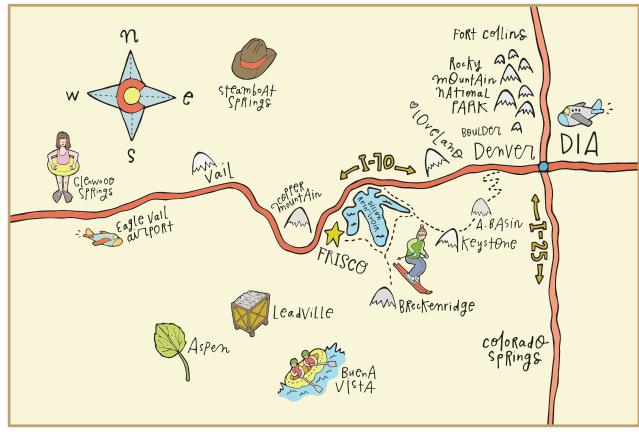






Town of Frisco

The Town of Frisco is located in Summit County, just one hour west of Denver and 95 minutes from Denver International Airport on Interstate 70. The centralized location offers easy access to 8 major ski areas and numerous year-round activities. Its small town feel, welcoming community and outdoor recreational offerings make Frisco a favorite among locals and a popular resort destination for visitors.







- 4 Town Leadership and Organizational Chart
- 5 Letter from the Town Manager
- 6 COMMUNITY PROFILE



9-13 PACLUSIVE COMMUNITY - A community where vibrancy abounds and its leaders consider the impact of their decisions from social equity, environmental, and economic perspectives.



THRIVING ECONOMY - The Town of Frisco strives to create a thriving and sustainable economy for our community by encouraging a variety of businesses



24-26 SUSTAINABLE ENVIRONMENT - Frisco Town Council supports a sustainable human ecosystem comprised of our inspiring natural environment, our history and culture, the integration of arts, promoting a thriving economy, and engaging our community.



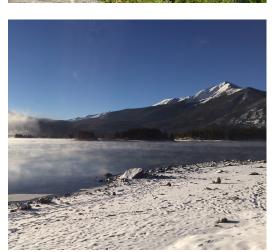
27-34 VIBRANT RECREATION-The Town of Frisco recognizes the importance of its recreational opportunities as essential to the Town's vibrancy, providing unique opportunities for visitors and locals to explore, play, experience, and share with the broader community



35-41 QUALITY CORE SERVICES -Providing quality core services are the heart of the Town of Frisco. The Town Council places a high priority on a balanced and fiscally sustainable budget considering long and short-term economic indicators



STAY CONNECTED - Information/Numbers to Know



Town Leadership 2019

FRISCO TOWN COUNCIL

Gary Wilkinson, Mayor Hunter Mortensen, Mayor Pro Tem Jessica Burley Dan Fallon Rick Ihnken Deborah Shaner Melissa Sherbourne



FRISCO PLANNING COMMISSION

Andy Stabile, Chair Kelsey Withrow, Vice-Chair Robert Anton Franken Jason Lederer Lina Lesmes Donna Skupien

Andy Held

FRISCO LEADERSHIP TEAM

Nancy Kerry, Town Manager

Diane McBride, Recreation & Culture Director/Assistant Town Manager

Vanessa Agee, Marketing/Events Director

Bill Gibson, Acting Community Development Director

Brodie Boilard, Executive Assistant

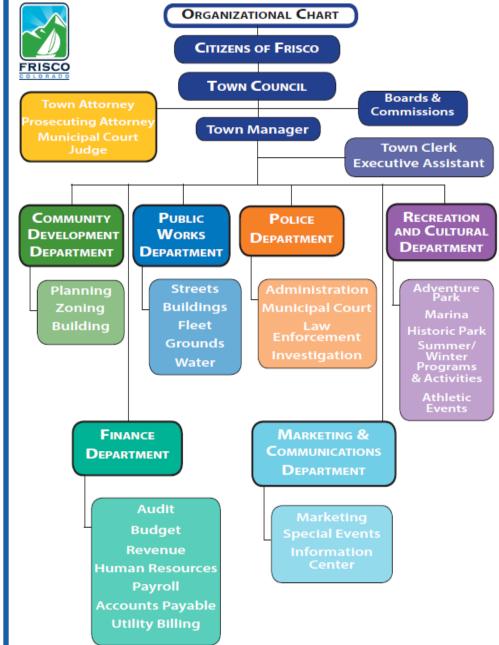
Jeff Goble, Public Works Director

Bonnie Moinet, Finance Director

Loli Respini, Human Resources Manager

Tom Wickman, Chief of Police

Deborah Wohlmuth, Town Clerk



The Town of Frisco continuously strives to provide the best service for our citizens and visitors. We have dedicated staff working hard to make sure this is a safe and enjoyable community for everyone. We invite your feedback as we work together to keep Frisco a fantastic and vibrant community for years to come.

4) www.FriscoGov.com and www.TownofFrisco.com

Dear Community Members:

I joined the Town of Frisco in January 2019 and am amazed at all that the Town has accomplished since I joined. I continue to be excited to be a part of a staff that has a strong commitment to continuous improvement, open communication and pursuing best practices.

Our Mission at the Town of Frisco is "to preserve a family-oriented and economically vibrant mountain community that encourages citizen involvement, respects our community character, natural environment and enhances our quality of life". In conjunction with our mission and vision, Town Council identified these five key goals through the 2019-2020 Strategic Plan:

- Inclusive Community
- Thriving Economy
- Sustainable Environment
- Vibrant Recreation
- Quality Core Services

Each goal is presented separately in its own section of this document, along with corresponding accomplishments, which each help us determine how efficiently and effectively we are delivering the services that you need and expect. When available, we provide comparative data for multiple years.

You should expect excellence and transparency from your local government. The 2019 Community Scorecard provides an open view into operations and tells you where the Town is doing well and where we have opportunities to improve. I invite you to review

this valuable information.

If you have any questions, concerns or comments, please don't hesitate to contact me at 970-668-9123 or NancyK@TownofFrisco.com.

Sincerely,

Nancy Kerry Town Manager





OUR VISION

To be a vibrant community that attracts residents and visitors alike in Summit County. To be a modern town that respects its history, its unique character and place in Summit County. To be a sustainable community with the flexibility to fulfill residents' needs and visitors' dreams.

OUR MISSION

To preserve a family-oriented and economically resilient mountain community that encourages citizen involvement, respects our community character and natural environment, and enhances our quality of life.

OUR VALUES

Respect – Trust – Integrity – Innovation – Collaboration

OUR **C**OMMITMENT

To provide leadership, efficiency, transparency, accountability and fiscal responsibility. 5

COMMUNITY PROFILE

SERVICES

Police
Water
Streets
Adventure Park
Marketing
Recreation
Marina
Events
Historic Museum
Information Center

Population: 3,194

12 Miles of Trails
240 Acres of Park Space



FORM OF GOVERNMENT

Council - Manager

Chartered in 1879 Incorporated in 1988

Incorporated: 2 square miles

97 Full Time Employees
3 Part-time and Seasonal Employees





2019 Budget:

\$27,691,864

2019 Town Mill Levy:
0.798
Sales Tax Rate:
2%

2.7% Unemployment Rate

2019 PRINCIPAL EMPLOYERS

Baymont Inn & Suites-Lake Dillon Holiday Inn Frisco

KCNC

Safeway

St. Anthony Summit Medical Center* Summit County Ambulance* Summit High School*

Summit Middle School*

Summit Stage*

Town of Frisco

Wal-mart

Whole Foods

Total Employees within Summit County: 20,870 limits of Town of Frisco

*Business not within municipal limits of Town of Frisco



FINANCIAL AWARDS FOR 2019

Outstanding Achievement in Popular Financial Reporting Award

Government Finance Officers Association

The Government Finance Officers Association of the United States and Canada (GFOA) has given an Award for Outstanding Achievement in Popular Annual Financial Reporting to the Town of Frisco for its Popular Annual Financial Report (2018 Community Scorecard) for the fiscal year ended December 31, 2018. The Award for Outstanding Achievement in Popular Financial Reporting is a prestigious national award recognizing conformance with the highest standards for preparation for state and local government popular reports.

In order to receive this award, a government unit must publish a Popular Annual Financial Report, whose contents conform to program standards of creativity, presentation, understandability and reader appeal. The award is valid for a period of one year only. The Town believes the 2019 Scorecard continues to conform to the Popular Annual Financial Reporting requirements and the Town will again be submitting it to GFOA.

Certificate of Achievement for Excellence in Financial Reporting

Government Finance Officers Association

Distinguished Budget Presentation Award

Government Finance Officers Association



Government Finance Officers Association

Award for
Outstanding
Achievement in
Popular Annual
Financial Reporting

Presented to

Town of Frisco Colorado

For its Annual Financial Report for the Fiscal Year Ended

December 31, 2018

Christopher P. Morrill

Executive Director/CEO

2019 STRATEGIC PLAN



Frisco Town Council adopted this Strategic Plan to ensure that budget and department priorities would align with Town Council's and the community's vision and supporting goals. This Strategic Plan includes not only actionable goals, but also measurable milestones to establish necessary urgency for Town Departments to ensure that progress is made in accordance with the expectations of Town Council.

INCLUSIVE COMMUNITY



An inclusive community includes families of all backgrounds and income levels, where diverse interests and ideas are welcomed; a community striving to ensure there are a variety of housing options, childcare, and educational opportunities for its residents; a community where vibrancy abounds and its leaders consider the impact of their decisions from social equity, environmental, and economic perspectives.







FAST FACT

The Visitor Center staff completed a reflection process that guided the creation of the following mission statement "The mission of the Visitor Information Center is to create a welcoming, professional and knowledgeable center that encourages the best experience for visitors and locals."



The Visitor Center is mobile! Staff takes the Visitor Center to a variety of events annually including race events within Frisco and even to vendor fairs in Denver. The mobile booth is complete with Frisco branded displays, literature and classic Frisco friendly quest services.



VISITOR INFORMATION CENTER

The Frisco/Copper Visitor Information Center (VIC) is an essential link between residents, visitors, businesses and the Town. The VIC provides vacation planning services for visitors and is capable of making reservations for the Frisco Bay Marina and the Frisco Adventure Park and selling discounted lift tickets to Copper Mountain. The VIC also maintains a wide range of literature that connects local businesses to visitors.

In order to meet the needs of guests and provide comprehensive information, VIC staff has created handouts and brochures that feature local Frisco businesses and activities. The brochures created in-house include handouts regarding lodging, dining, transportation, local happy hours, relaxation opportunities, the Frisco Fifteen bucket list, Frisco business map and the Frisco Trail map.

Beyond helping visitors after their arrival to Frisco, VIC staff also connects potential visitors to Frisco by managing and growing the Town of Frisco Instagram account by 7,000+ followers in 2019, fulfilling online requests for Frisco information and through a monthly email newsletter to over 10,000 people that feature activity ideas, upcoming events and local tips and tricks.

The VIC also works closely with the Colorado Tourism Office to promote Frisco and grow the tourism industry's connectedness by developing multiple online itineraries that include Frisco and our neighboring communities, by bringing together Visitor Centers across the state in the creation of a Visitor Services Industry email newsletter that focuses on elevating the guest experiences statewide, and by participating in a takeover of the Visit Colorado Instagram account.



MARKETING



The Town's Marketing and Events Department promotes Frisco locally, regionally and nationally through paid print, radio, video, cable television and digital advertising, as well as social media channels, events, the Visitor Information Center, and public relations efforts to secure editorial media coverage. This Department also communicates governmental programs, initiatives, and information to increase engagement with residents and businesses and encourage participation in local government.

The Marketing Department markets the Town generally as a destination, as well as all Town produced events and Town assets such as the Frisco Bay Marina, Frisco Adventure Park, Frisco Nordic Center and Frisco Historic Park and Museum.

- In November 2019, the Town launched a new government Facebook page, which was verified by Facebook as a legitimate government page in order to enable special alert applications and legitimize the page as an official source of information for the Town of Frisco. The Town also started a Next Door page to reach out to local residents on that platform. The original Town of Frisco Facebook page was renamed VisitFrisco, Colorado to reflect the event, recreation, and tourism focus of that page.
- The Town of Frisco's Instagram account went from 15,000 followers by the end of 2018 to 20,000 at the end of 2019. Each year the Town of Frisco takes over the official Instagram account of the State of Colorado, which has 155,000 Followers, for a full week free of charge, and from November 8-14, 2019, Frisco's takeover resulted in 19,895 engagements around 14 posts.
- The Marketing and Events Department implemented the bag fee program, and provided Town of Frisco signage to businesses and retailers.









FAST FACT

classes, one to community leaders in Sterling and one to community leaders in Grand This included coverage in the New York Times, Rolling Stone Magazine, and the County, for the Colorado Tourism Office's Craft 101 program, which is intended to Washington Post in an article titled "Savoring the Colorado Rockies — by sailboat". develop a more defined tourism program for less visited rural areas in Colorado.

DID YOU KNOW?

In 2019, Town of Frisco marketing staff was asked to teach two visitor readiness In 2019, the Town of Frisco had over 80 stories in national and regional media outlets.



COMMUNITY DEVELOPMENT



Housing

Frisco recognizes that our community is a better and more vibrant place when our workforce can afford to live and raise their families where they work. Deed-restricted, or workforce housing, is key to maintaining affordable housing in the Town of Frisco. Each deed restricted unit has a covenant recorded on the property which outlines occupancy restrictions. Covenants vary in criteria but the majority of them require the occupant of the unit to live in the unit for a minimum of six months and work within Summit County at least thirty hours a week.

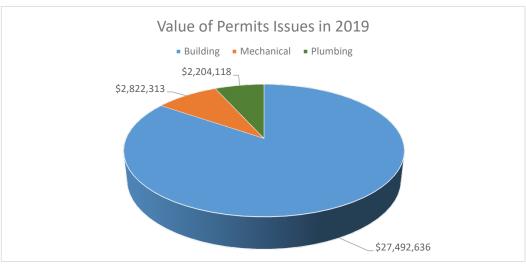
In September 2019, Frisco Town Council approved a new covenant which any existing deed restricted owner has the option to opt into. This new covenant will bring more uniformity to covenants. A few highlights of the new covenant include:

- Revised Maximum Resale Calculation
- All households are permitted Qualified Capital Improvements (QCI) with receipts and required permits being completed. These QCIs encourage property owners to provide upgrades and maintenance to their units.
- The process to re-sell a property is outlined in the new covenant, requiring all owners to publicly list the property. This allows more potential buyers to be notified the unit is for sale.

The Community Development Department is committed to providing excellent building and community planning services and implementing the Strategic Plan put forth by the Town Council, and ensuring high-quality development and growth that further the vision of the Frisco Community Plan.

The Building and Planning Divisions serve as the front line resources to customers, providing them with the necessary applications and guidance to obtain a permit for development, as well as providing building code and zoning information. The Community Development Department strives to create a sustainable community by guiding the physical development of Frisco to meet present and future needs of its citizens.

The charts below illustrate the value of 2019 permits issued and permits issued in recent years:



Trends	2019 Applications/ Permits	% Change 2018
Planning Division	268 Planning Applications	8.5% increase (247)
Building Division	564 Permits (357 Building & 207 Mechanical/Plumbing)	26.5% increase (446)
Building Division Inspections	2,437	2.6% decrease (2,503)

COMMUNITY DEVELOPMENT



2019 HIGHLIGHTS

2019 Community Plan Update: In August of 2019, Town Council approved and adopted the Frisco Community Plan. Last updated in 2011, the adoption of this comprehensive planning document was the culmination of an 18-month long extensive public outreach process including meetings, work sessions, and open houses to solicit input and guidance on the plan elements, policies, and implementation strategies. Refined and reviewed through numerous work sessions with Town Council, Planning Commission, and a strategic working group of local residents, the plan defines Frisco's community vision for growth and change. It contains the goals, policies, and implementation strategies for sustainable growth and development over the next 5-15 years.

Neighborhood Parks Master Plan: Based on community input received during the Community Plan public outreach process, Town Council directed staff to take a closer look at the needs and desires at each of our smaller community parks. The community expressed a strong desire for upgrades at four parks: Meadow Creek, Walter Byron, Old Town Hall, and Pioneer parks. In order to thoughtfully plan for these improvements, a Neighborhood Parks Master plan was developed. The process consisted of community outreach, site analysis, design development, and cost estimation. The plan was adopted by Council in October of 2019, and improvements for Walter Byron Park, including a new, year-round restroom facility and playground equipment, are budgeted for 2020.

Climate Action Plan: Community Development staff participated in a County-wide collaborative effort to develop the Summit Community Climate Action Plan (CAP). The plan includes a baseline greenhouse gas (GHG) study and identifies short and long term goals with specific strategies to achieve those goals. In addition to allowing Frisco to help fulfill its own sustainability goals, the climate action plan project was intended to help the town meet its Compact for Colorado Communities commitments. The plan includes goals and implementation strategies in six key areas: renewable energy; building energy use; transportation; waste reduction; forest resilience, and community engagement. Town Council adopted the CAP in April 2019, which set goals to reduce GHG emissions in Summit County 50% by 2030 and 80% by 2050 (relative to a 2005 baseline) and to reach 100% renewable energy sources community-wide by 2035.

Sustainable Building Code: The County GHG emissions inventory, completed in 2018, shows that two-thirds of Summit County's emissions come from energy use in buildings – roughly one-third from residential buildings and one-third from commercial buildings. In order to reach the emissions reduction goals set forth in the CAP, the key strategy is to reduce building energy use and emissions. The overarching strategy outlined in the CAP is to transition to net zero energy buildings over the next decade (by 2030), to achieve highly efficient buildings powered by renewable energy and move away from natural gas. High Country Conservation Center (HC3) facilitated a collaborative committee, with representation from the county, towns and building community, to develop an updated version of the Summit Sustainable Building Code (SSBC) to serve as a new above-building code standard, requiring increased energy savings in new construction that exceeds the 2018 IECC code requirements. The SSBC is anticipated to be adopted in early 2020.







2019 Frisco Planning Commission

The Frisco Planning Commission is comprised of seven members appointed by the Frisco Town Council. They serve revolving four year terms. The Planning Commission has broad approval authority on commercial and multifamily development projects within Frisco. They also serve as an advisory board on land use issues to the Town Council and also assist in planning and guiding the growth and character of Frisco. The Planning Commission meets the first and third Thursday of every month at 5:00pm, at the Frisco Town Hall.



THRIVING ECONOMY



The Town of Frisco strives to create a thriving and sustainable economy for our community by encouraging a variety of businesses, improving Summit Boulevard, showcasing our exceptional mountain community, beautiful Dillon Reservoir, outstanding recreation, and drawing locals and visitors to Frisco's iconic and bustling Main Street where dining, shopping, exploring history and meeting friends is where our community comes together.







STRONG FINANCIAL MANAGEMENT



The Town Reports three major governmental funds in its financial statements. The General Fund shown here is the Town's general operating fund used to account for all general operations and maintenance. The other major funds are the Capital Improvement Fund and the SCHA 5A Fund. The non-major funds are Open Space Fund, Conservation Trust Fund, Insurance Reserve Fund and the Lodging Tax Fund. For more detailed information, please visit www.friscogov.com. A significant increase in General Fund revenues was the result of additional sales taxes collected, building permit fees and charges for services.

General Fund							
2017 Actual 2018 Actual 2019 Actua							
Revenues	14,214,894	15,104,731	16,034,239				
Expenditures	10,469,876	11,283,261	11,881,303				
Other Financing Sources							
Transfers	3,350,000	2,191,510	3,304,674				
Net Change in Fund Balance	395,0185	1,629,960	848,262				
Fund Balance - Beginning	5,267,734	5,662,752	7,292,712				
Fund Balance - Ending	\$5,662,752	\$7,292,712	<u>8,140,974</u>				









STRONG FINANCIAL MANAGEMENT

DID YOU KNOW?

The Town has received the Certificate of Achievement of Excellence in Financial Reporting for 10 years, the Distinguished Budget Presentation Award for 11 years and the Award for Outstanding Achievement in Popular Annual Financial Reporting for 7 years. All of these awards are prestigious national awards recognizing conformance with the highest standards of financial reporting and budgeting.

For more detailed financial information, the Town's complete Annual Budget and Comprehensive Annual Financial Report (CAFR) are available at Town Hall and the Town's website, www.friscogov.com The reports in the Scorecard are designed to provide a general overview of the Town's finances and contain information only from selected funds; the reports are prepared in accordance with generally accepted accounting practices (GAAP).

The Town reports two funds that operate similar to private enterprises (termed enterprise funds): the Water Fund and the Marina Fund. Operating revenues and expenses are costs of goods sold and services provided to customers and the revenues thus generates non-operating revenues and expenses are those costs not qualifying as operating revenues and expenses. Increases in the Enterprise Fund operating revenues were the result of increased revenue from water meter sales, rental charges and retail sales. For more detailed information on these funds, please visit www.friscogov.com.

Enterprise Funds						
	Water	Fund	Marina	a Fund	Total	
	2018 2019		2018 2019 2018 2019		2018	2019
Operating Revenues	989,542	1,001,193	1,593,263	1,614,255	2,582,805	2,615,448
Operating Expenses	1,006,301	1,092,653	1,231,122	1,325,932	2,237,423	2,418,585
Operating Income (Loss)	(16,759)	(91,460)	362,141	288,323	345,382	196,863
Non-Operating Revenue (Expenses)	99,202	113,387	505,072	(228,247)	604,274	(114,860)
Contributions						
Capital Contributions	169,244	225,910			169,244	225,910
Change in Net Position	251,687	247,837	867,213	60,076	1,118,900	307,913
Net Position - Jan. 1	10,892,009	11,143,695	3,517,078	4,384,290	14,409,087	15,527,985
Net Position - Dec. 31	<u>\$11,143,696</u>	<u>\$11,391,532</u>	<u>\$4,384,291</u>	<u>\$4,444,366</u>	<u>\$15,527,987</u>	<u>\$15,835,898</u>



STRONG FINANCIAL MANAGEMENT

\$

STATEMENT OF NET POSITION

	Governmental Activities Businesss-Type Activities				Total Primary	Total Primary Government	
Assets:	2018	2019	2018	2019	2018	2019	
Current and other assets	24,835,155	28,779,526	6,407,583	8,932,115	31,242,738	37,711,641	
Capital assets	43,478,795	44,093,428	9,155,965	12,521,630	52,634,760	56,615,058	
Total Assets:	68,313,950	72,872,954	15,563,548	21,453,745	83,877,498	94,326,699	
Deferred Outflow	280,464	561,688			280,464	561,688	
Liabilities:							
Other liabilities	2,470,848	1,677,466	15,564	57,799	2,486,412	1,735,265	
Long-term liabilities	3,790,659	3,838,993	19,998	5,560,048	3,810,657	9,399,041	
Total Liabilities:	6,261,507	<u>5,516,459</u>	<u>35,562</u>	<u>5,617,847</u>	6,297,069	11,134,306	
Deferred Inflow of Resources	238,460	206,292			238,460	206,292	
Net Position:							
Investment in capital assets	39,594,729	40,482,656	9,155,965	8,734,281	48,750,694	49,216,937	
Restricted	1,409,259	1,297,055	664,997	7,101,617	2,074,256	33,033,797	
Unrestricted	21,090,459	25,932,180	5,707,024	7,101,617	26,797,483	33,033,797	
Total Net Position	\$62,094,447	<u>\$67,711,891</u>	\$15,527,986	<u>\$15,835,898</u>	\$77,622,433	\$83,547,789	

The Statement of Net Position is a condensed view of the Town of Frisco's assets and liabilities for all funds as of December 31, 2018 and 2019. Total net position represents the amount the Town owns compared to the amount owed. This statement of Net Position is presented in much more detail in the Town's complete Comprehensive Annual Financial Report (CAFR) which is available online at www.friscogov.com.



FINANCIAL GLOSSARY

Current and Other Assets - Assets that one can reasonably expect to convert to cash, sell, or consume within one year.

Capital Assets - The Town's long-term investments in land, buildings, equipment, improvements, infrastructure, and construction in progress. The Town uses these capital assets to provide services to citizens; consequently, these assets are not available for future spending.

Current and Other Liabilities - These are primarily debts that can be paid off in one year or less. This includes accounts payable, accrued payroll and accrued interest payable.

Deferred Outflows of Resources – A consumption of net assets by the government that is applicable to a future reporting period.

Long-Term Liabilities – Represents mainly debt obligations of the Town. The proceeds from these various debt issues are used to finance large projects such as building construction and renovations, major equipment purchases, and roadway construction.

Deferred Inflows of Resources – An acquisition of net assets by the government that is applicable to a future reporting period.

Net Investments in Capital Assets – This represents the Town's investment in its capital assets less accumulated depreciation and any outstanding debt attributable to the acquisition, construction, or improvement of these assets. It should be noted that the resources needed to repay this debt must be provided by other sources, since the capital assets themselves cannot be used to liquidate these liabilities.

Restricted Net Position – Resources whose use is subject to externally imposed restrictions. The Town has resources set aside for debt service, capital projects, and specific projects and program as established by the Town Council.

Unrestricted Net Position – These are resources that are accessible to the Town to provide services to the residents of Frisco if there were no additional revenues or resources available.





GENERAL FUND

Sales tax revenues have comprised roughly 63% of the Town's Government Fund revenues over the past five years. The top ten sales tax payers generate roughly 50% of these revenues. The balance of General Fund revenues for 2019 was comprised of charges for services at 24% and other taxes at 3%. Fees for licenses and permits, investment income, intergovernmental and other miscellaneous sources make up the remainder.

The Town includes two very distinct commercial areas: Summit Boulevard and Main Street. Summit Boulevard generates, by far, the greatest amount of sales tax revenue for the Town.

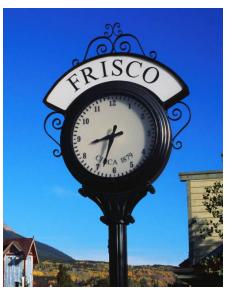
SCHA 5A SALES TAX

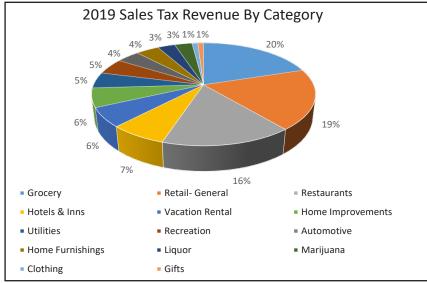


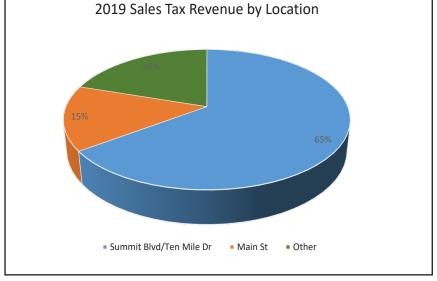
Summit County voters originally passed a ballot initiative, effective in 2007, funding the Summit County Housing Authority with a new 0.125% special district sales tax. In November of 2016, voters approved an additional sales tax of 0.6% to augment the original revenues generated, bringing the total SCHA special district sales tax rate to 0.725% as of January 1, 2017. The increase in tax rate has resulted in a significant increase in funds generated for the Town of Frisco's SCHA 5A affordable housing fund. As such, the Town is now categorizing this fund as a "major" fund.

SALES TAX

Similar to most Colorado municipalities, the Town is heavily dependent on sales tax revenues to provide services to its citizens. These revenues include those derived from the 2% city sales tax and the 2% county sales tax collected within Frisco Town limits. Major Town services dependent on sales tax are police, streets, parks, recreation and general government. Sales taxes generated by tourism related activities within the Town far surpasses any other categories as depicted in the charts below:









LODGING TAX



The Lodging Tax Fund was established in 2004 to account for a voter-approved 2.35% tax imposed upon lodging establishments. Expenditures are restricted to economic development, special events, advertising and marketing, recreation amenities, multi-purpose facilities and open space and similar uses. Town Council determines the proportion of revenue to be allocated to these activities. Currently, 45% is dedicated to the Information Center, 20% to economic development, 20% to recreation, with the remaining 15% allocated to operations and maintenance of the recreation and tourism-based Town facilities. Multi-year revenues are presented in the following chart:



REAL ESTATE INVESTMENT FEE

A 1% Real Estate Investment Fee is the main source of funding for the Town's capital projects. This fee is imposed on all real estate transfers within the Town. This revenue source was dramatically impacted by the economic downturn in 2009 but is gradually recovering.



2019 LOCAL SALES TAX COMPARISON

Frisco, at only 2%, has one of the lowest sales tax rates of any community in the region. Sales Taxes on sales within the town total 8.375%, broken down as follows.

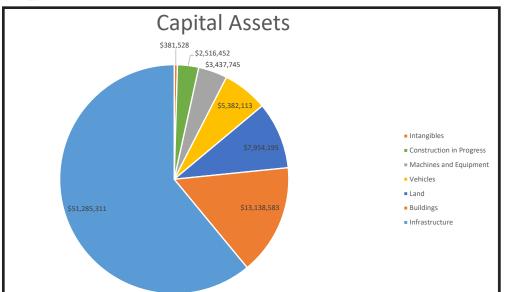
2.9%	State Sales Tax
2.0%	Town Sales Tax
3.475%	County Sales Tax

Municipality	Local Sales Tax
Avon	4.00%
Vail	4.00%
Summit County	2.75%
Breckenridge	2.50%
Dillon	2.50%
Silverthorne	2.00%
Frisco	2.00%





CAPITAL ASSETS





2019 CAPITAL PROJECTS FUNDED BY THE TOWNS REAL ESTATE INVESTMENT FEE:

- General Street Maintenance, Alley Paving, and Facility Repair
- Environmental Sustainability
- Vehicles and Equipment
- Trail Enhancements
- Software System Upgrades
- Belford Street Connectivity Project
- Playground Improvement Planning and Design







INVESTMENTS AND GRANTS

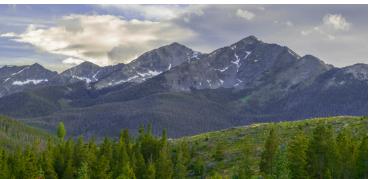


INVESTMENT PORTFOLIO

The market value of the Town's cash and investment as of December 31, 2019 is as follows:

The market value of the fowns cash and investment as of December 51, 2019 is as follows.						
Investment Maturities (In Years)						
	Standard &	Carrying	Less than 1	Less than 5		
	Poor's Rating	Amounts	year	years		
Deposits:						
Petty Cash	NOT RATED	\$4,340	\$4,340			
Checking	NOT RATED	\$3,321,428	\$3,321,428			
Savings and money market	NOT RATED	\$1,648,044	\$1,648,044			
Certificates of deposit	NOT RATED	\$1,517,715	\$546,324	\$971,391		
Investments:						
Investment pools	AAT	\$18,473,133	\$18,473,133			
United States Instrumentality	<u>AAT</u>	\$2,222,233		\$2,222,233		
Certificates of Deposit	NOT RATED	\$2,176,394	\$721,020	\$1,455,374		
Total Investments		\$29,363,287	\$24,714,289	\$4,648,998		





GRANTS AWARDED

Each year the town participates with other local governments in a coordinated grant process. Applications must have federal 501(c)(3) status. Grants are awarded based on benefits to Frisco Residents, past allocations and the organization's past results with program. The Town has awarded the following amounts over the past three years:

> 2017 \$130,285 2018 \$229,954 2019 \$135,200

Of the total awarded in 2019, 15 Town of Frisco high school seniors received scholarships of up to \$1,000, for a total of \$15,000.

Advocates for Victims of Assault **Bethany Immigration Services** Blue River Horse Sanctuary Breckenridge Film Festival **Breckenridge Mountain Rotary Breckenridge Outdoor Education Center Building Hope** CASA of the Continental Divide Child Advocacy Center Colorado Fourteeners Initiative Colorado Mountain College Foundation

Following are the 41 non-profit entities who received Town grant awards in 2019. Education Foundation of the Summit Family Intercultural Resource Center Friends of the Dillon Ranger District Friends of the Colorado Avalanche Info Center Girl Scouts of Colorado **Health Links High Country Conservation Center Keystone Science School** Lake Dillon Preschool Mountain Mentors

National Repertory Orchestra North West Center for Independence **Rotary Club of Summit County** SOS Outreach Starting Hearts Summit Community Care Clinic Summit County Arts Council **Summit County Preschool Summit County Coroner Summit County Senior Center Summit County Youth**

Summit High School Scholarships Summit Nordic Ski Club Summit Public Radio and TV **Summit School District Team Summit Colorado** The Cycle Effect Timberline Adult Day Care Women's Resource Center of the Rockies Youth Entity





BUSINESS & LIQUOR LICENSING

The Town requires all business activities and enterprises conducting business within its boundaries to obtain a license from the Town. Cost for a business license is \$75 per year. The Town Council is the liquor and beer licensing authority for all businesses selling or serving alcoholic beverages within the Town boundaries. Costs of beer and liquor license vary by type.

2019 Business L	Licenses
Business Activity	# of Active Licenses
Arts/Crafts	15
Automotive	51
Clothing	44
General	270
Gifts	34
Grocery	24
Health/Beauty	139
Home Furnishings	45
Home Improvement	434
Hotels & Inns	10
Liquor Sales	6
Non-Profit	1
Office	120
Realty	15
Recreation	40
Restaurant	53
Services	189
Utility	87
TOTAL	1,577



2019 Business Licenses				
License Type	# of Active Licenses			
Bed & Breakfast	2			
Tavern	4			
Retail Liquor	4			
Beer and Wine	4			
Fermented Malt Beverage	8			
Hotel & Restaurant	27			
Beer Pub	1			
TOTAL	50			



Business License Revenues for 2019	
\$136,303	
Liquor License Revenues for 2019	

2019 Business Locations			
Business Location	# of Active Licenses		
In Town	465		
Out of Town	1112		
TOTAL	1,577		





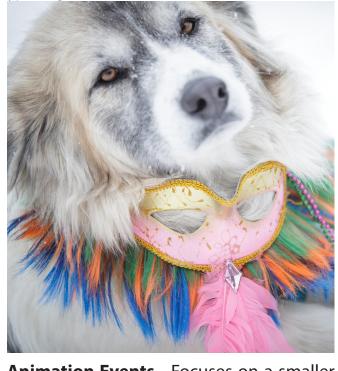
SPECIAL EVENTS



The Town of Frisco hosts a wide variety of events, which are classified into three different types: signature, animation and civic.







Signature Events - Designed to have a Civic Events - Promotes Frisco's quality of Animation Events - Focuses on a smaller large economic impact

Frisco BBO

4th of July

Fall Fest

Wassail Days

life with events

Clean Up Day Easter Egg Hunt **Spontaneous Combustion**

audience and showcases the amenities of the Town

Art on Main Concerts in the Park Mardi Gras for Paws

The Town of Frisco partners with local non- profit organizations in the production of events. The partnership provides these groups with an opportunity to raise funds and awareness for their organizations, while supplying volunteers to staff the events. In 2019, our non-profit partners were able to raise well over \$81,550 of unrestricted funds through our event partnerships. These funds are necessary to help non-profits stay operating so that they can provide necessary services within the community. The application for non- profit event partnership is available on our website every January.

2019 Non-Profit Partners

Advocates for Victims of Assault Blue River Horse Center Family and Intercultural Resource Center **High Country Conservation Center** Hope for Animal Rescue Clear Creek League of Animal and People of the Summit **Mountain Mentors**

Rotary Club of Summit County Summit Advocates for Gifted Education **Summit County Care Clinic Summit County Chamber of Commerce** Summit County Preschool **Summit County Restaurant Association Summit County Senior Center** Summit Musicians Relief Fund

Summit Nordic Ski Club Susan G Komen of Colorado Synagogue of the Summit **Team Summit** The Frisco Chapter of the Summit County Chamber Timberline Adult Day Services Women of the Summit

Sustainable Environment









The Town of Frisco will take action to collaboratively protect and sustain our treasured environment, by ensuring new development achieves a balance between the natural and built environment and implementing initiatives to address climate change. In furtherance of a holistic approach, the Frisco Town Council supports a sustainable human ecosystem comprised of our inspiring natural environment, our history and culture, the integration of arts, promoting a thriving economy, and engaging our community.



SUSTAINABILITY



Frisco values the environment and promotes a sustainable work ethic through its "Sustainability Green Team." To accomplish the Town's sustainability goals, highlights from 2019 are as follows:

- Partnered with 19 local businesses to implement a 'Boomerang Bag' program designed to let guests borrow re-usable bags while they are in town and return them when they leave, in order to help reduce single use waste. The bags were hand-made by the Family and Intercultural Resource Centers Bag Ladies, made out of recycled and donated fabrics
- Implemented two additional Clean–Up Days. The first day partnered with Mountain Dreamers as part of the County-wide Make a Difference Day, cleaning the Willow Preserve. The second day was along Summit Blvd.
- The Frisco Day Lodge and Frisco Town Hall both acquired re-usable plates and utensils for meetings, gatherings and events to help reduce single use waste
- Distributed Reusable snack bags to employees to reduce their single use waste
- Continued upgrades to all town facilities to reduce water consumption and increase energy efficiency
- · Continued to utilize zero waste tents at all events to divert waste from the landfill



ELECTRIC **V**EHICLE

CHARGING STATION

- Finished installation of Electric Vehicle Charging Station with the help of a grant awarded by Charge Ahead Colorado
- In 2019, there were 220 unique vehicle charges. This is equal to 2,239 kg of greenhouse gas emissions, which is equivalent to planting 57 trees.

DID YOU KNOW?

In 2019, 1,915 visitors took the "We Drink it First" pledge and received a reusable water bottle as a thank you for pledging to reduce their plastic use. That is a lot of plastic being removed from the waste stream.



GOT GAS

The Got Gas program encourages Town of Frisco employees to carpool or use of form of alternative transportation in order to commute to work. Each employee tracks the amount of mileage that they save and the results are then tallied at the end of the year. The Town of Frisco has been offering the Got Gas Program since 2007. In 2019, 28 employees participated in the program.



2019 HIGH COUNTRY

CONSERVATION CENTER

- Average Annual Savings per Home: \$490
- Carbon Savings: 12,800 pounds
- Total Invested in Energy Efficiency Projects: \$21,004
- Since the program began, 63 Frisco households have completed a home energy retrofit, cumulatively saving 191,125 pounds of carbon/year.
- Since 2011, HC3 has advised 63 Frisco businesses on sustainability and energy efficiency



FAST FACT

The Town partnered with High Country Conservation Center to help them achieve their goal of diverting 43% of waste from the landfill. As part of this effort, you will now see increase of recycling and composting efforts in all municipal buildings.



SUSTAINABILITY

SUMMIT CLIMATE ACTION PLAN

Frisco Town Council adopted the 2019 Summit County Climate Action Plan. The plan outlines four key priorities:

- 1. Renewable Electricity: Achieve 100% renewable electricity county-wide by 2035
- 2. Transportation: Reduce the use of single-occupancy vehicles, transition to electricity in transportation vehicles, and increase public transportation, biking and walking
- 3. Energy Efficiency: Amend building and land-use codes to improve efficiency
- 4. Solar Energy: Implement Solarize Summit County to streamline the solar permitting process







ENVIRONMENTAL SUSTAINABILITY

EFFORTS - MARINA

- Use of electric UTV for marina operations
- Water fountains and bottle filling stations available
- No disposable plastic beverage containers sold on site
- Single stream and separate glass recycling containers located throughout the Town
- Recycle used oil generated in the fleet
 department

SOLARIZE SUMMIT

- Frisco Contracts signed: 20
 - Solar capacity installed: 109 kW (Note: No residential or commercial solar was installed in Frisco in 2018)
- Total Frisco solar previous to Solarize: 115 kW or residential solar + 7 kW commercial solar (so we've nearly doubled the amount of solar in Frisco in just 1 year)
- Total invested in Frisco: \$363,786
- Pounds of carbon saved: 185,617

VIBRANT RECREATION













The of Frisco recognizes Town the importance of its recreational opportunities as essential to the Town's vibrancy, providing unique opportunities for visitors and locals to explore, play, experience, and share with the broader community. The Town of Frisco's Peninsula Recreation Area/ Adventure Park, Waterfront Marina, along with hiking, biking, Nordic skiing, and snow tubing are central to the community's economic vitality and, therefore, a high priority for the Town Council to maintain, sustain, and protect for future generations.



COMMUNITY AMENITIES - PUBLIC PARKS



The Town of Frisco Maintains 240 acres of park space. That equates to approximately 9.6 acres of park land per 100 residents. In 2019, Frisco park facilities were reserved 447 times for events. All town facilities, field and park reservations were streamlined into the Recreation and Culture Department in 2012. Nine of the Town's public parks and facilities are available for rental by reservation. Amenity offerings vary by park and may include covered gazebos, charcoal grills, electric hookups, picnic tables and benches, playgrounds, fishing, volleyball, horseshoes and on-site restrooms. These parks accommodate from 50 to 120 people; rental times vary from hour increments to multiple days. The Town maintains fields at the Peninsula Recreation Area that may also be reserved.





RECREATION & CULTURE DEPARTMENT



The Town of Frisco integrated all recreational amenities into one comprehensive department in 2012. The department consists of the following divisions: Historic Park and Museum, Marina, Adventure Park, Recreation Programs, and Special Events. The department delivers unique and exceptional experiences through sustainable recreational and educational opportunities, connecting the past, present, and future to the community. We are an innovative and dynamic department, taking pride in our community and helping Frisco thrive.

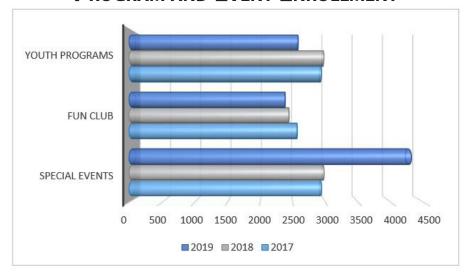








PROGRAM AND EVENT ENROLLMENT



2019 SPECIAL EVENTS

- Run the Rockies Road and Trail Races
- Bacon Burner
- Frisco Mountain Goat Kids Trail Running Series
- Frisco Triathlon
- Frisco Gold Rush Nordic Races
- Frisco Freeze Fat Bike Race
- Frisco Brewski
- Girls on the Run
- Turkey Day 5K



2019 Recreation Programs

- Frisco Fun Club
- Winter Fun Club (no school day camps)
- Adventure Camps
- Bike Camps
- Water Camps
- LEGO Camps
- Girls of the Run Camp
- Skijoring
- Kids Night Out Programs
- BOKS Before School Program



RECREATION PROGRAM PARTICIPATION



DID YOU KNOW?

National Parks and Recreation Association 2019 Engagement with Parks Report found the following:

- People visit their local park and recreation in 10 visiting weekly, if not daily.
- 88% of people agree their local park and recreation agency does a good job of providing the local community with the opportunities to interact with nature and the outdoors.
- 7 in 10 U.S. Residents live within walking distance of at least one park or recreation facility.



Frisco Fun Club is a state licensed day camp program that is open to kids ages 5-12 and offers experienced camp counselors, low child to counselor ratios, and access to the great recreation amenities provided by the Town of Frisco. This camp is an exciting and adventurous way for kids to spend their time off from school. Camp operates during the summer months, Monday-Friday, 8 am – 5:30 pm, with a capacity of 50 campers per day.

Our two most consistent programs continue to be Frisco Fun Club and our Sports Camps (Adventure Camp, H2O Camp, Skate Camp, and Bike Camp. Both saw slight decreases over the past three years, a 6% decrease in participation in our Sports Camps and a 7% decrease in Frisco Fun Club.

Adult Programming consists of dog classes and skijoring. With the programming demand primarily on youth, adult program offerings have decreased slightly over the years.

Recreation Special Events consists of athletic type events such as Run the Rockies Road and Trail Races, Bacon Burner 6k, Frisco Mountain Goat Kids Trail Series, Frisco Triathlon, Frisco Brewski, facilities twice a month, on average, with one Frisco Gold Rush Nordic Races, Frisco Freeze Fat Bike Race, Girls on the Run 5k, and the Turkey Day 5k. Participation in such special events had a 45% increase in participation from 2018.

2019 HIGHLIGHTS

- Fun Club and Sports Camp registration opened on April 3, 2019, generating in \$198,000 in revenue in a single day. The guickest camp to fill up was the Bike Camp Week 1 in less than a minute.
- The Little Vikings program was back by popular demand with 28 kids. 25 were Frisco Elementary students that recreation staff transports to the Nordic Center every Monday/ Wednesday.
- The grand opening 'ceremony' of Frisco Skate Park was held on June 4, 2019 with roughly 200 in attendance. Lil' Cubbies food truck was on site, as well as the following vendors; Nike, Woodward, Underground, Howard Head, Thumbs Up Birds, Vans and Sculpture Skateboards.
- The Mountain Goat Kids Trail Running Series continues to be a great community event for families with children of all ages. A total of 581 kids attended the Mountain Goat Kids Trail Running Series, a 38% increase from the 2018 Series.
- The Frisco Triathlon sold out in March with 300 racers.
- Afterschool Skateboarding was added in 2019 on Tuesday and Thursdays in the fall.

FRISCO ADVENTURE PARK



Total revenue reached \$2,060,329.17 for the fiscal year, keeping very steady with 2018 revenue. 88% of this revenue was derived from the tubing hill hourly fees.

Due to early and cold temperatures in 2019, the tubing hill was able to make a Thanksgiving opening date for the 2019/2020 season.

The ski hill opened on December 19, 2019, the earliest in history, due to excellent snow conditions at the beginning of the 2019/2020 season.

70,497 guests participated in tubing at the Adventure Park in the 18/19 season which is about 4,000 fewer tubers than the previous year. This was in line with the Adventure Park's mission to focus on guest satisfaction and overall guest tubing experience.

The ski and ride hill had its best year ever at the Adventure Park with 1,497 tickets sold in the 18/19 season compared to 563 tickets that were sold in the 17/18 season. Copper lessons returned to the Adventure Park on Sundays in 2019 from 1/13-3/3 with 113 total participants.

The Adventure Park added a full fleet of "green bottomed" tubes for optimizing slushy spring tubing conditions. This was hugely successful and revolutionized tubing in warmer weather, leading to significantly higher guest satisfaction in March and April.





DID YOU KNOW?

On a typical day, the tubing hill requires just over 200 tubes in rotation for guests to use. In spring, over 400 tubes are required for operations.



FAST FACT

In a typical season, the Magic Carpet runs just under 900 hours. That is the equivalent of running the lift for 37 days without stopping.



GREEN FACT

In 2019, the Adventure Park discontinued all single use plastic. All single serve beverages previously sold in plastic bottles were sold in cans, and all café made drinks were offered in re-usable glassware.



VISITORS

Frisco Nordic Center hosted the following groups for ski or snowshoe outings this season: AARP, FIRC, BOEC, Adopt an Angel, Mountain Mentors



NORDIC EVENTS

- Dec 3rd Wassail Free Ski Day
- Dec/Jan/Feb Up and At 'Em five race series
- Jan 25th Rocky Mt Orienteering Club Ski 'O Meet
- Feb 1st Eat Ski and Be Merry
- Feb 8th 50th annual Gold Rush Nordic Race
- Feb 12th Colorado Senior Games
- Feb 22rd Frisco Freeze
- Feb 26th Frisco Fun Club Ski

Nordic Programs

- Women's Clinics on Mondays, Tuesdays and Thursdays
- Master's Clinics on Tuesday and Thursdays
- Open Clinics on Saturdays, Wednesdays
- Skate and Classic Ski Lessons (Group and Private)
- Little Vikings Afterschool Program on Mondays and Wednesdays
 - Skijoring Clinics

FRISCO NORDIC CENTER

The 2019/2020 season was the fourth season that the Town of Frisco operated the Frisco Nordic Center. Season Highlights included:

- Trail improvements (grading) on sections of Frisco Bay, Balfanz Blitz and Jody's Nugget
- Trail re-alignment of Jody's Nugget (SE segment)
- New trail construction of Hannimal's Trail that connects Balfanz Blitz with Jody's Nugget and Crown Point Road.
- Creation of new Nordic Center trail map with corrected segments and suggested loops
- Extensive construction of additional snow fences on Jody's Nugget and Frisco Bay
- 90% sell-through on retail items including: custom wool hats, gloves, sunglasses and ski ties
- Purchase of Yellowstone grooming drag for use with Skandic snowmobile









FRISCO BAY MARINA



The Frisco Bay Marina is located on the shores of scenic Dillon Reservoir. The reservoir spans 3,300 acres and boasts 25 miles of shoreline. The Frisco Bay Marina is a full service marina, is affiliated with the Association of Marina Industries and Colorado Marine Dealers Association, and is certified by Clean Marinas Colorado. Services include storage, repairs, rentals, playground, restaurant, and other amenities. Storage options include slips, moorings, and dry storage. Rack storage is available for canoes and kayaks. Motor repairs are performed by certified service technicians.

The summer of 2019 was one of the most exciting years in the Frisco Bay Marina's 30 year history. The idea to excavate the bay in a drought year and create more usable shore line had been talked about for many years. The completion of the Marina Master Plan in 2018 gave us a road map to best design a new shore line which promoted the idea of a separation of different user types, while expanding park space and providing easier access to the water for all users. Shortly after the Master Plan was completed, drought conditions presented the perfect opportunity to turn the Big Dig idea into reality.

Huge snow fall in March threatened to derail the project before it even started, but through many hours of hard work by the town and its contractors and consultants, the project was pushed forward. Cold weather in June kept the runoff at bay and allowed the excavation to be completed before reservoir levels started to rise. All the snow that fell, while creating problems at the start of the project, finally melted and filled the reservoir in mid-July and allowed us to see that the completed project accomplished all of its intended goals. The months of July and August were two of the most successful months in the Marina's history in terms of visitor numbers and revenue.







FUTURE PHASES OF

MPROVEMENT

- New Marina Office Building
- Landscaping and pathways
- Island Grill restaurant improvements
- Utilities and infrastructure
- New Marina fuel system
- Fire suppression system for the docks



FAST FACT

Staff performed 1,113 aquatic nuisance species inspections on boats entering the reservoir and 44 decontaminations. Staff also intercepted 4 contaminated boats before they entered the reservoir. 1 was seized and destroyed, 2 were decontaminated, and one remains quarantined on the marina property.





FAST FACT

The Museum added four new animals to the Nature Diorama, three birds and an extra-large beaver



2019 HIGHLIGHTS

- The Museum served 38,826 guests in 2019, down from a record-high of 41,870 in 2018
- Museum came in 122% over revenue goals and approximately \$68,000 under budget
- New programming in 2019 focused on educational programs for adults through additional lectures and increased marketing of Museum event
- Historic tours were held throughout the year with 15% increase in attendance
- The Museum accepted over \$5000 in donations in 2019
- Staff processed fifteen donations of items related to Frisco and Summit County history into the Museum collection
- Staff worked with Community Development on the ongoing Excelsior Building Project
- The Museum was voted Best in Summit for the 34) 4th consecutive year

FRISCO HISTORIC PARK

The Frisco Historic Park & Museum was founded in 1983 with the Town of Frisco assuming control of operations in 2006. There are ten restored historic cabins and buildings fitted with museum exhibits open to the public year-round, along with a gazebo, an outhouse, a spring house, and a well house. The Schoolhouse was beautifully restored in 1983 and listed on the National Register for Historic Places. The Schoolhouse now operates as employee workspace, archive space, gift shop, and museum exhibit space.

The Museum is free of charge and offers a variety of programming throughout the year, including lectures, historic tours, open house events, and educational programming for all ages. The Museum continues to pursue and cultivate partnerships with local organizations, including the Breckenridge Heritage Alliance, Summit Historical Society, Summit County Community & Senior Center, and Summit County Library. These partnerships provide additional avenues to promote Frisco and Summit County's history and create a strong sense of heritage and culture in Summit County.

Museum Program Attendance	2016	2017	2018	2019
Lunchtime Lectures	800	885	955	1006
Museum Group Tours	285	320	447	490
Fourth of July	230	225	295	450
Easter Egg Hunt	140	70	400	500
Santa Visits	200	420	500	490
Night at the Museum	605	645	650	535
Founder's Day	700	900	500	500
Halloween	1000	1500	1500	1000







QUALITY CORE SERVICES

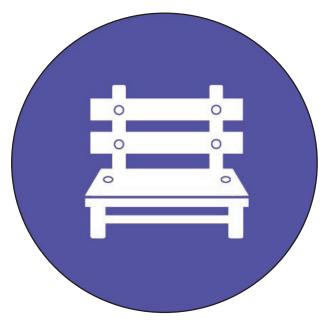










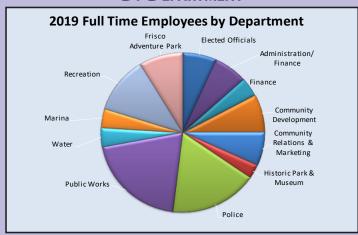


Providing quality core services are the heart of the Town of Frisco. The Town Council places a high priority on a balanced and fiscally sustainable budget, considering long and short-term economic indicators to prudently maintain our critical infrastructure, sustain general services, support and improve our recreation and visitor economy, communicate effectively to actively engage residents, attract and retain high-performing personnel to deliver exceptional service to the public, provide essential public safety services, maintain the Town's public resources, and protect and preserve the Town's historic community.



TOWN PERSONNEL

2019 FULL TIME EQUIVALENT (FTE) EMPLOYEE ALLOCATION By Department



DID YOU KNOW?

- This is the fourth consecutive year the Town received Leader Certification from Health Links. Health Links recognizes businesses that champion worker wellbeing and safety
- The Town of Frisco received the Kaiser Permanente Best Place to Work Award from the Summit Chamber of Commerce





VOLUNTEERS

Volunteers are the backbone of Frisco's events, doing everything from moving tables, to course marshaling and judging at events. As true ambassadors for the Town, volunteers put the friendly face on Frisco events. To find out how to volunteer, go to www.google.com/events/volunteers.

The Town currently employs 97 full and part-time year-round staff, but more than doubles that number with seasonal staff both in the summer and winter months to staff the Town's many events, recreation programs, park maintenance, Marina operations, Nordic Center and the Frisco Adventure Park. The Town of Frisco utilizes a performance-based pay program applicable to all employees, designated to link employees pay with job performance.

Recruiting

The Town of Frisco works diligently to retain and attract new talent. The low unemployment rate in Summit County makes this task an everyday challenge. The Town of Frisco created a summer and winter recruiting video and continues to participate in job fairs within Summit County limits, as well as the front range.

Employee Wellness

The Town of Frisco continues to maintain and promote a comprehensive wellness program, MyFit, for employees and their families. As in previous years, the Town offered flu shots and hosted a Health Fair, offering free biometrics, lung health and bone density for all employees and dependents. 63 adults participated in the Health Fair. For the second year in a row, the members of the Benefits and Wellness committee invited 10 local business to showcase their health services to the Town of Frisco employees.

The following health and fitness classes and activities were offered: Nordic Skiing, Retirement, Internet and Bank Fraud, Barre Forte, Good Nutrient Pre and Post Workout, and Healthy Cooking.

Learning and Development

The Town values and promotes professional development opportunities for its employees. The Town offered a comprehensive training program to all employees. The 8 classes offered were: Mind Matters- The Power of Thought, Dealing with Challenging Customers, Peak Performance, Strategies for Effective Communication, Basics of Public Speaking, Advanced Public Speaking, Effective Written Communication and Government 101. The Town utilizes local coaches to provide these classes.

The Town of Frisco also offered all Managers compliance classes, preventing sexual harassment, hostile work environment and violence in the work place.

Public Works

The Frisco Public Works Department is dedicated to performing essential municipal services for its citizens and visitors. The duties of the department include: safe and efficient maintenance of streets, high-quality domestic water service, maintenance of parks for the enjoyment of citizens and visitors, and service of Town-owned buildings and vehicle fleet. As stated in the Frisco Community Plan, "Frisco is a community that expects quality community services and seeks to ensure adequate resources are available over the long term."





Vehicle Type	#	# Miles Drives	Total Fuel & Maintenance	Cost Per Mile
Hybrids	3	5,594	\$564.71	.11
Total Vehicles	41	152,972	\$55,728.95	.36
		# Hours	Total Fuel & Maintenance	Cost Per Hour
Equipment	33	6,779	\$68,789.47	10.14
			Total Fuel & Maintenance	Cost Per Unit
Small Equipment	63		\$2,151.62	34.15



DID YOU KNOW?

The Town's fleet consists of 44 vehicles; these vehicles were driven a total of 158,566 miles in 2019. Of the total fleet, 3 are hybrid vehicles, or 12%. Hybrids were driven 5,594 miles in 2019. The Town's heavy equipment is significantly more costly to operate as the chart illustrates.



FAST FACT

- Maintained Main Street trash receptacles three times per week at an average weekly cost of \$200.
- Conducted street sweeping on 41.5 lane miles at a cost of \$38,000; this includes Summit Boulevard
- Maintained 62,000 square feet of facility/ building space
- Maintained 240 acres of park space and 12 miles of bake paths



DID YOU KNOW?

A 4" snow storm requires almost 60 hours of labor to complete the snow removal operation. Frisco's average annual snowfall is 128 inches. 2019's total snowfall was 192 inches.



Fast Fact

The speed limit on all Town residential streets is 20 miles per hour.



SNOW REMOVAL SERVICES

The Public Works Department has 12 pieces of snow removal equipment. Main Street operations typically occur between 2:00 a.m. and 12:00 noon. Side streets are plowed when snowfall accumulations reach 2 inches and within 12 hours after a storm subsides. Full snow plowing operations occur when accumulations reach 4 inches. The average cost per week for these operations totals approximately \$16,000.

ROAD MAINTENANCE COSTS

Public Roadway	2016	2017	2018	2019
Maintenance cost per lane mile	\$23,125	\$23,123	\$23,560	\$24,125

*Includes road maintenance projects and associated equipment and fuel usage





WATER SERVICES



WATER RATES

Frisco Town Council approved a water rate and tap fee increase in June 2019. The proposed increases were approved in order to properly budget and plan for anticipated capital improvements to keep up with rising operating expenses and to encourage conservation. Concurrently, Frisco Town Council also approved a generous new water efficiency program to benefit water customers who want to improve their own personal water infrastructure.

The rate increase was effective October 1, 2019 for water use in October, November and December 2019. The tap fee increase was effective January 1, 2020. The new water rates will increase by 5% annually on October 1st of each year through October 1, 2024.

2019 Production Numbers

- 250.2 million gallons produced, or 767 acre feet of water, 5.2 million gallons less than 2018
- May was the least active month producing 13.7 million gallons. July was the highest active month with 33 million gallons, resulting in daily average production of 1.06 million gallons
- Highest daily production was 1.374 million gallons on Sept. 3rd
- Average daily use for 2019 was 685,542 gallons, a 2% reduction from 2018.









START AT THE TAP WATER

REBATE PROGRAM

- 22 participants
- Our total investment was \$6,234.43
- 65 units were replaced with WaterSense accredited fixtures
- TOF has become a WaterSense Partner www.epa.gov/watersense
- Replacing 65 WaterSense units allows for up to 188K annual water use savings



FAST FACT

Replacing a toilet put into service prior to 1980 can save up to 6,900 gallons of water per year on average







DID YOU KNOW?

In 2019, the Town of Frisco hosted a Latino Citizen's Police Academy. Latino citizens learn about all aspects of police work. Some of the activities are:

- Hiring process for officers
- Officer training
- Tour of Dispatch operations
- Role of detectives
- Anatomy of a traffic stop
- Tour of the Summit County Jail
- Overview of County Court presented by Judge Casias
- Overview of the District Attorney' Office
- Immigration



POLICE DEPARTMENT

The Police Department is committed to community policing – a philosophy, management style, and organization strategy that promotes proactive problem-solving and police community partnerships to address the causes of crime and fear, as well as other community issues.

Police Services	2016	2017	2018	2019	
Calls for Service	7568	6672	5919	6523]/
Traffic Accidents	109	104	106	159	1
Traffic Citations	653	416	331	245	
Traffic Warnings	1713	1654	1273	983	
Business Checks	3898	5044	5917	3300	J١
Bar Checks	507	706	936	513	I۱
Assists	538	495	460	221	
Alarms	106	150	127	112	Ì١
Arrests	135	116	133	95	١
Felony	16	21	28	16	١
Misdemeanor	119	95	105	79	
DUIs	50	40	34	26	١
Animal Control					
Citations	5	9	9	8	١
Warnings	129	138	111	59] \
Stolen Property					
Stolen	\$107,653	\$82,984	\$182,159	\$133,577	١
Recovered	\$2,717	\$7,052	\$451,360	\$1,456	١



POLICE DEPARTMENT



2019 Frisco Elementary Bike Rodeo

Each year the Frisco Police Department, in coordination with the Think First, Lake Dillon Fire If you live within the town limits, you Department, Frisco Elementary and local bike shops, sponsor a "bike rodeo" for students. An obstacle course is set up in the school parking lot, including stop and yield signs. Each child learns proper use of hand signals. Helmets are checked for safety by Think First and bicycles are checked by the bike techs from local bike shops for any mechanical issues. In 2019, Mother Nature prevented us from holding the bike rodeo outside by blessing us with a foot of snow on the scheduled date. We continued with an indoor safety discussion that included bike safety, stranger danger, and proper helmet fitting.

Frisco Police Department staff participated in numerous continuing education trainings and refresher training seminars throughout the year.

Three officers graduated from the Police Academy in 2019.





FAST FACT

are required to provide proof of rabies vaccination for your pet and to register your pet each January with the Police Department.



DID YOU KNOW?

The Frisco Police Department has 13 officers and responded to 6,523 calls for service.



STAY CONNECTED

FriscoGov.com

The best source for government news. Citizens can find dates and times for all public meetings, press releases, job opportunities, business information, and other Town government updates, projects, services and programs.

TownOfFrisco.com

Information on all the Town's events, recreation and amenities. Visitors and locals alike can use this well designed sire to learn more about all that Frisco has to offer year-around.

CHANNEL 1--SCTV (Comcast)

Summit County's public access channel. The Town's program "Focus on Frisco" covers issues important to the Frisco community and features local leaders and newsmakers. Program can also be watched at www.summitnews.com.

CHANNEL 22 (Comcast)

Real-time weather and traffic information. Be sure to tune in before you head out.

FACEBOOK

Get informed, comment of posts, and join the conversation at facebook.com/townoffrisco.com.

TWITTER

Follow us on Twitter for frequent updates regarding news, events and programs @Townoffrisco.

INSTAGRAM

Follow us on Instagram for visual updates on Frisco at town of frisco #Frisco Clock



NUMBERS TO KNOW

Town Hall: (970)668-5276 Marina: (970)668-4334 Information Center: (970) 668-5547 Information Canter Toll-Free: 1-800-424-1554 Public Works: (970)668-0836 Historic Park: (970668-3428 Adventure Park: (970)668-2558

REPORT AN EMERGENCY

Life Threatening: 911
Electrical outage or emergency: 1-800-895-1999
Gas/Gas odor: 1-800-895-2999
Water or water quality emergency: (970)668-8600
Wastewater, Storm Water: (970)668-3723

Non-Emergency

Non-emergency police, fire, medical: (970)668-8600
Report a crime in non-emergency situations
Report suspicious activity
Non-emergency electrical: 1-800-895-4999
Partial power outage
Damage to equipment (light poles, utility boxes, etc.)
Streetlight in need or repair: Town (970)668-0836
Summit County (970)668-3590
Street snow removal: Town (970)668-0836
Summit County (970)668-3590, State (303)757-9011
Report a pothole: Town (970)668-0836; Summit County (970)668-3590;
State (303)757-9011
Report a hazard on bike and pedestrian trails: Town (970)668-0836

Summit County (970)668-3590 **NUISANCES**

Weeds, trash, sidewalks - (970)668-3579 Animal Control - (970)668-3230

INFORMATION

Summit Stage: (970)668-0999
Water Billing and Customer Service: (970)668-5276
Reserve Park Shelters or Ballfields: (970)668-2558
Driver's License: (970)668-5015
Motor Vehicle/License Plates: (970)668-5623
Business License: (970)668-5276 ext. 3034
Municipal Court: (970)668-3576
Road Conditions: (970)668-1090 or 877-315-7623
Crime Stoppers: 866-453-7867

