

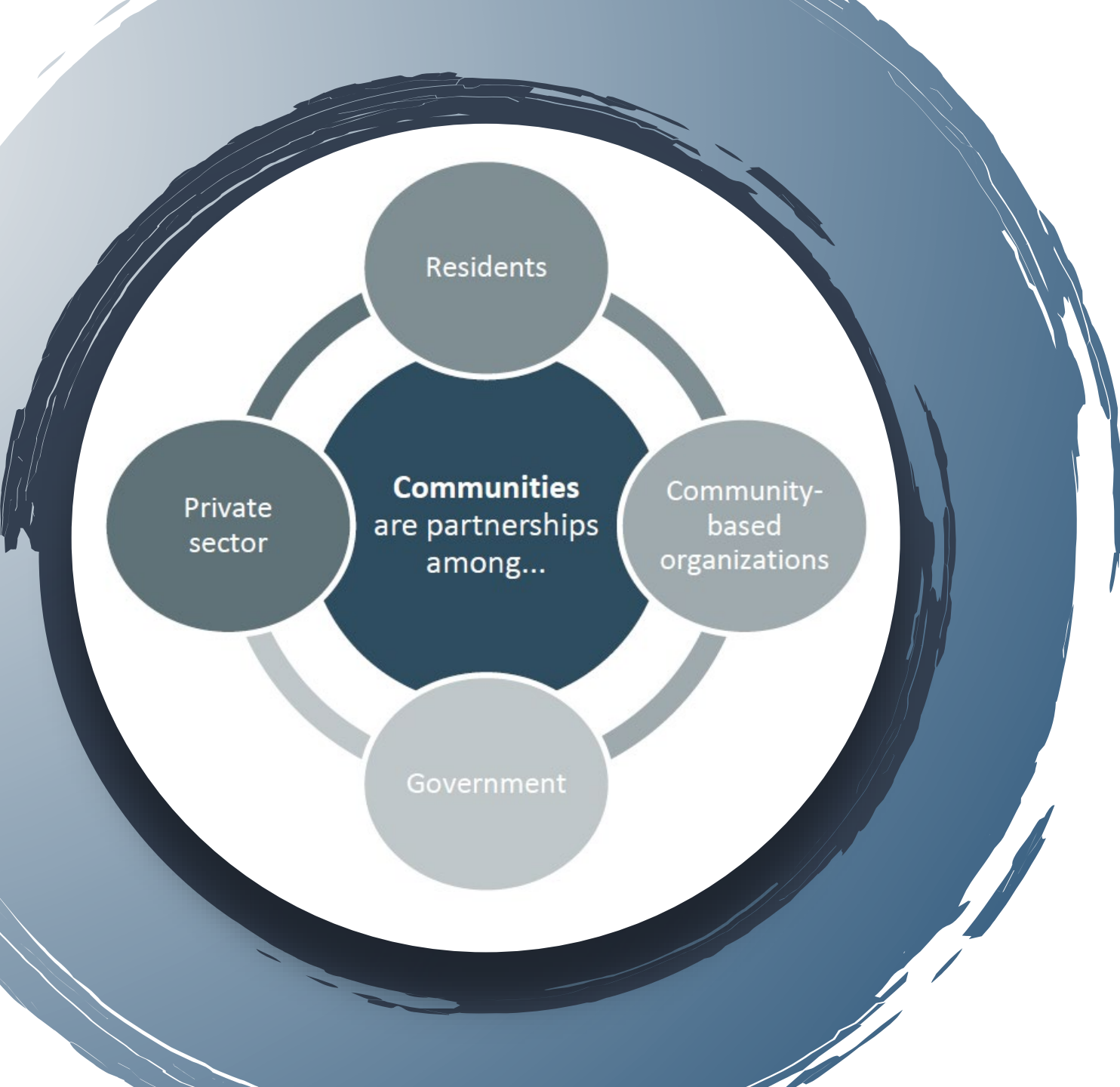


TOWN OF FRISCO
COLORADO

2020 FRISCO COMMUNITY SURVEY

COMMUNITY LIVABILITY REPORT





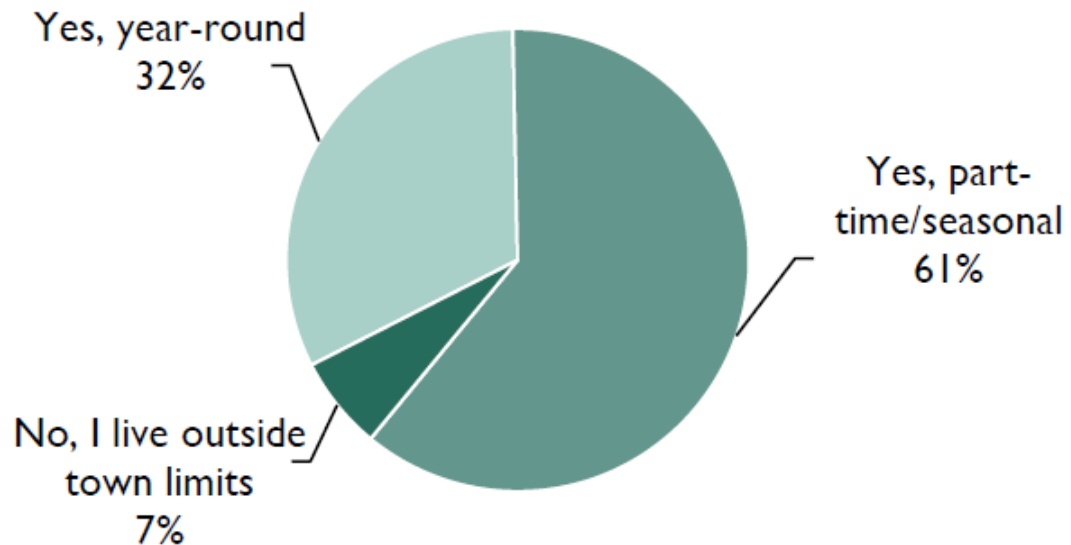
The National Community Survey™ report is about the “livability” of Frisco.

The phrase “livable community” is used here to evoke a place that is not simply habitable, but that is desirable.

It is not only where people do live, but where they want to live.

731 Homeowners
Participated

44% Response Rate



COMMUNITY LIVABILITY REPORT

Facets of Livability

**Quality of
Life**

Governance

Economy

Mobility

**Community
Design**

**Natural
Environment**

Safety

Utilities

**Parks &
Recreation**

**Health &
Wellness**

**Education,
Arts, &
Culture**

**Inclusivity &
Engagement**

Facets of Livability

Ratings of **importance**
compared to
ratings of **quality**

Help in decision making on future
resource allocation and strategic
planning areas.

		QUALITY		
		LOWER	SIMILAR	HIGHER
IMPORTANCE	HIGHER			<ul style="list-style-type: none">• Community Design• Mobility• Natural Environment
	SIMILAR			<ul style="list-style-type: none">• Economy• Health and Wellness
	LOWER		<ul style="list-style-type: none">• Education, Arts and Culture	<ul style="list-style-type: none">• Safety

97% Frisco is a desirable place to live.

8 in 10 are pleased with Community Design but see affordable housing as an area for improvement.

97% applaud the Natural Environment

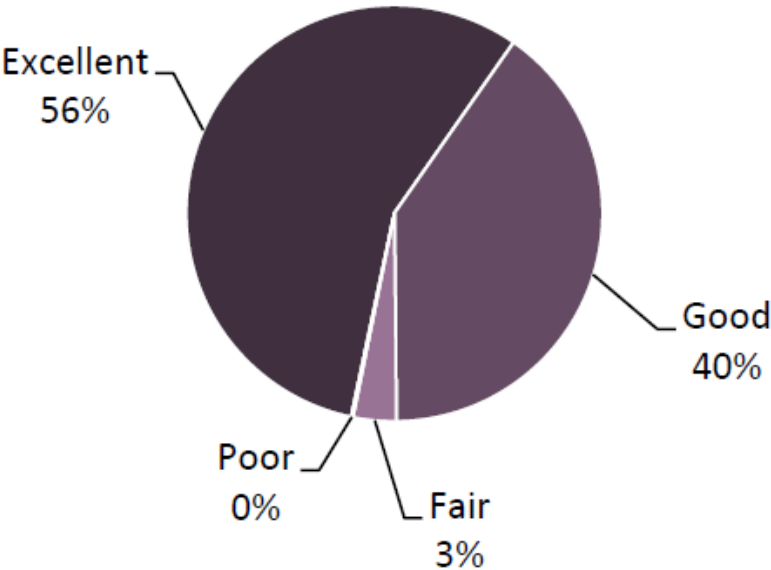
8 in 10 prioritize environmental sustainability as a medium to high priority.

9 in 10 value Parks and Recreation in Frisco.

7 in 10 respondents indicated that improvements to neighborhood parks, Frisco Bay Marina, and Frisco Peninsula Recreation Area/Adventure Park were a high or medium priority

Overview of Results

OVERALL QUALITY OF LIFE



COMPARISON TO
NATIONAL
BENCHMARK

- Higher
- Similar
- Lower

PERCENT EXCELLENT or GOOD

Overall image or reputation of Frisco

The overall quality of life in Frisco

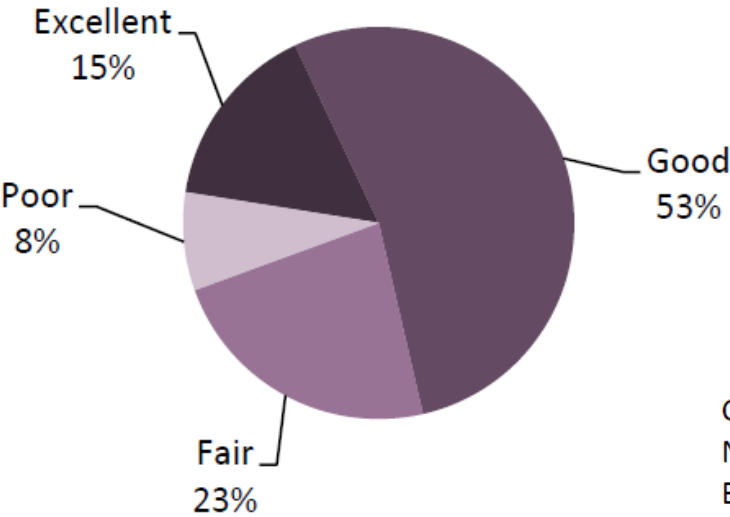
Frisco as a place to live



Quality of Life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

OVERALL CONFIDENCE IN GOVERNMENT



COMPARISON TO NATIONAL BENCHMARK

- Higher
- Similar
- Lower

GOVERNMENT PERFORMANCE AND SERVICES

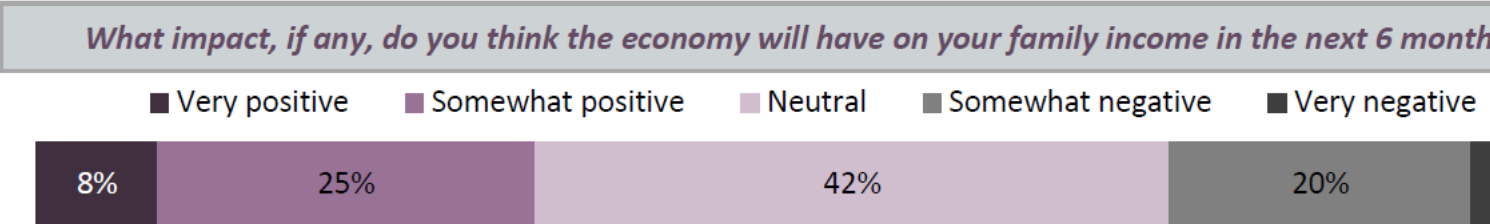
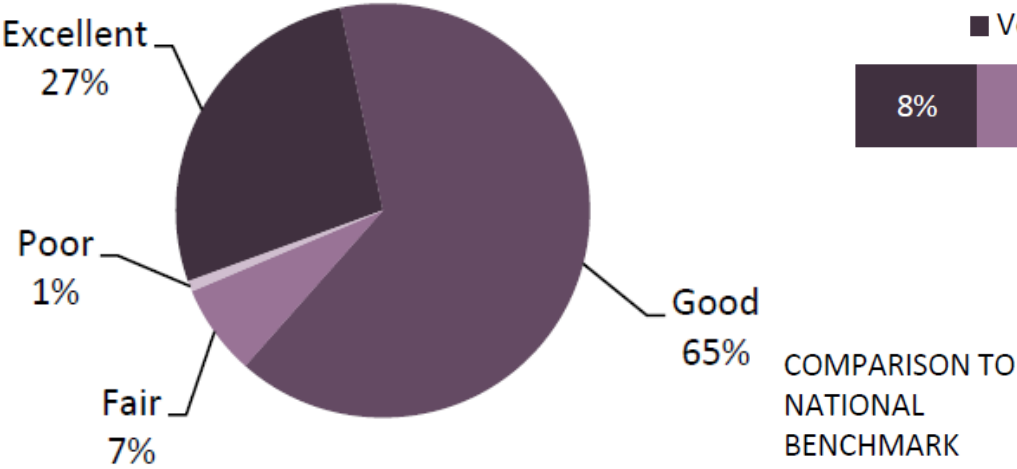
PERCENT EXCELLENT or GOOD



Governance

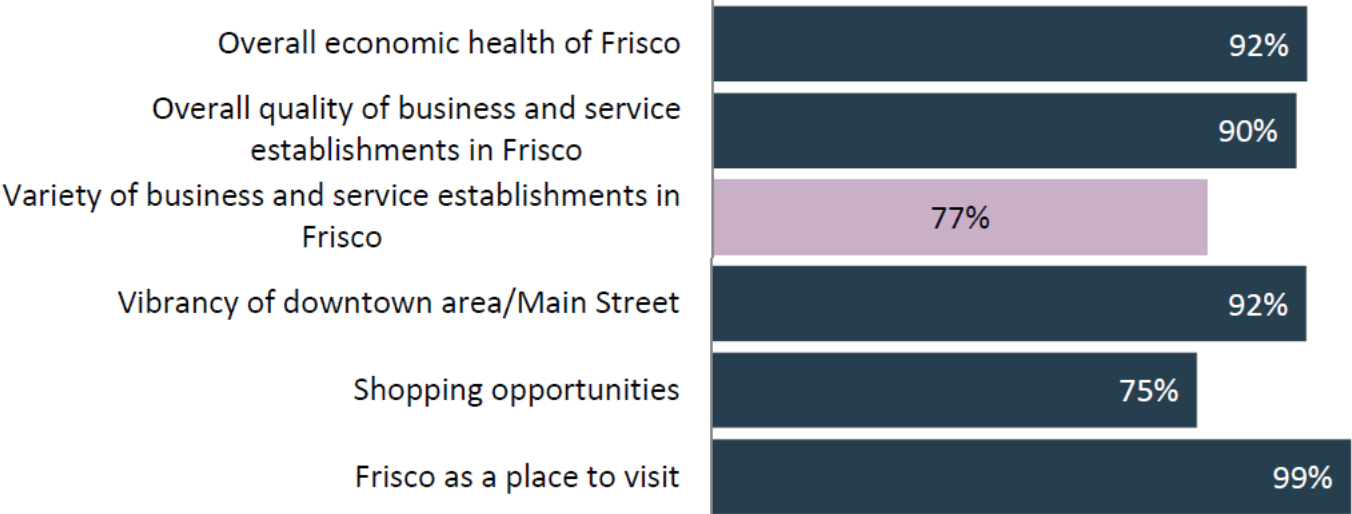
Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

OVERALL ECONOMIC HEALTH



ECONOMIC HEALTH

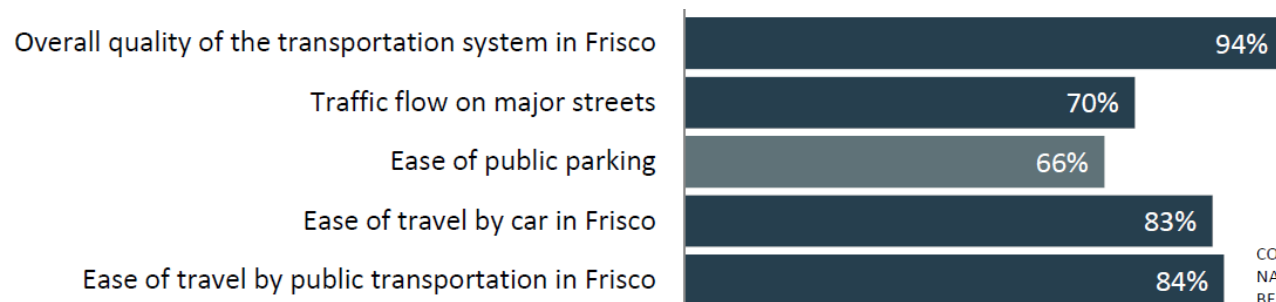
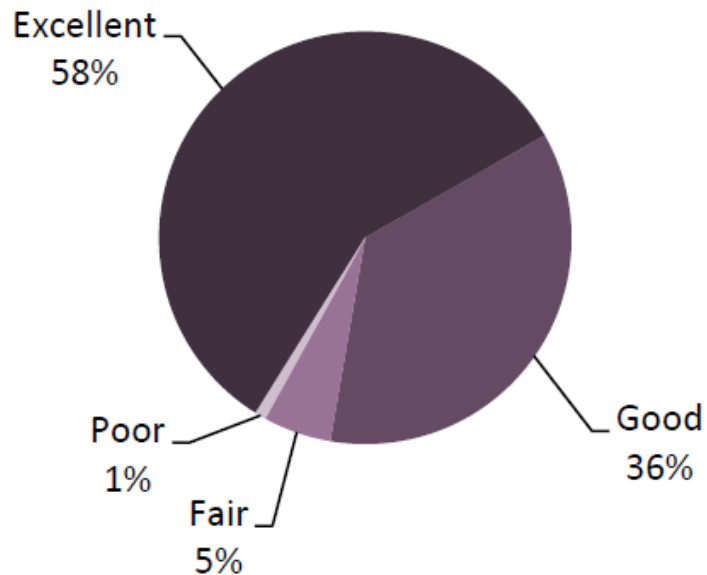
PERCENT EXCELLENT or GOOD



Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

THE OVERALL QUALITY OF THE TRANSPORTATION SYSTEM



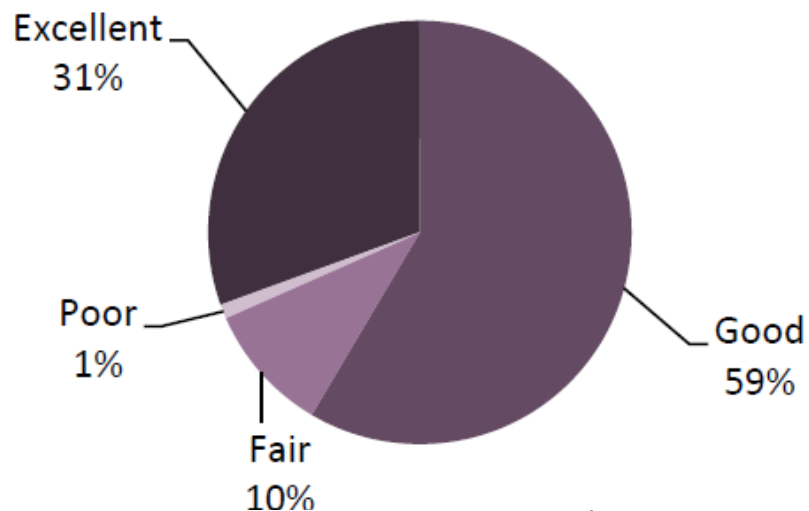
COMPARISON TO
NATIONAL
BENCHMARK

■ Higher
■ Similar
■ Lower

Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work and play in the community.

THE OVERALL QUALITY OF THE UTILITY INFRASTRUCTURE



PERCENT EXCELLENT or GOOD

COMPARISON TO
NATIONAL
BENCHMARK

- Higher
- Similar
- Lower
- Not available

Overall quality of the utility infrastructure in Frisco

89%

Affordable high-speed internet access

52%

Garbage collection

67%

Drinking water

91%

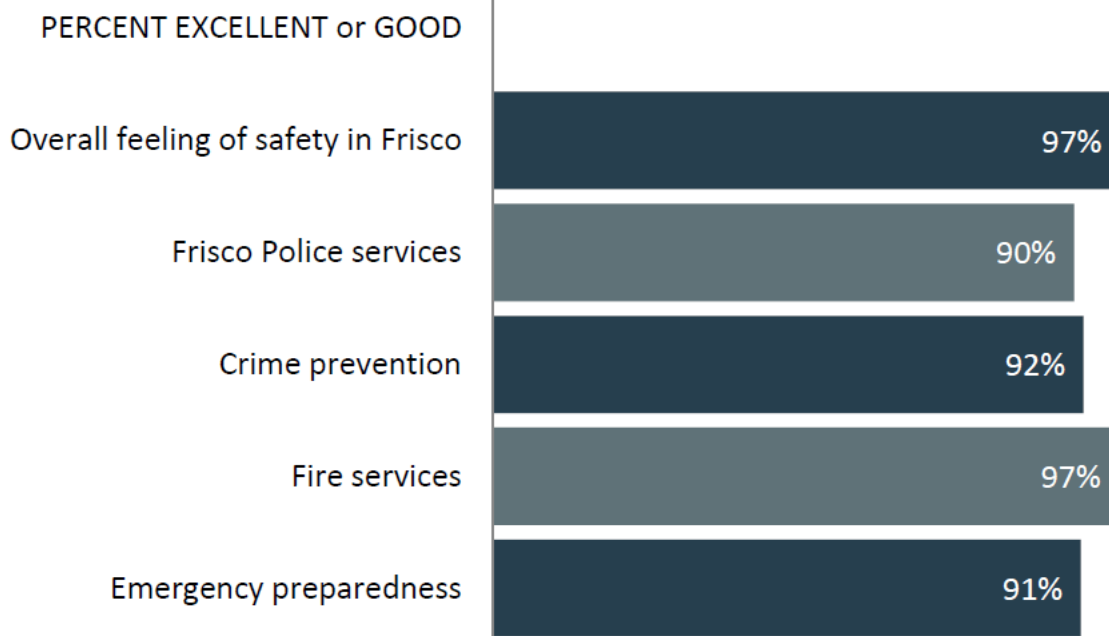
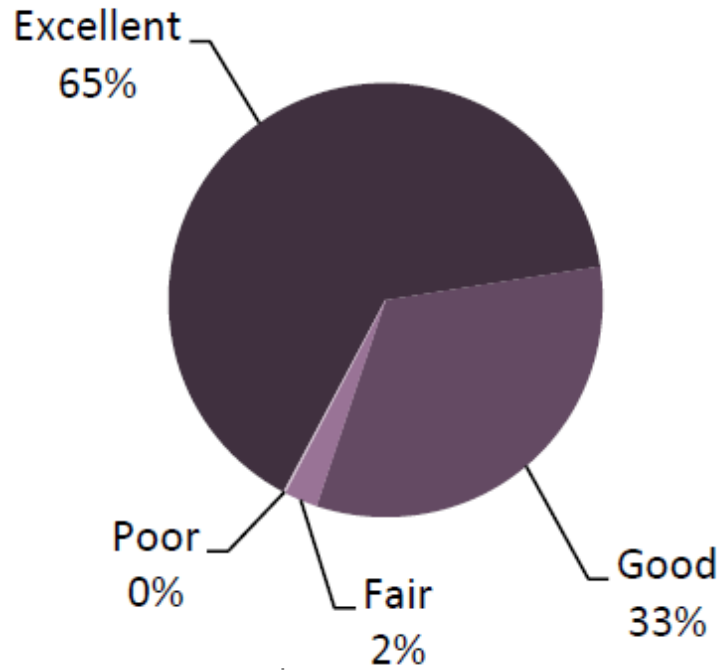
Storm water management

88%

Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

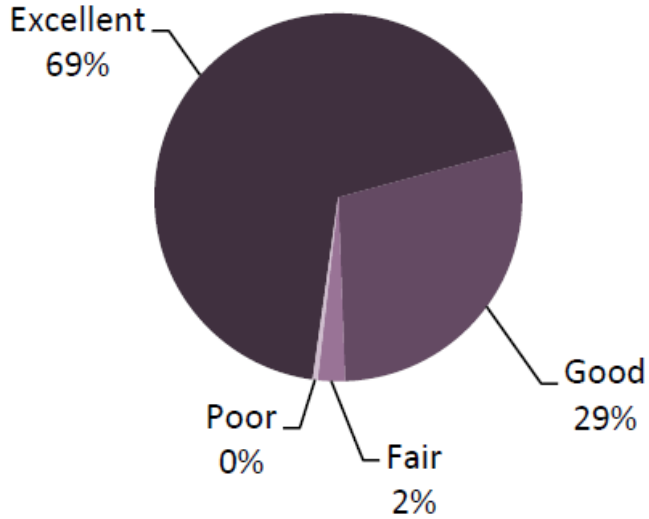
OVERALL FEELING OF SAFETY



Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust Safety-related services is essential to residents' quality of life.

OVERALL QUALITY OF NATURAL ENVIRONMENT



PERCENT EXCELLENT or GOOD

Overall quality of natural environment in Frisco

97%

Cleanliness of Frisco

96%

Water resources

95%

Air quality

98%

Preservation of natural areas

82%

Recycling

58%

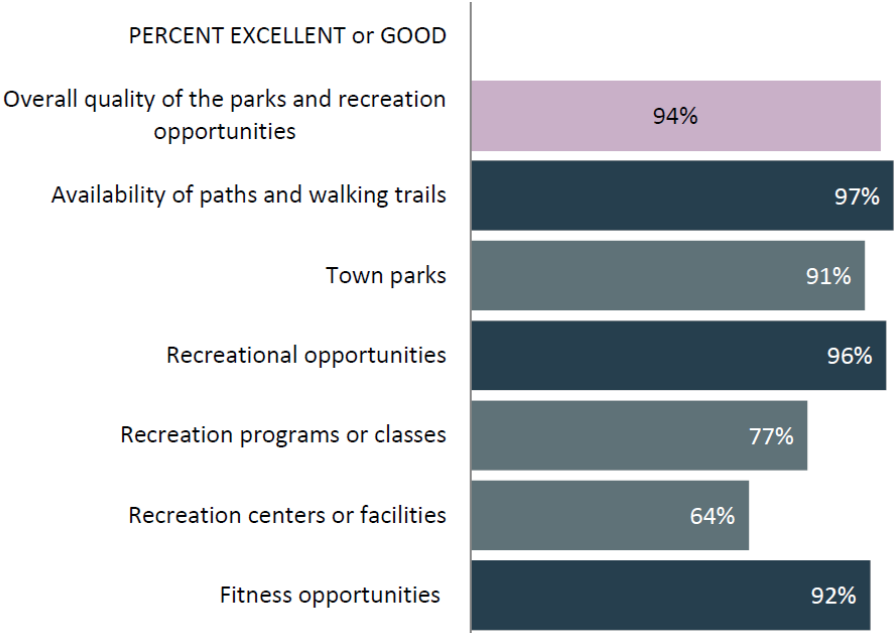
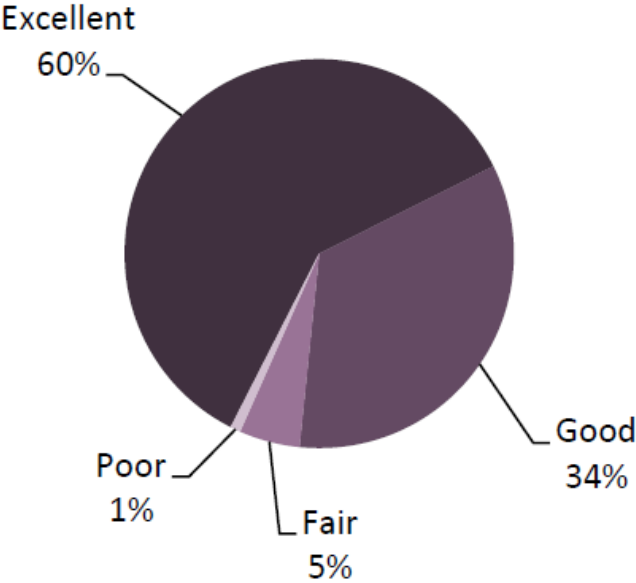
COMPARISON TO NATIONAL BENCHMARK

- Higher
- Similar
- Lower
- Not available

Natural Environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

THE OVERALL QUALITY OF THE PARKS AND RECREATION OPPORTUNITIES



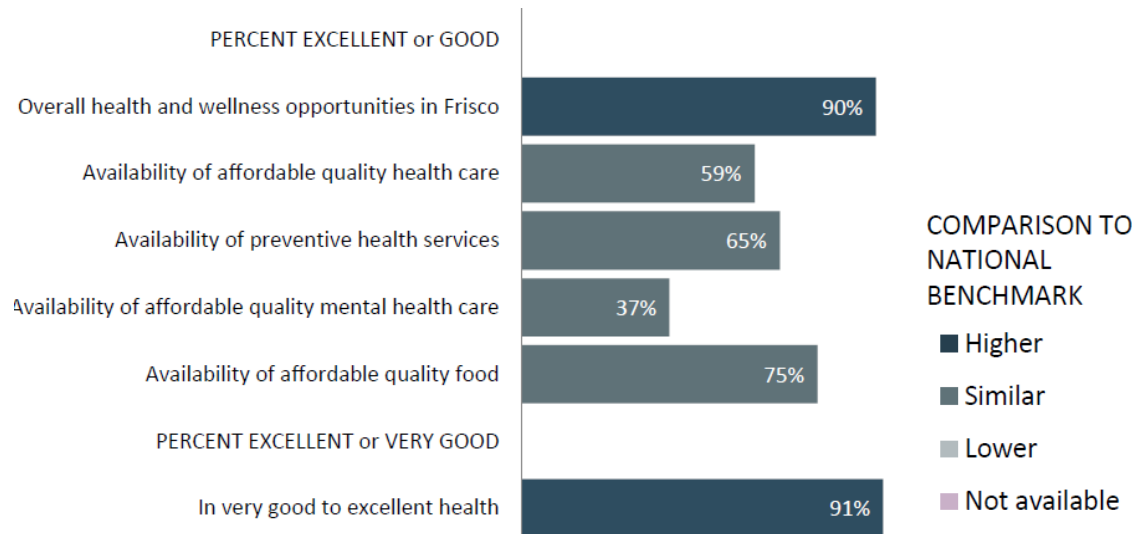
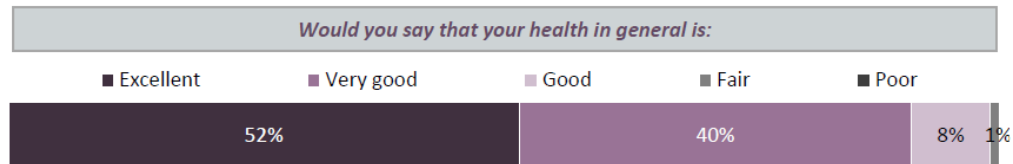
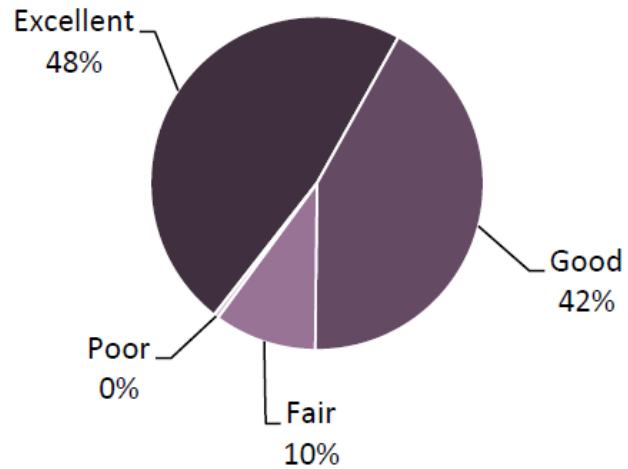
COMPARISON TO NATIONAL BENCHMARK

- Higher
- Similar
- Lower
- Not available

Parks and Recreation

"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment." - National Recreation and Park Association

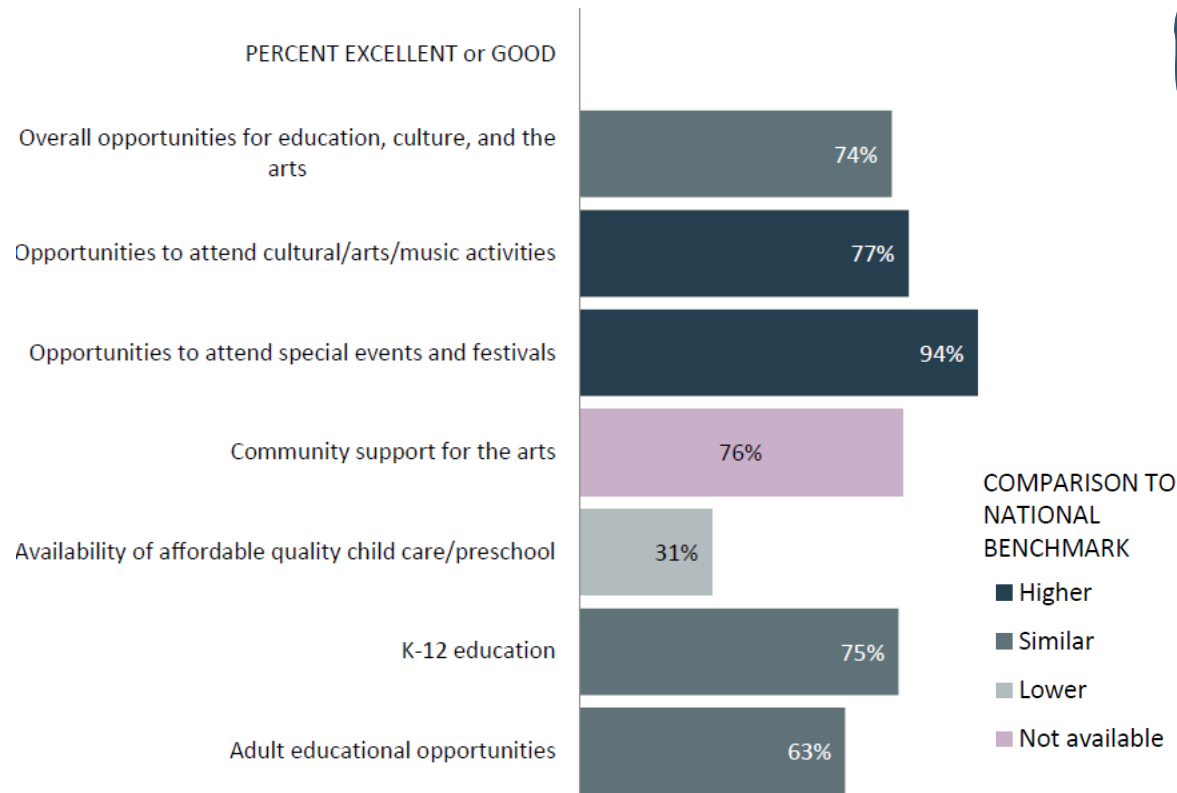
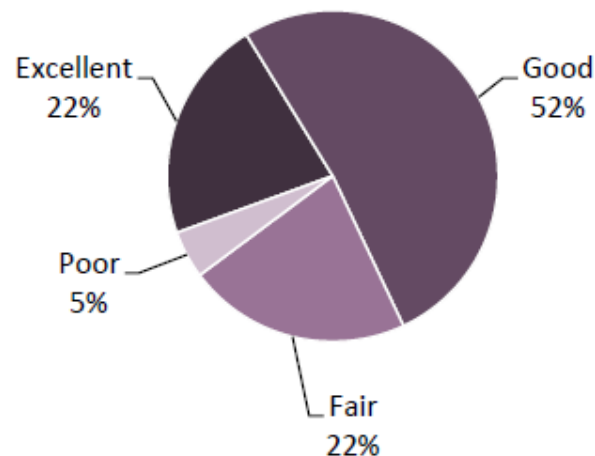
HEALTH AND WELLNESS OPPORTUNITIES



Health and Wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

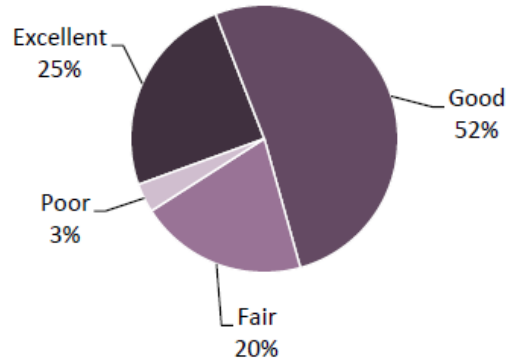
OVERALL OPPORTUNITIES FOR EDUCATION,
CULTURE, AND THE ARTS



Education, Arts, and Culture

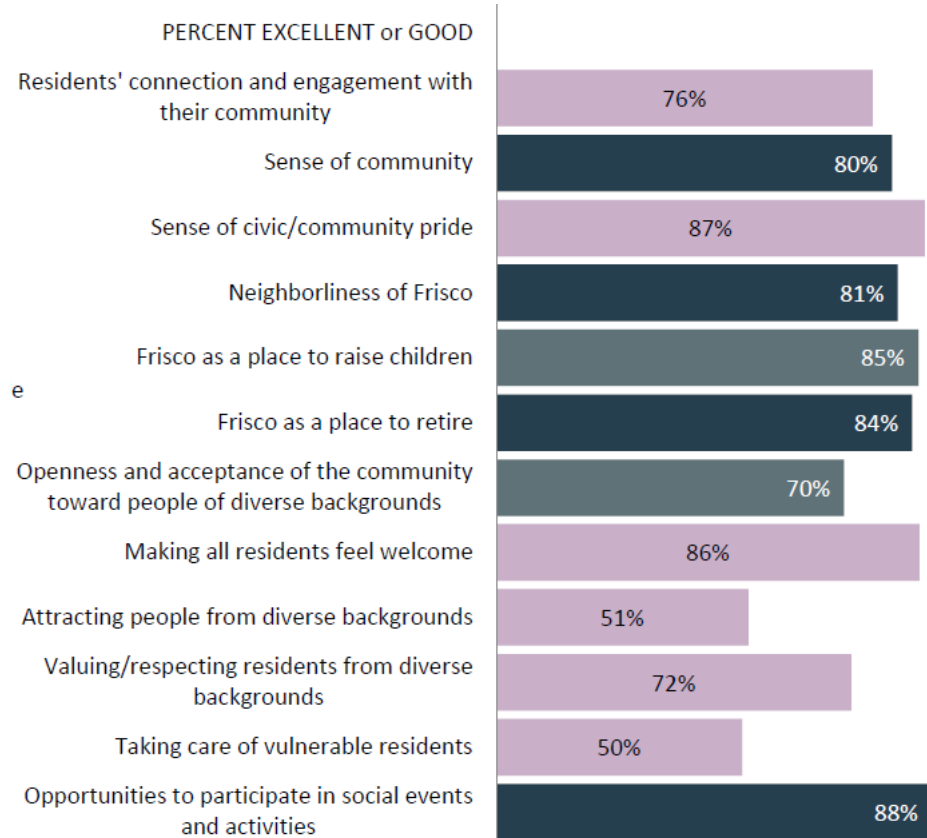
Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

RESIDENTS' CONNECTION AND ENGAGEMENT WITH THEIR COMMUNITY



COMPARISON TO NATIONAL BENCHMARK

- Higher
- Similar
- Lower
- Not available



Inclusivity and Engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



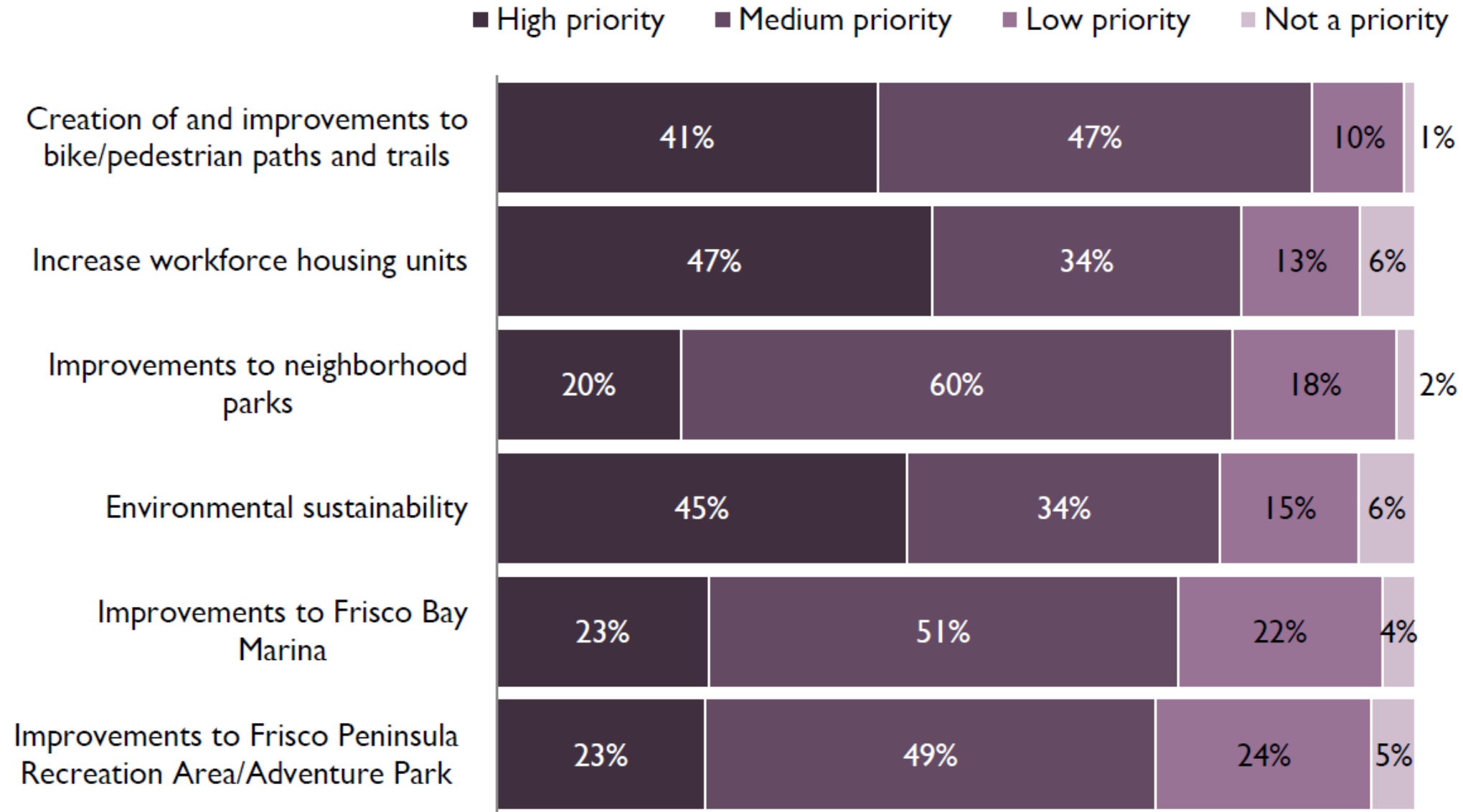
Special Topics

Town Priorities

Town Priorities for next 2 years

Sources of Town Information

Special Topics - Town Priorities for next 2 years



Special Topics – Sources of Town Information

