



**Town of Frisco, Colorado
Request for Proposals
Granite Street – Complete Street Redesign**

Release Date: February 12, 2020
Submittal Deadline: March 11, 2020

Introduction

Granite Street is an important corridor in the heart of Frisco, Colorado. Located one block south of Main Street, Granite Street supports mixed-use development on its north side and residential to the south. Running parallel to Main Street, it serves as the secondary connection, and only alternative through-street, from West Main to Summit Boulevard/SH 9. Currently the majority of Granite Street is 24-foot-wide asphalt with road base shoulders.

The Town of Frisco completed a major update to the Frisco Community Plan in 2019. This comprehensive planning document defines the strong community vision that will shape the future of Frisco. A special Mobility element in the comprehensive plan specifically defines Frisco’s vision and goals related to the multi-modal transportation network and preservation of a walkable community.

“Frisco is a small, compact town where schools, parks and trailheads, restaurants, shops, and other businesses are located in close proximity. A well-connected, year-round, multi-modal transportation network that encourages active uses must continue to enable residents and visitors to reach destinations without the use of automobiles. Supporting multi-modal transportation options, creating off-road connections, and reducing gaps in the walking, biking and transit network will alleviate parking needs and congestion and promote active lifestyles.”

2019 Community Plan: Guiding Principle on Mobility

In 2019, Town Council prioritized the development of multi-modal, complete street plan for Granite Street as one of their Strategic Plan Goals. A variety of changes will impact Granite Street over the next five to ten years including private development projects and CDOT’s Gap Project slated for construction in 2020 and 2021. The Town is seeking to create a plan that anticipates these changes and creates a blue print for the future of this important corridor that is sensitive to Frisco’s unique character.

Running concurrently with the Granite Street Redesign, the Town will be developing a Main Street Vision Plan. This sub-area plan is focused on creating a cohesive Main Street “from the mountains to the lake”. The creation and implementation of this plan will help to shape all of the downtown area from the West Main gateway to the Marina and north-south from Galena to Granite. The plan will serve as a tool to communicate our vision and potential for growth to businesses considering locating or expanding in Frisco. The Town is planning to conduct some of the public outreach for the Granite Street Redesign in conjunction with the Main Street Vision Plan. This could take the form of shared public meetings or a more formal relationship between the two projects depending on the consultant’s approach and interest. Please see the [Main Street Vision Plan RFP](#) for more information.

History and Background

The Town of Frisco is located in the heart of Summit County, Colorado, along the I-70 corridor and in close proximity to several major ski areas. Chartered in 1879, the Town’s history is rich with pioneering, exploration, and discovery. The mining boom and bust, railroading, ranching, skiing, and the

transportation and engineering advancements of the 20th century have all left their mark on the Town. Today, around 3,000 people call Frisco home. Economic activity centers on tourism driven by nearby ski resorts, and the many outdoor recreational opportunities.

“Our Vision: A close-knit, welcoming community that cherishes our history, environment, healthy lifestyle, and unique sense of place.”

2019 Community Plan Vision

Project Goals and Scope

Community outreach, conducted as part of the mobility analysis for the 2019 Community Plan Update, showed strong support for a multi-modal, complete street design for Granite Street making this corridor more appealing to bicycle and pedestrian users. The complete street cross sections illustrated in the Community Plan include improved parking, bike lanes, sidewalks, landscaping and traffic calming elements. The project area will include Granite Street in its entirety, from the west intersection with Madison Avenue through to the east intersection with Summit Boulevard/ State Highway 9.

The successful firm or team will be motivated to work with staff, community members, and elected officials on a multi-disciplinary planning effort and will have expertise in the following areas:

- Multi-modal transportation planning and operational analysis
- Transit service planning
- Parking analysis and management
- Sustainability assessments (e.g., environmental, economic, social)
- Transportation budgeting and funding
- Public participation and communication
- Graphics and illustration

The scope of work will include, at a minimum, the following tasks:

- Project management – The Consultant will be responsible for the development and facilitation of the project schedule, and coordination of all activities, tasks, meetings, and deliverables with the Town’s designated Project Manager.
- Public Process – Three phase public process to include listening session, draft concept review, and whole corridor plan review meeting. Facilitation of meetings and communication with a strategic stakeholder group for continued input throughout the process. A minimum of three public meetings as well as three presentations to Town Council to coincide with public process phases are anticipated.
- Multi-modal circulation analysis – Within a defined study area (north and south one block or possibly only north and south on a few important blocks) conduct an analysis of the circulation patterns for bike, pedestrians, bus, and parking.

- Traffic analysis – Take traffic counts and speed profiles at key intersections. Should include up to three daily counts with speeds, and five peak hour turning counts, to be based on conversations with project team regarding local traffic patterns.
- Cross Section Development – Three possible designs based on mobility and parking pattern analysis.

The project goals and outcomes include, at a minimum:

- 30% Design Roll Plot of the entire Granite Street corridor illustrating the layout and width of all elements going into the right of way, along with basic design elements such as parking, curb, gutter, sidewalks, bike lanes, etc.
- Detailed feasibility assessment – analysis of areas where there may be a potential “fatal flaw” in the design due to existing encroachment, grading, or drainage issues. Identify issues and impacts to design including costs.
- Urban Design Palate – Develop a materials palate to define street character and ensure consistency with the overall character of Frisco and the Central Core area.
- Cost Estimate – Estimate of probable costs for design. The estimate should be broken down block by block.

Background Research and Plan Review

The following plans and information are available at the Town’s website under the Granite Street Redevelopment RFP.

- Topographical survey, 2019 – Existing conditions including grades, utilities, encroachments for right of way from Madison to Hwy 9. May need additional survey work for entirety of South 7th Avenue and Madison.
- CDOT Traffic Study for Highway 9 Gap Project - August 2017
- 2017 Frisco Trails Master Plan
- 2019 Community Plan (Mobility goals and conceptual cross section design for Granite)

*** Relevant Town and surrounding area GIS data will be made available to the selected firm.*

Timeline

The Consultant will demonstrate successful past experience on projects of similar scope and character, and production capacity to meet the project goals and schedule. The Granite Street Redevelopment Plan is scheduled to begin in spring 2020. The project design will occur over a six to nine-month period.

Submittal Information

Important Dates

RFP Release Date	Wednesday, February 12, 2020
Questions Due	Friday, February 21, 2020 by 4:00 pm
Responses to Questions	Friday, February 28, 2020 by 4:00 pm
Proposals Due	Wednesday, March 11, 2020 by 4:00 pm
Interviews at Frisco Town Hall	Monday, March 16, 2020

Proposal Requirements

1. Letter of Proposal and Commitment: This letter should identify the firms and key staff who will be working on the project, and commit them for the duration of the project, if selected. The letter should also state that the firm has read and understands the requirements of the RFP. This letter must be signed by a duly authorized official of the appropriate firm.
2. Qualifications: This refers to the ability of the proposer to meet the terms of the RFP, and should include at least three examples of projects (with contact information for lead client staff contact of such projects) completed within the past five years that will confirm the proposer's expertise in providing comprehensive planning services. Examples must be specific to the key staff identified in (1) and be at or near completion at the time of submitting the RFP.
3. Methodology and Approach: Provide a comprehensive description of proven methods and plans for carrying out the Project Scope as detailed above. Philosophical approach to individual and team work should be considered as a part of this request.
4. Additional Items: Include all other pertinent information regarding this RFP, particularly anything that the proposer feels addresses why its business or team would be a good match for this project.
5. Schedule: Proposer shall submit a preliminary timeline of dates and schedule for the planning process including, but not limited to, start date, proposed end date, public meeting dates, draft product dates, etc.
6. Rate Schedule: Proposer shall submit a schedule of rates and total costs applicable to the RFP. Rates shall reflect the allocation of key staff personnel and subcontractors to the project. This schedule of rates should include all information regarding reimbursable, ancillary services, payment schedules to subcontractors, add-ons, etc.

Evaluation Criteria

The following is a list of weighted criteria that will be used to evaluate proposals:

Proposer Qualifications and experience	30%
Methods and approach	30%
Creativity and understanding of Frisco	20%
Proposed fees and costs	20%

Deadline and Instructions

Please submit digital copies of the proposal either via email to the address below or via flash drive delivered to the address below. Please note: files over 10 MG cannot be accepted via email and must be delivered via flash drive or through a file share service such as dropbox. Submittals must be received no later than **4:00 pm on March 11, 2020**.

Email: SusanL@TownofFrisco.com
Delivery: Town of Frisco
Attn: Susan Lee
1 Main Street
PO Box 4100
Frisco, Colorado 80443

The Town will not accept late proposals. The Town reserves the right to reject any or all proposals or accept what is, in its judgment, the proposal which is in the Town's best interest. The Town further reserves the right, in the best interests of the Town, to waive any technical defects or irregularities in any and all proposals submitted.

During the Request for Proposal selection process, all proposals shall remain confidential. The entire selection process (procurement) file shall be opened to the public (which includes all proposers) after an agreement is approved by the Town, except those items for which confidentiality has been requested in writing by the Proposer, and providing that the Town Attorney has reviewed and determined this to be properly confidential under the State Open Records Act and other relevant statutes and regulations.

Questions and Answers

All questions concerning this RFP must be submitted by email to Susan Lee, Community Planner for the Town of Frisco, at susanl@townoffrisco.com by **4:00 pm on Friday, February 21, 2020**. Addenda, reports, and responses to questions will be distributed by 4:00 pm on **Friday, February 28, 2020**.

Proposer Interviews

The Town plans to conduct interviews with selected firms on **Monday, March 16, 2020**. The Town requests the proposers seek to make themselves available on this date. Any cost incurred by the respondents in preparing or submitting a response to this RFP or interviewing for this project shall be the respondents' sole responsibility.



Town of Frisco
Granite Street Redesign
Project Area