676
Non-Operating Income (Expense)	17,393	42,929	34,772	37,991	52,165	80,920
Contributions						
Capital Contributions	117,137	153,241	-	-	117,137	153,241
Change in Net Assets	41,222	142,499	310,002	383,338	351,224	525,837
Net Position - Jan. 1	10,416,911	10,458,133	2,323,141	2,633,143	12,740,052	13,091,276
Net Position - Dec. 31	\$10,458,133	\$10,600,632	\$2,633,143	\$3,016,481	\$13,091,276	\$13,617,113



STRONG FINANCIAL MANAGEMENT STATEMENT OF NET POSITION

The Statement of Net Position is a condensed view of the Town of Frisco's assets and liabilities for all funds as of December 31, 2015 and 2016. Total net position represents the amount the Town owns compared to the amount owed. This statement of Net Position is presented in much more detail in the Town's complete Comprehensive Annual Financial Report (CAFR) which is available online at www.frisco.gov.

	Governmental Activities		Business-Type Activities		Total Primary Government	
Assets:	2015	2016	2015	2016	2015	2016
Current and other assets	16,084,573	18,130,606	5,420,532	6,125,789	21,505,105	24,256,395
Capital assets	39,216,016	40,622,035	7,723,018	7,521,763	46,939,034	48,143,798
Total Assets	55,300,589	58,752,641	13,143,550	13,647,552	68,444,139	72,400,193
Deferred Outflow	167,890	321,896			167,890	321,896
Liabilities:						
Other liabilities	1,735,146	2,080,441	34,433	13,115	1,769,579	2,093,556
Long-term liabilities	4,847,762	4,373,904	17,841	17,324	4,865,603	4,391,228
Total Liabilities	6,582,908	6,454,345	52,274	30,439	6,635,182	6,484,784
Deferred Inflow of Resources	146,773	148,175			146,773	148,175
Net Position:						
Investment in capital assets	34,078,692	36,042,985	7,723,018	7,521,763	41,801,710	43,564,748
Restricted	1,980,373	2,179,572			1,980,373	2,179,572
Unrestricted	12,679,733	14,249,460	5,368,258	6,095,350	18,047,991	20,344,810
Total Net Position	\$48,738,798	\$52,472,017	\$13,091,276	\$13,617,113	\$61,830,074	\$66,089,130

FINANCIAL GLOSSARY

Current and Other Assets - Assets that one can reasonably expect to convert to cash, sell, or consume within one year.

Capital Assets - The Town's long-term investments in land, buildings, equipment, improvements, infrastructure, and construction in progress. The Town uses these capital assets to provide services to citizens; consequently, these assets are not available for future spending.

Current and Other Liabilities - These are primarily debts that can be paid off in one year or less. This includes accounts payable, accrued payroll and accrued interest payable.

Deferred Outflows of Resources - A consumption of net assets by the government that is applicable to a future reporting period.

Long-Term Liabilities - Represents mainly debt obligations of the Town. The proceeds from these various debt issues are used to finance large projects such as building construction and renovations, major equipment purchases, and roadway construction.

Deferred Inflows of Resources - An acquisition of net assets by the government that is applicable to a future reporting period.

Net Investments in Capital Assets - This represents the Town's investment in its capital assets less accumulated depreciation and any outstanding debt attributable to the acquisition, construction, or improvement of these assets. It should be noted that the resources needed to repay this debt must be provided by other sources, since the capital assets themselves cannot be used to liquidate these liabilities.

Restricted Net Position - Resources whose use is subject to externally imposed restrictions. The Town has resources set aside for debt service, capital projects, and specific projects and programs as established by the Town Council.

Unrestricted Net Position - These are resources that are accessible to the Town to provide services to the residents of Frisco if there were no additional revenues or resources available.



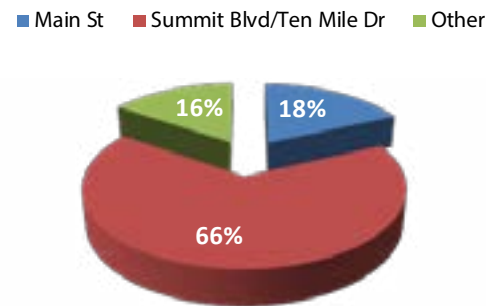
GENERAL FUND

Sales tax revenues have comprised roughly 63% of the Town's General Fund revenues over the past five years. The top ten sales tax payers generate roughly 50% of these revenues. The balance of General Fund revenues for 2016 was comprised of charges for services at 25% and other taxes at 3%. Fees for licenses and permits, investment income, intergovernmental and other miscellaneous sources make up the remainder.

The Town includes two very distinct commercial areas: Summit Boulevard and Main Street. Summit Boulevard generates, by far, the greatest amount of sales tax revenue for the Town, as illustrated in the chart below:



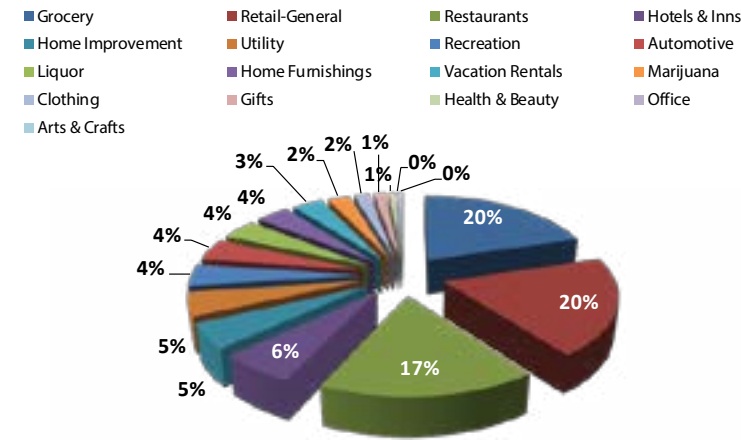
2016 Sales Tax Revenue By Location



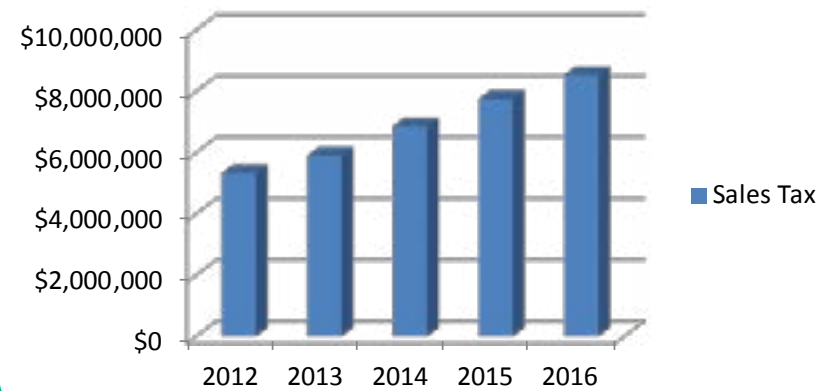
SALES TAX REVENUES

Similar to most Colorado municipalities, the Town is heavily dependent on sales tax revenues to provide services to its citizens. These revenues include those derived from the 2% city sales tax and the 2% county sales tax collected within Frisco Town limits. Major Town services dependent on sales tax are police, streets, parks, recreation and general government. Sales taxes generated by retail activities within the Town far surpass any other categories as depicted in the chart below:

2016 Sales Tax Revenue By Category



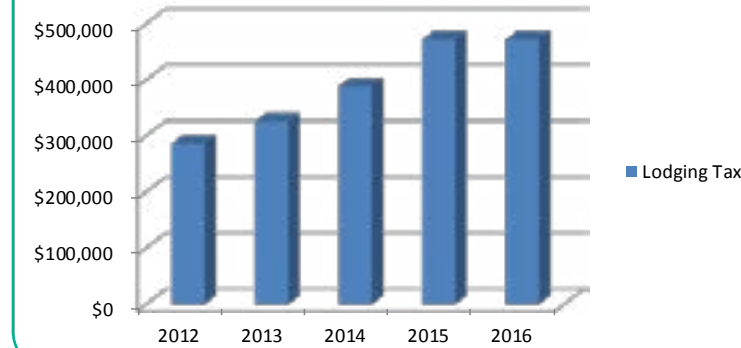
Sales Tax Revenue 2012-2016



LODGING TAX

The Lodging Tax Fund was established in 2004 to account for a voter-approved 2.35% tax imposed upon lodging establishments. Expenditures are restricted to economic development, special events, advertising and marketing, recreation amenities, multi-purpose facilities and open space and similar uses. Town Council determines the proportion of revenue to be allocated to these activities. Currently, 45% is dedicated to the Information Center, 20% to economic development, 20% to recreation with the remaining 15% allocated to operations and maintenance of the recreation and tourism-based Town facilities. Multi-year revenues are presented in the following chart:

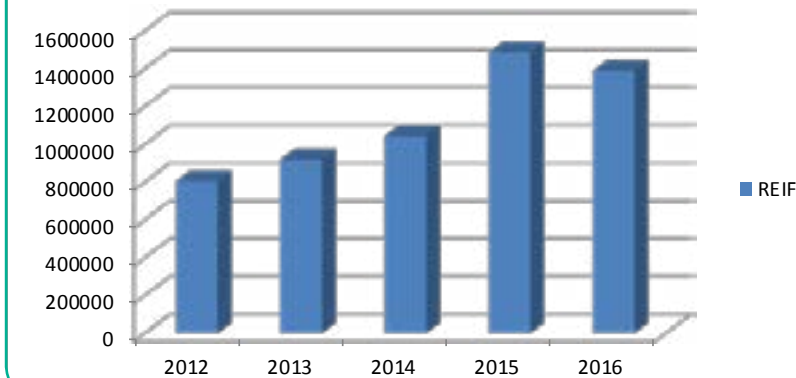
Lodging Tax Revenue 2012 - 2016



REAL ESTATE INVESTMENT FEE

A 1% Real Estate Investment Fee is the main source of funding for the Town's capital projects. This fee is imposed on all real estate transfers within the Town. This revenue source was dramatically impacted by the economic downturn in 2009 but is gradually recovering.

REIF Revenue 2012 - 2016



2016 LOCAL SALES TAX COMPARISON

Frisco, at only 2 percent, has one of the lowest sales tax rates of any community in the region. Sales taxes on sales within the town total 7.775%, broken down as follows:

- 2.9% State Sales Tax
- 2.0% Town Sales Tax
- 2.875% County Sales Tax

Municipality	Local Sales Tax
Avon	4.00%
Vail	4.00%
Summit County	2.75%
Breckenridge	2.50%
Dillon	2.50%
Silverthorne	2.00%
Frisco	2.00%



DID YOU KNOW?

Almost 1,000 different businesses help support the Town by collecting and remitting local sales tax. The sales tax department processes approximately 6,500 sales tax returns per year.



2016 CAPITAL PROJECTS FUNDED BY THE TOWN'S REAL ESTATE INVESTMENT FEE:

- Community Center Roof Replacement
- General Street Maintenance and Facility Repair
- Step Up Main Street Final Phase
- Environmental Sustainability
- Vehicles and Equipment
- Trails & Bike Path Upgrades



CAPITAL ASSETS STEP UP MAIN STREET



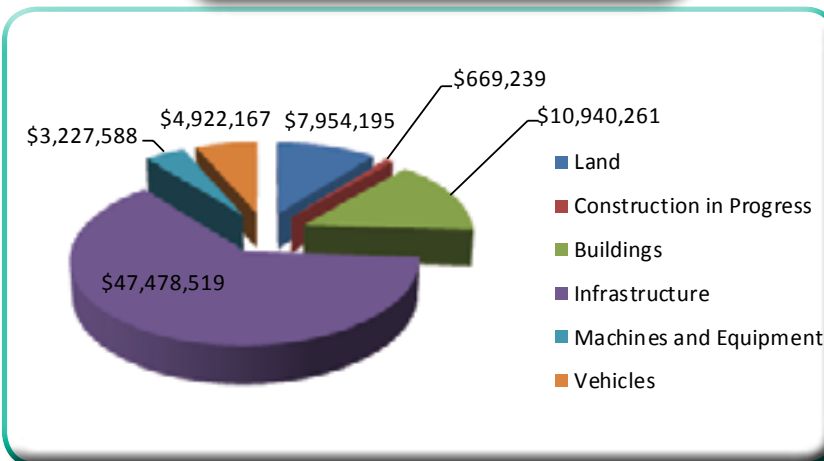
A project of this scope on Main Street has not been embarked upon since 1982, the year after CDOT deeded the street to the Town. Without this upgrade, Main Street would eventually fail and would result in a much more expensive project with potentially catastrophic impact on businesses and the community as a whole.

This project has improved infrastructure and created a more welcoming and usable Main Street. Components of the project included adding additional street benches, updating street lighting, providing better lighting at intersections, expanding the north side sidewalk by two feet to make it as wide as the current sidewalk on the south side of the street, updating the paver design and increasing the amenity strip on each side of the sidewalk. The project also improved drainage, as well as improved safety and functionality. There has been no net loss of parking.

In 2016, the project was completed with drainage work from 3rd Avenue to 4th Avenue.



CAPITAL ASSETS



GRANTS RECEIVED

Over the past few years, the Town has received various grants: \$114,655 in 2012; \$22,264 in 2013; \$79,393 in 2014, \$10,841 in 2015 and \$5,091 in 2016. Grant Funding in previous years provided for improvements to the Historic Park and Museum, programs to enhance police enforcement, installation of renewable energy components at Town Hall, and the construction of the Frisco Bike Park.



INVESTMENT PORTFOLIO

The market value of the Town's cash and investment as of December 31, 2016 is as follows (in thousands):

	Investment Maturities (In Years)			
	Standard & Poor's Rating	Carrying Amounts	Less than 1 year	Less than 5 years
Deposits:				
Petty Cash	Not Rated	4,018	4,018	-
Checking	Not Rated	1,371,375	1,371,375	-
Savings and money market	Not Rated	2,487,235	2,487,235	-
Certificates of deposit	Not Rated	1,955,995	1,249,296	706,699
Investments:				
Investment pools	AAAm	10,742,554	10,742,554	-
United States Instrumentality	AA+	723,573	-	723,573
Total Investments		\$17,284,750	\$15,854,478	\$1,430,272

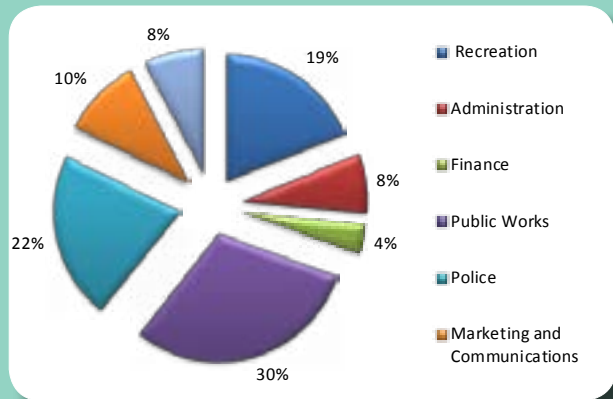
The Town's cash and investment practices and policies as of December 31, 2016, are based on Colorado State Statutes, the Home Rule Charter, Chapter 25 "Investments" of the Code of the Town of Frisco and any ordinances and resolutions enacted by the Town Council to accomplish the following objectives:

- Preservation of capital and protection of investment principal.
- Maintenance of sufficient liquidity to meet anticipated cash flows.
- Diversification to avoid incurring unreasonable market risks.





2016 FULL TIME EQUIVALENT (FTE) EMPLOYEE ALLOCATION BY DEPARTMENT



VOLUNTEERS

They are the backbone of Frisco's events. Volunteers do everything from moving tables, to course marshalling and judging at events. As true ambassadors for the Town, volunteers put the friendly face on Frisco events. To find out how to volunteer, go to www.townoffrisco.com/events/volunteers.



DID YOU KNOW?

In 2016, the Town offered 6 Lunch N Learn sessions, with 89 attendees.

TOWN PERSONNEL

The Town currently employs 79 full and part-time year-round staff, but more than doubles that number with seasonal staff both in the summer and winter months to staff the Town's many events, recreation programs, park maintenance, marina operations, and the Frisco Adventure Park. The Town of Frisco utilizes a performance-based pay program applicable to all employees designed to link employee pay with job performance.

JOB CATEGORY	2014	2015	2016
Full Time Year Round	68	73	76
Part Time Year Round	7	4	3
Seasonal	Summer Seasonal	55	81
	Winter Seasonal	25	29
TOTAL EMPLOYEES	155	187	203

RECRUITING

In 2015, Town launched a new online application system to attract more applicants and to make the recruiting process easier and more effective for users. The Town received 780 applications for various positions using this tool.

MYFIT WELLNESS PROGRAM



The Town created and launched this employee wellness program in 2013 to help employees achieve and maintain a healthy lifestyle and to reward employees for their commitment to that lifestyle. The program offers biometric screenings, health risk assessments, Lunch and Learn presentations, healthy lifestyle activities, and encourages employees to complete preventative examinations. In 2016, the Town offered yoga, marina activities, hikes and tree planting.

As a result of the Town's MyFit wellness program and other safety initiatives in place, the Town re-certified its Leader Certification from Health Links. Health Links recognizes businesses that champion worker wellbeing and safety.



BUSINESS AND LIQUOR LICENSING

The Town requires all business activities and enterprises conducting business within its boundaries to obtain a license from the Town. Cost for a business license is \$75 per year.

The Town Council is the liquor and beer licensing authority for all businesses selling or serving alcoholic beverages within the Town boundaries. Costs of beer and liquor licenses vary by type.

2016 BUSINESS LICENSES

BUSINESS ACTIVITY	# OF ACTIVE LICENSES
Activities	12
Arts/Crafts	12
Automotive	38
Clothing	26
General	212
Gifts	26
Grocery	25
Health/Beauty	126
Home Furnishings	30
Home Improvement	307
Hotels & Inns	10
Liquor Sales	5
Non-Profit	2
Office	75
Realty	18
Recreation	40
Restaurant	52
Services	190
Utility	83
Vacation Rentals	223
TOTAL	1,498

2016 LIQUOR LICENSES

LICENSE TYPE	# OF ACTIVE LICENSES
Brew Pub	1
Bed & Breakfast	2
Tavern	4
Retail Liquor	4
Beer & Wine	7
3.2 Beer	6
Hotel & Restaurant	25
TOTAL	49

Business License Revenues for 2016:
\$115,587

Liquor License Revenues for 2016:
\$11,677

2016 BUSINESS LOCATIONS

BUSINESS LOCATION	# OF ACTIVE LICENSES
In Town	671
Out of Town	827
TOTAL	1,498



DID YOU KNOW?

Frisco offers a unique online business directory located on the TownofFrisco.com website. The directory provides one stop shopping with easy category searching, online maps, coupons and reservation capabilities.

Frisco helps merchants conduct business with online services including: business license application, and liquor license renewal.





WE HAVE PRIDE

With continued economic recovery throughout 2016, the Town was able to carry forward over \$15 million to help fund services and cover future economic uncertainties.







PUBLIC WORKS

The Frisco Public Works Department is dedicated to performing essential municipal services for its citizens and visitors. The duties of the department include: safe and efficient maintenance of streets, high-quality domestic water service, maintenance of parks for the enjoyment of citizens and visitors, and service of Town-owned buildings and vehicle fleet. As stated in the Frisco Community Plan, "Frisco is a community that expects quality community services and seeks to ensure adequate resources are available over the long term."



PUBLIC WORKS DEPARTMENT

- ☉ Maintained Main Street trash receptacles three times per week at an average weekly cost of \$200
-  Maintained 12 miles of bike paths
-  Conducted street sweeping on 41.5 lane miles at a cost of \$38,000; this includes Summit Boulevard
-  Maintained 62,000 square feet of facility/building space and provided excavation/backfill services for 5 burials in 2016
-  Maintained 240 acres of park space



DID YOU KNOW?

The Town's fleet consists of 43 vehicles; these vehicles were driven a total of 212,282 miles in 2016. Of the total fleet, 8 are hybrid vehicles, or 20%. Hybrids were driven 36,384 miles in 2016. The Town's heavy equipment is significantly more costly to operate as the chart illustrates.

Vehicle Type	#	# Miles Driven	Total Fuel & Maintenance	Cost Per Mile
Hybrids	8	36,384	\$6,620	\$0.18
Total Vehicles	35	175,898	\$60,680	\$0.34
		# Hours	Total Fuel & Maintenance	Cost Per Hour
Equipment	31	7,933	\$72,385	\$9.12
Small Equipment		132	\$8,465	\$64.13

SNOW REMOVAL SERVICES

The Public Works Department has 12 pieces of snow removal equipment. Main Street operations typically occur between 2:00 a.m. and 12:00 noon. Side streets are plowed when snowfall accumulations reach 2 inches and within 12 hours after a storm subsides. Full snow plowing operations occur when accumulations reach 4 inches. The average cost per week for these operations totals \$14,200.



ROAD MAINTENANCE COSTS

Public Roadway	2014	2015	2016
Maintenance cost per lane mile	\$22,282*	\$22,315	\$23,125

*Includes road maintenance projects and associated equipment and fuel usage.



DID YOU KNOW?

A 4" snow storm requires almost 60 man hours to complete the snow removal operation. Frisco's average annual snowfall is 128 inches.



FAST FACT

The speed limit on all Town residential streets is 20 miles per hour.



WATER SERVICES

The Town of Frisco water department produced 239.7 million gallons in 2016. What makes it interesting to run a water system in a tourist economy is the wide range of demand throughout the year. In April 2016 the Town produced 12.4 million gallons while just 3 months later in July demand tripled and production was 35.4 million gallons. The figures show just how much impact lawn watering has on our production facilities and citizens' wallets.



FAST FACT

Did you know you can schedule a tour of the Town's water facilities? Go to Frisco.gov for more information.



DID YOU KNOW

The typical single-family household in Colorado uses at least 50% of its water outdoors. Experts estimate more than 50% of landscape water goes to waste.

FAST FACT

Average daily consumption is 654,934 gallons per day with a peak demand of 1,480,000 gallons on July 30th, 2016.



DID YOU KNOW?

The Town's water consumption in 1999 was 326.2 million gallons; in 2016, water consumption was 240 million gallons. This is a significant decrease in consumption during periods of time when the Town of Frisco was experiencing growth. This reduction can be attributed to:

- Ongoing Town-wide leak detection surveys
- Follow-up and repair of identified leaks
- Water billing rates that promote conservation
- Increasing citizen conservation awareness

DID YOU KNOW

The Town will be reviewing its water rate structure in 2017. There are no changes set for 2017 but the results of the review will be implemented for 2018.



RAPID REVIEW WEDNESDAYS

Beginning in April of 2015, the Town instituted a new program to reduce the turn-around time on the review of building permit applications for small projects. From 8:00 a.m. – 10:00 a.m. every Wednesday, staff is on hand to accept and review these applications as an additional service to homeowners and contractors. The program has been very well received by the public and has exceeded production goals for the past year and a half.

Rapid Review Wednesday Participation	
Applications Reviewed – Goal	100
Applications – Actual	204
Over Performance	104

Featured Project of 2016

Opening the day after Christmas, the Outer Range Brewing Company opened on Lusher Court as part of the Interstate Parcel development.



COMMUNITY DEVELOPMENT

Community Development is broadly defined as community members working together to build resilient communities. While focusing on building a strong, resilient Frisco, the Community Development Department (CDD) mission is to:

- Enhance quality of life
- Promote sustainable development along with environmental stewardship
- Encourage compatible building design throughout the Frisco community

The building and planning divisions serve as the front line resource to the customers, providing them with all the necessary applications to obtain a permit for development, as well as providing zoning information on specific properties and other areas of Frisco. CDD strives to serve the community and guide the physical development of Frisco to meet present and future needs of its citizens.

In 2016, the Planning Division and Building Division processed the following applications and permits.

	Applications/Permits	% Change from 2015
Planning Division	302 planning applications	-21%
Building Division	370 permits (212 building & 158 plumbing/mechanical)	-15%
Building Division Inspections	1,572 Inspections	-42%



Starbucks - Frisco



Natural Grocers

COMMUNITY DEVELOPMENT

REFORMATTING OF THE TOWN'S ZONING CODE

This has been a complex, multi-phase project and the new format will be more user-friendly, improve current zone districts and land uses, draft target updates to the development review procedures and enhance development standards to ensure high-quality projects.

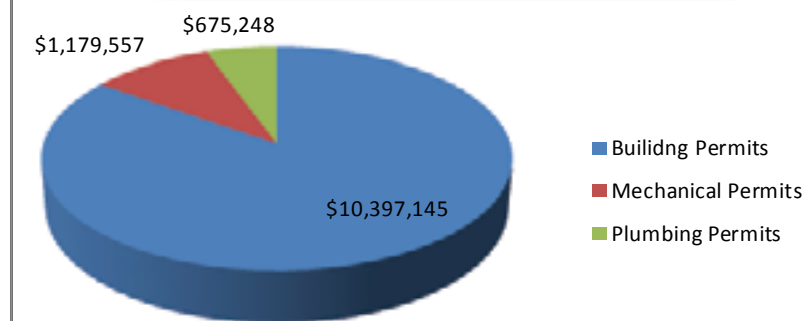
COMMUNITY RATING SYSTEM

Frisco participates in FEMA's Community Rating System (CRS). CRS encourages and rewards community flood mitigation actions with the goals of reducing flood losses, promoting awareness of flood insurance and facilitating accurate insurance ratings. The Community Development Department manages this program, maintains records of FEMA elevation certificates, and provides valuable public information regarding flood hazards.

ONE STOP SHOPPING

Developing land can be a complicated endeavor and the Community Development Department created a means for applicants to get their questions answered all in one place. The newly formed Development Review Committee (DRC) consists of all the key players with up front information needed to move projects forward – building officials, fire district, sanitary sewer district, county environmental health, Xcel and public works. No one has to chase people down to get answers.

VALUE OF PERMITS ISSUED



DID YOU KNOW?

A permit is needed to install a hot tub, replace a water heater, boiler, or furnace, rebuild a deck, or to replace windows and doors.

2016 Frisco Planning Commission

Members: Melissa Sherburne, Chair; Andy Stabile, Vice Chair; Donna Skupien; Brian Birenbach; Kelsey Withrow; Jason Lederer; Steve Wahl

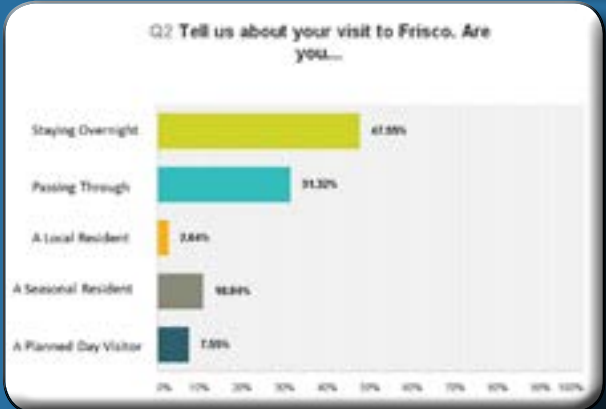
The Planning Commission held 15 public meetings to handle proposed commercial, multi-family, and conditional use applications. They conducted 2 special work sessions on the Unified Development Code Project. The commission reviewed 20 development proposals.





DID YOU KNOW?

The Frisco/Copper Visitor Information Center has adopted new environmentally sustainable practices including the installation of forced air hand dryers in both the men's & women's restrooms, using environmentally friendly cleaning products and composting all staff food scraps and coffee grounds.



FAST FACT

The Frisco Clock was restored and relocated to Main Street, right in front of the Information Center. It's the perfect location for family vacation photos.



VISITOR INFORMATION CENTER

The Frisco/Copper Visitor Information Center (VIC) is an essential link between residents, visitors, businesses and the Town. The VIC provides vacation planning services for visitors and is capable of making reservations for the Frisco Bay Marina and the Frisco Adventure Park. The VIC also maintains a wide range of literature that connects local businesses to visitors, including the Main Street Mile Map and handouts regarding lodging, dining, transportation.

MORE THAN JUST INFORMATION

The Visitor Information Center plays an important role in communicating with the Frisco merchants and visitors. The VIC distributes a bimonthly e-newsletter (Frisco Pulse) to over 550 Frisco businesses and a quarterly tourist e-newsletter (Tourist Pulse) to over 9,800 visitors. The tourist newsletter has grown by over 4,000 people in the past year.



The VIC staff help to facilitate the Town's presence on social media platforms, including Instagram and Twitter. Town of Frisco Instagram followers doubled from the beginning of the year, bringing the total to over 5,000. The Town's new hashtags, #FriscoClock and #FriscoCO, were created and have been successfully implemented.

BY THE NUMBERS

- 34,996 visitors
- Peak visitation in June, July and August
- 3,424 phone calls
- 26% of visitors were likely to extend their trip to Frisco after VIC visit
- 48% of visitors staying in Frisco overnight
- 44% of visitors looking for directions or maps
- 46% of visitors looking for information about outdoor activities
- 31% of visitors passing through Frisco
- 1,139 visitors signed guestbook
- 828 visitors used the public computer

GUEST COMMENTS

Love this Town! Maps! It's been a while, we're happy to be back. Great Museum. Visitor Information Center staff were very helpful. Great info! Very helpful! Thanks for the hospitality. Super Main Street. Love BBQ!!! Good Directions/Answers. Thanks!

MARKETING

The Town's Marketing and Events Department promotes Frisco locally, regionally and nationally through: paid print, radio, cable television and digital advertising; social media channels; and public relations efforts to secure editorial media coverage.

- The Town of Frisco advertises in 20+ national and regional platforms to bring visitors to Frisco including 5280, OpenSnow, AAA Encompass Magazine, the Official Colorado Tourism Guide, Visit Denver travel guide, Colorado Parent and Dorado Magazine.
- In 2016, the Town of Frisco facilitated 6 media visits including a group of French journalists, which resulted in media coverage in 2 French newspapers including Le Monde, France's largest newspaper with a readership of 2,308,000.
- The Town of Frisco manages 8 Facebook pages, 2 Instagram pages, 1 YouTube channel and 1 Twitter account to promote the town. In 2016 for the first time, the Town of Frisco took over the Colorado Tourism Offices's VisitColorado Instagram page and posted Frisco photographs and videos for a week to their 88K fans, resulting in 37,683 likes, 849 comments and 21,889 video views.



DID YOU KNOW?

In 2016, Frisco had over 35 stories on regional and national media, including the Better Homes and Gardens, The Denver Post, 5280, Colorado Life, The Huffington Post, Colorado Springs Gazette Telegraph, USA Today, Westword, Lonely Planet and all 4 Denver news stations.

FAST FACT

The Town of Frisco has its own Snapchat filter created by an employee who is also an Olympic freeski judge.



WE HAVE BRIGHT IDEAS

The Town continues to actively implement environmental stewardship plans by promoting zero waste events, replacing the Town's fleet with hybrid vehicles, recycling banners into tote bags and promoting and tracking various green initiatives.



Energy Smart Colorado was launched in 2014 with the following goals:

- Stimulate the local workforce
- Save residents energy and money
- Improve occupant comfort and safety
- Reduce carbon footprint



HIGH COUNTRY
CONSERVATION CENTER

In 2016, High Country Conservation, in partnership with the Town of Frisco, obtained a \$60,000 grant from Energy Outreach Colorado to benefit income-qualified families by providing free energy audits and retrofits. This year, 28 home energy audits were completed and 10 homeowners completed retrofit projects. \$11,000 in savings to participants.

GOT GAS PROGRAM

The Got Gas program encourages Town of Frisco employees to carpool or use a form of alternative transportation in order to commute to work. Each employee tracks the amount of mileage that they save and the results are then tallied at the end of the year. The Town of Frisco has been offering the Got Gas Program since 2007. In 2016, 21 employees participated in the program.



CleanTracks is Frisco's clean energy initiative for taking steps towards a sustainable future. The vision of the program is "To be an economically sustainable and socially responsible mountain community that is zero waste, clean energy independent, and carbon neutral." The program recognizes and supports businesses that are actively incorporating sustainability into business decisions. In 2016, 5 businesses were enrolled in the program. 40 businesses have been certified since the programs inception in 2011.

2016 New Businesses

- Vive Float Studio
- Town of Frisco - Day Lodge
- Town of Frisco - Nordic Center
- Town of Frisco - Town Hall
- Summit Mountain Rentals



Completed Energy Projects:

- Composting food waste
- Exterior LED lighting upgrade
- Paperless records systems
- Green Globes certification



ENVIRONMENTAL SUSTAINABILITY

The Town of Frisco promotes a sustainable work ethic through its "Sustainability Green Team." In 2016, the Green Team was involved in numerous projects including: sustainable purchasing practices by all Town departments, ongoing education at monthly All-Staff meetings, bike to work day, reusable water bottles for all employees, recycling and composting efforts at Town Hall, and a Thanksgiving Day turkey composting challenge.

The Green Team, in collaboration with the MyFit program, introduced a new event in 2014 - Come Plant a Tree. 2016 was the third year for this event and the Town intends to make this an annual event each May. Employees planted over 100 tree seedlings at the Peninsula Recreation Area in 2016.



DID YOU KNOW?

In continuing efforts to reduce waste from single use plastics and bottles, the Frisco Adventure Park gave all seasonal employees a reusable travel mug upon hiring to incentivize employees to incorporate using these reusable bottles into their daily lives. Employees were encouraged to bring them to work each day to receive free hot chocolate or coffee.



Zero Waste

Frisco values the environment and is committed to sustainability. The Marketing and Recreation departments exemplify this standard with a commitment to Zero Waste events and facilities. Zero waste is a system designed to sort waste into three streams: landfill trash, recycling and compostables. The sorting process reduces the accumulation of landfill waste and allows our small town to bring visitors to the area without excess impact to the environment.

To accomplish this goal, the Town does the following:

- Town Hall is equipped with three stream waste receptacles.
- Uses all recyclable products at our facilities with food service.
- Requires all vendors at our events to meet compostable and recycle guidelines.
- Collaborates with High Country Conservation Center to educate Town staff on proper recycling and compost procedures.
- High Country Conservation Center helps to staff Zero Waste Stations at major events.



In 2016, the Town increased its Zero Waste efforts at the BBQ Challenge by creating an incentive program to encourage vendors to participate in this program. The Town's goal is achieving 75% waste diversion at the Colorado BBQ Challenge.

FAST FACT

Town of Frisco employees have planted over 300 seedlings in different areas at the Peninsula Recreation Area.



WE SERVE AND PROTECT

The Town is committed to ensuring citizen safety throughout the Town and promotes positive community relations and excellent customer service.



Latino Citizen's Police Academy

In 2016, the Town of Frisco hosted a Latino Citizen's Police Academy. Latino citizens learn about all aspects of police work. Some of the activities are:

- Hiring process for officers
- Officer training
- Tour of Dispatch Operations
- Role of detectives
- Anatomy of a traffic stop
- Tour of Jail
- Overview of County Court presented by Judge Casias
- Overview of District Attorney's Office
- Immigration

Go to www.frisco.gov for more information on how to apply.



POLICE SERVICES

"POLICE OTHERS AS YOU WOULD HAVE OTHERS POLICE YOU."

The department is committed to community policing - a philosophy, management style, and organizational strategy that promotes proactive problem-solving and police community partnerships to address the causes of crime and fear, as well as other community issues.

POLICE SERVICES	2014	2015	2016	Trend
Calls for Service	6,363	7,082	7,568	↑
Traffic Accidents	116	122	109	↓
Traffic Citations	458	643	653	↑
Traffic Warnings	1,263	1,417	1,713	↑
Business Checks	2,697	3,283	3,898	↑
Bar Checks	358	372	507	↑
Assists	260	888	538	↓
Alarms (Burglary & Robbery)	82	105	106	↑
Arrests - Felony	14	16	16	
Arrests - Misdemeanor	143	178	119	↓
DUI's	73	73	50	↓
Animal Control - Citations	12	11	5	↓
Animal Control - Warnings	191	234	129	↓
Stolen Property	\$116,415	\$211,940	\$107,653	↓

FAST FACT

The Frisco Police Department has 13 officers and responded to 7,568 calls for service.



POLICE DEPARTMENT TRAINING 2016

Frisco Police Department staff participated in numerous continuing education and refresher training seminars throughout the year.

International Association of Chiefs of Police
 Colorado Association of Chiefs of Police
 CCRN Certification
 Firearms and Firearms Instructor Recertification
 Standard Field Sobriety Testing Update
 DUI/Intoxilizer Recertification
 Criminal Interviews & Interrogation Techniques
 Active Shooter
 Arrest Control
 Felony Stops
 Ice Driving
 Safe-2-Tell
 DARE
 De-escalation
 Recognizing Mental Health Issues
 Basics of Pistol Shooting
 Radar/Lidar Certification
 Case Review
 CPR/AED Certification
 Lexipol



Court Testimony
 Communications
 PIO Class
 Internal Affairs
 Defensive Driving
 PTO Class
 Criminal Investigations
 Using Cellular Tech

DID YOU KNOW?

If you live in town limits, you are required to provide proof of rabies vaccination and to register your pet each January with the Police Department.



DID YOU KNOW?

Less than 100 pets are registered each year. Please help protect your pet and register them with the Police Department.

2016 Frisco Elementary Bike Rodeo

Each year the Frisco Police Department, in coordination with the Lake Dillon Fire Department, Team Managers, Think First and Frisco Elementary sponsor a "bike rodeo" for students. An obstacle course is set up in the school parking lot, including stop and yield signs. Each child learns proper use of hand signals. Helmets are checked for safety by Think First and bicycles are checked by Team Managers for any mechanical issues.

In addition to bike safety, children are educated about "stranger danger" and the Fire Department demonstrates the "stop, drop and roll" fire safety program.





WE PLAY

The Town is committed to enhancing community amenities and continues to explore new opportunities for recreational facilities and activities.



COMMUNITY AMENITIES - PUBLIC PARKS

The Town of Frisco maintains 240 acres of park space. That equates to approximately 9.6 acres of park land per 100 residents. In 2016, Frisco park facilities were reserved 281 times for events.

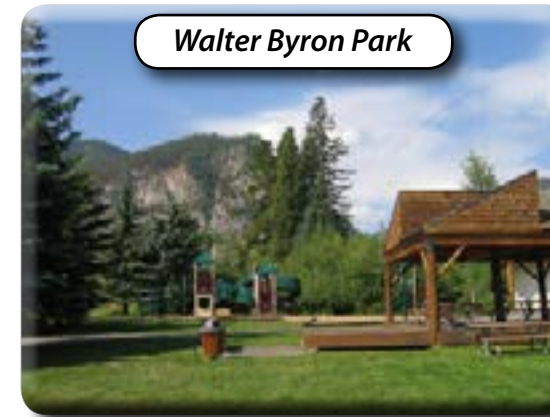
All Town facilities, field and park reservations were streamlined into the Recreation Department and Culture Department in 2012. Nine of the Town's public parks and facilities are available for rental by reservation. Amenity offerings vary by park and may include covered gazebos, charcoal grills, electric hookups, picnic tables and benches, playgrounds, fishing, volleyball, horseshoes and on-site rest rooms. These parks accommodate from 50 to 120 people; rental times vary from hour increments to multiple days. The Town maintains fields at the Peninsula Recreation Area that may also be reserved.

DID YOU KNOW?

Detailed Town public park descriptions, amenities and rental information are available online. Visit www.townoffrisco.com/activities/park-facilities/.



Walter Byron Park



Marina Park



Frisco Adventure Park Day Lodge



Bike Park



Meadow Creek Park



EVENT BENEFITS TO NON-PROFITS

The Town of Frisco partners with local non-profit organizations in the production of events. The partnership provides these groups with an opportunity to raise funds and awareness for their organizations, while supplying volunteers to staff the events. The application for non-profit event partnership is available each year in January. In 2016, the Town was able to distribute a total of \$67,241 of unrestricted funds which is necessary for operation of our local non-profit partners.

2016 Non-Profit Partners:

- Activities Run By Youth
- Advocates for Victims of Assault
- Family and Intercultural Resource Center
- Friends of the Dillon Ranger District
- High Country Conservation Center
- League for Animals and People of the Summit
- Mountain Mentors
- National Repertory Orchestra
- Summit County Preschool
- Summit County Restaurant Association Alliance
- Summit Nordic Ski Club
- Susan G. Komen
- Team Summit
- Timberline Adult Daycare
- Women of the Summit

SPECIAL EVENTS

The Town of Frisco hosts a wide variety of events, which are classified into three different types: signature, animation and civic.



SIGNATURE EVENTS

Designed to have a large economic impact

Frisco BBQ

4th of July

Fall Fest

Wassail Days



CIVIC EVENTS

Promotes Frisco's quality of life with events

Spontaneous Combustion

Clean Up Day

Easter Egg Hunt

ANIMATION EVENTS

Focuses on a smaller audience and showcase the amenities of the Town.

Art on Main

Concerts in the Park

Mardi Gras for Paws

RECREATION & CULTURAL DEPARTMENT

The Town of Frisco integrated all recreational amenities into one comprehensive Department in 2012. The Department consists of the following divisions: Historic Park and Museum, Marina, Adventure Park, Recreation Programs and Special Events. The department delivers unique and exceptional experiences through sustainable, recreational, and educational opportunities, connecting the past, present, and future to the community. We are an innovative and dynamic department, taking ride in our community and helping Frisco thrive.

MARINA



HISTORIC PARK

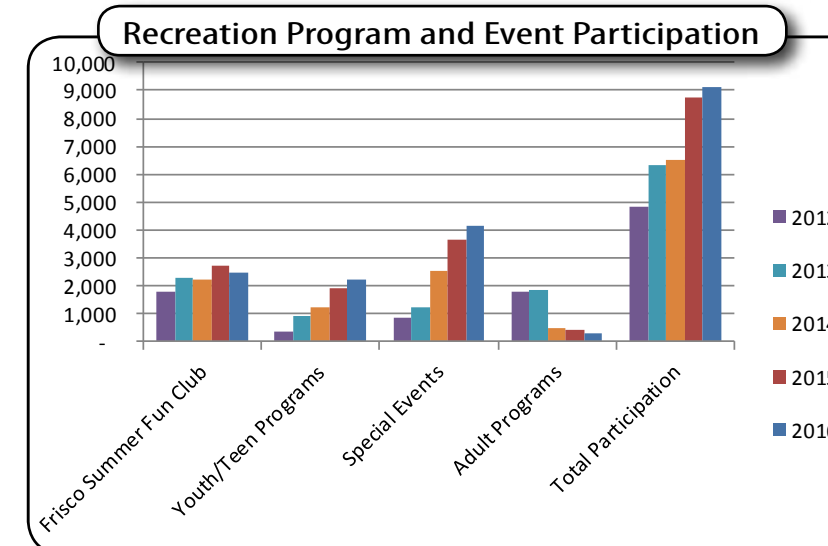


ADVENTURE PARK



RECREATION PROGRAMS & SPECIAL EVENTS

Recreation programs and special events strive to provide exceptional, affordable and diverse recreation programs and events to the community. In 2016, overall program and event participation increased 11% over 2015.



2016 SPECIAL EVENTS

- Run the Rockies Road Races
- Run the Rockies Trail Races
- Bacon Burner 6k
- Frisco Triathlon
- Girls on the Run 5k
- Turkey Day 5k
- Frisco Mountain Goat Kids Trail Running Series
- Frisco Brewski
- Frisco Gold Rush Nordic Races
- State Nordic Championships (CHSAA)
- Tubbs Romp to Stomp



2016 RECREATION PROGRAMS

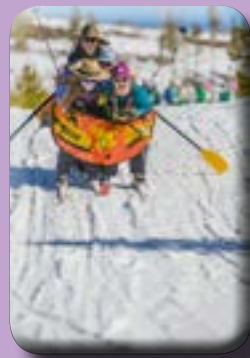
- Frisco Fun Club
- Winter Fun Club
- Yoga Classes at the Marina
- Frisco Adventure Camps
- Girls on the Run Camp
- Bike Camps
- Water Camps
- Dog Classes
- Skijouring
- Kids Night Out Programs
- Canvas Painting Parties
- Lego Camps
- Boks Before School Program





2016 HIGHLIGHTS

- Revenues exceeded budget by \$19,731.
- Program participation had a 2% decrease over 2015.
- Special Events had a 13% increase over 2016.
- The two largest events - Girls on the Run 5K and the Turkey Day 5K - take place during November. These events generated close to \$1,575.
- The 3rd Annual Frisco Triathlon had a 16% increase in participation from 2015. The event introduced a new course that showcased the Lakeshore Perimeter Trail.
- The Mountain Goat Kids Trail Running Series (presented by Kaiser Permanente) had a 25% increase in participation.
- The Town offered 14 Sports/Speciality Camps (Adventure, Bike, H2O and LEGO) with 1,655 participants in 2016, a 29% increase over 2015. (LEGO Camp was not offered in 2015.)



FAST FACT

A sedentary life and poor eating habits can lower kids' performance in the classroom and start a cycle of health problems later in life.



RECREATION PROGRAM PARTICIPATION

Frisco Fun Club is a state licensed day camp program that is open to kids ages 5-12 and offers experienced camp counselors, low child to counselor ratios, and access to the great recreation amenities provided by the Town of Frisco. This camp is an exciting and adventurous way for kids to spend their time off from school. Camp operates during the summer months, Monday-Friday, 8am-5:30pm, with a capacity of 50 campers per day. In 2016, Fun Club participation increased 8% compared to 2015 figures. Staff attributes this decrease to the fact that many kids enrolled in sports camps.



Youth Programming consists of summer sports camps such as the Adventure Camp, Bike Camp, Water Camp, Girls on the Run Camp, and LEGO Camp, as well as other youth programs, including Winter Fun Club (no school days) and kids night out programming. Participation in youth programs increased 55% compared to 2015 figures.

Adult Programming consists of dog classes, yoga classes, skijouring, and canvas painting parties. With the programming demand primarily on youth, adult program offerings have decreased slightly over the years. However, many adults are participating in the recreation special events and as such, these numbers are higher than 2015 figures.



Recreation Special Events consist of athletic type events such as Run the Rockies Road Races, Run the Rockies Trail Races, Bacon Burner 6k, Frisco Mountain Goat Kids Trail Running Series, Frisco Triathlon, Mile High Disc Golf Tournament, Frisco Gold Rush Nordic Races, State Nordic Championships (CHSAA), Tubbs Romp to Stomp, Girls on the Run 5k, and the Turkey Day 5k. Participation in such special events rose 13% compared to 2015 figures.

DID YOU KNOW?

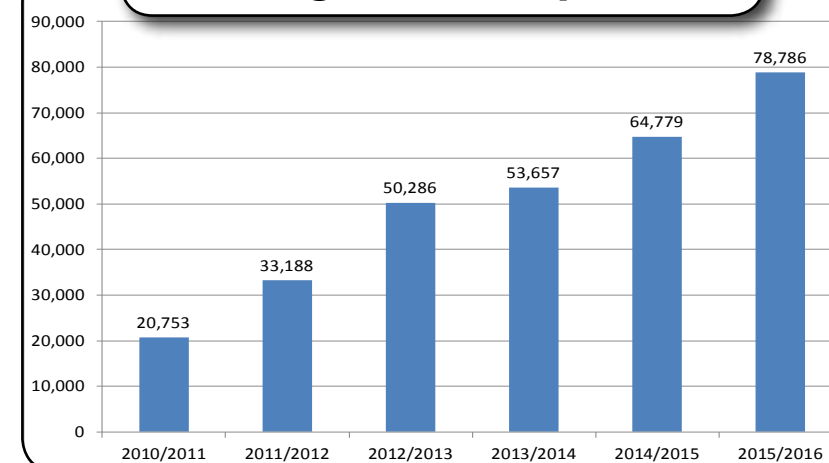
In 2016, Frisco Fun Club campers who participated in the Pedal the Peaks program logged 2,344 miles on their bikes, the same distance as driving from Frisco to Key Largo, Florida.



FRISCO ADVENTURE PARK

The Frisco Adventure Park is located at the Peninsula Recreation Area (PRA) and collectively consists of both summer and winter amenities and services including the tubing hill, ski and ride hill, Nordic Center, sleigh rides, sledding hill, Day Lodge, bike park, disc golf course, skateboard park, multi-purpose field, and the baseball field. The 2016/2017 season was the 7th season of the tubing hill operations.

Tubing Hill Participation



FAST FACT

During the 2016/2017 season, the tubes traveled approximately 61,466 miles, which is about 2.5 times around the world.



DID YOU KNOW?

The tubing hill has been in operation for 7 years and has had over 366,000 visitors who participated in tubing.



2016 HIGHLIGHTS



- A late start for winter resulted in a delay in opening for the 2016/2107 season until December 3. As a result 64,909 people participated in tubing, a 21% decrease over the previous season. This equates to an average of 507 tubers per day.
- Revenue reached \$1,832,548 for the year, a slight decrease over the 2015/2016 season. 91% of this revenue was derived from tubing hill use.
- Continued to offer beginner ski and snowboard lessons in collaboration with Copper Mountain Ski and Ride School with a total of 252 lessons, a 57% decrease over the previous season.
- The Bubble Gum Ski Race Series continued this season in its 4th year. The ski series was free and open to all ages. A total of 263 racers competed in the events, a decrease of 40% over the previous season.



In 2016, staff hosted bike demo days, added a new bike trail on the north side of the magic carpet, hosted a dirt jump jam and skateboard competition, and added more features throughout the Park. Staff also hosted the Colorado High School Cycling League Race in August.



2016 HIGHLIGHTS

- Held 7 sessions of Women's Skate Ski Clinics from January through March. These clinics offered instruction for both beginner and intermediate/advanced skiers.
- Purchased new groomer dedicated to the operations of the Nordic Ski Center



NORDIC PROGRAMS

- Skate and Classic Ski Lessons (Group and Private)
- Little Vikings Afterschool Program
- Women's Clinics
- Men's Clinics
- Wax Clinics



FAST FACT

The snowshoes at the Nordic Center are manufactured by a local Colorado Company – Crescent Moon Snowshoes in Boulder, Colorado.

NORDIC SKI CENTER

After over two decades of operating the Frisco Nordic Center, Gene and Terese Dayton turned over operations to Town of Frisco in November of 2016. The Town's new Nordic Manager brings years of experience as an Olympic Nordic skier, Nordic coach, and Nordic program and operations management.



DID YOU KNOW?

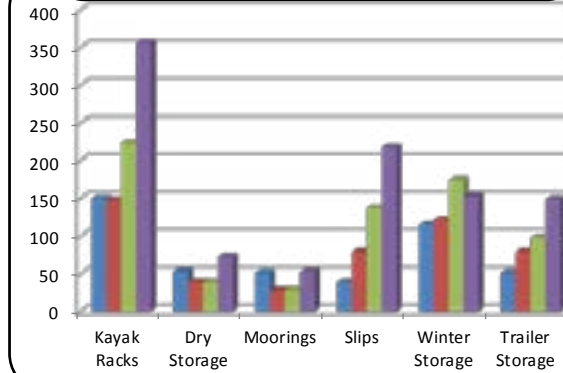
On any given weekday during the winter, the Frisco Nordic Center was home to anywhere from 30-75 kids from Summit Nordic Ski Club, Summit Middle School, Summit High School and the Little Vikings program.

FRISCO BAY MARINA

The Frisco Bay Marina is located on the shores of scenic Dillon Reservoir. The reservoir spans 3,300 acres and boasts 25 miles of shoreline. The Frisco Bay Marina is a full service marina, is affiliated with the Association of Marina Industries and Colorado Marine Dealers Association, and is certified by Clean Marinas Colorado. Services include storage, repairs, rentals, playground, restaurant, and other amenities. Storage options include slips, moorings, and dry storage. Rack storage is available for canoes and kayaks. Motor repairs are performed by certified service technicians.



Marina Storage Rentals



DID YOU KNOW?

The Marina continued to host a variety of different events including:

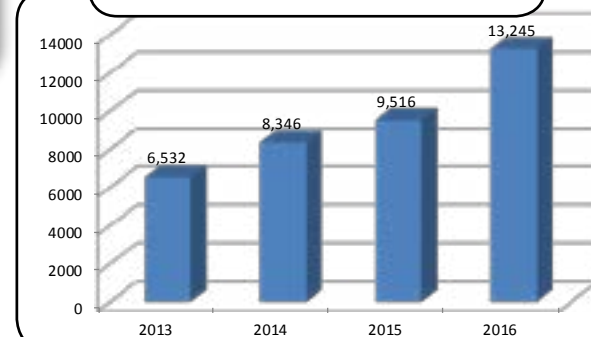
- Rock the Dock Party
- National Marina Day
- Bacon Burner 5k
- Timberline Cruiser Regatta
- Fabulous 4th of July
- Frisco Boat Swap
- Frisco Triathlon
- Kids Sandcastle Competition
- Classic Boat Show
- Lake Dillon Challenge
- America's Cup Fly Fishing Tournament



DID YOU KNOW

The Frisco Bay Marina's lighthouse is the world's highest navigational aid.

Marina Boat Rentals



2016 HIGHLIGHTS

Due to extended rental hours, good weather and a robust economy, Marina revenues exceeded \$1.4 million in 2016, surpassing the record year in 2015.



- Total rental revenues increased 12% compared to 2015.
- Storage revenues increased 11% over 2015.
- Continued Junior Employee Program
- Added the ability to make rental reservations online.
- Added security and safety lights to all long-term tenant docks.
- Adapted to early season lower water levels by having 2 crane days.

FAST FACT

The Frisco Bay Marina stores 386 Kayaks, canoes, and SUPs for customers over the summer.



2016 HIGHLIGHTS

- Accepted into the American Alliance of Museum's rigorous accreditation and review program, another step towards joining a tier of national museums recognized for their excellence in the industry.
- Continued work on collections projects, including reconciling artifact inventory, collections records, incoming accessions and modifying limited storage space.
- Visited by 285 school students, a 30% increase from the previous year.
- Best of Summit Award
- Collaborated with two local historians to produce a local history book entitled, Summit County's Narrow-Gauge Railroads.
- Night at the Museum series observed a 5% increase in participation from 2015 and is comprised of the following 4 events:
 - Night at the Museum (May – Preservation Month)
 - Night at the Museum – Meet the Author (August)
 - Nightmare at the Museum (October)
 - Wassail Night at the Museum (December)



FRISCO HISTORIC PARK AND MUSEUM



The Frisco Historic Park & Museum (FHPM) is operated by the Town of Frisco. The Schoolhouse (located on its original site and listed on the National Register of Historic Places) opened its doors to the public as a museum in 1983. During the following 15 years, other historic structures were added to the park complex, all of which were restored to exhibit artifacts and displays depicting historic periods from the 1880s to the 1960s. The FHPM plays a vital role in preserving the community's character.

The Museum continues to pursue and cultivate partnerships with local organizations including the Breckenridge Heritage Alliance, Summit Historical Society, Summit County Library, national Minding Hall of Fame and Museum, Search and Rescue, and various Frisco merchants. These collaborations provide free programs to the Frisco community including an educational lecture series, and many other heritage and open house events.

MUSEUM PROGRAM ATTENDANCE	2013	2014	2015	2016
Lunchtime Lectures	765	835	900	800
Museum Group Tours	216	145	220	285
Fourth of July	505	800	485	230
Easter Egg Hunt	190	85	265	140
Santa	350	595	395	200
Night at the Museum	125	200	200	605
Founder's Day	515	870	900	700
Halloween	750	1,200	1000	1000

FAST FACT

Americans view museums as one of the most important resources for educating our children and as one of the most trustworthy sources of objective information.

DID YOU KNOW?

Visitor snapshot:
 28% of guests are Colorado residents
 20% of guests are from the Midwest
 15% of guests are from the Southwest
 2% of guests are international
 69% of guests are 50+
 62% spend one hour
 23% planned visit to museum
 43% spend \$50.00 - \$250.00 per day



STAY CONNECTED

INFORMATION SOURCES

friscogov.com

The best source for government news. Citizens can find dates and times for all public meetings, press releases, job opportunities, business information, voting information, and other Town government updates, projects, services and programs.

townoffrisco.com

Information on all the Town's events, recreation and amenities. Visitors and locals alike can use this well designed site to learn more about all that Frisco has to offer year-round.

engagefrisco.com

Online community forum sponsored by the Town of Frisco to engage a broader range of its residents in a conversation of thoughts, ideas and vision of the future of the town.

CHANNEL 10 - SCTV (Comcast)

Summit County's public access channel. The Town's program "Focus on Frisco" covers issues important to the Frisco community and features local leaders and newsmakers. Programs can also be watched at www.summitnews.com.

CHANNEL 22 (Comcast)

Real-time weather and traffic information. Be sure to tune in before you head out.

FACEBOOK

Get informed, comment on posts, and join the conversation at [facebook.com/townoffrisco](https://www.facebook.com/townoffrisco).

TWITTER

Follow us on Twitter for frequent updates regarding news, events and programs @[Townoffrisco](https://twitter.com/Townoffrisco).

INSTAGRAM

Follow us on Instagram for visual updates on Frisco at [townoffrisco](https://www.instagram.com/townoffrisco) #FriscoCO #Friscoclock

NUMBERS TO KNOW

Town Hall: (970)-668-5276
 Marina: (970) 668-4334
 Information Center: (970) 668-5547
 Information Center Toll Free: 1-800-424-1554

Public Works: (970)-668-0836
 Historic Park: (970) 668-3428
 Adventure Park: (970) 668-2558

REPORT AN EMERGENCY

Life Threatening: 911

Electrical outage or emergency: 1-800-895-1999

Gas/Gas odor: 1-800-895-2999

Water or water quality emergency: (970)-668-8600

Wastewater, Stormwater: (970)-668-3723

NON-EMERGENCY

Non-emergency police, fire, medical: (970)-668-8600

-Report a crime in non-emergency situations

-Report suspicious activity

Non-emergency electrical: 1-800-895-4999

-Partial power outage

-Damage to equipment (light poles, utility boxes, etc.)

Streetlight in need of repair: Town (970)-668-0836;

Summit County (970)-668-3590

Street snow removal: Town (970)-668-0836

County (970)-668-3590, State 303-757-9011

Report a pothole: Town (970)-668-0836; County (970)-668-3590;

State (303)-757-9011

Report a hazard on bike and pedestrian trails: Town (970)-668-0836;

County (970)-668-3590

NUISANCES

Weeds, trash, sidewalks - (970)-668-3579

Animal control - (970)-668-3230

INFORMATION

Summit Stage: (970)-668-0999

Water Billing and Customer Service: (970)-668-5276

Reserve Park Shelters or Ballfields: (970)-668-2558

Driver's Licenses: (970)-668-5015

Motor Vehicle/License Plates: (970)-668-5623

Business Licenses: (970)-668-5276 ext. 3034

Municipal Court: (970)-668-3576

Road Conditions: (970)-668-1090 or 877-315-7623

Crime Stoppers: 866-453-7867

TOWN LEADERSHIP 2016

FRISCO TOWN COUNCIL

Gary Wilkinson, Mayor
 Hunter Mortensen, Mayor Pro Tem
 Jessica Burley
 Rick Ihnken

Deborah Shaner
 Kimberly Cancelosi
 Dan Kibbie



FRISCO PLANNING COMMISSION

Melissa Sherburne, Chair
 Andy Stabile, Vice Chair
 Brian Birenbach
 Jason Lederer

Steve Wahl
 Donna Skupien
 Kelsey Withrow

FRISCO LEADERSHIP TEAM

Bill Efting, Town Manager
 Vanessa Agee, Marketing/Events Director
 Joyce Allgaier, Community Development Director
 Jeff Goble, Acting Public Works Director
 Diane McBride, Recreation & Culture Director
 Bonnie Moinet, Finance Director
 Loli Respini, Human Resources Manager
 Tom Wickman, Chief of Police
 Deborah Wohlmuth, Town Clerk
 Brodie Boilard, Executive Assistant

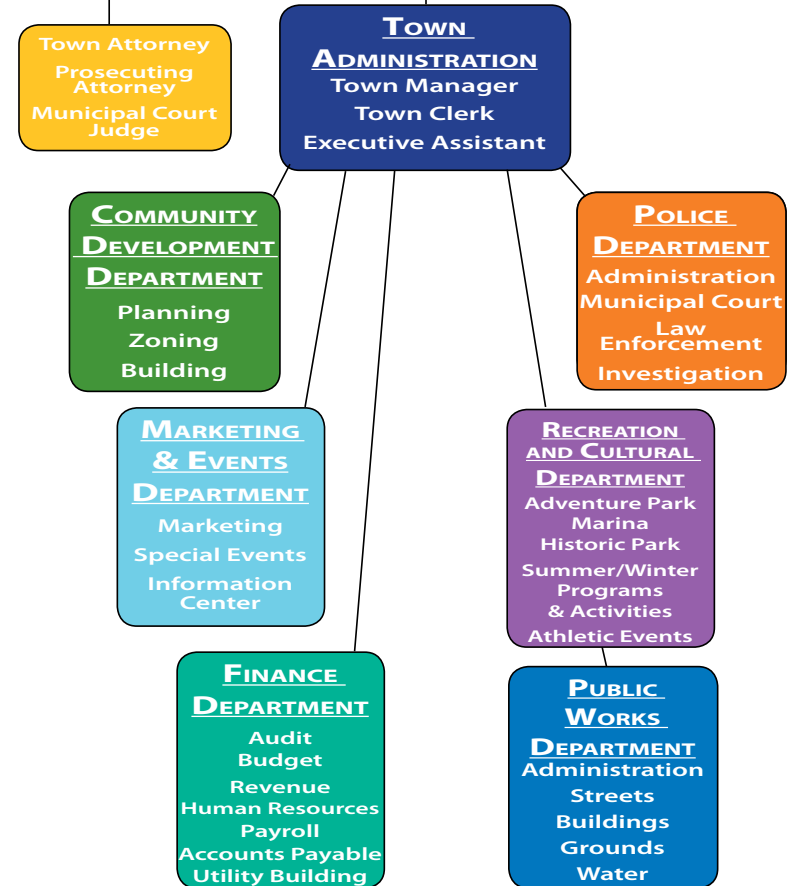
The Town of Frisco continuously strives to provide the best service for our citizens and visitors. We have a dedicated staff working hard to make sure this is a safe and enjoyable community for everyone. We invite your feedback as we work together to keep Frisco a fantastic and vibrant community for years to come.



ORGANIZATIONAL CHART

COMMUNITY OF FRISCO

FRISCO TOWN COUNCIL



The images describing each municipal service used in this report are a part of Cities & Towns Make It Possible, a campaign designed and promoted by the Colorado Municipal League for use by cities and towns statewide to remind citizens of the value of municipal government. Additional information can be found at www.coloradocitiesandtowns.org. Photos by Todd Powell, Michael Murphy and Joe Kusumoto