



Planning Commission August 1, 2019



Agenda

- Public Outreach and Process
- Strategic Plan and Community Plan
- Recent Public Outreach and Input
- Plan Highlights
- Next Steps



Public Outreach and Process

1

Community Kick-off and Focus Group Meetings

Data Collection and Analysis
July – November 2018



2

Policy Framework and Opportunity Areas Outreach and Analysis

December 2018 – June 2019



3

Draft Plan Development

June 2019 – July 2019



4

Plan Adoption

August 2019



"A close knit, welcoming community that cherishes our history, environment, healthy lifestyle, and unique sense of place."



GP1: Vibrant neighborhoods and thriving Main Street with an eclectic small, mountain town character



GP2: A sustainable economy with diverse, year-round opportunities



GP3: Housing opportunities and robust community services for workers and residents



GP4: A well-connected, multi-modal transportation network that encourages active uses



GP5: An active, inviting place with a multitude of recreation opportunities



GP6: Protection of the natural resources that define and support Frisco

Strategic Plan Alignment



- GP1: Inclusive Community**
 - Gateways and public spaces
 - Main Street and historic preservation
 - Summit Boulevard
 - Workforce housing
 - Residential neighborhood character
 - Historic resources
- GP2: Thriving Economy**
 - Economic diversity and sustainability
 - Regional service and economy
 - Business retention and development
- GP3: Quality Core Services**
 - Infrastructure
 - Community services
 - Civic engagement and partnerships
- GP4: Mobility**
 - Safety and efficiency
 - Multimodal transportation
 - Pedestrian and bicycle infrastructure
 - Regional connections
 - Parking management
- GP5: Vibrant Recreation**
 - Programs and activities
 - Parks, recreation, and open space
 - Active and healthy lifestyles
 - Year-round trail access and connections
- GP6: Sustainable Environment**
 - Protection of the natural environment
 - Community sustainability
 - Hazard mitigation

Recent Public Outreach and Input

Parks Meeting November and Recent Park Master Plans

- Added Recreation Map and Park listing to better comply with State requirements

Open House on July 11

- New policy encouraging **home based businesses and remote workers**
- New policy to encourage private investment in improvements to **Cellular service and capacity (3.1C)**

Joint CRG and PC Meeting on June 26

- Strengthened policy language for **historic preservation** including **resources outside the town boundaries**, when these resources add to the sense of character and tell the story of Frisco.

Plan Highlights

CHAPTER 3: POLICY FRAMEWORK

Establishes the overall policy foundation for the Community Plan. Includes goals and policies to support community priorities relative to each of the six guiding principles, and provides more detailed direction as to how these priorities will be carried out through day-to-day decision-making.

Guiding Principles, Goals, and Policies



CHAPTER 4: GROWTH FRAMEWORK

Includes a Town-wide land use plan and area-specific policies to guide future growth and development in Frisco, including land use, design, and provision of infrastructure and services.

Future Land Use Plan

Area-Specific Policies



CHAPTER 5: ACTION PLAN

Outline specific actions the Town will take, either alone, or in collaboration with others, to support the implementation of the Community Plan.

Action Strategies

Plan Amendments



APPENDICES

Includes a background report on existing conditions, community input summaries, and supporting Master Plans adopted by the Town.

A: Community Profile

C: Reference Maps

B: Community Input Summaries

Next Steps

- August 13, 2019, Town Council Adoption Hearing