



The Frisco Pedestrian Promenade answers the call of businesses who are in need of more square footage to bring their occupancy to normal levels, while providing the opportunity for residents and visitors to enjoy an open air dining and shopping experience which respects their health and safety.

## **FREQUENTLY ASKED QUESTIONS**

**Why a Frisco Pedestrian Promenade?** Businesses on Main Street asked for more room, and a local business owner even came up with the name “Pedestrian Promenade”. This is an unprecedented “experiment” in unprecedented times.

**Who will be able to use the Promenade?** Pedestrians, bikers, skateboarders, happy leashed dogs... anyone who wants to enjoy Frisco’s charming Main Street and support local businesses.

**Where will the Promenade be?** It will be on the three blocks of Frisco Main Street from 2nd Avenue to 5th Avenue with all of the numbered avenues (cross streets) remaining open to vehicles and parking.

**How long will this go?** The Promenade opens on Friday, June 12, but there is no end date for the Promenade, as it will be continually assessed and will remain open only as long as it is needed.

**What are the hours?** Businesses are permitted to operate from their regular opening time until 11:00 pm each evening, and music can be played until 10:00 pm.

**Do I have to wear a face covering?** Per Summit Public Health Orders, Face coverings are required inside of public spaces but are only needed outdoors when you can’t maintain six feet of distance from others not in your party. The Frisco Promenade should make physical distancing easier.

**Where can I park my car?** The best way to access the Pedestrian Promenade is by walking, biking or taking the Summit Stage. The Summit Stage is temporarily moving their bus stops to 7th & Granite Street and Madison & Main Street from their usual stops on Main Street and Granite Street.

Also, avenues, [the Granite/3rd Lot](#), [the Marina/Summit Lot](#), and parking on Main Street outside of the three blocks of pedestrian/bike only areas will be open for parking.

**When is everything kicking off?** Frisco Public Works will close Main Street to vehicles from 2nd Avenue to 5th Avenue at 6:00 am on Thursday, June 11, with cross streets staying open. Businesses will be able to start setting up in the area designated for their individual use on Friday, June 12, provided that they have submitted a signed licensing agreement to the Town, which allows them to use space on Main Street.

**Do businesses need to pay for the use of public property?** No. The use of this public space is free of charge, but businesses will need to provide their own tables, chairs, displays, and other necessary equipment. The Town of Frisco will provide the equipment necessary to create the pedestrian and bike-only areas, and the Town is also providing more overhead bistro lighting and flowers to up the charm factor on Frisco Main Street.

**Feedback? Questions?** Email [TOFInfo@townoffrisco.com](mailto:TOFInfo@townoffrisco.com) or call 970-668-5547