



TOWN OF FRISCO
COLORADO

2018

Community Scorecard

Fiscal Year Ended 12/31/2018



WE LISTEN
CITIES & TOWNS
make it POSSIBLE



**WE BALANCE THE
BUDGET**
CITIES & TOWNS
make it POSSIBLE



WE HAVE PRIDE
CITIES & TOWNS
make it POSSIBLE



**WE HAVE BRIGHT
IDEAS**
CITIES & TOWNS
make it POSSIBLE



**WE SERVE AND
PROTECT**
CITIES & TOWNS
make it POSSIBLE



WE PLAY
CITIES & TOWNS
make it POSSIBLE



Town of Frisco

The Town of Frisco is located in Summit County, just one hour west of Denver and 95 minutes from Denver International Airport on Interstate 70. The centralized location offers easy access to 8 major ski areas and numerous year-round activities. Its small town feel, welcoming community and outdoor recreational offerings make Frisco a favorite among locals and a popular resort destination for visitors.

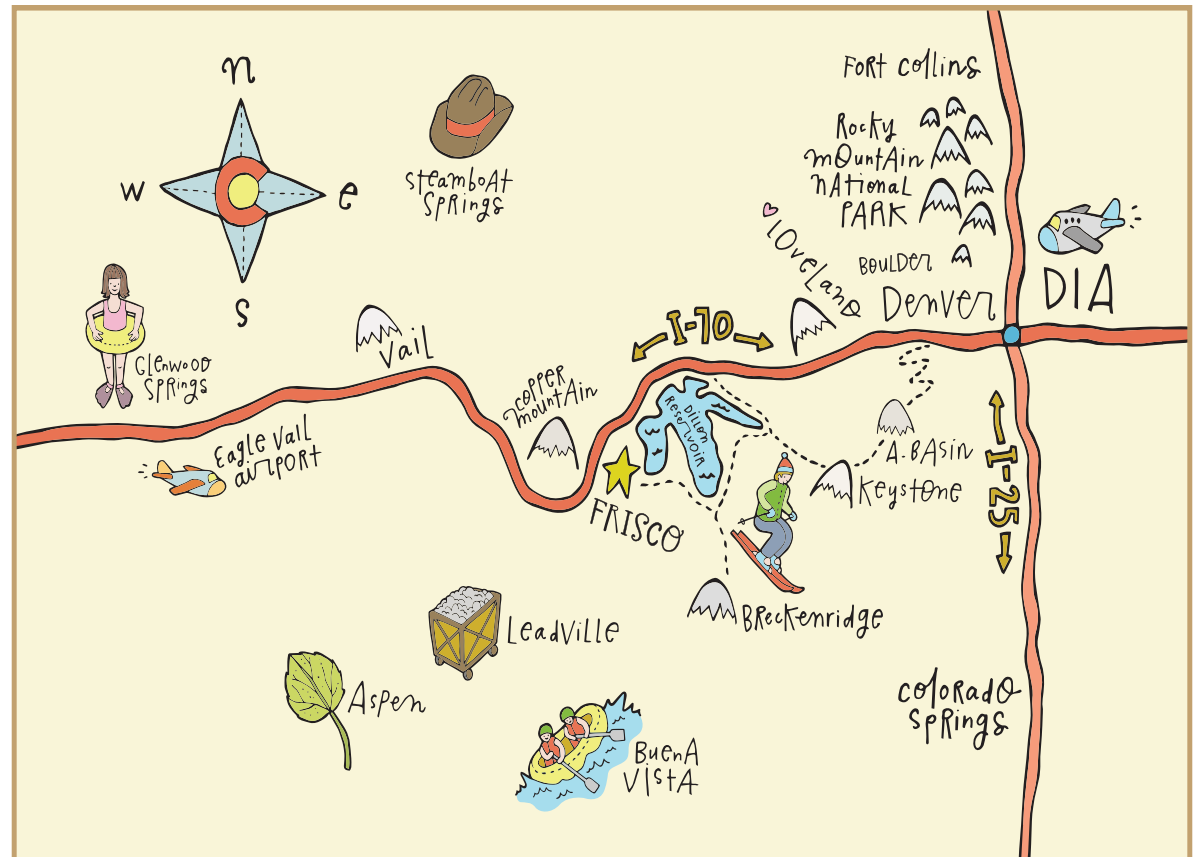




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Town Leadership 2018

Frisco Town Council

Gary Wilkinson, Mayor
Hunter Mortensen, Mayor Pro Tem
Jessica Burley

Dan Fallon
Rick Ihnken
Deborah Shaner
Melissa Sherbourne



Frisco Planning Commission

Andy Stabile, Chair
Kelsey Withrow, Vice-Chair
Robert Anton Franken
Andy Held

Jason Lederer
Lina Lesmes
Donna Skupien

Frisco Leadership Team

Nancy Kerry, Town Manager - effective January 2019
Diane McBride, Recreation & Culture Director/Assistant Town Manager
Vanessa Agee, Marketing/Events Director
Joyce Allgaier, Community Development Director
Brodie Boilard, Executive Assistant
Jeff Goble, Public Works Director
Bonnie Moinet, Finance Director
Loli Respini, Human Resources Manager
Tom Wickman, Chief of Police
Deborah Wohlmuth, Town Clerk



ORGANIZATIONAL CHART

COMMUNITY OF FRISCO

FRISCO TOWN COUNCIL



The Town of Frisco continuously strives to provide the best service for our citizens and visitors. We have a dedicated staff working hard to make sure this is a safe and enjoyable community for everyone. We invite your feedback as we work together to keep Frisco a fantastic and vibrant community for years to come. www.frisco.gov and townoffrisco.com

Dear Community Members:

I joined the Town of Frisco in January 2019 and am amazed at all that the Town accomplished in 2018. I am excited to be a part of a staff that has a strong commitment to continuous improvement, open communication and pursuing best management practices. A special thank you is extended from me and staff to Diane McBride, Recreation and Culture Director and Assistant Town Manager, who acted as Interim Town Manager during the vacancy in the Town Manager position. Under her leadership and guidance, she set the stage for a smooth transition for me.

Our mission at the Town of Frisco is “to preserve a family-oriented and economically vibrant mountain community that encourages citizen involvement, respects our community character, natural environment and enhances our quality of life”. In conjunction with our mission and vision, Town Council identified these six key goals:

- **We Listen – Foster proactive community involvement and communication**
- **We Balance the Budget – Assure financially sound Town government**
- **We Have Pride – Pursue a balanced and sustainable local economy**
- **We Have Bright Ideas – Promote sustainable environmental policies and practices**
- **We Serve and Protect – Provide a safe and secure community**
- **We Play – Enhance community amenities**

Each goal is presented separately in its own section of this document, along with corresponding accomplishments, which help us determine how efficiently and effectively we are delivering the services that you need and expect. When available, we provide comparative data for multiple years.

You should expect excellence and transparency from your local government. The 2018 Community Scorecard provides an open view into operations and tells you where the Town is doing well and where we have opportunities to improve. I invite you to review this valuable information.

If you have any questions, concerns or comments, please don't hesitate to contact me at 970-668-9123 or nancyk@townoffrisco.com.

Sincerely,

Nancy Kerry
Town Manager



Our Vision

To be a vibrant community that attracts residents and visitors alike in Summit County.

To be a modern town that respects its history, its unique character and place in Summit County.

To be a sustainable community with the flexibility to fulfill residents' needs and visitors' dreams.

Our Mission

To preserve a family-oriented and economically resilient mountain community that encourages citizen involvement, respects our community character and natural environment, and enhances our quality of life.

Our Values

Respect – Trust – Integrity – Innovation –
Collaboration

Our Commitment

To provide leadership, efficiency, transparency, accountability and fiscal responsibility.

COMMUNITY PROFILE

SERVICES

Police
Water
Streets
Adventure Park
Marketing
Recreation
Marina
Events
Historic Museum
Information Center

Population:
2,931

12 Miles of
Trails
240 Acres of
Park Space



FORM OF GOVERNMENT

Council - Manager

Chartered in **1879**
Incorporated in **1988**

Incorporated: **2**
square miles

79 Full Time Employees
192 Part-time and Seasonal Employees

2018 PRINCIPAL EMPLOYERS

St. Anthony Summit Medical Center*	Safeway
Summit High School*	Summit County Ambulance*
Wal-mart	Summit Middle School*
Baymont Inn & Suites-Lake Dillon	Summit Stage*
Holiday Inn Frisco	Town of Frisco
KCNC	Whole Foods

Total Employees within Summit County: **20,273** *Business not within municipal limits of Town of Frisco



2018 Budget:
\$27,596,357

2018 Town Mill Levy:
0.798

Town Sales Tax Rate:
2%

1.5% Unemployment Rate





We Listen

The Town encourages its citizens to participate in designing Frisco's future and preserving its past. The Town conducts surveys and holds open houses and forums as needed. Citizens can also participate during the public comment portion at Council meetings and during public hearings.





Satisfaction with Town Government

As stated in the Frisco Community Plan, “The Frisco Community embraces itself as a vibrant mountain town, and seeks opportunities to enhance and maintain vibrancy through art and culture, the built environment, community services, energy, the economy, health and wellbeing, housing, natural resources, recreation and transportation.” It is vitally important for the community to seek opportunities and investments that further enhance the town’s quality of life. Some of the highlights from 2018 are listed below:

Sales taxes generated in the General Fund totaled \$9,607,845, a 6.7% increase over 2017. Revenues generated at the Frisco Adventure Park exceeded budget by \$320,855, totaling \$2,103,355. Revenues generated at the Frisco Bay Marina exceeded budget by \$263,778, totaling \$1,632,278. Sales taxes generated by special taxes dedicated to housing totaled \$1,393,760 in 2018.

Commercial development at the Interstate Parcel continued in 2018 with the opening of a vegetarian food and juice bar facility. Due to the housing shortages in our area, the Town approved limited residential units at this location. 24 micro-condos are nearly complete with occupancy expected in early 2019.



Grants awarded

Each year the Town participates with other local governments in a coordinated grant process. Applicants must have Federal 501(c)(3) status. Grants are awarded based on benefits to Frisco residents, past allocations and the organization’s past results with programs. The Town has awarded the following amounts over the past three years:

2016	\$115,755
2017	\$130,285
2018	\$229,954

Of the total awarded in 2018, 6 Town of Frisco high school seniors received scholarships of up to \$1,000, for a total of \$4,500.

Following are the 41 non-profit entities who received Town grant awards in 2018:

- Advocates for Victims of Assault
- Bethany Immigration
- Blue River Horse Sanctuary
- Breckenridge Film Festival
- Breckenridge Outdoor Education Center
- Bristlecone Health Services
- Building Hope
- CASA of the Continental Divide
- Child Advocacy Center
- Colorado Fourteeners Initiative
- Colorado Mountain College Foundation
- Domus Pacis
- Education Foundation of the Summit
- Family and Intercultural Resource Center
- Friends of the Dillon Ranger District
- Friends of the Colorado Avalanche Information Center
- Girl Scouts of Colorado
- High Country Conservation Center
- High Country Soccer Association
- High Country Veterans Association
- Keystone Science School
- Lake Dillon Preschool
- Mountain Mentors
- National Repertory Orchestra
- Summit Community Care Clinic
- Summit County Arts Council
- Summit County Preschool
- Summit Foundation
- Summit High School Scholarships
- Summit Nordic Ski Club
- Summit Public Radio and TV
- Summit Rotary Charitable Fund
- Summit School District
- Summit Tigers American League Baseball
- Summit Youth Baseball and Softball
- Summit Youth Orchestra
- Team Summit Colorado
- Timberline Adult Day Services
- The Cycle Effect
- Women’s Resource Center of the Rockies
- Youth Entity

FINANCIAL AWARDS 2018

Outstanding Achievement in Popular Financial Reporting Award
Government Finance Officers Association

The Government Finance Officers Association of the United States and Canada (GFOA) has given an Award for Outstanding Achievement in Popular Annual Financial Reporting to the Town of Frisco for its Popular Annual Financial Report (2017 Community Scorecard) for the fiscal year ended December 31, 2017. The Award for Outstanding Achievement in Popular Financial Reporting is a prestigious national award recognizing conformance with the highest standards for preparation for state and local government popular reports.

In order to receive this award, a government unit must publish a Popular Annual Financial Report, whose contents conform to program standards of creativity, presentation, understandability and reader appeal. The award is valid for a period of one year only. The Town believes the 2018 Scorecard continues to conform to the Popular Annual Financial Reporting requirements and the Town will again be submitting it to GFOA.

Certificate of Achievement for Excellence in
Financial Reporting

Government Finance Officers Association

Distinguished Budget Presentation Award

Government Finance Officers Association



Government Finance Officers Association

Award for Outstanding Achievement in Popular Annual Financial Reporting

Presented to

**Town of Frisco
Colorado**

For its Annual
Financial Report
for the Fiscal Year Ended

December 31, 2017

Christopher P. Morill

Executive Director/CEO



Frisco is committed to meeting service expectations and the desires of the community, while adhering to a conservative fiscal policy.



Strong Financial Management



The Town of Frisco has established financial policies for long-range capital improvements, budgeting, fund balances, financial reporting, investments, debt and transfers. Financial highlights this year are:

The Town reports three major governmental funds in its financial statements. The General Fund shown here is the Town's general operating fund used to account for all general operations and maintenance. The other major funds are the Capital Improvement Fund and the SCHA 5A Fund. The non-major funds are the Open Space Fund, Conservation Trust Fund, Insurance Reserve Fund and the Lodging Tax Fund. For more detailed information, please visit www.frisco.gov. A significant increase in General Fund revenues was the result of additional sales taxes collected, building permit fees and charges for services.

General Fund			
	2016 Actual	2017 Actual	2018 Actual
Revenues	13,417,186	14,214,894	15,104,731
Expenditures	9,681,006	10,469,876	11,283,261
Other Financing Sources			
Transfers	(4,716,665)	(3,350,000)	2,191,510
Net Change in Fund Balance	(980,485)	395,018	1,629,960
Fund Balance - Beginning	6,248,219	5,267,734	5,662,752
Fund Balance - Ending	<u>\$5,267,734</u>	<u>\$5,662,752</u>	<u>\$7,292,712</u>

Housing

Effective 2017, Summit County voters approved an additional .6% sales tax to the previously existing .125% sales tax designated for development of workforce housing. The Town took several actions in 2018 to address the ongoing shortage in affordable housing:

- The Mary Ruth Place apartment project was completed at a cost of \$2.3m providing eight rental units, ranging in size from studio, 1 and 2 bedrooms. Four of those units are occupied by Town employees and the other four are occupied by the general Frisco workforce. Twenty applications were received from the general workforce and a lottery was conducted to select the tenants. These units are rented at 100% AMI.
- The Town purchased four two-bedroom townhomes in Coyote Village subdivision. These townhomes all have new appliances, two-car garages and fenced yards. Two of the units were sold to Town employees and the other two were sold to the general Frisco workforce. All units were sold as deed restricted units at 100% AMI, or \$332,553.

Strong Financial Management

The Town reports two funds that operate similar to private enterprises (termed enterprise funds): the Water Fund and the Marina Fund. Operating revenues and expenses are costs of goods sold and services provided to customers and the revenues thus generated; non-operating revenues and expenses are those costs not qualifying as operating revenues and expenses. Increases in the Enterprise Fund operating revenues were the result of increased revenue from water meter sales, rental charges and retail sales. For more detailed information on these funds, please visit www.friscogov.com.

Enterprise Funds						
	Water Fund		Marina Fund		Total	
	2017	2018	2017	2018	2017	2018
Operating Revenues	906,696	989,542	1,535,817	1,593,263	2,442,513	2,582,805
Operating Expenses	1,004,053	1,006,301	1,132,188	1,231,122	2,136,241	2,237,423
Operating Income (Loss)	-97,357	-16,759	403,629	362,141	306,272	345,382
Non-Operating Revenue (Expenses)	163,792	99,202	96,968	505,072	260,760	604,274
Contributions						
Capital Contributions	224,942	169,244	-	-	224,942	169,244
Change in Net Position	291,377	251,687	500,597	867,213	791,974	1,118,900
Net Position - Jan. 1	10,600,632	10,892,009	3,016,481	3,517,078	13,617,113	14,409,087
Net Position - Dec. 31	<u>\$10,892,009</u>	<u>\$11,143,696</u>	<u>\$3,517,078</u>	<u>\$4,384,291</u>	<u>\$14,409,087</u>	<u>\$15,527,987</u>



Did You Know?

The Town has received the Certificate of Achievement for Excellence in Financial Reporting for 10 years, the Distinguished Budget Presentation Award for 11 years and the Award for Outstanding Achievement in Popular Annual Financial Reporting for 7 years. All of these awards are prestigious national awards recognizing conformance with the highest standards of financial reporting and budgeting.

For more detailed financial information, the Town's complete Annual Budget and Comprehensive Annual Financial Report (CAFR) are available at Town Hall and the Town's website, www.friscogov.com. The reports in this Scorecard are designed to provide a general overview of the Town's finances and contain information only from selected funds; the reports are prepared in accordance with generally accepted accounting practices (GAAP).

Strong Financial Management

STATEMENT OF NET POSITION



The Statement of Net Position is a condensed view of the Town of Frisco's assets and liabilities for all funds as of December 31, 2017 and 2018. Total net position represents the amount the Town owns compared to the amount owed. This statement of Net Position is presented in much more detail in the Town's complete Comprehensive Annual Financial Report (CAFR) which is available online at www.frisco.gov.com.

	Governmental Activities		Business-Type Activities		Total Primary Government	
Assets:	2017	2018	2017	2018	2017	2018
Current and other assets	22,329,221	24,835,155	6,212,228	6,407,583	28,541,449	31,242,738
Capital assets	39,951,179	43,478,795	8,281,537	9,155,965	48,232,716	52,634,760
Total Assets	62,280,400	68,313,950	14,493,765	15,563,548	76,774,165	83,877,498
Deferred Outflow	350,381	280,464			350,381	280,464
Liabilities:						
Other liabilities	1,617,398	2,470,848	64,341	15,564	1,681,739	2,486,412
Long-term liabilities	4,194,076	3,790,659	20,337	19,998	4,214,413	3,810,657
Total Liabilities	5,811,474	6,261,507	84,678	35,562	5,896,152	6,297,069
Deferred Inflow of Resources	177,101	238,460			177,101	238,460
Net Position:						
Investment in capital assets	35,805,489	39,594,729	8,281,537	9,155,965	44,087,026	48,750,694
Restricted	1,152,548	1,409,259	198,940	664,997	1,351,488	2,074,256
Unrestricted	19,684,169	21,090,459	5,928,610	5,707,024	25,612,779	26,797,483
Total Net Position	\$56,642,206	\$62,094,447	\$14,409,087	\$15,527,986	\$71,051,293	\$77,622,433

FINANCIAL GLOSSARY

Current and Other Assets - Assets that one can reasonably expect to convert to cash, sell, or consume within one year.

Capital Assets - The Town's long-term investments in land, buildings, equipment, improvements, infrastructure, and construction in progress. The Town uses these capital assets to provide services to citizens; consequently, these assets are not available for future spending.

Current and Other Liabilities - These are primarily debts that can be paid off in one year or less. This includes accounts payable, accrued payroll and accrued interest payable.

Deferred Outflows of Resources - A consumption of net assets by the government that is applicable to a future reporting period.

Long-Term Liabilities - Represents mainly debt obligations of the Town. The proceeds from these various debt issues are used to finance large projects such as building construction and renovations, major equipment purchases, and roadway construction.

Deferred Inflows of Resources - An acquisition of net assets by the government that is applicable to a future reporting period.

Net Investments in Capital Assets - This represents the Town's investment in its capital assets less accumulated depreciation and any outstanding debt attributable to the acquisition, construction, or improvement of these assets. It should be noted that the resources needed to repay this debt must be provided by other sources, since the capital assets themselves cannot be used to liquidate these liabilities.

Restricted Net Position - Resources whose use is subject to externally imposed restrictions. The Town has resources set aside for debt service, capital projects, and specific projects and programs as established by the Town Council.

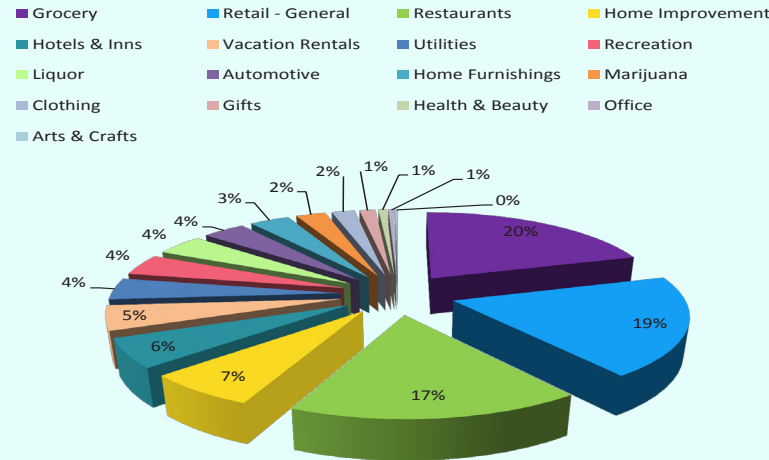
Unrestricted Net Position - These are resources that are accessible to the Town to provide services to the residents of Frisco if there were no additional revenues or resources available.

Sales Tax Revenues

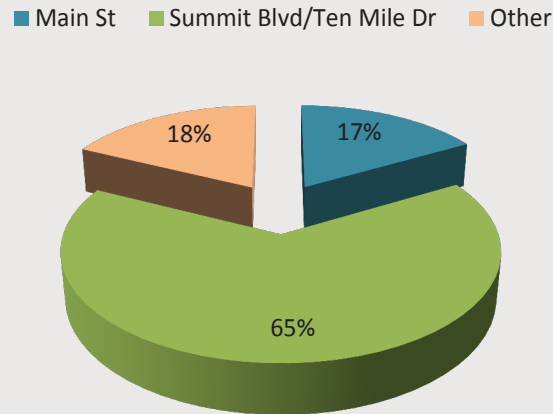
Similar to most Colorado municipalities, the Town is heavily dependent on sales tax revenues to provide services to its citizens. These revenues include those derived from the 2% city sales tax and the 2% county sales tax collected within Frisco Town limits. Major Town services dependent on sales tax are police, streets, parks, recreation and general government. Sales taxes generated by tourism related activities within the Town far surpassed any other categories as depicted in the chart below:



2018 Sales Tax Revenue By Category



2018 Sales Tax Revenue By Location



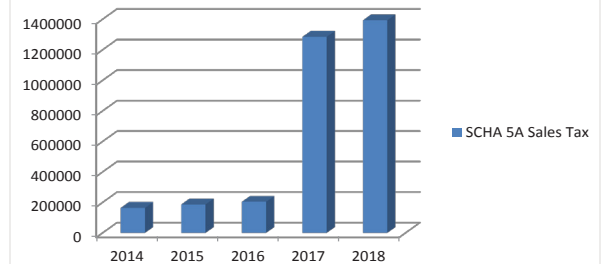
General Fund

Sales tax revenues have comprised roughly 63% of the Town's General Fund revenues over the past five years. The top ten sales tax payers generate roughly 50% of these revenues. The balance of General Fund revenues for 2018 was comprised of charges for services at 24% and other taxes at 3%. Fees for licenses and permits, investment income, intergovernmental and other miscellaneous sources make up the remainder.

The Town includes two very distinct commercial areas: Summit Boulevard and Main Street. Summit Boulevard generates, by far, the greatest amount of sales tax revenue for the Town.

SCHA 5A Sales Tax

SCHA 5A Sales Tax



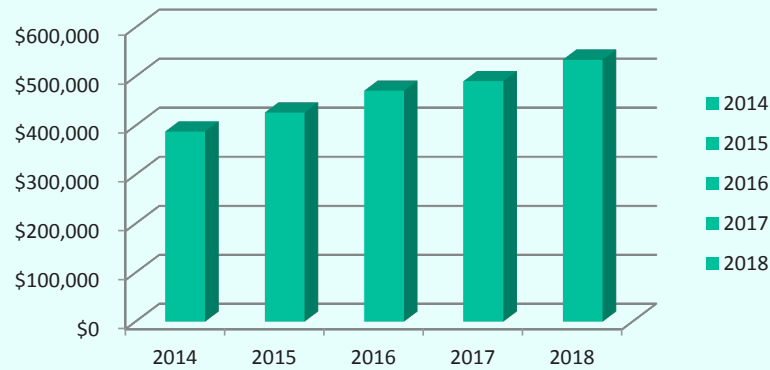
Summit County voters originally passed a ballot initiative, effective in 2007, funding the Summit County Housing Authority with a new 0.125% special district sales tax. In November of 2016, voters approved an additional sales tax of 0.6% to augment the original revenues generated, bringing the total SCHA special district sales tax rate to 0.725% as of January 1, 2017. The increase in tax rate has resulted in a significant increase in funds generated for the Town of Frisco's SCHA 5A affordable housing fund. As such, the Town is now categorizing this fund as a "major" fund.



Lodging Tax

The Lodging Tax Fund was established in 2004 to account for a voter-approved 2.35% tax imposed upon lodging establishments. Expenditures are restricted to economic development, special events, advertising and marketing, recreation amenities, multi-purpose facilities and open space and similar uses. Town Council determines the proportion of revenue to be allocated to these activities. Currently, 45% is dedicated to the Information Center, 20% to economic development, 20% to recreation with the remaining 15% allocated to operations and maintenance of the recreation and tourism-based Town facilities. Multi-year revenues are presented in the following chart:

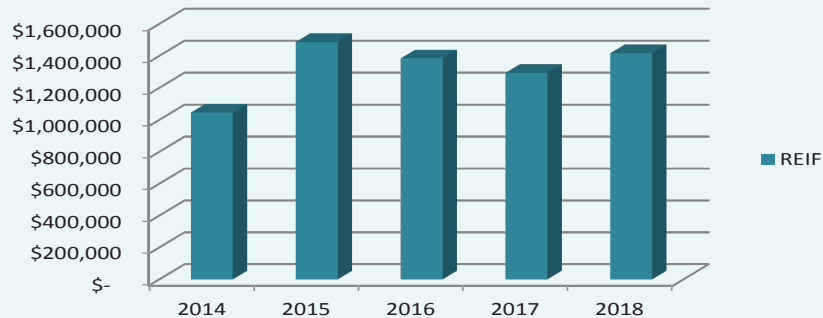
Lodging Tax Revenue 2014 - 2018



Real Estate Investment Fee

A 1% Real Estate Investment Fee is the main source of funding for the Town's capital projects. This fee is imposed on all real estate transfers within the Town. This revenue source was dramatically impacted by the economic downturn in 2009 but is gradually recovering.

REIF Revenue 2014 - 2018



2018 Local Sales Tax Comparison

Frisco, at only 2 percent, has one of the lowest sales tax rates of any community in the region. Sales taxes on sales within the town total 8.375%, broken down as follows:

2.9%	State Sales Tax
2.0%	Town Sales Tax
3.475%	County Sales Tax

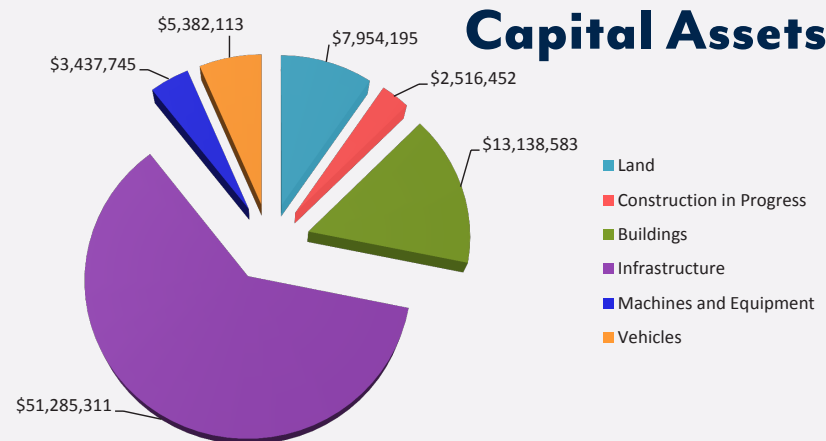
Municipality	Local Sales Tax
Avon	4.00%
Vail	4.00%
Summit County	2.75%
Breckenridge	2.50%
Dillon	2.50%
Silverthorne	2.00%
Frisco	2.00%



Capital Assets

In keeping with the Town's long-range capital improvement plans and its strategic plan, 2018 brought many long-anticipated projects to completion. These projects include:

- Mary Ruth Project- This project was completed in November of 2018, providing eight rental units for Town employees and Frisco's general workforce. Sizes range from studio, 1 and 2 bedrooms.
- Workforce Housing - The Town purchased four 2 bedroom condominiums for resale to Town employees and Frisco's general workforce.
- Skatepark - This 28,000 square foot skatepark at the Peninsula Recreation Area replaces the original smaller park and includes jumps, bowl pockets, transition areas and a street skating plaza with above-ground elements.
- Boulder Garden- This amenity at the Peninsula Recreation Area contains three boulders 8-10 feet high made from glass-fiber-reinforced concrete.
- Public Works Facility - Constructed and substantially completed the Public Works office expansion and employee housing units which added approximately 2,400 square feet of new office, locker room, meeting space, break room area and two new 600 square foot employee housing units. Additionally, the wash bay and service bay were both expanded and utilities were upgraded.



2018 Capital Projects Funded by the Town's Real Estate Investment Fee:

- Public Works Facility Expansion
- General Street Maintenance, Alley Paving, and Facility Repair
- Electric Vehicle Charging Station
- Skate Park
- Climbing Wall
- Workforce Housing
- Environmental Sustainability
- Vehicles and Equipment
- Trail Enhancements
- Software System Upgrades





Grants Received

Over the past few years, the Town has received various grants: \$79,393 in 2014, \$10,841 in 2015, \$5,091 in 2016, \$50,000 in 2017 and \$67,123 in 2018. Grant Funding in previous years provided for improvements to the Historic Park and Museum, programs to enhance police enforcement, installation of renewable energy components at Town Hall, and the construction of the Frisco Bike Park.

Investment Portfolio

The market value of the Town's cash and investment as of December 31, 2018 is as follows (in thousands):

Investment Maturities (In Years)				
	Standard & Poor's Rating	Carrying Amounts	Less than 1 year	Less than 5 years
Deposits:				
Petty Cash	Not Rated	4,268	4,268	-
Checking	Not Rated	1,430,250	1,430,250	-
Savings and money market	Not Rated	1,389,500	1,389,500	-
Certificates of deposit	Not Rated	763,392	763,392	-
Investments:				
Investment pools	AAAm	13,592,156	13,592,156	-
United States Instrumentality	AA+	2,941,655	-	2,941,655
Certificates of Deposit	Not Rated	2,857,112	1,700,798	1,156,314
Total Investments		\$22,978,333	\$18,880,364	\$4,097,969

The Town's cash and investment practices and policies as of December 31, 2018, are based on Colorado State Statutes, the Home Rule Charter, Chapter 25 "Investments" of the Code of the Town of Frisco and any ordinances and resolutions enacted by the Town Council to accomplish the following objectives:

- Preservation of capital and protection of investment principal.
- Maintenance of sufficient liquidity to meet anticipated cash flows.
- Diversification to avoid incurring unreasonable market risks.



\$ Town Personnel

The Town currently employs 84 full and part-time year-round staff, but more than doubles that number with seasonal staff both in the summer and winter months to staff the Town's many events, recreation programs, park maintenance, Marina operations, Nordic Center and the Frisco Adventure Park. The Town of Frisco utilizes a performance-based pay program applicable to all employees designed to link employee pay with job performance.

Recruiting

The Town of Frisco works diligently to retain and attract new talent. The low unemployment rate in Summit County makes this task an everyday challenge. The Town of Frisco created a summer and winter recruiting video and participated in job fairs at Metro State University and Copper Mountain.

Employee Wellness

The Town of Frisco continues to maintain and promote a comprehensive wellness program, MyFit, for employees and their families. As in previous years, the Town offered flu shots and hosted a Health Fair, offering free biometrics, lung health and bone density for all employees and dependents. 54 adults participated in the Health Fair. For the first time this year, 6 vendors attended the event to showcase their health services.

The following health and fitness classes and activities were offered: Nordic Skiing, Retirement, Understand Your Biometrics Numbers, Self Defense, How to Maintain and Repair Your Bike, Home Buying 101, Healthy Cooking, and Pet First Aid.

Life Plan Program

The Town values and promotes professional development opportunities for its employees. The Life Plan Program was offered to all employees and 10 employees graduated in 2018. The program helps employees set professional and personal goals and to gain a deeper understanding of what they value and what fulfills them both at work and at home.

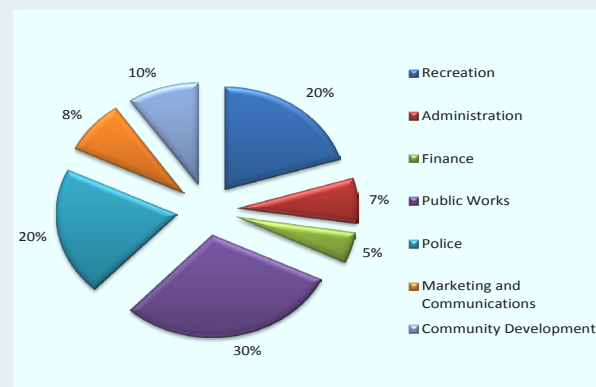
Learning and Development

The Town of Frisco offered all employees the following learning opportunities:

- Compliance - preventing sexual harassment, hostile work environment and violence in the work place
- Safety - Slips, Trips and Falls
- Communication Skills



**2018 Full Time Equivalent (FTE)
Employee Allocation By Department**



Did You Know?

- This is the fourth consecutive year the Town received Leader Certification from Health Links. Health Links recognizes businesses that champion worker wellbeing and safety.
- The Town of Frisco received the Kaiser Permanente Best Place to Work Award from the Summit Chamber of Commerce.

VOLUNTEERS

Volunteers are the backbone of Frisco's events, doing everything from moving tables, to course marshalling and judging at events. As true ambassadors for the Town, volunteers put the friendly face on Frisco events. To find out how to volunteer, go to www.townoffrisco.com/events/volunteers.

Business and Liquor Licensing

The Town requires all business activities and enterprises conducting business within its boundaries to obtain a license from the Town. Cost for a business license is \$75 per year. The Town Council is the liquor and beer licensing authority for all businesses selling or serving alcoholic beverages within the Town boundaries. Costs of beer and liquor licenses vary by type.

2018 Business Licenses

Business Activity	# of Active Licenses
Arts/Crafts	11
Automotive	45
Clothing	29
General	215
Gifts	27
Grocery	24
Health/Beauty	133
Home Furnishings	32
Home Improvement	317
Hotels & Inns	10
Liquor Sales	5
Non-Profit	1
Office	77
Realty	16
Recreation	35
Restaurant	52
Services	181
Utility	79
Vacation Rentals	250
TOTAL	1,539

2018 Liquor Licenses

License Type	# of Active Licenses
Brew Pub	2
Bed & Breakfast	4
Tavern	4
Retail Liquor	5
Beer & Wine	6
3.2 Beer	6
Hotel & Restaurant	24
TOTAL	45

Business License Revenues for 2018: \$123,870
Liquor License Revenues for 2018: \$15,405

2018 Business Locations

Business Location	# of Active Licenses
In Town	684
Out of Town	855
TOTAL	1,539

Did You Know?

Frisco offers a unique online business directory located on the TownofFrisco.com website. The directory provides one stop shopping with easy category searching, online maps, coupons and reservation capabilities. Frisco helps merchants conduct business with services including: business license application and liquor license renewals.



We Have Pride



With continued economic recovery throughout 2018, the Town was able to carry forward approximately \$20 million to help fund services and cover future economic uncertainties.





Public Works

The Frisco Public Works Department is dedicated to performing essential municipal services for its citizens and visitors. The duties of the department include: safe and efficient maintenance of streets, high-quality domestic water service, maintenance of parks for the enjoyment of citizens and visitors, and service of Town-owned buildings and vehicle fleet. As stated in the Frisco Community Plan, "Frisco is a community that expects quality community services and seeks to ensure adequate resources are available over the long term."



- Maintained Main Street trash receptacles three times per week at an average weekly cost of \$200
- Conducted street sweeping on 41.5 lane miles at a cost of \$38,000; this includes Summit Boulevard
- Maintained 62,000 square feet of facility/building space
- Maintained 240 acres of park space and 12 miles of bike paths

Did You Know?

The Town's fleet consists of 49 vehicles; these vehicles were driven a total of 202,681 miles in 2018. Of the total fleet, 6 are hybrid vehicles, or 12%. Hybrids were driven 23,792 miles in 2018. The Town's heavy equipment is significantly more costly to operate as the chart illustrates.

Vehicle Type	#	# Miles Driven	Total Fuel & Maintenance	Cost Per Mile
Hybrids	6	23,792	\$2,482.74	\$0.10
Total Vehicles	49	178,889	\$62,479.03	\$0.34
		# Hours	Total Fuel & Maintenance	Cost Per Hour
Equipment	31	5,138	\$50,580.64	\$9.84
			Total Fuel & Maintenance	Cost Per Equipment
Small Equipment	98	--	\$4,148.99	\$42.33

Snow Removal Services

The Public Works Department has 12 pieces of snow removal equipment. Main Street operations typically occur between 2:00 a.m. and 12:00 noon. Side streets are plowed when snowfall accumulations reach 2 inches and within 12 hours after a storm subsides. Full snow plowing operations occur when accumulations reach 4 inches. The average cost per week for these operations totals approximately \$15,000.



Did You Know?

A 4" snow storm requires almost 60 labor hours to complete the snow removal operation. Frisco's average annual snowfall is 128 inches. 2018's total snowfall was 109 inches.

Fast Fact

The speed limit on all Town residential streets is 20 miles per hour.



Road Maintenance Costs

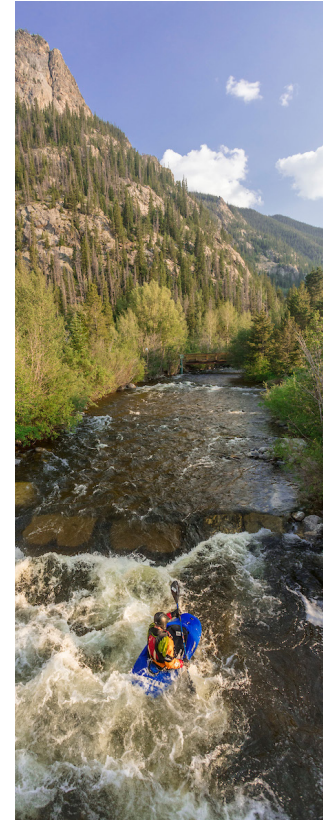
Public Roadway	2016	2017	2018
Maintenance cost per lane mile	\$23,125	\$23,125	\$23,560

*Includes road maintenance projects and associated equipment and fuel usage.



Water Services

The Town of Frisco water department produced 255.4 million gallons in 2018, 15 million less than 2017. What makes it interesting to run a water system in a tourist economy is the wide range of demand throughout the year. In April 2018, the Town produced 12.9 million gallons while, just 3 months later in July, demand nearly tripled with production at 37.1 million gallons. These numbers reflect just how much impact lawn watering has on our production facilities.



Did You Know?

The Town's water consumption in 1999 was 326.2 million gallons; in 2018, water consumption was 255 million gallons. This is a significant decrease in consumption during periods of time when the Town of Frisco was experiencing growth. This reduction can be attributed to:

- Ongoing Town-wide leak detection surveys
- Follow-up and repair of identified leaks
- Increasing citizen conservation awareness

The Town adopted the Water Efficiency Plan in 2018. Implementation of this plan is expected to bring a savings of 85 acre feet of water by 2025.

The typical single-family household in Colorado uses at least 50% of its water outdoors. Experts estimate more than 50% of landscape water goes to waste.

Average daily consumption was 699,789 gallons per day with a peak demand of 1,544,000 gallons on June 16th, 2018.

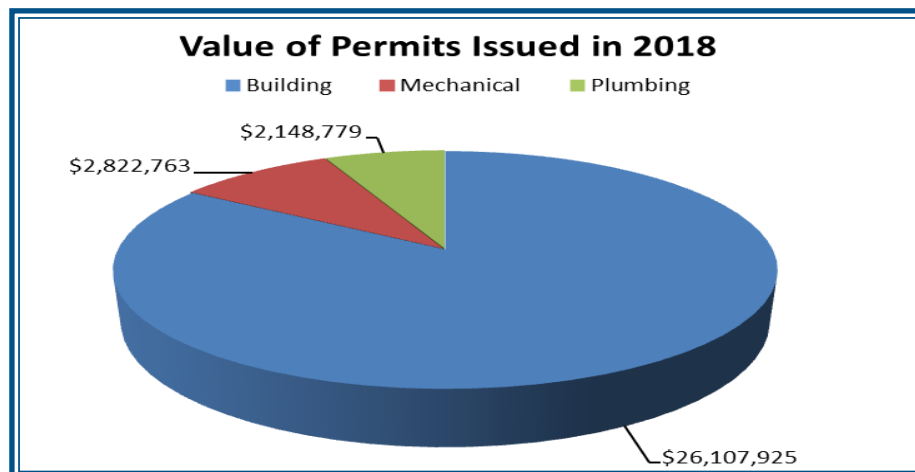
- The Town will be reviewing its water rate structure in 2019. The results of the review will be implemented late 2019.
- The completion of Well #7 at the Peninsula Recreation Area added a capacity of 720,000 gallons per day to the Town's water system.

Community Development

The Community Development Department is committed to providing excellent building and community planning services and ensuring high-quality development and growth that furthers the vision of the Frisco Community Plan.

The Building and Planning Divisions serve as the front line resources to customers, providing them with the necessary applications and guidance to obtain a permit for development, as well as providing building code and zoning information. The Community Development Department strives to create a sustainable community by guiding the physical development of Frisco to meet present and future needs of its citizens.

The charts below illustrate permits issued in recent years and the value of 2018 permits issued.



Featured Projects

The Basecamp Shops and Residences and the Pinnacle Building were constructed in 2018 and were ready for new residences and businesses by December. These projects are located on the last development pad of the Whole Foods-Basecamp site, completing Frisco's newest mixed use development. Shops and Residences at Basecamp, a 26,226 sq. ft. mixed use building, includes 25- 400 sq. ft. "micro-unit" studios, and commercial tenant space (12,000 sq. ft.). The 13,000 sq. ft. "mountain contemporary" styled Pinnacle Building is in full swing with Pinnacle Mountain Homes (custom home builder), Collective Design + Furnishings (interior design and retail), and Pure Kitchen activating the site. These attractive and unique buildings, with their mix of commercial and residential uses, have brought vitality and a sense of place to Frisco's popular Basecamp.

Community Development

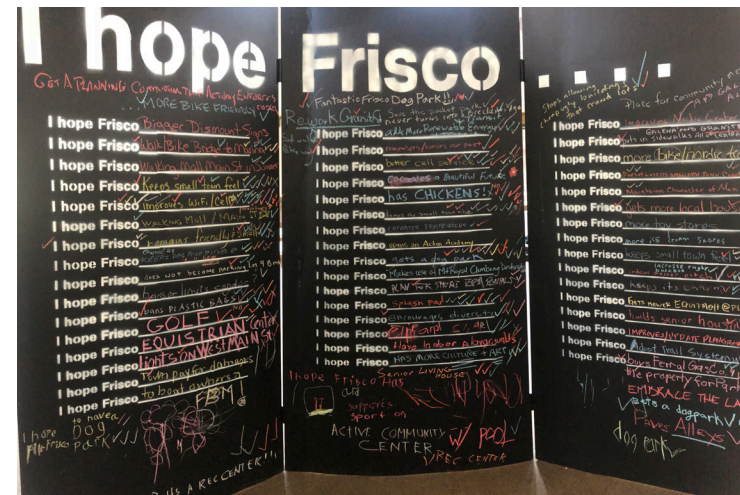
2018 Highlights

Community Plan: Kicked Off the Frisco Community Plan update in July 2018 with over 250 citizens participating in the initial public event to define the community values, goals for the future, desired land use, and the meaning of small mountain town character. Focus group interviews with citizens and subject experts on the topics of Economic Sustainability, Community Design/Land Use, and Housing Diversity and Livability were held to drill down into greater detail on these subjects. The Plan will include policy statements, goals, and implementing actions to bring the Frisco Community Plan to life and achieve the community's vision. Since the July 2018 start of this project, more than 400 people have participated in this important project. Adoption is anticipated in July, 2019.

Three Mile Plan: Adopted the updated Frisco Three Mile Plan which identifies land uses and infrastructure improvement needs if annexation were to occur in any area within Frisco's three mile boundary.

Housing Task Force: Facilitated the "Policy Group" of the task force in the examination of housing related issues that resulted in policy recommendations to the Town Council concerning regulations, assisting local businesses, affordable housing deed restrictions, buy-downs, and short term rentals.

Historic Preservation: Facilitated the first Historic Overlay District projects with private property owners which will result in the preservation and restoration of the historic Deming Cabin located on Galena Street, six historic buildings (Staley House, Wilds Hacks, Blacksmith Shop, and three cabins) at the Foote's Rest property located on Main Street, and the town's Mary Ruth House on Galena Street.



2018 Frisco Planning Commission

Planning for Frisco's future and guiding development, the Planning Commissioners are stewards of change and community character. We extend our gratitude to our volunteer board for their hard work and long hours in making Frisco a great town. The Planning Commission held 16 public meetings, handling 25 proposed commercial, multi-family, and conditional use applications.

Rapid Review Wednesdays

Beginning in April of 2015, the Town instituted a new program to reduce the turn-around time on the review of building permit applications for small projects. From 8:00 a.m. - 10:00 a.m. every Wednesday, staff is on hand to accept and review these applications as an additional service to homeowners and contractors. The program has been very well received by the public and has exceeded production goals for the past three years.

Rapid Review Wednesday Participation

Applications Reviewed – Goal	200
Applications – Actual	361
Performance Difference	+161

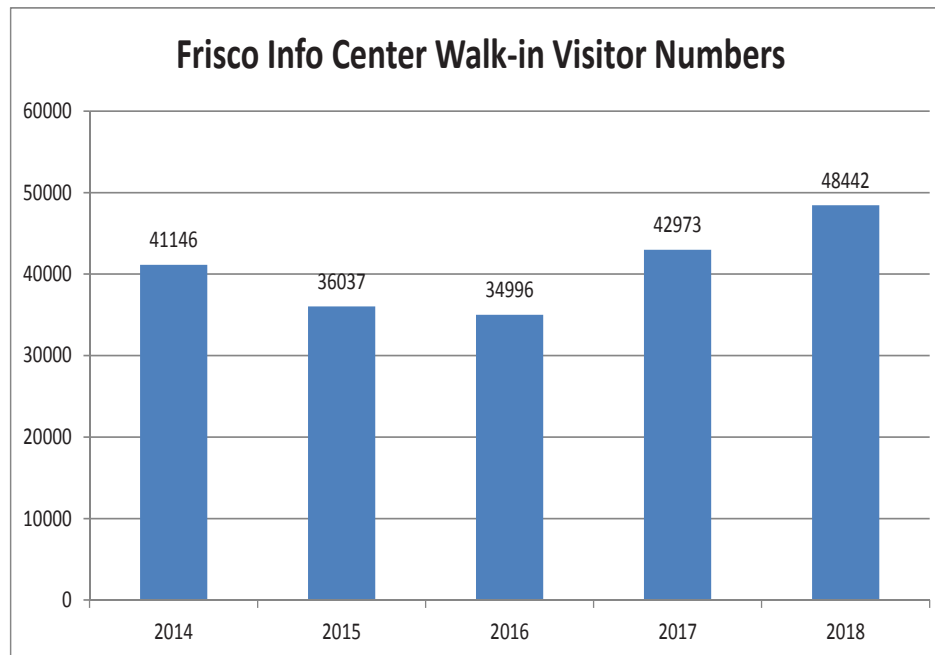
Visitor Information Center

The Frisco/Copper Visitor Information Center (VIC) is an essential link between residents, visitors, businesses and the Town. The VIC provides vacation planning services for visitors and is capable of making reservations for the Frisco Bay Marina and the Frisco Adventure Park and selling discounted lift tickets to Copper Mountain. The VIC also maintains a wide range of literature that connects local businesses to visitors.

At the VIC, staff strives to provide a wide range of information to meet the needs of all guests. While the majority of information available to guests is related to Frisco or Summit County, information about other areas of Colorado is also available, recognizing that 40% of guests to the VIC are passing through Frisco on their trip to another destination.

In order to meet the needs of guests and provide comprehensive information, VIC staff has created handouts and brochures. The brochures created in-house include handouts regarding lodging, dining, transportation, local happy hours, relaxation opportunities, the Frisco Fifteen bucket list, Frisco business map and the Frisco Trail map.

Beyond helping visitors after their arrival to Frisco, VIC staff also assists potential visitors by fulfilling online requests for Frisco information and through a monthly email newsletter to over 10,000 people that feature activity ideas, upcoming events and local tips and tricks.



Fast Fact

In 2018, the VIC joined the Colorado Penny Press placement route, adding an old-fashioned penny press complete with 4 custom designed images for guests to choose from. The penny press is maintained by the Colorado Penny Press Company.

Did You Know?

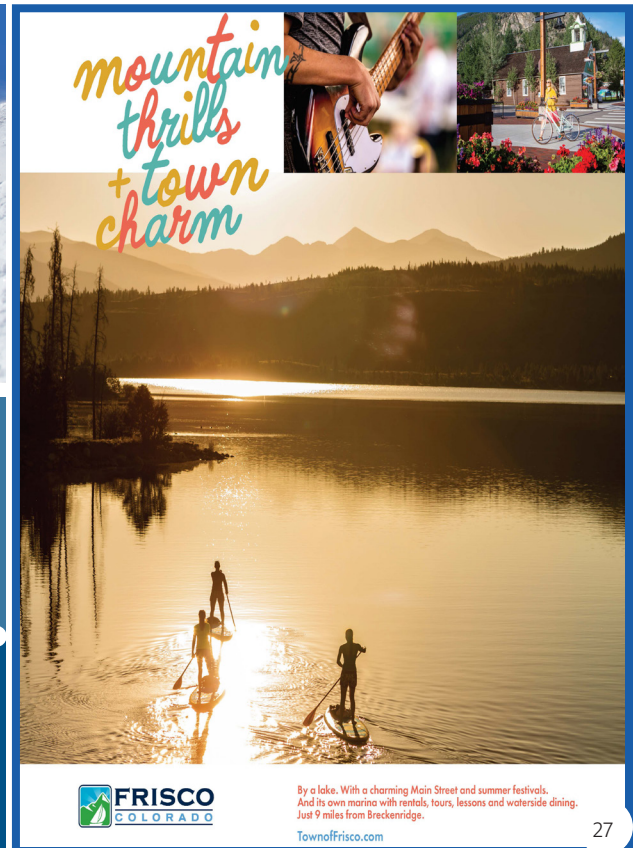
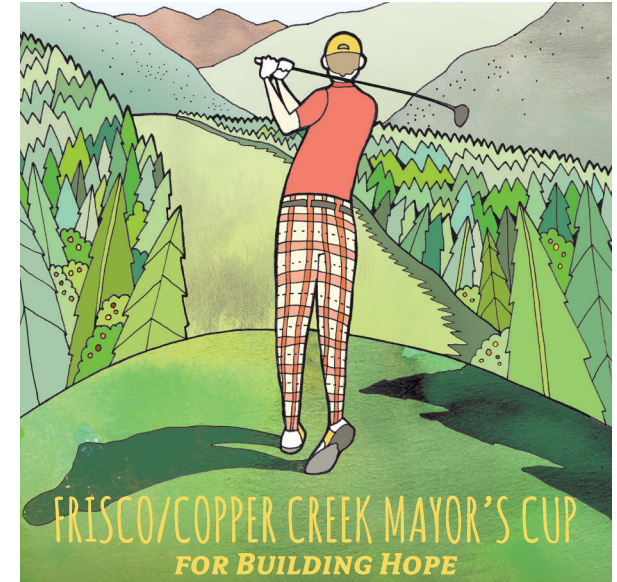
VIC Staff hosts quarterly meetings for the Frisco Lodging Industry. These meetings give industry members an opportunity to communicate, providing a platform to learn from each other and provide the Town of Frisco valuable feedback. That feedback helped direct the implementation of JackRabbit, a direct booking widget on www.TownofFrisco.com.

Marketing

The Town's Marketing and Events Department promotes Frisco locally, regionally and nationally through: paid print, radio, visual, cable television and digital advertising; social media channels; events; the Visitor Information Center; and public relations efforts to secure editorial media coverage.

The Marketing Department markets the Town generally as a destination, as well as all Town produced events and Town assets such as the Frisco Bay Marina, Frisco Adventure Park, Frisco Nordic Center and Frisco Historic Park and Museum. The department also assists with governmental and community communications for Town issues and projects.

- The Town of Frisco's Instagram account hit 10,000 followers in March 2018 and 15,000 by the end of 2018. Each year the Town of Frisco takes over the official Instagram account of the State of Colorado, which has 141,000 followers, for a full week free of charge, and from December 21-27, 2018 Frisco's takeover resulted in 36,701 engagements.
- The Town provides marketing support for innovative business efforts like the Where's Waldo scavenger hunt, which encourages visits to 25 local businesses, where parents shop and children are tasked with finding Waldo within the business.



Did You Know?

In 2018, the Town of Frisco had over 60 stories in national and regional media outlets. Coverage included the Wall Street Journal, naming Frisco one of the "Coolest, Under-the-Radar Ski Towns in the American West" in both their Sunday print edition and online.

Fast Fact

In 2018, the 2nd Annual Frisco Mayor's Cup for Building Hope raised over \$30,000 (compared to \$18,000 in 2017) for a more coordinated, effective and responsive mental health system that promotes emotional health, reduces stigma and improves access to care and support for everyone in Summit County.



By a lake. With a charming Main Street and summer festivals. And its own marina with rentals, tours, lessons and waterside dining. Just 9 miles from Breckenridge.

TownofFrisco.com

We Have Bright Ideas

The Town continues to actively implement environmental stewardship plans by promoting zero waste events, replacing the Town's fleet with hybrid vehicles, recycling banners into tote bags and promoting and tracking various green initiatives.



RESOURCE WISE

Resource Wise is Frisco's clean energy initiative for taking steps towards a sustainable future. The vision of the program is "To be an economically sustainable and socially responsible mountain community that is zero waste, clean energy independent, and carbon neutral." The program recognizes and supports businesses that actively incorporate sustainability into business decisions. In 2018, 7 businesses were enrolled in the program. 59 businesses have been certified since the program's inception in 2011.



Mountain River Naturopathic Clinic completed an LED lighting upgrade in 2018 that will save owners Justin and Kim over **\$400** a year in energy costs. After rebates from Xcel Energy and the Town of Frisco, their payback period is just **3** years.



Energy Smart Colorado was launched in 2014 with the following goals:

- Stimulate the local workforce
- Save residents energy and money
- Improve occupant comfort and safety
- Reduce carbon footprint

In 2018, 18 free energy audits and 14 retrofits were provided to homeowners. These projects will save Frisco Homeowners \$6,791/year in energy costs and generated \$297,832 for county-wide contractors.

Got Gas Program

The Got Gas program encourages Town of Frisco employees to carpool or use a form of alternative transportation in order to commute to work. Each employee tracks the amount of mileage that they save and the results are then tallied at the end of the year. The Town of Frisco has been offering the Got Gas Program since 2007. In 2018, 21 employees participated in the program.



Sustainability

Frisco values the environment and promotes a sustainable work ethic through its "Sustainability Green Team." To accomplish the Town's sustainability goals, highlights from 2018 are as follows:

- Joined the Colorado Climate Compact, demonstrating the Town's commitment to our natural environment
- Installed an Electronic Vehicle Charging Station with the help of a grant awarded by Charge Ahead Colorado
- Began a campaign to reduce single use water bottles
 - Adventure Park and Events switched to boxed water
 - Metal water bottles distributed to residents at local events
 - Visitors signed a pledge to use reusable metal water bottles
- Continued upgrades to all town facilities to reduce water consumption and increase energy efficiency
- Continued to utilize zero waste tents at all events to divert waste from the landfill



Did You Know?

In 2018, the Town increased its Zero Waste efforts at the Colorado BBQ Challenge by creating an incentive program to encourage vendors to participate in this program. The Town's goal is achieving 75% waste diversion at the BBQ Challenge.

Fast Fact

Zero waste is a system designed to sort waste into three streams: landfill trash, recycling and compostables. The sorting process reduces the accumulation of landfill waste and allows our small town to bring visitors to the area without excess impact to the environment.





We Serve and Protect



The Town is committed to ensuring citizen safety throughout the Town, and promoting positive community relations and excellent customer service.



Police Services

“Police Others As You Would Have Others Police You.”

The department is committed to community policing - a philosophy, management style, and organizational strategy that promotes proactive problem-solving and police community partnerships to address the causes of crime and fear, as well as other community issues.

POLICE SERVICES	2016	2017	2018	
Calls for Service	7568	6672	5919	↓
Traffic Accidents	109	104	106	↑
Traffic Citations	653	416	331	↓
Traffic Warnings	1713	1654	1273	↓
Business Checks	3898	5044	5917	↑
Bar Checks	507	706	936	↑
Assists	538	495	460	↓
Alarms	106	150	127	↓
Arrests	135	116	133	↑
Felony	16	21	28	↑
Misdemeanor	119	95	105	↑
DUIs	50	40	34	↓
Animal Control				
Citations	5	9	9	
Warnings	129	138	111	↓
Stolen Property				
Stolen	\$ 107,653	\$ 82,984	\$182,159	↑
Recovered	\$ 2,717	\$ 7,052	\$451,360	↑



Latino Citizen's Police Academy

In 2018, the Town of Frisco hosted a Latino Citizen's Police Academy. Latino citizens learn about all aspects of police work. Some of the activities are:

- Hiring process for officers
- Officer training
- Tour of Dispatch Operations
- Role of detectives
- Anatomy of a traffic stop
- Tour of Jail
- Overview of County Court presented by Judge Casias
- Overview of District Attorney's Office
- Immigration

Go to www.frisco.gov for more information on how to apply.



Police Services



2018 Frisco Elementary Bike Rodeo

Each year the Frisco Police Department, in coordination with the Lake Dillon Fire Department, Wilderest Sports, Think First and Frisco Elementary sponsor a “bike rodeo” for students. An obstacle course is set up in the school parking lot, including stop and yield signs. Each child learns proper use of hand signals. Helmets are checked for safety by Think First and bicycles are checked by Team Managers for any mechanical issues.

In addition to bike safety, children are educated about “stranger danger” and the Fire Department demonstrates the “stop, drop and roll” fire safety program.



Frisco Police Department staff participated in numerous continuing education and refresher training seminars throughout the year.

Five officers graduated from the Police Academy in 2018.

Three of three stolen snowmobiles were recovered and returned to the owner.

Did You Know?

If you live in town limits, you are required to provide proof of rabies vaccination and to register your pet each January with the Police Department.

Fast Fact

The Frisco Police Department has 13 officers and responded to 5,919 calls for service.





We Play



The Town is committed to enhancing community amenities and continues to explore new opportunities for recreational facilities and activities.



Community Amenities - Public Parks

All Town facilities, field and park reservations were streamlined into the Recreation and Culture Department in 2012. Nine of the Town's public parks and facilities are available for rental by reservation. Amenity offerings vary by park and may include covered gazebos, charcoal grills, electric hookups, picnic tables and benches, playgrounds, fishing, volleyball, horseshoes and on-site rest rooms. These parks accommodate from 50 to 120 people; rental times vary from hour increments to multiple days. The Town maintains fields at the Peninsula Recreation Area that may also be reserved.

The Town of Frisco maintains 240 acres of park space. That equates to approximately 9.6 acres of park land per 100 residents. In 2018, Frisco park facilities were reserved 315 times for events.



Walter Byron Park



Historic Park



Meadow Creek Park and Pond

Did You Know?

Detailed Town public park descriptions, amenities and rental information are available online. Visit www.townoffrisco.com/activities/park-facilities/.



Special Events

The Town of Frisco hosts a wide variety of events, which are classified into three different types: signature, animation and civic.



Signature Events - Designed to have a large economic impact

Frisco BBQ
4th of July
Fall Fest
Wassail Days



Civic Events - Promotes Frisco's quality of life with events

Clean Up Day
Easter Egg Hunt
Spontaneous Combustion



Animation Events - Focuses on a smaller audience and showcases the amenities of the Town

Art on Main
Concerts in the Park
Mardi Gras for Paws

Event Benefits to Non-Profits The Town of Frisco partners with local non-profit organizations in the production of events. The partnership provides these groups with an opportunity to raise funds and awareness for their organizations, while supplying volunteers to staff the events. The application for non-profit event partnership is available each year in January. In 2018, the Town was able to distribute a total of \$87,878 of unrestricted funds which is necessary for operation of our local non-profit partners.

2018 Non-Profit Partners:

Advocates for Victims of Assault
Family and Intercultural Resource Center
Friends of the Dillon Ranger District
Frisco Chapter of the Summit Chamber
High Country Conservation Center

League for Animals and People of the Summit
Mountain Mentors
National Repertory Orchestra
Rotary Club of the Summit
Summit County Preschool
Summit County Restaurant Association

Summit Nordic Ski Club
Susan G. Komen
Team Summit
Women of the Summit

Recreation & Cultural Department

The Town of Frisco integrated all recreational amenities into one comprehensive Department in 2012. The Department consists of the following divisions: Historic Park and Museum, Marina, Adventure Park, Recreation Programs and Special Events. The department delivers unique and exceptional experiences through sustainable recreational and educational opportunities, connecting the past, present, and future to the community. We are an innovative and dynamic department, taking pride in our community and helping Frisco thrive.



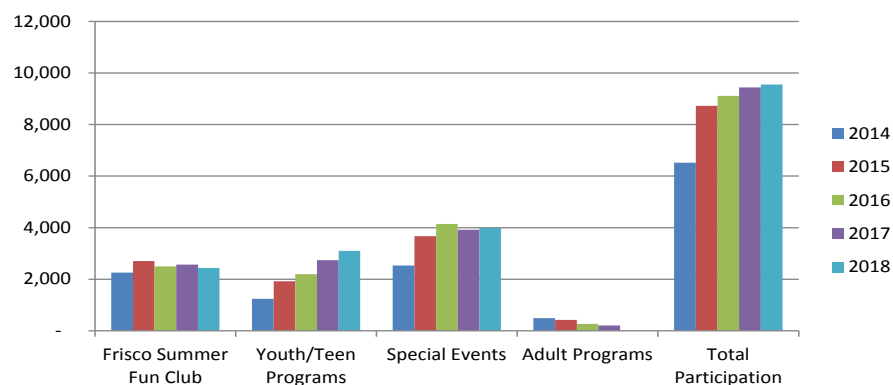
2018 Special Events

- Run the Rockies Road and Trail Races
- Bacon Burner
- Frisco Mountain Goat Kids Trail Running Series
- Frisco Triathlon
- Frisco Gold Rush Nordic Races
- Frisco Freeze Fat Bike Race
- Frisco Brewski
- Girls on the Run
- Turkey Day 5k

2018 Recreation Programs

- Frisco Fun Club
- Winter Fun Club (no school days camps)
- Adventure Camps
- Bike Camps
- Water Camps
- LEGO Camps
- Girls on the Run Camp
- Skijoring
- Kids Night Out Programs
- BOKS Before School Program

Recreation Program and Special Event Participation





Recreation Program Participation

Frisco Fun Club is a state licensed day camp program that is open to kids ages 5-12 and offers experienced camp counselors, low child to counselor ratios, and access to the great recreation amenities provided by the Town of Frisco. This camp is an exciting and adventurous way for kids to spend their time off from school. Camp operates during the summer months, Monday-Friday, 8 am - 5:30 pm, with a capacity of 50 campers per day. In 2018, Fun Club participation decreased 5% compared to 2017 figures.

Youth Programming consists of summer sports camps such as the Adventure Camp, Bike Camp, Water Camp, Girls on the Run Camp, and LEGO Camp, as well as other youth programs, including Winter Fun Club (no school days) and kids night out programming. Participation in youth programs increased 13% compared to 2017.

Adult Programming consists of dog classes, yoga classes and skijoring. With the programming demand primarily on youth, adult program offerings have decreased slightly over the years.

Recreation Special Events consist of athletic type events such as Run the Rockies Road and Trail Races, Bacon Burner 6k, Frisco Mountain Goat Kids Trail Running Series, Frisco Triathlon, Frisco Brewski, Frisco Gold Rush Nordic Races, State Nordic Championships (CHSAA), Girls on the Run 5k, and the Turkey Day 5k. Participation in such special events remained consistent with 2017.



2018 Highlights

- The Run the Rockies Road race participation increased by 28% from 2017 (400) to 2018 (513).
- Little Vikings Nordic Ski Program continues to be extremely popular and both the January and February sessions sold out with 24 kids in each session.
- The Turkey Day 5k is the largest athletic event hosted by the Town of Frisco. The Thanksgiving Day Fun Run had a 9% increase in participation from 2017 (1002) to 2018 (1094). Proceeds of \$4,376 from the event went to Frisco Elementary School's STEM program and 5 bins of food were donated to the Family Intercultural Resource Center.
- The Mountain Goat Kids Trail Running Series presented by Kaiser Permanente had a 58% increase in participation.

Did You Know?

"More than 40 percent of American adults have diabetes or are at increased risk of developing the disease. In the coming years, the number of Americans with diabetes will likely double, reaching an estimated 44.1 million people. Diabetes is a leading cause of blindness, heart disease, amputation, end-stage kidney disease and liver problems." - Johns Hopkins Medicine





Frisco Adventure Park

The Frisco Adventure Park is located at the Peninsula Recreation Area (PRA) and consists of both winter and summer operations. The PRA is the community's largest recreational space owned by the Town. The overall Frisco Peninsula is 807 acres: 220 acres (27%) are owned by the Town, 565 acres (70%) are owned and managed by the U.S. Forest Service and 22 acres (3%) are owned by Denver Water.

Winter operations at the Frisco Adventure Park consist of the tubing hill, ski and ride hill, the Nordic Center, and Two Below Zero Sleigh Rides. Summer operations consist of youth camps, facility and field rentals, bike park, skate park, climbing boulders, disc golf, and trails.



Did You Know?

The Tubing Hill surface lift utilizes a counterweight that weighs over 5,000 pounds to maintain tension of the Magic Carpet belt.

Fast Facts

In 2018, the Adventure Park stopped selling bottled water which eliminated approximately 5,000 single use plastic bottles from the County.

In 2018, the Adventure Park used 7,980,000 gallons of water for snow making, which is 24.50 acre feet, 10% less than 2017.



2018 Highlights

- Total revenue reached \$2,107,698 for the year, a 4% increase over 2017. 90% of this revenue was derived from the tubing hill.
- Early season snowmaking led to an on-time, Thanksgiving opening for the Tubing Hill's 2017/2018 season. This contributed to the overall revenue increase over the previous season.
- 74,778 guests participated in tubing, a 6.9% increase over the previous year.
- Built new 28,000 square foot skate park.
- Installed 8-10 foot high boulder garden.
- Even with a 3 week delayed opening, 2018 saw similar guest numbers on the ski and ride hill, with 563 tickets sold compared to 581 the previous year.

Nordic Ski Center

The 2017/2018 season represents the second season the Town of Frisco has operated the Frisco Nordic Center. New for 2018 was the hiring of a full-time, year-round Nordic and Trails Manager to operate the Nordic Center in the winter and to oversee the trails during the summer.



Nordic Programs

- Women's Clinics
- Open Clinics
- Skate and Classic Ski Lessons (Group and Private)
- Little Vikings Afterschool Program
- Skijoring Clinics



Nordic Events

- Wassail Free Ski Day
- Junior Nordic race weekend
- Up and At 'Em race series
- Rocky Mountain Orienteering Club Ski -O Meet
- 49th annual Gold Rush Nordic Race
- Colorado Senior Games
- Frisco Freeze
- Snowshoe for the Cure
- Brewski

2018 Highlights

- Trail improvements and alignments
- Launch of the "Up and At 'Em" race series
- Averaged 32 participants at each of five races
- Upgraded interior of Nordic Center
- Added a new boot dryer at new location
- Added a groomed 1.2 mile trail which brought Fat Biking to the Peninsula Recreation Area

Did You Know?

The Frisco Nordic Center hosted the following groups for ski and/or snowshoe outings this season: AARP, FIRC, Centura Health, Snowy Peaks School, BOEC, Adopt an Angel, Valverde School

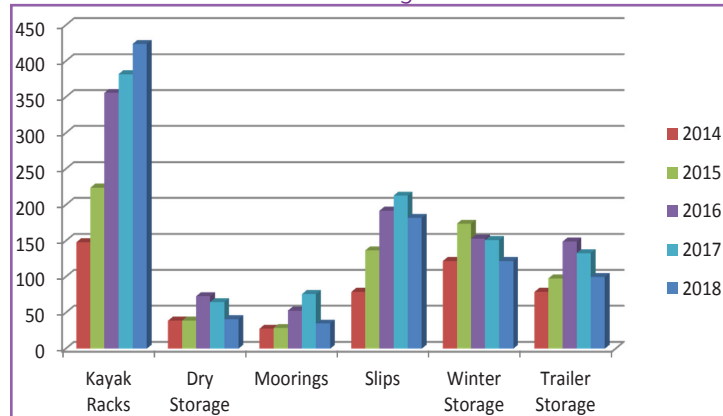


Frisco Bay Marina

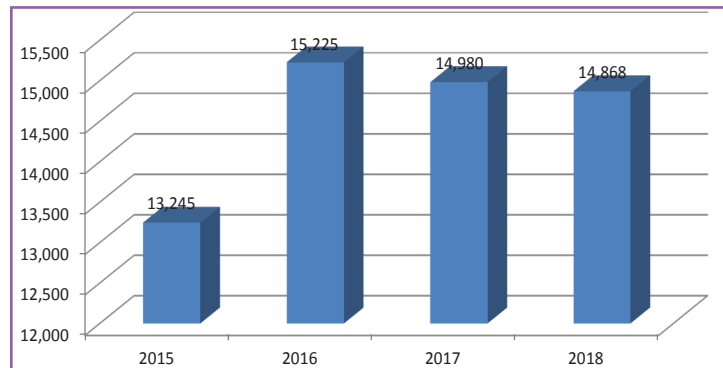
The Frisco Bay Marina is located on the shores of scenic Dillon Reservoir. The reservoir spans 3,300 acres and boasts 25 miles of shoreline. The Frisco Bay Marina is a full service marina, is affiliated with the Association of Marina Industries and Colorado Marine Dealers Association, and is certified by Clean Marinas Colorado. Services include storage, repairs, rentals, playground, restaurant, and other amenities. Storage options include slips, moorings, and dry storage. Rack storage is available for canoes and kayaks. Motor repairs are performed by certified service technicians.

The summer of 2018 started off with a nearly full lake and phenomenal weather. It was the busiest Memorial Day weekend on record. However, water levels quickly began to drop after the 4th of July and continued to drop for the rest of the year. This led to many challenges which the marina staff handled deftly to still give our guests the best possible experience. Despite these challenges, Marina revenues exceeded \$1.6 million in 2018, coming very close to the record year of 2017.

Marina Storage Rentals



Marina Boat Rentals



- ## 2018 Highlights
- Adopted the Marina Master Plan
 - Continued design work for a new office building
 - Continued plans for Marina excavation
 - Received additional settlement from Colorado River Cooperative Agreement for Marina improvements
 - Rented a restroom trailer for the summer to better accommodate guests.



Fast Fact

Water levels in Dillon Reservoir were over 25' down from capacity by the end of 2018.



Frisco Historic Park and Museum

The Frisco Historic Park & Museum (FHPM) is operated by the Town of Frisco. The Schoolhouse (located on its original site and

listed on the National Register of Historic Places) opened its doors to the public as a museum in 1983. During the following 15 years, other historic structures were added to the park complex, all of which were restored to exhibit artifacts and displays depicting historic periods from the 1880s to the 1960s. The FHPM plays a vital role in preserving the community's character.

The Museum continues to pursue and cultivate partnerships with local organizations including the Breckenridge Heritage Alliance, Summit Historical Society, Summit County Library, National Mining Hall of Fame and Museum, Search and Rescue, and various Frisco merchants. These collaborations provide free programs to the Frisco community including an educational lecture series, and many other heritage and open house events.

MUSEUM PROGRAM ATTENDANCE	2015	2016	2017	2018
Lunchtime Lectures	900	800	885	955
Museum Group Tours	220	285	320	447
Fourth of July	485	230	225	295
Easter Egg Hunt	265	140	70	400
Santa Visits	395	200	420	500
Night at the Museum	200	605	645	650
Founder's Day	900	700	900	500
Halloween	1000	1000	1500	1500

2018 Highlights

- The Museum served 41,870 people in 2018, a 16% increase over 2017 and an overall all-time record high
- 5,690 people participated in museum programs and events and 630 guests participated in heritage tours
- Voted Best of Summit for 3rd consecutive year
- Town Council adopted the Museum Strategic Plan
- Revised the Collections Management Plan
- Provided a Spanish language version of the museum brochure

Visitor Snapshot

21% of guests are Colorado residents

28% of guests are from the Midwest

20% of guests used marketing to locate the Museum

65% of guests discovered the Museum by walking or driving by



Stay Connected

friscogov.com

The best source for government news. Citizens can find dates and times for all public meetings, press releases, job opportunities, business information, voting information, and other Town government updates, projects, services and programs.

townoffrisco.com

Information on all the Town's events, recreation and amenities. Visitors and locals alike can use this well designed site to learn more about all that Frisco has to offer year-round.

CHANNEL 10 - SCTV (Comcast)

Summit County's public access channel. The Town's program "Focus on Frisco" covers issues important to the Frisco community and features local leaders and newsmakers. Programs can also be watched at www.summitnews.com.

CHANNEL 22 (Comcast)

Real-time weather and traffic information. Be sure to tune in before you head out.

FACEBOOK

Get informed, comment on posts, and join the conversation at facebook.com/townoffrisco.

TWITTER

Follow us on Twitter for frequent updates regarding news, events and programs @Townoffrisco.

INSTAGRAM

Follow us on Instagram for visual updates on Frisco at [townoffrisco](https://www.instagram.com/townoffrisco) #FriscoCO #Friscoclock



Photos by Todd Powell, Mike Murphy, Ed Kosmiki, Byron Swezy.

NUMBERS TO KNOW

Town Hall: (970)-668-5276

Public Works: (970)-668-0836

Marina: (970) 668-4334

Historic Park: (970) 668-3428

Information Center: (970) 668-5547

Adventure Park: (970) 668-2558

Information Center Toll Free: 1-800-424-1554

REPORT AN EMERGENCY

Life Threatening: 911

Electrical outage or emergency: 1-800-895-1999

Gas/Gas odor: 1-800-895-2999

Water or water quality emergency: (970)-668-8600

Wastewater, Stormwater: (970)-668-3723

NON-EMERGENCY

Non-emergency police, fire, medical: (970)-668-8600

Report a crime in non-emergency situations

Report suspicious activity

Non-emergency electrical: 1-800-895-4999

Partial power outage

Damage to equipment (light poles, utility boxes, etc.)

Streetlight in need of repair: Town (970)-668-0836;

Summit County (970)-668-3590

Street snow removal: Town (970)-668-0836

County (970)-668-3590, State 303-757-9011

Report a pothole: Town (970)-668-0836; County (970)-668-3590;

State (303)-757-9011

Report a hazard on bike and pedestrian trails: Town (970)-668-0836;

County (970)-668-3590

NUISANCES

Weeds, trash, sidewalks - (970)-668-3579

Animal control - (970)-668-3230

INFORMATION

Summit Stage: (970)-668-0999

Water Billing and Customer Service: (970)-668-5276

Reserve Park Shelters or Ballfields: (970)-668-2558

Driver's Licenses: (970)-668-5015

Motor Vehicle/License Plates: (970)-668-5623

Business Licenses: (970)-668-5276 ext. 3034

Municipal Court: (970)-668-3576

Road Conditions: (970)-668-1090 or 877-315-7623

Crime Stoppers: 866-453-7867