



# FRISCO COMMUNITY PLAN



ADOPTED: AUGUST 2019



# OUR VISION

A close-knit, welcoming community that cherishes our history, environment, healthy lifestyle, and unique sense of place.

## VISION AND GUIDING PRINCIPLES

### Overview

The vision and guiding principles are a statement of community values. Together, they reflect characteristics that residents value about Frisco today, and the kind of community that residents would like to see Frisco become as it continues to grow and evolve over time.

The vision statement above, and six guiding principles listed on the opposite page, emerged from numerous community conversations: the community kick-off meeting and a subsequent online survey, meetings with the CRG, and a series of focus groups. Community members were asked to provide input on:

1. What they liked most about living in Frisco; and
2. What they thought were the biggest challenges for the community.

Common themes about what community members enjoyed most about Frisco included: outdoor recreation; friendly, caring neighbors; natural beauty; and quality of life. What community members thought were the biggest challenges for Frisco included: loss of close knit community; high cost of living and housing; increased traffic/congestion; and too much tourism.

Other topics of conversation included: increasing affordable/workforce housing supply; attracting high-quality jobs; improving wayfinding/signage; and more.

The vision and guiding principles serve as an organizing framework for subsequent chapters and policy guidance in the Community Plan, as well as for the Town Council's Strategic Plan.



Frisco's mountain landscape

Frisco's vision is embodied in the six guiding principles below. The guiding principles serve as an organizing framework for the goals, policies, and actions contained in subsequent chapter of the Community Plan. Specific topics addressed under each guiding principle are listed here for quick reference.



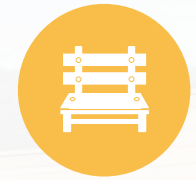
### GP1: Inclusive Community

- Gateways and public spaces
- Main Street and historic preservation
- Summit Boulevard
- Workforce housing
- Residential neighborhood character
- Historic resources



### GP2: Thriving Economy

- Economic diversity and sustainability
- Regional service and economy
- Business retention and development



### GP3: Quality Core Services

- Infrastructure
- Community services
- Civic engagement and partnerships



### GP4: Mobility

- Safety and efficiency
- Multimodal transportation
- Pedestrian and bicycle infrastructure
- Regional connections
- Parking management



### GP5: Vibrant Recreation

- Programs and activities
- Parks, recreation, and open space
- Active and healthy lifestyles
- Year-round trail access and connections



### GP6: Sustainable Environment

- Protection of the natural environment
- Community sustainability
- Hazard mitigation

# PARTS OF THE PLAN

The Community Plan is comprised of four primary sections in addition to the two introductory sections. The contents and purpose for each section are described below. Although each section has a distinct role and purpose, they are intended to work together.

## CHAPTER 3: POLICY FRAMEWORK

Establishes the overall policy foundation for the Community Plan. Includes goals and policies to support community priorities relative to each of the six guiding principles, and provides more detailed direction as to how these priorities will be carried out through day-to-day decision-making.

### Guiding Principles, Goals, and Policies



## CHAPTER 4: GROWTH FRAMEWORK

Includes a Town-wide land use plan and area-specific policies to guide future growth and development in Frisco, including land use, design, and provision of infrastructure and services.

### Future Land Use Plan



### Area-Specific Policies



## CHAPTER 5: ACTION PLAN

Outline specific actions the Town will take, either alone, or in collaboration with others, to support the implementation of the Community Plan.

### Action Strategies



### Plan Amendments



## APPENDICES

Includes a background report on existing conditions, community input summaries, and supporting Master Plans adopted by the Town.

### A: Community Profile

B: Community Input Summaries

### C: Reference Maps



# Inclusive Community

Strategy	Responsibility	Timing	Resource	Progress/Status	Proposed Action 2020-2021
<b>Goal 1.1: Protect the character and livability of Frisco's residential neighborhoods.</b>					
<b>Strategy 1.1-a:</b> Review zoning and design standards to address community character concerns (e.g., more restrictive lot coverage and/or setback limitations, evaluate density, limitations on bulk and massing).	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission	Short-term	Staff Time		
<b>Strategy 1.1-b:</b> Review zoning and short term rental regulations on an annual basis to ensure neighborhood compatibility.	<b>Lead:</b> Community Development <b>Partners:</b> Finance Department, Planning Commission	Ongoing	Staff Time	Adopted and implemented new regulations November 2018. Implemented new 3rd party tracking/administration July 2019.	Conduct annual review of STR regulations Fall 2020.
<b>Goal 1.2: Improve the aesthetic appeal and functionality of the Summit Boulevard corridor and the Exit 203 gateway.</b>					
<b>Strategy 1.2-a:</b> Develop streetscape plans for the Summit Boulevard corridor that includes lighting, multimodal enhancements, and wayfinding signage.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Public Works	Long-term	Staff Time	Plans developed by Norris for Gap Project 2019 enhancements.	Town Council decided not to pursue at this time. Funds reallocated for underpass and fiber.
<b>Strategy 1.2-b:</b> Actively engage CDOT in discussions regarding the community's vision for Summit Boulevard.	<b>Lead:</b> Community Development <b>Partners:</b> Public Works, CDOT	Ongoing	Staff Time	Participating in the Exit 203 redesign with CDOT.	Planning staff to attend meetings with CDOT and Public Works on design development.
<b>Strategy 1.2-c:</b> Revise regulations in the Gateway and Commercial Oriented zone districts to allow for increased bulk and massing at an appropriate scale.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Business Advisory Group	Short-term	Staff Time		Continue to evaluate regulations in Gateway and Commercial Oriented zone districts to accommodate growth.
<b>Strategy 1.2-d:</b> Evaluate and consider updates to existing development incentives to support Community Plan goals.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Town Manager's Office	Short-term	Staff Time		Continue to evaluate in relation to opportunities for work force housing.
<b>Strategy 1.2-e:</b> Amend the Gateway- and Commercial-Oriented zone district development standards to allow for workforce housing, while maintaining high-visibility frontages for commercial uses.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Town Council	Short-term	Staff Time		Continue to evaluate in relation to opportunities for work force housing.
<b>Goal 1.3: Preserve and enhance the Town's historic resources.</b>					
<b>Strategy 1.3-a:</b> Prepare a comprehensive inventory of historic resources.	<b>Lead:</b> Community Development	Ongoing	Staff Time	Hired consultant to develop inventory	Complete public process and adopt inventory 2020.
<b>Strategy 1.3-b:</b> Revise land use regulations to strengthen protection of historical structures, including required preservation as well as incentives.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission	Short-term	Staff Time		Review inventory with Council for further discussion on historic preservation incentives.
<b>Goal 1.4: Reinforce Main Street as the heart of the community, from the lake to the mountains.</b>					
<b>Strategy 1.4-a:</b> Explore a public/private partnership to develop a new building and public plaza along Tenmile Creek at West Main Street.	<b>Lead:</b> Community Development <b>Partners:</b> Private Developers, CDOT	Long-term	Staff Time, Capital Improvement Fund	Developed concept plans in 2019	Plans on hold due to public health emergency budget restrictions.

Strategy	Responsibility	Timing	Resource	Progress/Status	Proposed Action 2020-2021
<b>Strategy 1.4-b:</b> Develop and implement streetscape plans (e.g., lighting, multimodal enhancements, bridge enhancements, signage) for West Main Street.	<b>Lead:</b> Community Development <b>Partners:</b> Public Works	Short-term	Staff Time, Capital Improvement Fund	Issued RFP for Main Street Vision Plan February 2020	Plans on hold due to public health emergency budget restrictions.
<b>Strategy 1.4-c:</b> Develop a Main Street Master Plan to guide development and plan for enhancement of this corridor.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission, Public Works	Short-term	Staff Time	Issued RFP for Main Street Vision Plan February 2020	Plans on hold due to public health emergency budget restrictions. Possibly partner with DOLA's Colorado Main Street Program to create plan in-house.
<b>Strategy 1.4-d:</b> Review allowable uses for the ground floor levels along Main Street to ensure an appropriate mix of uses within the town core.	<b>Lead:</b> Community Development <b>Partners:</b> Public Works, Planning Commission, Town Council	Short-term	Staff Time		Plans on hold due to public health emergency budget restrictions.
<b>Goal 1.5: Promote a balanced community through support for diverse and equitable housing options.</b>					
<b>Strategy 1.5-a:</b> Adopt a strategic housing plan with benchmarks, unit quality goals, and metrics (e.g., strive to house 60% of the local workforce within the Town).	<b>Lead:</b> Community Development <b>Partners:</b> Town Council, Town Manager's Office	Short-term	Staff Time	Plan was created in 2018 but not adopted	Housing task force to incorporate Task Force recommendations 2019 Housing Needs Assessment into Strategic Housing Plan.
<b>Strategy 1.5-b:</b> Evaluate the efficacy of existing regulatory incentives (e.g., bonus density, Accessory Dwelling Units) and explore additional options to support the advancement of workforce housing goals.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission	Short-term	Staff Time		Conduct in-house evaluation of additional incentives and existing obstacles for integration of WF units in private developments upon adoption of plan.
<b>Strategy 1.5-c:</b> Pursue zoning modifications to integrate workforce housing into commercial areas.	<b>Lead:</b> Community Development <b>Partners:</b> Planning Commission	Short-term	Staff Time		Pending completion of a Strategic Housing Plan
<b>Strategy 1.5-d:</b> Consider the adoption of workforce housing requirements for new developments.	<b>Lead:</b> Community Development <b>Partners:</b> Town Council, Planning Commission, Town Manager's Office	Short-term	Staff Time		Pending completion of a Strategic Housing Plan
<b>Strategy 1.5-e:</b> Capitalize on retaining existing housing for locals through a buy-down program as an alternative to new construction.	<b>Lead:</b> Community Development <b>Partners:</b> Town Council	Short-term	Staff Time, SCHA 5A Fund	Housing Helps Buy Down program adopted in 2019	\$390k budgeted in 2020. Review/refine and update program Fall 2020
<b>Strategy 1.5-f:</b> Develop programs to help local businesses maintain a reliable and sustainable workforce base through partnerships (between businesses, governments, nonprofits, etc.) tax benefits, deed restrictions, and the creation and retention of workforce housing options.	<b>Lead:</b> Community Development <b>Partners:</b> Town Council	Short-term	Staff Time, SCHA 5A Fund	Housing Helps Buy Down program adopted in 2019	Review Fall 2020



# Thriving Economy

Strategy	Responsibility	Timing	Resource	Progress/Status	Proposed Action 2020-2021
<b>Goal 2.1: Maintain a diverse and strong economy.</b>					
<b>Strategy 2.1-a:</b> Review and update land use maps on a regular basis in order to maintain an economically sustainable balance of land uses.	<b>Lead:</b> Community Development	Ongoing	Staff Time		Perform an annual review of land uses throughout Town
<b>Goal 2.2: Strengthen Frisco's role as the year-round-local commercial and service hub for the region.</b>					
<b>Strategy 2.2-a:</b> Evaluate land uses to encourage a diversity of business to broaden Frisco's economic base. Review procedures for sign permits, business licenses, and minor remodels to create efficient processes for businesses. Work to develop adequate technology infrastructure to serve the community.	<b>Lead:</b> Community Development	Ongoing	Staff Time	Implementing new software for online building permit review.	Review permitting process for efficiencies and areas for improvement.  Install fiber in conjunction with Gap Project. Create and overall fiber optics implementation plan for the Town.



# Quality Core Services

Strategy	Responsibility	Timing	Resource	Progress/Status	Proposed Action 2020-2021
<b>Goal 3.1: Provide high quality public infrastructure and services to meet current needs and accommodate growth.</b>					
<b>Strategy 3.1-a:</b> Develop a comprehensive storm water management and facilities plan in order to improve and maintain consistent standards throughout Town.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Long-term	Staff Time/ Consultant		To be completed 2020
<b>Goal 3.2: Promote open communication, responsive governmental actions, and regional collaboration.</b>					
<b>Strategy 3.2-a:</b> Explore new avenues for effective public participation and education such as social media dedicated to local government issues and other innovative outreach methods.	<b>Lead:</b> Marketing and Events <b>Partners:</b> Community Development	Ongoing	Staff Time	Launched government dedicated social media pages 2019.	Annually evaluate new outreach methods with Marketing Department.



# Mobility

Strategy	Responsibility	Timing	Resource	Progress/Status	Proposed Action 2020-2021
<b>Goal 4.1: Provide a safe and efficient multimodal transportation system.</b>					
<b>Strategy 4.1-a:</b> Adopt 'complete street' design standards that include safe and attractive multi-modal transportation options. Complete streets are streets designed and maintained to facilitate safe and efficient use for all users including pedestrians, bicyclists, and mass transit.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Long-term	Staff Time	Granite Street redesign budgeted for 2020	Integrate Granite Street redesign into UDC or Street Design Standards
<b>Strategy 4.1-b:</b> Explore Frisco Flyer-type shuttle for around town movement.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Long-term	Staff Time, General fund		Explore grant opportunities and feasibility programs.
<b>Strategy 4.1-c:</b> In collaboration with CDOT, develop a plan for improved crossings of SH 9 at the Marina, School Road, and Lusher Court. Explore a range of possible solutions, including the concept of an overpass in the vicinity of Tenmile Creek.	<b>Lead:</b> Public Works <b>Partners:</b> CDOT	Long-term	Staff Time, Capital Improvement Fund	Improved connections part of Gap Project	Continue to explore as opportunities become available.
<b>Strategy 4.1-d:</b> Begin enforcement of established time limits for on street parking and consider expanding time limits in areas adjacent to a Summit Stage stop.	<b>Lead:</b> Police	Ongoing	Staff Time	Time limits and enforcement implemented Fall of 2019	Time limits and enforcement implemented Fall of 2019. Continue to evaluate.
<b>Strategy 4.1-e:</b> Improve wayfinding signage to direct drivers to public lots and offer alternative options for all day parking for skiers and workers.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Short-term	Staff Time, General Fund		No major issues at this time.
<b>Strategy 4.1-f:</b> Launch a public information campaign to help Main Street businesses guide employees to use low-occupancy parking areas.	<b>Lead:</b> Marketing and Events <b>Partners:</b> Community Development	Short-term	Staff Time, General Fund	Public information campaign 'Park Smart Frisco' implemented in Fall 2019	Continue to monitor parking capacity and update outreach methods
<b>Strategy 4.1-g:</b> Complete the installation of diagonal parking and curb, gutter, sidewalk on the numbered avenues between Main Street and Granite/Galena.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Short-term	Capital Improvement Fund		
<b>Goal 4.2: Promote walking, bicycling, and other alternative modes of travel.</b>					
<b>Strategy 4.2-a:</b> Develop and implement 'complete street' plans for Granite and Galena.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Short-term	Staff Time	Surveys for Granite and Glaena completed in 2019	RFP issued for Granite Street redesign. Design work to be completed in 2020.
<b>Strategy 4.2-b:</b> Revise development regulations to require private developments build sidewalk and multi-modal path connections in accordance with Town plans.	<b>Lead:</b> Community Development <b>Partners:</b> Public Works	Short-term	Staff Time		Strengthening regulations in conjunction with the Sustainable Land Use Code.
<b>Strategy 4.2-c:</b> Implement the 2017 Frisco Trails Master Plan.	<b>Lead:</b> Public Works	Ongoing	Capital Improvement Fund	In progress: 2nd-Belford Connector completed 2019	Continue with improvements as possible. Ask Diane?
<b>Strategy 4.2-d:</b> Continue to maintain the Town's paved recreational pathway system.	<b>Lead:</b> Public Works	Ongoing	Capital Improvement Fund	In progress	Jeff?
<b>Goal 4.3: Continue to expand regional transportation options for Frisco residents and visitors.</b>					
<b>Strategy 4.3-a:</b> Develop and adopt a 1041 plan to improve and protect the Summit Boulevard corridor.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Short-term	Staff Time		



# Vibrant Recreation

Strategy	Responsibility	Timing	Resource	Progress/Status	Proposed Action 2020-2021
<b>Goal 5.1: Provide high quality, year-round recreational amenities that appeal to both residents and visitors.</b>					
<b>Strategy 5.1-a:</b> Periodically review existing facilities to assess community needs and identify opportunities for improvements.	<b>Lead:</b> Public Works <b>Partners:</b> Town Manager's Office	Ongoing	Staff Time	Reviewed as part of	Perform annual internal review with PW and Rec Staff
<b>Strategy 5.1-b:</b> Develop master plans for park facilities to guide improvements and reinvestment.	<b>Lead:</b> Recreation and Culture, Community Development <b>Partners:</b> Public Works	Ongoing	Staff Time	Completed Marina & Neighborhood Parks Plans	Adopt PRA Master Vision and Implementation Plan
<b>Strategy 5.1-c:</b> Evaluate current and future uses for the Peninsula Recreation Area to ensure compatibility with community vision and values.	<b>Lead:</b> Recreation and Culture, Community Development <b>Partners:</b> Public Works	Short-term	Staff Time	Plan in progress	Adopt Plan and make recommendations on implementation for 2021
<b>Strategy 5.1-d:</b> Prioritize the implementation of the Marina Master Plan.	<b>Lead:</b> Recreation and Culture <b>Partners:</b> Public Works	Short-term	Marina Enterprise Fund, Capital Improvement Fund	In progress	Install new fuel docks, lift station, and power, for Phase 2 Implementation: design and possible construction of new guest services building, repurpose of Lund House (expansion of F&B service)
<b>Strategy 5.1-e:</b> Evaluate community needs for gathering spaces and ensure that they are incorporated as part of future parks improvements.	<b>Lead:</b> Recreation and Culture, Community Development <b>Partners:</b> Public Works	Ongoing	Staff Time, General Fund	Completed Neighborhood Parks Master Plan 2019	Implement final plans for Walter Byron Park, budget for other park improvements 2020-2021. Install additional parklets along Main Street.
<b>Strategy 5.1-f:</b> Coordinate with Summit County, US Forest Service (USFS), and Denver Water to maintain and improve local and regional trail network.	<b>Lead:</b> Recreation and Culture <b>Partners:</b> Community Development, Summit County, USFS	Ongoing	Capital Improvement Fund, Regional Coordination	PRA Master Development Plan approved by USFS 2019	Obtained GOCO Grant for trail work at PRA in 2020
<b>Strategy 5.1-g:</b> Develop design standards for wayfinding and identification of parks, trails, open space, and public facilities.	<b>Lead:</b> Recreation and Culture <b>Partners:</b> Community Development, Public Works	Short-term	Staff Time	On hold	Have proposal for sign plan from Norris - not budgeted at this time.
<b>Goal 5.3: Create more opportunities, and improve the quality of our interaction with the natural environment.</b>					
<b>Strategy 5.3-a:</b> Leverage trail and open space expansion opportunities by collaborating with Summit County Government and neighboring land agencies.	<b>Lead:</b> Recreation and Culture <b>Partners:</b> Community Development, Summit County	Ongoing	Capital Improvement Fund, Outside support	In progress	Participating in the Giberson connection from Frisco to Silverthorne





# Sustainable Environment

Strategy	Responsibility	Timing	Resource	Current Status	Proposed Action 2020-2021
<b>Goal 6.1: Lead by example on efforts to advance community sustainability and the region's ability to prepare for and adapt to the impacts of climate change.</b>					
<b>Strategy 6.1-a:</b> Continue to participate in regional efforts to support energy efficiency and sustainability.	<b>Lead:</b> Town Manager's Office <b>Partners:</b> Summit County	Ongoing	Regional Coordination	The Town actively participates in HC3, CC4CA and NWCOG QQ Committees	
<b>Strategy 6.1-b:</b> Develop a program to reduce the use of single-use plastics including single-use bags and bottles	<b>Lead:</b> Town Manager's Office	Long-term	Staff Time, General Fund	Implemented bag fee January 2020	Develop regulations on disposable take out containers
<b>Strategy 6.1-c:</b> Continue to update regulations to ensure access to new, sustainable building and development technologies.	<b>Lead:</b> Community Development <b>Partners:</b> Public Works	Ongoing	Staff Time, General Fund	Adopted Sustainable Bldg Code April 2020	Pursue Sustainable Land Use Code changes
<b>Goal 6.2: Protect the quality and health of the natural environment in Frisco and the surrounding area.</b>					
<b>Strategy 6.2-a:</b> Implement the Climate Action Plan.	<b>Lead:</b> Public Works	Ongoing	General Fund, Capital Improvement Fund	Hired an Environmental Programs Coordinator to prioritize CA projects.	Installing EV charging ports, benchmarking Town buildings, renewable energy projects, forestry stewardship plan, education on sustainability practices
<b>Strategy 6.2-b:</b> Implement the Water Efficiency Plan.	<b>Lead:</b> Public Works	Ongoing	General Fund, Capital Improvement Fund	In progress	Revise Land Use Code per Water Eff Plan recommendations
<b>Strategy 6.2-c:</b> Review development regulations to ensure high water quality standards both during and after construction.	<b>Lead:</b> Community Development <b>Partners:</b> Public Works	Short-term	Staff Time		Develop a SWMP and revise development regulations
<b>Strategy 6.2-d:</b> Prioritize implementation of multi-modal trail improvements in accordance with the Trails Master Plan over expansion of automobile infrastructure.	<b>Lead:</b> Public Works <b>Partners:</b> Community Development	Ongoing	Capital Improvement Fund	RFP for Granite Street	Adopt Granite Street Plan and implement improvements. Wal Mart path?
<b>Goal 6.3: Minimize risks to property, infrastructure, and lives from natural hazards and disasters.</b>					
<b>Strategy 6.3-a:</b> Regularly review regulations to ensure compliance with the latest hazard resiliency practices and standards.	<b>Lead:</b> Community Development <b>Partners:</b> Public Works	Ongoing	Staff Time		Collaborate with Summit County to ensure alliance with their plan