



CALL FOR ARTISTS – REQUEST FOR PROPOSALS

MURAL ART ON MAIN STREET

Release Date March 26, 2021

Description: The Town of Frisco is seeking an artist, or a group of artists, to design and install a street mural at the intersection of Main Street and 4th Avenue. The Town is committed to providing unique and accessible cultural opportunities for residents and visitors so they may find their own unique adventures and meaningful experiences in Frisco. The mural project, located at the heart of the Town’s commercial core, is intended to inspire hope and positivity, celebrate the resiliency of the Frisco community, and add creative vibrancy to enhance the pedestrian experience.

Budget and Scope: Designs should complement the streetscape of Frisco’s unique mountain town Main Street. The intent of the mural program is to create hopeful, positive experiences that are reflective of Frisco’s community and core values. The design may be representational or abstract but should be appropriate for the community setting and acceptable to a broad audience of all ages. The design must be image-based and cannot include logos, copyrighted or trademarked images, or be a form of signage or advertising in any way.

The budget for the artists’ compensation for the mural is \$5,000. The Town will also reimburse the selected artist(s) for the reasonable cost of materials, including Town-approved UV-anti graffiti coating. An estimate of material costs should be submitted with the proposal. The budget of \$5,000 for this project must include artists’ general liability insurance, travel to and from the site, all labor costs for designing and creating the mural, and all costs for thorough cleanup by the artist.

The project area is approximately 1,500 square feet. The mural will be painted directly on the existing asphalt street surface and should be designed so as not to impede pedestrian, bicycle, and vehicular traffic. The Town will, manage road closures and provide safety support for the artist during the mural installation. The Town maintains the right to keep the mural in place for any period of time of its choosing or to paint over the mural at any time. The Town may also choose to replace the mural with a new design from a new artist or extend the time the existing mural is maintained.

Artists may apply as individuals, or as a group of artists submitting a collaborative proposal. Artists wishing to apply as a team should appoint and pronounce one (1) person to be the main contact for the project. Delegation of project duties shall be included in the application along with a declaration for one individual who will receive payment, as the group of artists should delegate internally how to divide their commissions/fees prior to an award. Once an artist has been selected, a final design will be

required that will include all details for fabrication and installation of the mural. The Town will retain all rights to the final design.

The Town will reserve a date(s) in June 2021, weather depending, for the installation of the mural. The selected artist will be expected to install the artwork within a 48 hour time period established between the artist(s) and the Town in order to minimize road closures and implement safety and security measures for the artist(s).



Project location with approximate area for mural shown in red.

Submission Requirements:

Artists may submit one or more proposal packets. The following items should be collated into a pdf document. Each item listed below should be a separate page(s) in the pdf.

Artists Proposals must include the following:

1. Artists resume or artist statement
2. A rough sketch of the proposed design, in color with a description of the materials to be used and the meaning and inspiration for the design.
3. 4-6 images of completed past work. A short description including the title, medium, cost, dimensions, location and date produced.
4. Three professional references who have experience with the artist's installations, especially public art installations

Proposal packets must be submitted via email to the Town of Frisco Public Arts Selection Committee at FriscoArts@TownofFrisco.com on or before 1:00 pm on April 16, 2021. The artist selected will be notified by April 30, 2021. Files over 10 MG will be rejected by our server and should be sent via an electronic file transfer service such as dropbox. Incomplete or late entries will not be accepted.

Timeline:

April 16, 2021 Submission Deadline

April 30, 2021 Selection of notification to artists

May 28, 2021 Final design approval by Town

June 1-4, 2021 Installation window (weather dependent)

June 5, 2021 Public art opening event

Selection Process:

Artists will be selected based on the artistic design, craftsmanship, quality of design, how well the design reflects the stated theme of the mural to inspire hope and positivity and celebrate the resiliency of the Frisco community and quality of past work. Artwork may not be a form of signage or advertisement in any way. The Selection Committee will consist of members of the MakeFrisco Art Group, local business owners, staff, community members, and other persons selected by the Town. A recommendation from the selection committee will be submitted to the Town Council for consideration to award the contract. The Town Council has the sole authority to approve the mural and award the contract.