THE FEBRUARY 13, 2018 COUNCIL PACKET MAY BE VIEWED BY GOING TO THE TOWN OF FRISCO WEBSITE.

### RECORD OF PROCEEDINGS WORK SESSION MEETING AGENDA OF THE TOWN COUNCIL OF THE TOWN OF FRISCO FEBRUARY 13, 2018 4:00PM

Agenda Item #1: Ute Tipi Installation Proposal in the Historic Park 4:00pm

Agenda Item #2: Colorado Community Symposium Update 4:30pm

Agenda Item #3: Mary Ruth Place Revised Budget and Project Direction 5:00pm

### RECORD OF PROCEEDINGS REGULAR MEETING AGENDA OF THE TOWN COUNCIL OF THE TOWN OF FRISCO FEBRUARY 13, 2018 7:00PM

### STARTING TIMES INDICATED FOR AGENDA ITEMS ARE ESTIMATES ONLY AND MAY CHANGE

Call to Order: Gary Wilkinson, Mayor

**<u>Roll Call:</u>** Gary Wilkinson, Jessica Burley, Kim Cancelosi, Rick Ihnken, Dan Kibbie, Hunter Mortensen, and Deborah Shaner

**<u>Public Comments:</u>** Citizens making comments during Public Comments or Public Hearings should state their names and addresses for the record, be topic-specific, and limit comments to no longer than three minutes.

NO COUNCIL ACTION IS TAKEN ON PUBLIC COMMENTS. COUNCIL WILL TAKE ALL COMMENTS UNDER ADVISEMENT AND IF A COUNCIL RESPONSE IS APPROPRIATE THE INDIVIDUAL MAKING THE COMMENT WILL RECEIVE A FORMAL RESPONSE FROM THE TOWN AT A LATER DATE.

### Mayor and Council Comments:

### Staff Updates:

### Consent Agenda:

Minutes January 23, 2018 Meeting

### New Business:

Agenda Item #1: New Hotel and Restaurant Liquor License Crushed Velvet LLC DBA 720 Kitchen Located at 720 East Main Street STAFF: DEBORAH WOHLMUTH 1)

MAYOR OPENS PUBLIC HEARING 2) STAFF REPORT 3) PUBLIC COMMENTS 4) MAYOR CLOSES PUBLIC HEARING 5) COUNCIL DISCUSSION 6) MOTION MADE 7) MOTION SECONDED 8) DISCUSSION ON MOTION 9) QUESTION CALLED

### **Executive Session:**

Agenda Item #2: Executive Session Pursuant to C.R.S. 24-6-402(4)(a), the Purchase, Acquisition, Lease, Transfer or Sale of Any Real, Personal, or Other Property Interest; (e), Determining Positions Relative to Matters that May be Subject to Negotiations; Developing Strategy for Negotiations; and Instructing Negotiators Concerning Workforce Housing Projects; and (f), Personnel Matters Concerning the Manager Evaluation

### Adjourn:



### MEMORANDUM

P.O. Box 4100 ♦ FRISCO, COLORADO 80443

TO: MAYOR AND TOWN COUNCIL

### FROM: DIANE MCBRIDE, RECREATION AND CULTURAL DIRECTOR SIMONE BELZ, MUSEUM MANAGER

- RE: CONCERNING UTE TIPI INSTALLATION IN HISTORIC PARK
- DATE: FEBRUARY 13, 2018

**Summary:** Staff requests permission to install a Ute tipi structure on the Town of Frisco Historic Park & Museum property at 120 Main Street. For this project, staff will submit a Minor Site Plan application for review and will comply with fire inspections and codes.

**Background:** The Ute Indians are the longest residents of Colorado and are the first humans to live and thrive in the Frisco area, dating back over 8,000 years. Although the population has changed, fundamentally the Ute heritage remains a strong element of local history.

The Museum interprets Ute stories and traditions in educational exhibits and programs. The Museum partners with the Aspen Historical Society and the Ute Mountain Ute tribe who provides a Ute lecture and performance at the Museum annually.

The Schoolhouse Museum and Historic Park buildings collectively reflect various styles of pioneer architecture common in Colorado mining towns. The only historic structure authentic to Frisco's history and not represented in the park is a Ute Indian habitat.

Staff allocated \$5000 in the Museum's 2018 budget to cover production, shipping and installation costs. The tipi structure is 12'D x 16'H and is made by the Colorado Yurt Company in Montrose, CO (also the location of the Colorado Ute Indian Museum). The tipi will be located on the southwest corner of the historic park next to the bronze bear and Indian boy sculpture. Public Works and Museum staff will set up the tipi in May and the tipi cover will be removed in October and stored for the winter. The wooden tipi poles will remain in place year-round. Public will have access to the interior of the tipi which will also house interpretive signage and seating. The tipi will also provide alternate programming space. Photos and illustrations attached.

Recommendation: On that basis, it is staff

RECOMMENDATION THAT THE COUNCIL APPROVE THE TIPI PROJECT.



The Basics

A beautiful tilted cone with a crown of lodge poles- a Sioux style tipi is one of the world's

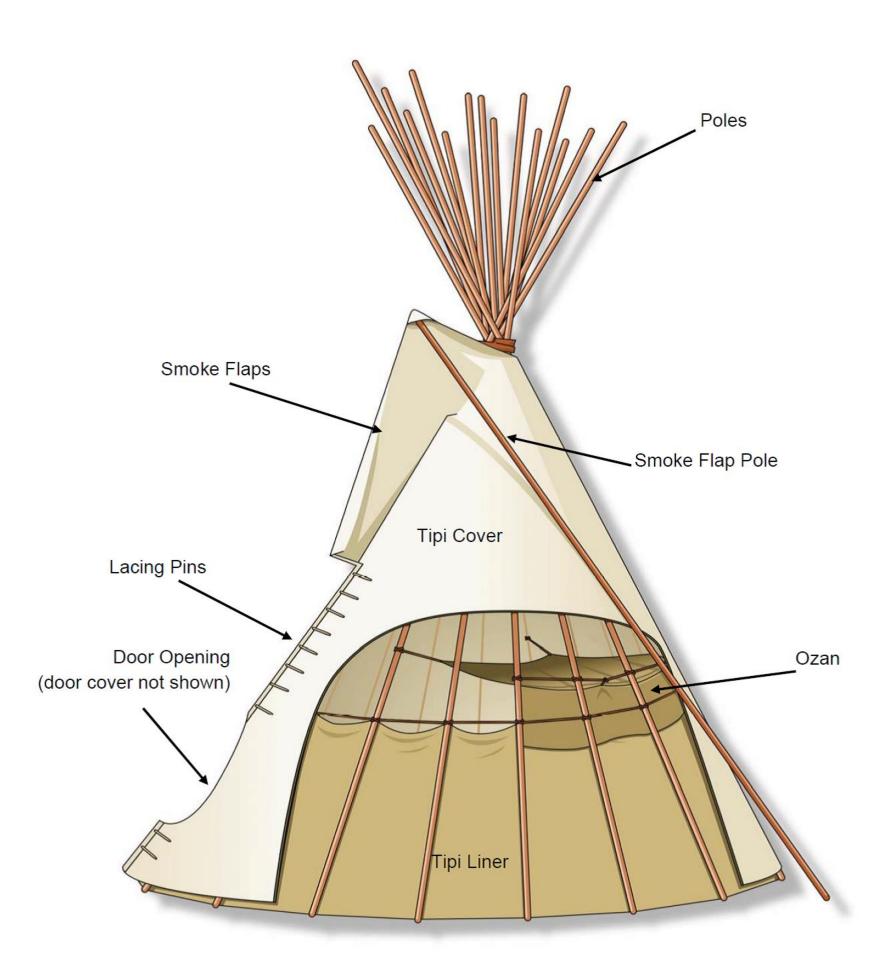


most ingenious and functional shelters. We have added the strength and durability of modern fabrics to create the best tipis available. For over 40 years, Earthworks Tipis has been the leader in authentic, quality-built lodges.

The buffalo hunters of the Great Plains made the design innovations distinctive to "modern" tipis. First, they tilted the cone into the prevailing winds, making it slightly asymmetrical and nearly vertical in back. This made the tipi stand strong against the weather and it increased the headroom and usable living space. Second, they moved the smoke hole down the more gently sloping front of the tipi and added flaps, supported and adjusted with poles from the outside, to control the draw for the fire. These flaps give the tipi its elegant winged appearance.

The very basic elements of a tipi (teepee, tepee) are the cover, liner, ozan, poles and pitching accessories. The poles form the framework that supports the cover and provides a lattice from which the liner and ozan are hung.





Tipi Components Cutaway View



### MEMORANDUM

P.O. Box 4100 FRISCO, COLORADO 80443

TO:MAYOR AND TOWN COUNCILFROM:RANDY READY, TOWN MANAGER<br/>TYLER LUNDSGAARD, NV5RE:MARY RUTH PLACE UPDATEDATE:FEBRUARY 13, 2018

**Summary:** During this work session staff will update Council on the Mary Ruth Place housing project. As you know, since December we have been working with Summit Homes as our pre-construction services contractor as well as the architect, project engineers, our owner's representative from NV5, and staff in a thorough review and of the site plan, selection of materials and building systems, constructability, considerations of labor and material availability, construction schedule, and evaluation of alternative designs and/or materials to Value Engineer this project and determine opportunities for cost savings. The Preconstruction Services phase of this approach will result in a revised project schedule, revised cost estimates, a more definitive list of subcontractors and suppliers, complete construction drawings and specifications, and ultimately a Guaranteed Maximum Price (GMP) that will include the revised estimated Cost of the Work and the Contractor's fees and overhead.

Summit Homes has just received updated bid pricing from the various sub-contractors and we would like to share this information with you at the February 13 work session.

As you recall, the construction budget for this project was adjusted based on a March 27, 2017 budget estimate prepared by a local general contractor based on 30% design drawings. Since that time the project has proceeded through both the design development and construction document phases, landscape design and the land use approval process.

When we put the project out to bid in September, we opened one bid for Mary Ruth Place construction. The bid for construction came in at \$2.1m. Staff recommended and Council agreed at that time to reject the bid and to take advantage of the winter months to do the preconstruction project review and value engineering that we have been engaged in.

During the work session we would like to discuss the project scope, schedule, construction cost estimates and overall budget implications.

We are requesting direction from Council on the following questions:

- Whether to proceed with the revised project budget and schedule or to come back with a different project scope and number of units?
- Whether Council would like to make any project finish upgrades?
- Whether to proceed with designating the Town units as rentals and the Frisco workforce units as homes for sale?

Attachments for your review and discussion at the work session include the preconstruction schedule, revised construction cost estimates, current project schedule, and sales and rental pro formas. Representatives from NV5 and Summit Homes will be joining us for the work session and will bring information on overall budget figures and market comparison figures for similar projects.

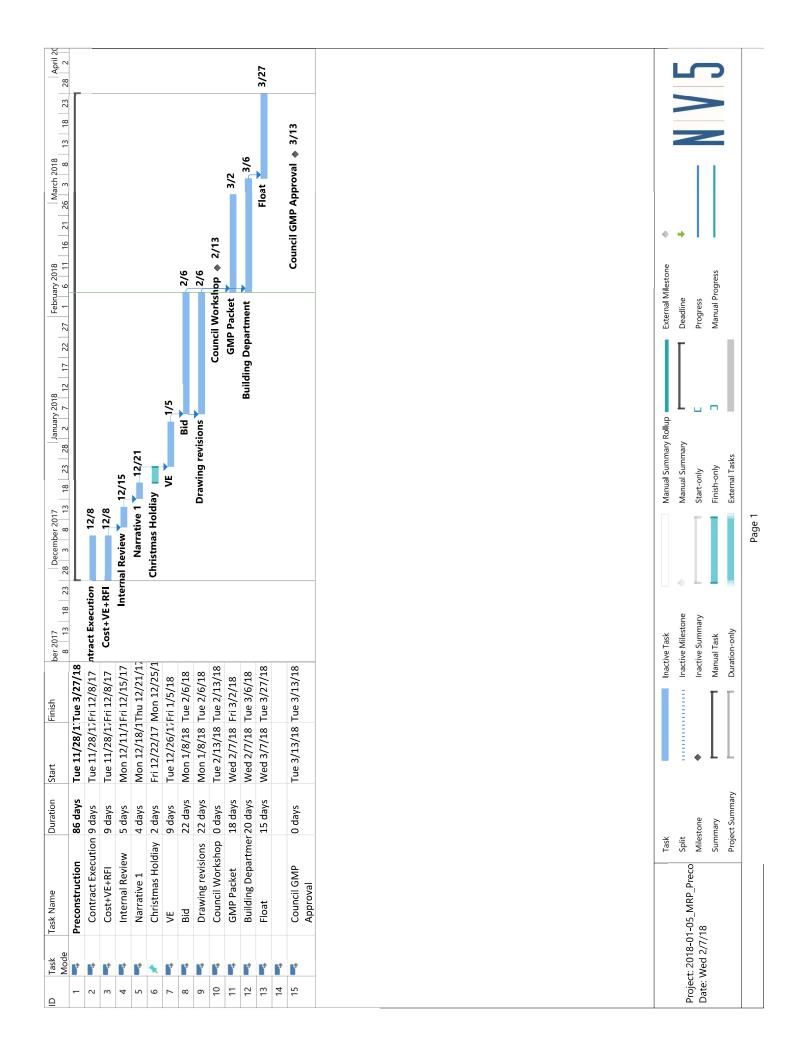
Based on this information, staff is recommending that we adjust the budget and continue to work with Summit Homes to complete the remaining value engineering work and to present a Guaranteed Maximum Price (GMP) contract for the eight new units and the refurbishment of the Mary Ruth House to you for review and approval. Thank you for considering this updated project material. We look forward to discussing this with you on Tuesday.

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February 13, 2018

Town of Frisco Council Workshop – Mary Ruth Place Agenda

- Project overview and update
- Precon schedule review
- Project budget review
  - Scope vs budget
  - o Market comparison
- Moving forward
  - Construction schedule
- Project amenity adds
  - o Cost delta breakdown
  - o Options for upgrades, etc...
- Rental vs for sale discussion
  - HOA structure (5/9 for Town control)
  - What is the appropriate approach for Mary Ruth as it relates to other Town projects?
  - o Other project considerations
  - o Pro Forma review



Project: Location:

#### Mary Ruth Place Frisco, CO

Location:	_	Frisco, CO				
Description	Initial	FGMP	Delta	Notes/Assumptions/Clarifications	Alternate	Impact
	_	_		Sales Tax Included; Materials		1
Direct Costs				Testing by Owner; No xcel costs		
	T T			Need B and C service details		
2100 - Site Work	\$207,995	\$256,580	(\$48,585)	(estimates included)		
				Need reduction of fill associated with		
				shallow frost foundation (estimates		
2150 - Foundation, Exvac/Backfill	\$37,264	\$45,462	(\$8,198)	included)		
2200 - Landscaping ROW General	\$43,749	\$34,896	\$8,853	Hardscape moved to Site Work		
2650 - Survey	\$6,000	\$6,000	\$0			
				Need shallow frost protected		
3300 - Footing, Walls and Piers	\$43,654	\$56,040	(\$12,386)	foundation frost design		
				Need shallow frost protected		
				foundation frost design; includes Bldg		
3600 - Interior Flatwork	\$20,148	\$21,658	(\$1,510)	B concrete deck		
				foundation frost design		
3700 - Slab Vapor Barrier / Insulation	\$10,074	\$10,074	\$0			
6100 - Framing Labor	\$110,355	\$116,785	(\$6,430)			
6200 - Framing & Siding Material	\$190,217	\$182,917	\$7,300		Zip Panels ILO OSB and Tyvek	(\$2,072
6600 - Truss (Prefab)	\$14,939	\$16,432	(\$1,494)			
				Includes gutters and Heat tape		
7200 - Roofing Underlayment and Shingles	\$46,185	\$41,819	\$4,366	including building A		
, ,				Triple bypass doors in Bldg D changed		
8100 - Doors	\$7,245	\$10,318	(\$3,073)	to double		
8200 - Overhead Doors	\$6,000	\$5,920	\$80		Delete Glazing	\$856
8500 - Windows & Sliders	\$38,027	\$37,105	\$922	Bldg D shower windows removed		
9050 - Appliances	\$46,000	\$36,112	\$9,888			
9200 - Cabinets	\$37,959	\$37,959	\$0		JSI with 42" Uppers	\$10,844
9300 - Carpet & Install	\$12,803	\$12,036	\$767			
9400 - Countertops	\$12,800	\$13,842	(\$1,042)		Group 1 Granite	(\$9,601
9450 - Door and bath hardware	\$3,000	\$3,520	(\$520)			
9550 - Exterior Painting	\$14,120	\$14,346	(\$226)			
9600 - Finish Carpentry	\$50,000	\$35,860	\$14,140			
9700 - Interior Painting	\$25,840	\$26,618	(\$778)			
9810 - Showers, Doors & Mirros	\$2,850	\$2,850	\$0			
9850 - Tile & Install	\$6,120	\$12,037	(\$5,917)		Tile Showers	(\$8,960
9900 - Trim Material	\$13,400	\$13,400	\$0			
9960 - Vinyl Plank Flooring	\$20,800	\$24,847	(\$4,047)			
10100 - Bat Insulation	\$29,041	\$27,934	\$1,107			
11200 - Interior Drywall and Hanging	\$76,050	\$60,952	\$15,098			1
11300 - Gypcrete	\$23,475	\$12,675	\$10,800	Bldgs B and C Only	Add Building D	(\$10,010
15300 - Plumbing	\$208,400	\$168,000	\$40,400			
16600 - Unit Electrical Wiring	\$74,960	\$85,310	(\$10,350)		Add undercabinet lighting	(\$2,800
Subtota	l \$1,439,470	\$1,430,304	\$9,166			

General Conditions	A000 775		
	\$296,775	\$300,275	(\$3,500)
Fee	\$121,537	\$121,141	\$397
Contingency	\$57,579	\$57,212	\$367
Bond	\$47,884	\$47,723	\$161
Subtotal	\$523,775	\$526,351	(\$2,576)

Mary Ruth House ROM		
Windows	1,838	
Window Replacement Labor	1,400	
Attic Insulation	1,059	
Wall Insulation	1,645	
Wall Repairs and Repaint	6,000	
Crawl Space Insulation	1,228	
New Appliance Package and Old Disposal	4,514	
LED Light Bulbs	600	
Seal Air Leaks	500	
General Labor	3,000	
	21,784	
Management and Fee	1,525	
Total	23,309	

Added generator

7%

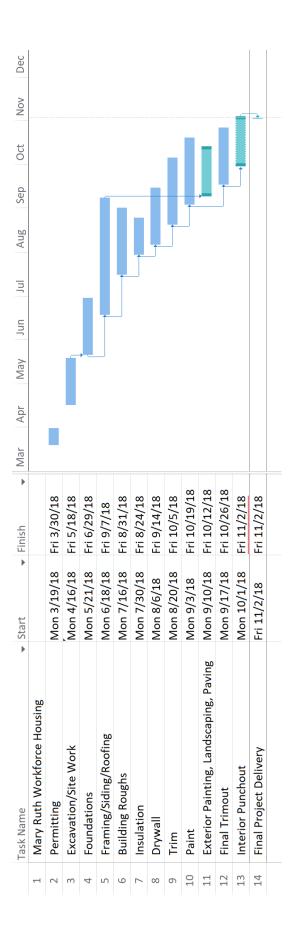
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7%

### The Mary Ruth Place Contractor Estimate Summary

	 Summit - 02/02/17	MW Golden - 09/27/17	Hess - 03/27/17
Total Construction Cost	\$ 1,956,655.00	\$ 2,134,029.00	\$ 1,576,450.00





Const. Cost	178,901 284,903	288,622 291,598	288,994 288,994 288,994 288,994	\$ 2,200,000		\$ 2,200,000
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Rent Rev. (mo)	1,540 1,650	1,980 1,980	1,650 1,650 1,650 1,650	13,750	12 13.5	2,227,500
Rent	ሉ ሉ	ላ ላ	<u> </u>	Ŷ		Ś
AMI	100 100	100 100	100 100 100	Rev. (mo)	Months Year	
BA	<b>н</b> н	7 7		Total Rental Rev. (mo)		
BR	Studio 1	7 7				
Total SQFT	546 831	836 844	1060 1060 1060 1060	7297		
Other SQFT	65 65	60 60	283 283 283 283	1382		
Living SQFT	481 766	776 784	777 777 777 777	5915	\$ 2,200,000	\$ 371.94
Building/Unit	Building 'B' 308A Galena St 308B Galena St	Building 'C' 310A Galena St 310B Galena St	Building 'D' 311A Galena St Alley 311B Galena St Alley 311C Galena St Alley 311D Galena St Alley	Total sqft	Total Project Cost	Avg Const. Cost/SQFT

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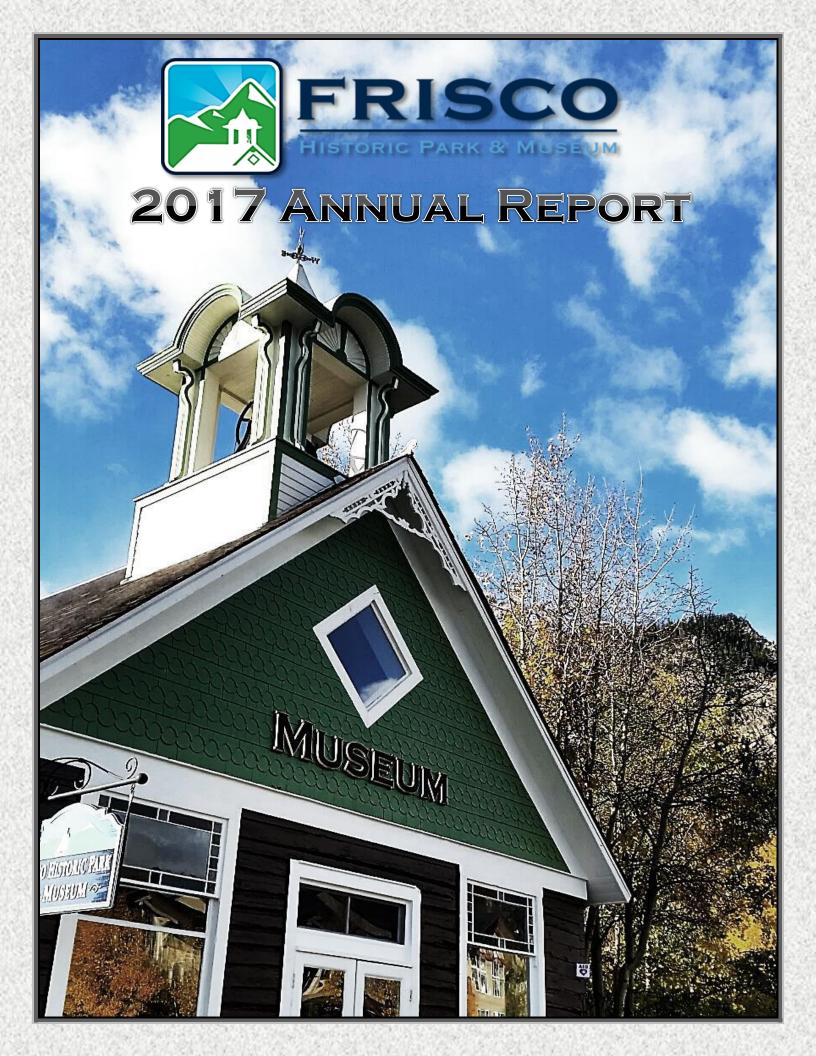
				5								
Building/Unit	Living SQFT	Other SQFT	Total SQFT	BR	ВА	AMI	Sales Revenue	Const. Cost	Addt	Addtl. Costs	Ë	Margin
Building 'B' 308A Galena St	481	65	546	Studio	-	100	\$218.423		ŝ	1,400	ŝ	38,122
308B Galena St	766	65	831	ц Н		100	\$238,613	\$ 284,903	ŝ	1,400	÷ v,	(47,690)
Building 'C'												
310A Galena St	776	60	836	2	2	100	\$299,185	\$ 288,622	ዯ	1,400	Ŷ	9,163
310B Galena St	784	60	844	2	2	100	\$299,185	\$ 291,598	Ŷ	1,400	Ŷ	6,187
Building 'D'												
311A Galena St Alley	777	283	1060	1	1	100	\$238,613	\$ 288,994	ዯ	1,400	ŝ	(51,781)
311B Galena St Alley	777	283	1060	1	1	100	<b>\$238,613</b>		ዯ	1,400	ŝ	(51,781)
311C Galena St Alley	777	283	1060	1	1	100	<b>\$238,613</b>	\$ 288,994	ዯ	1,400	ŝ	(51,781)
311D Galena St Alley	777	283	1060	1	1	100	\$238,613	\$ 288,994	Ŷ	1,400	ŝ	(51,781)
Total sqft	5915	1382	7297				\$ 2,009,858	\$ 2,200,000	Ŷ	11,200	\$ (2	(201,342)
Total Const. Cost	\$ 2,200,000											
Avg Const. Cost/SQFT	\$ 371.94											

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lary	Rental/For Sale Pro Formas
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Building/Unit	Living SQFT	Other SQFT	Total SQFT	BR	BA	AMI	Rent R	Rent Rev. (mo)	Rent (	Rent Const. Cost	Sale Revenue	Sale	Sale Const. Cost	Add	Addtl. Costs	2	Margin
Building 'B' 308A Galena St	481	65	546	Studio	Ч	100	Ŷ	1,540	Ŷ	178,901							
308B Galena St	766	65	831	1	1	100					\$238,613	Ŷ	284,903	Ŷ	1,400	Ŷ	(47,690)
Building 'C'		;															
310A Galena St	776	60	836	2	2	100	ዯ	1,980	ዯ	288,622							
310B Galena St	784	60	844	2	2	100					\$299,185	Ŷ	291,598	Ŷ	1,400	Ŷ	6,187
Building 'D'																	
311A Galena St Alley	777	283	1060	1	1	100	Ŷ	1,650	Ŷ	288,994							
311B Galena St Alley	777	283	1060	1	1	100	Ŷ	1,650	ዯ	288,994							
311C Galena St Alley	777	283	1060	1	1	100					\$238,613	Ŷ	288,994	Ŷ	1,400	Ŷ	(51,781)
311D Galena St Alley	777	283	1060	1	1	100					\$238,613	Ŷ	288,994	Ŷ	1,400	Ŷ	(51,781)
Total sqft	5915	1382	7297	Tot	Total Rental Rev. (mo)	iv. (mo)	Ŷ	6,820	Ŷ	1,045,511	\$ 1,015,024	Ŷ	1,154,489	Ŷ	5,600	ş	(145,065)
Total Const. Cost	\$ 2,200,000				_	Months		12	ጭ <b>(</b>	1,045,511							
						Year		CT	~	(c00,c41)							
Avg const. Cost/sufi							\$ 1,	1,227,600	Ş	1,190,576							

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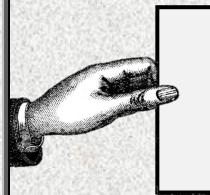
### **MUSEUM MISSION**

The Frisco Historic Park & Museum preserves and promotes the Town of Frisco's heritage and history by presenting an excellent educational museum experience to the community and its visitors, connecting the past, present and future to the world around us.



### **MUSEUM STRATEGIC GOALS**

- Develop Museum & Historic Park Master Plan
- Follow the Collections Management Plan
- Provide Excellent Museum Services
- Promote Museum and Frisco's Heritage



"I want to thank you for a superb museum. We have traveled to many European countries and visited many museums. We enjoyed your museum as much as any. Maybe it is partly because we relate to the southwest theme. Whatever the reason, you have a fabulous museum, authentic displays. It is a great way to spend a couple hours and we will recommend it to our friends."

Museum Visitor - Grand Junction, Colorado



## Accomplishments



**LOOKING BACK TO 2017** the Museum experienced another year of stable growth in attendance and program participation. The community voted the Museum as the Best of Summit in 2016 and again in 2017.

As heritage tourism and experiences are trending significantly in rural towns, our job is to respond with quality programming, exceptional museum operations and upholding the museum's mission. Guests continually express their enthusiasm for an outstanding and memorable museum experience and gratitude for the Town's exceptional leadership

in heritage tourism and historic preservation.

The museum served 35,965 people in 2017 – a staggering 15% increase from 2016 and an overall all-time record high; of which 5580 people participated in museum programs and events, and 540 guests participated in heritage tours. Successively over the last 7 years, museum attendance is averaging over 33,000 visitors annually.

2017 museum projects included managing collections, such as performing regular detailed audits and reconciliation. Exhibit projects completed this past year included a complete overhaul of all didactic material and signage, production of a new edition of the *Story of Frisco* video, and upgrades to gallery space and exhibit lighting. Overall, all of these improved elements provide visitors with a more animated, safe and accessible museum experience.

Reflecting upon the many staff projects accomplished this past year, two very important projects included a Town of Frisco Historic Property Inventory in addition to updating the Town's Public Art Inventory. Staff knowledge and museum resources are imperative in providing this data for the Town. I am proud to direct this professional and steadfast Museum team as we serve this community as the ambassadors to Frisco's history.

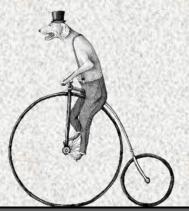
**LOOKING AHEAD TO 2018**, as we prepare to embark on celebrating the Museum's 35<sup>th</sup> Anniversary with the community, I look forward to working with all of our constituents on beginning a new Strategic Planning process and successfully executing another dynamic year of Museum services for our visitors and the Frisco community!



Sincerely,

Símone K. Belz

Museum Manager Town of Frisco Historic Park & Museum







IN 2017, NEARLY 36,000 PEOPLE VISITED THE MUSEUM. Using the Survey Monkey instrument to analyze visitors, key feedback is captured and changes are implemented based on visitor suggestions and needs. The following is a sample of the data collected in 2017:

38% Colorado Visitors
8% Western Area
17% Midwest Area
15% Southwest Area
13% Southeastern Area
7% Northeastern Area
2% International Visitors



80% of museum guests are age 51 and up and 60% of visitors revealed they had or were planning to spend \$100.00 or more per day.

Additional survey results revealed that 6% used the Frisco Information Center to locate the Museum, with 76% of the guests discovering the Museum by walking or driving by.

99% of visitors indicated that they will or have recommended the museum to others.

Visitors rated the following museum services and experiences as excellent:

staff-customer service (70%), exhibits and interactives (79%), buildings and park (85%) facility maintenance and appearance (87%).





## Education



### MORE THAN 5,580 PEOPLE PARTICIPATED IN OVER 15 FREE PUBLIC PROGRAMS & LECTURE SERIES.

320 students (a 30% increase from 2016) participated in guided museum tours. 277 people (peak months in August and October) used the cell phone audio tour offered as a self-guided heritage experience in Frisco, averaging 23 users per month. This service activated in 2011 and used by a total of 1,725 people in 7 years, will be terminated January 1, 2018 due to a decline in usage.

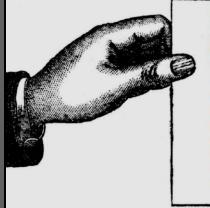
The museum continues to pursue and cultivate partnerships with local organizations including the Breckenridge Heritage Alliance,

Summit Historical Society, Summit County Library, Aspen Historical Society, Summit County Search and Rescue, Forest Service and various Frisco merchants such as the new Outer Range Brewery. These collaborations provide free programs to the Frisco community including an educational lecture series, along with open houses and many other heritage events. Additionally, the museum utilized 25 core volunteers in 2017.

The Night at the Museum series observed a 7% increase in participation from 2016 and is comprised of the following four events:

Night at the Museum Night at the Museum – Meet the Author Nightmare at the Museum Wassail Night at the Museum (May - Preservation Month) (August) (October) (December)

Increases in this popular series and other programs are attributed to a continued uptick in heritage tourism, consistent marketing, and quality museum staff services.



## "Authentic Feel of a Bygone Era"

This park consists of old buildings with period furnishings, relocated in a way [as an] old mining village. A genuine and authentic experience, and frankly a welcome antidote to the precious and polished atmosphere of nearby Breckenridge. One can easily see everything in about an hour and the audio commentary in each building is informative and interesting.



Tames Alexis and Cimone

liked the

house. And the

rules.

Pote August 30,2017

Thank you

for felling us the

Hosann

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MORE THAN 35,000 PEOPLE WHO VISIT THE MUSEUM &

**HISTORIC PARK** engage and interact in immersive and educational environments and exhibits which convey the story of Frisco. Guests continually indicate that their most memorable experiences are the interactive passport embossers, audio kiosks, train diorama, artifacts, lectures, and the building

environs. The availability for guests to see, hear and do on multiple levels brings Frisco's history to life, making it relevant for everyone.

Staff continues to work on collections projects, including reconciling artifact inventory, collections records, incoming accessions, and modifying storage space. The dedicated Museum

team is making great progress in implementing best practices in collections handling, digitization, preservation and risk management.

Future projects include working on collection and exhibit development, and essentially using the 2016 Museum Assessment Program recommendations to decisively steer the Museum forward over the next several years. Specifically, we will develop a custom museum master plan with goals, objectives and benchmarks that align with our mission, AAM's Characteristics of Excellence and the needs of the community.



Barry Barnes reviewed Frisco Historic Park & Museum – 5\* Jun 23 at 3:20pm • 🚱

We've been to museums all over the nation and numerous other countries - this is the best we've ever seen! It's full of the reality of everyday living of the American past instead of the usual bravado, braggadoccio, pompousness, false patriotism, and war history. Congratulations on an exceptionally well done preservation of history, artifacts, and buildings.

Staff continues to take opportunities to participate in industry related professional development to help further educate and support the team. Three staff members attended the Colorado-Wyoming Association of Museums conference in Boulder, CO.

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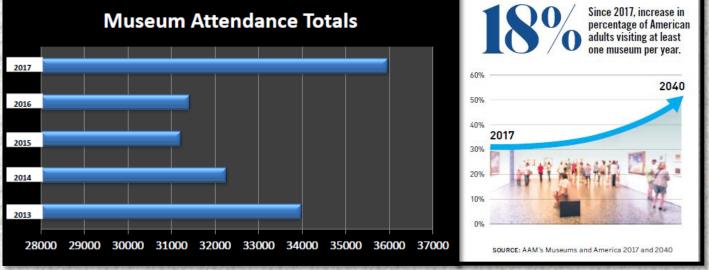


位 Frisco Historic Park & Museum





THE STRONG FINANCIAL SUPPORT FROM THE FRISCO COMMUNITY, its leadership, visitors, volunteers and staff, collectively enhance the Museum's ability to meet its mission; ensuring the progress and vitality of the Museum's preservation and educational efforts now and in the future.



- Museums employ more than 400,000 Americans
- Museums contribute \$21 billion to the U.S. economy each year.
- 76% of all U.S. leisure travelers who visit museums **spend 60% more** on average than other leisure travelers.
- The museum, arts and culture industry annually generates over \$135 billion in economic activity and returns over \$22 billion in local, state and federal tax revenues.
- Museums and other cultural organizations **return over five times** in local, state, and federal tax revenue as they receive from all levels of government.

### Breakdown of 2017 Museum Revenues









### THE MUSEUM IMPACTS OVER 36,000 VISITORS AND RESIDENTS ANNUALLY and



is vital for preserving and interpreting Frisco's unique character and history. The community and its visitors frequently express appreciation for the free museum experience and for the Town of Frisco's outstanding leadership and support in heritage tourism.

As a thriving Museum institution, we strive to essentially collect, preserve and convey the story of Frisco. We follow the American Alliance of Museum's vision, mission and values, tying them into our own strategic planning.

We believe everyone's story matters, and in interpreting stories through historic and preserved structures, objects, and experiences, we help the Town of Frisco Historic Park & Museum and the community's heritage continue to thrive!



## 357,000

**Guests Served in 12 Years** 

## 5,580

**Program Participants** 

**Museum Programs Offered** 

School Students Visited the Museum

THE NUMBERS FOR 2017

38% Museum Visitors from Colorado

## 2017 Best of Summit Award!

Attendance Increase to Night at the Museum

65 People Attended the Museum in 2016

### **350 MILLION PEOPLE** Visit American Museums Annually



MUSEUMS MAKE YOU SMARTER

З.

MUSEUMS INSPIRE

- 4. MUSEUMS ARE COMMUNITY CENTERS
- 5. Museums Provide an Effective Way of Learning

OREASONS TO VISIT MUSEUMS

6. MUSEUMS HELP BRING CHANGE AND DEVELOPMENT TO COMMUNITIES

> Museums Are A Great Way to Spend Time With Family & Friends

MUSEUMS MAY BE YOUR NEXT COMMUNITY PARTNER OR BUSINESS ENDEAVOR

9. MUSEUMS ARE FREE

ARK &



120 MAIN STREET P.O. BOX 4100 FRISCO, CO 80443 970.668.3428 W.FRISCOHISTORICPARK.COM



### Memorandum

### P.O. Box 4100 ♦ FRISCO, COLORADO 80443

TO: MAYOR AND TOWN COUNCIL

### FROM: VANESSA AGEE, MARKETING AND COMMUNICATIONS DIRECTOR

RE: MARKETING AND SPECIAL EVENTS DEPARTMENT

DATE: FEBRUARY 13, 2018

**<u>Public Relations:</u>** January/early February saw more winter Frisco coverage, and Frisco hosted 3 journalists during this time, as well.

- 303 Magazine <u>covered Spontaneous Combustion</u>. 303 Magazine gets 28,590 unique monthly visitors online.
- Spontaneous Combustion <u>was featured on CBS4 (KCNC)</u>, during their 5:30 pm Saturday newscast. CBS4 has a local market viewership of 563,541.
- KRDO-TV in Colorado Springs covered <u>Spontaneous Combustion</u> as well.
- Frisco is the top destination featured in Livability's article, "<u>The Best Mountain Towns for</u> <u>People Who Don't Ski</u>." Livability is a national website that provides information on small to mid-sized communities. It features 'best of' lists and highlights local attractions and cultural offerings for both visitors and residents. It gets more than 600K unique monthly visitors.
- The Frisco Nordic Center is featured in a "Beginner's Guide to Cross Country Skiing" on <u>5280.com</u> with expert advice from Lead Instructor, Malin Bengtsson, woven throughout. 5280.com reaches 161,170 unique monthly visitors.

**Special Events**: By all accounts, Spontaneous Combustion was a very successful celebration and fundraiser. Summit Nordic Ski Club sold out of beer and chili, and Frisco's many "gently used" trees went up in flames with fireworks to the roar of a very happy crowd.

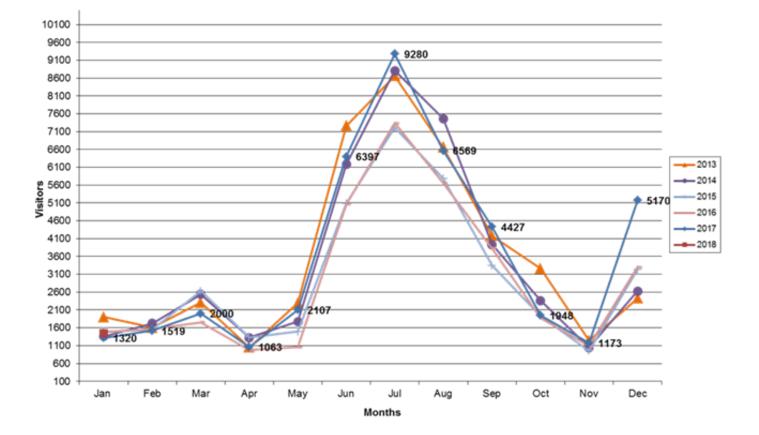






### Frisco/Copper Visitor Information Center: Visitor numbers for January 2018:

- The Information Center saw 1,455 visitors in January 2018 (1,320 in January 2017).
- The Information Center answered 239 phone calls in January 2018 (354 in January 2017).
- Public computer use- 40 in January 2018 (28 in January 2017)
- New to the monthly reports for 2018, the Information Center is tracking restroom usage. The Center experienced technical setup errors that caused a loss of data from January 4-31. However, we were able to retrieve complete data for the women's restroom. The men's restroom had 125 users between January 1-3. The women's restroom had 1,716 users from January 1-31. Once we are able to gather complete info, we will report on this each month to provide a more complete picture of Information Center usage.
- Guest comments: "Beautiful town & friendly people," "Great find. Wonderful town & very helpful at Visitor Center" "There's snow!"
- Tasha Wilson organized a merchant Wassail Days recap breakfast with marketing and event staff where merchants provided feedback on Wassail Days and set next year's Wassail Days date- November 30-December 9, 2018.



### Walk in Visitors 2013-2018

### Report Criteria:

Business.License status = "Active" Business.Year opened = "January 2018" Business Owner.Sequence number = 1

in or out City	Business Name	Name	Location	Location City	Business Telephone 1	Business Activity
In	+Lana's Air BNB	McLaughlin, Lana	981 Lakepoint Drive D2	Frisco	903-271-3960	Vacation Rentals
In	720 Kitchen	Galceran, Christopher	720 East Main Street	Frisco	970-668-2237	Restaurant
In	KC Summit Properties	Smith, Elliott	117 South 6th Avenue #2	Frisco	970-368-6173	Vacation Rentals
In	Lego Lodging LLC	Kimnach, Kristie Jacobson	1630 Lakeview Terrace Bldg C Un	Frisco	858-967-5256	Vacation Rentals
In	Marie O'Rahilly	O'Rahilly, Marie	724 Lagoon Drive Unit C	Frisco	303-960-1111	Vacation Rentals
In	Perry Street Co.	Perry Street Co	315 South 2nd Avenue Unit 106	Frisco	729-837-0361	Vacation Rentals
In	Summit School of Dance	Threlkeld, Kelly	400 Granite Street	Frisco	970-668-3975	Services
Out	Andrews Home Repair	Perez Jr, Andrew	1409 American Way	Breckenridge	970-779-4818	Retail - HomeImprove
Out	Ryeco Investments LLC	Quisenberry, David	6201 East 49th Drive	Commerce City	303-287-4054	Retail - Automotive

### RECORD OF PROCEEDINGS MINUTES OF THE REGULAR MEETING OF THE TOWN COUNCIL OF THE TOWN OF FRISCO JANUARY 23, 2018

Mayor Wilkinson called the meeting to order at 7:00 p.m. Town Clerk Deborah Wohlmuth called the roll.

- Present: Kim Cancelosi Rick Ihnken Dan Kibbie Hunter Mortensen Deborah Shaner Gary Wilkinson
- Absent: Jessica Burley

### Public Comment:

There was no public comment.

### Council Comment:

Mayor Wilkinson thanked the Police Department for their efforts at the intersection of Summit Boulevard and Main Street on Spontaneous Combustion.

### Presentation:

Mayor Wilkinson awarded \$121,220 in cash and \$28,327 in in-kind donations to 40 organizations for the 2018 budget cycle.

### Consent Agenda:

Minutes January 9, 2018 Meeting Winter Maintenance of Rec Path License Agreement Purchasing Cards Warrant List

### MOTION: COUNCIL MEMBER MORTENSEN MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED. SECOND, COUNCIL MEMBER CANCELOSI. VOTE:

BURLEY	ABSENT	IHNKEN	YEA
CANCELOSI	YEA	KIBBIE	YEA
MORTENSEN	YEA	SHANER	YEA
WILKINSON	YEA	MOTION CARRIED.	

### Old Business:

Agenda Item #1: Second Reading, Ordinance 18-01, an Ordinance Authorizing an Amendment to the Agreement Concerning the Sale of Certain Real Property Owned by the Town and Legally Described as Lots 3 and 4, Block 11, Frisco Townsite, Also Known as 518 Main Street and as the "Staley House" Property STAFF: BILL GIBSON 1) MAYOR OPENS PUBLIC HEARING 2) STAFF REPORT 3)

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PUBLIC COMMENTS 4) MAYOR CLOSES PUBLIC HEARING 5) COUNCIL DISCUSSION 6) MOTION MADE 7) MOTION SECONDED 8) DISCUSSION ON MOTION 9) QUESTION CALLED

Agenda Item #2: Second Reading, Ordinance 18-02, an Ordinance Rezoning to the Historic Overlay (HO) District, While Maintaining the Underlying Central Core (CC) District Zoning, Certain Real Property Located at 510, 512. And 518 East Main Street and 107 South 6<sup>th</sup> Avenue and Legally Described as Lots 1-12, Block 11, Frisco Townsite STAFF: BILL GIBSON 1) MAYOR OPENS PUBLIC HEARING 2) STAFF REPORT 3) PUBLIC COMMENTS 4) MAYOR CLOSES PUBLIC HEARING 5) COUNCIL DISCUSSION 6) MOTION MADE 7) MOTION SECONDED 8) DISCUSSION ON MOTION 9) QUESTION CALLED

Mayor Wilkinson opened Agenda Items #1 and #2 at the same time so as to allow concurrent discussion. Community Development Director Joyce Allgaier stated that Ordinance 18-02 rezones the property located at 502, 510, 512, and 518 East Main Street/Lots 1-12, Block 11, Frisco Townsite to the Historic Overlay (HO) District. Ms. Allgaier provided background information concerning gualification and the process leading to Historic Overlay zoning. Community Development Deputy Director Bill Gibson stated that the applicant, Kelly Foote, is proposing the rezoning of the subject property in conjunction with the construction of a mixed-use development project named "Foote's Rest Block 11". Additionally Mr. Gibson stated that Ordinance 18-01 amends the agreement concerning the applicant's purchase of the Staley Rouse House located at 518 East Main Street from the Town of Frisco. The applicant is requesting: clarification that preservation of the Foote's Rest private residence and Sweet Shop building does not include preservation of the existing attached garage; that cabins 1 and 2 shall be preserved at a location that is either adjacent to the western boundary of the site or near their respective locations; changing the date by which the applicant must submit a building permit application for the proposed redevelopment of the site from 360 days after the date of the agreement to June 15, 2018; and clarification that hotels rooms include hotel suites. The applicant Kelly Foote and his team presented an update in response to the comments at the last council meeting concerning site flow and noise concerns. Council discussed snow storage, parking, size, fit, process, and noise ordinances. Two Frisco residents and one Frisco business owner commented on parking requirements, how parking is considered for the bowling alley and employee housing units, chain businesses locating on Main Street, process, size, if the Town was going to close public parking for private enterprise, and consistent interpretation of the code. Mayor Wilkinson opened the public hearing at 7:21 p.m. There being no public comment, Mayor Wilkinson closed the public hearing at 8:15 p.m.

MOTION: COUNCIL MEMBER MORTENSEN MOVED TO APPROVE ON SECOND READING ORDINANCE 18-01, AN ORDINANCE AUTHORIZING AN AMENDMENT TO THE AGREEMENT CONCERNING THE SALE OF CERTAIN REAL PROPERTY OWNED BY THE TOWN AND LEGALLY DESCRIBED AS LOTS 3 AND 4, BLOCK 11, FRISCO TOWNSITE, ALSO KNOWN AS 518 MAIN STREET AND AS THE "STALEY HOUSE" PROPERTY. SECOND, COUNCIL MEMBER SHANER. VOTE:

BURLEY	ABSENT	IHNKEN	YEA
CANCELOSI	NO	KIBBIE	NO
MORTENSEN	YEA	SHANER	YEA
WILKINSON	YEA	MOTION CARRIED.	

MOTION: COUNCIL MEMBER MORTENSEN MOVED TO APPROVE ON SECOND READING, ORDINANCE 18-02, AN ORDINANCE REZONING TO THE HISTORIC OVERLAY (HO) DISTRICT, WHILE MAINTAINING THE UNDERLYING CENTRAL CORE (CC) DISTRICT ZONING, CERTAIN REAL PROPERTY LOCATED AT 510, 512. AND 518 EAST MAIN STREET AND 107 SOUTH 6<sup>TH</sup> Frisco Town Council Minutes January 23, 2018 Page 3 of 3

AVENUE AND LEGALLY DESCRIBED AS LOTS 1-12, BLOCK 11, FRISCO TOWNSITE WITH THE RECOMMENDED FINDINGS SET FORTH IN THE STAFF MEMORANDUM WITH THE PREFERRED PLANNING COMMISSION FINDINGS OF RELOCATING THE STALEY HOUSE. SECOND, COUNCIL MEMBER SHANER. VOTE:

BURLEY	ABSENT	IHNKEN	YEA
CANCELOSI	NO	KIBBIE	NO
MORTENSEN	YEA	SHANER	YEA
WILKINSON	YEA	MOTION CARRIED.	

### Executive Session:

Agenda Item #3: Executive Session Pursuant to C.R.S. 24-6-402(4)(f), Personnel Matters Concerning the Manager Evaluation

MOTION: COUNCIL MEMBER MORTENSEN MOVED TO ENTER AN EXECUTIVE SESSION PURSUANT TO CRS 24-6-402(4)(F), PERSONNEL MATTERS FOR PURPOSES OF CONDUCTING THE TOWN MANAGER'S PERFORMANCE EVALUATION. SECOND, COUNCIL MEMBER SHANER. VOTE:

BURLEY	ABSENT	IHNKEN	YEA
CANCELOSI	YEA	KIBBIE	YEA
MORTENSEN	YEA	SHANER	YEA
WILKINSON	YEA	MOTION CARRIED.	

MOTION: COUNCIL MEMBER MORTENSEN MOVED TO EXIT AN EXECUTIVE SESSION PURSUANT TO CRS 24-6-402(4)(F), PERSONNEL MATTERS FOR PURPOSES OF CONDUCTING THE TOWN MANAGER'S PERFORMANCE EVALUATION. SECOND, COUNCIL MEMBER SHANER. VOTE:

BURLEY	ABSENT	IHNKEN	YEA
CANCELOSI	YEA	KIBBIE	YEA
MORTENSEN	YEA	SHANER	YEA
WILKINSON	YEA	MOTION CARRIED.	

There being no further business, the meeting adjourned at 9:45 p.m.

Respectfully Submitted,

Deborah Wohlmuth, CMC Town Clerk



### Memorandum

P.O. Box 4100 ♦ FRISCO, COLORADO 80443

- TO: MAYOR AND TOWN COUNCIL
- FROM: DEBORAH WOHLMUTH, TOWN CLERK

RE: NEW HOTEL AND RESTAURANT LIQUOR LICENSE –

**CRUSHED VELVET LLC DBA 720 KITCHEN** 

DATE: FEBRUARY 13, 2018

**BACKGROUND:** As prescribed in State Statute, all new liquor license applications must be first submitted to the local licensing authority for approval. Supporting documentation as outlined on State form DR 8404 must accompany the application to begin the hearing process requirements. The preliminary findings have been included in this report to support proof of a completed application.

**ANALYSIS:** This application is for a new hotel and restaurant liquor license for Crushed Velvet LLC dba 720 Kitchen, located at 720 East Main Street. Applicant Christopher Galceran has filed the necessary paperwork and posted the premise in accordance with the Colorado Liquor Code. Further, notice of this application was published in a newspaper of general circulation on February 9, 2018 pursuant to statutory requirements. The Police Department has performed the necessary fingerprinting and background checks for Mr. Galceran and has found them to be satisfactory. Criminal history reports of the Colorado Bureau of Investigation and Federal Bureau of Investigation are pending.

### **STAFF RECOMMENDATION:** On that basis, it is my

### RECOMMENDATION

### that the Council

make a motion approving the issuance of a new hotel and restaurant liquor license for Crushed Velvet LLC dba 720 Kitchen, located at 720 East Main Street, on the basis of the following findings: that the Authority (1) has reviewed the neighborhood under consideration and finds it to be the Town of Frisco as a whole; (2) has considered the desires of the inhabitants of the neighborhood and finds that the inhabitants desire an additional establishment that serves liquor; (3) has reviewed the needs of the neighborhood for the outlet and finds that the needs of the neighborhood are not met by the existing outlets; (4) has reviewed the location of the proposed establishment and finds that it is not located within 250 feet of any school or college campus; (5) has reviewed the qualifications of the applicant and, pursuant to the requirements of the Frisco Code and Colorado Statutes, find the applicant to be qualified to obtain a hotel and restaurant license under the name of Crushed Velvet LLC dba 720 Kitchen.