



TOWN OF FRISCO
COLORADO

2020 Community Scorecard

Fiscal Year End 12/31/2020





TOWN OF FRISCO

The Town of Frisco is located in Summit County, just one hour west of Denver and 95 minutes from Denver International Airport on Interstate 70. The centralized location offers easy access to 8 major ski areas and numerous year-round activities. Its small town feel, welcoming community and outdoor recreational offerings make Frisco a favorite among locals and a popular resort destination for visitors.

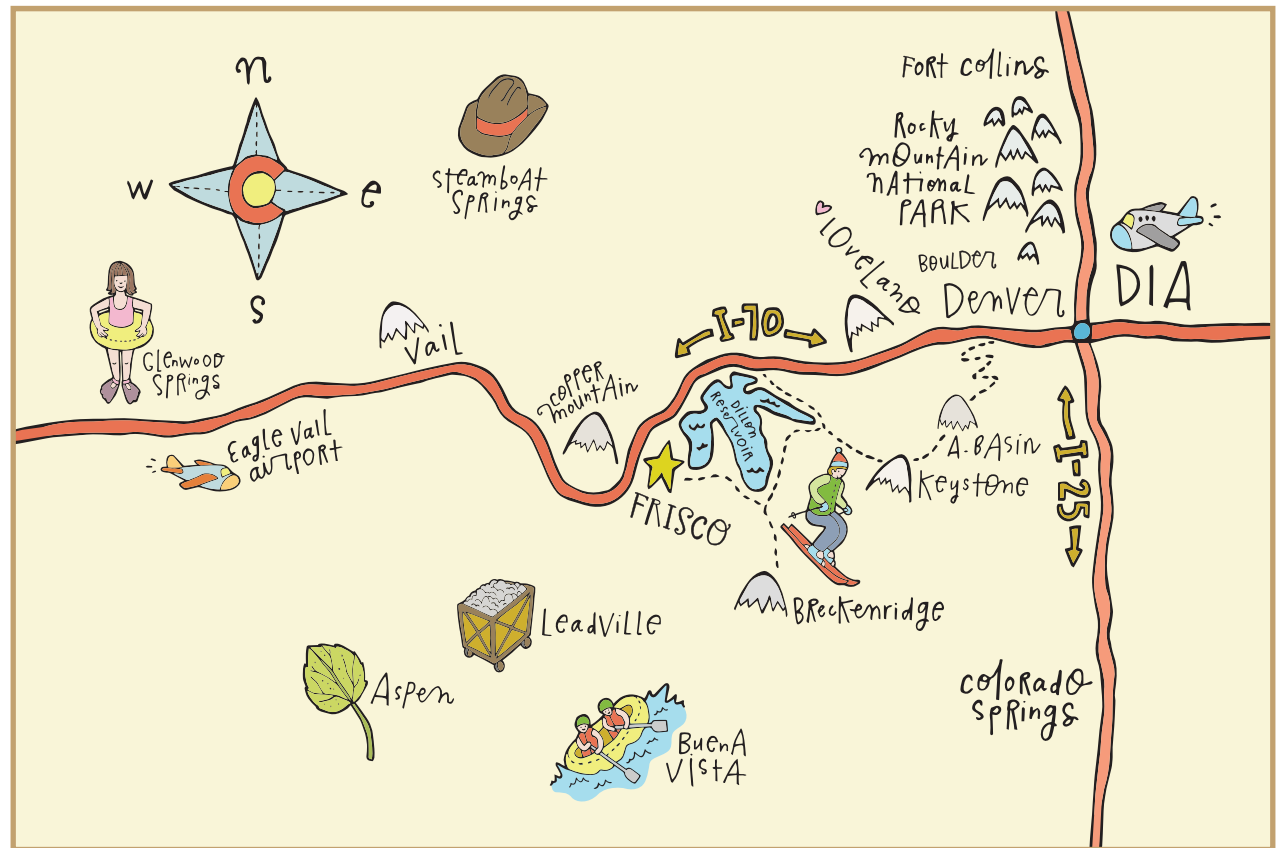




TABLE OF CONTENTS

- 4 TOWN LEADERSHIP AND ORGANIZATIONAL CHART**
- 5 LETTER FROM THE TOWN MANAGER**
- 6 COMMUNITY PROFILE**
- 9-13 INCLUSIVE COMMUNITY** - A community where vibrancy abounds and its leaders consider the impact of their decisions from social equity, environmental, and economic perspectives.
- 14-22 THRIVING ECONOMY** - The Town of Frisco strives to create a thriving and sustainable economy for our community by encouraging a variety of businesses
- 23-25 SUSTAINABLE ENVIRONMENT** - Frisco Town Council supports a sustainable human ecosystem comprised of our inspiring natural environment, our history and culture, the integration of arts, promoting a thriving economy, and engaging our community.
- 26-33 VIBRANT RECREATION** - The Town of Frisco recognizes the importance of its recreational opportunities as essential to the Town's vibrancy, providing unique opportunities for visitors and locals to explore, play, experience, and share with the broader community
- 34-39 QUALITY CORE SERVICES** - Providing quality core services are the heart of the Town of Frisco. The Town Council places a high priority on a balanced and fiscally sustainable budget considering long and short-term economic indicators
- 40 STAY CONNECTED** - Information/Numbers to Know



TOWN LEADERSHIP 2020

FRISCO TOWN COUNCIL

Hunter Mortensen, Mayor
 Jessica Burley, Mayor Pro Tem
 Rick Ihnken
 Dan Fallon

Melissa Sherbourne
 Andrew Aerenson
 Andy Held



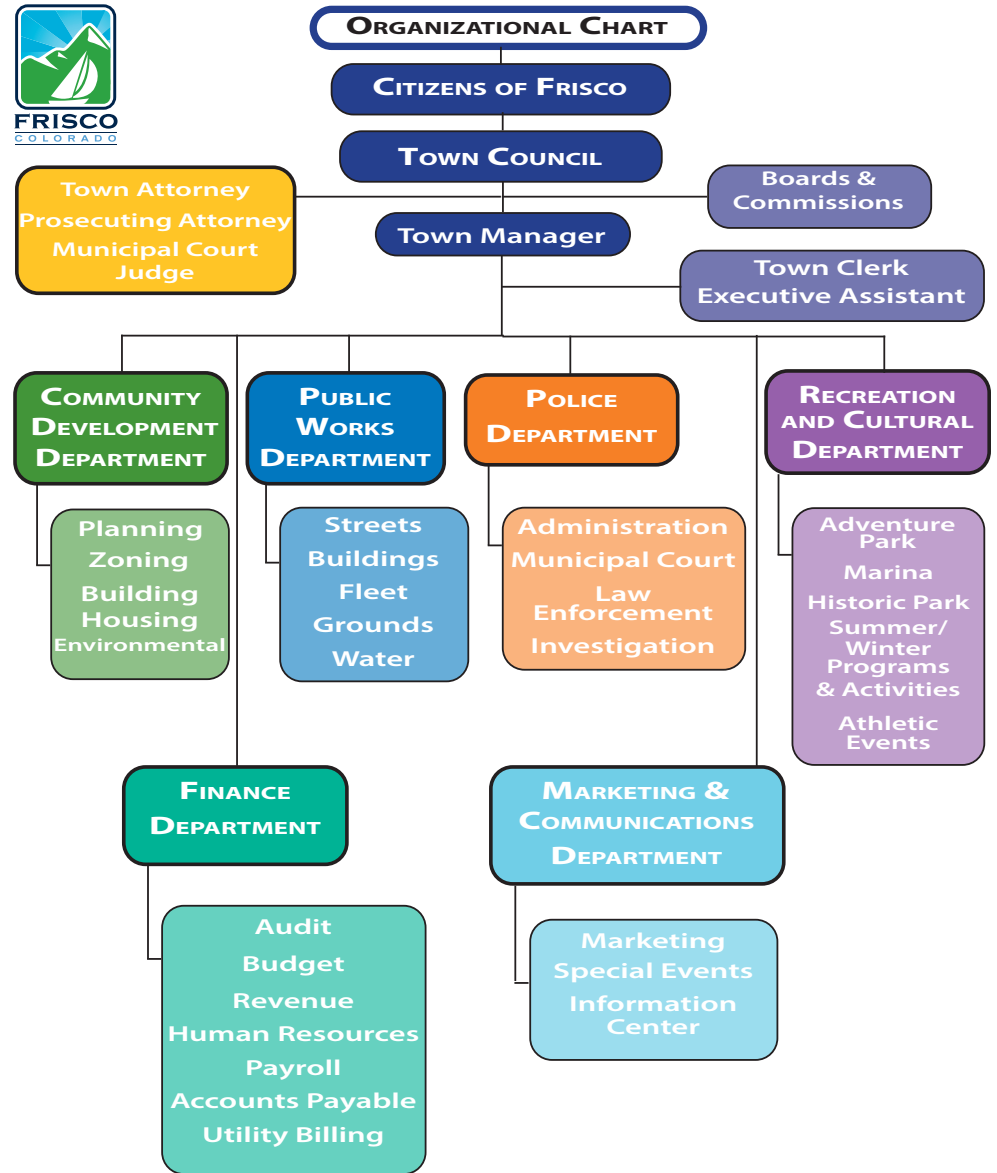
FRISCO PLANNING COMMISSION

Kelsey Withrow, Chair
 Lina Lesmes, Vice-Chair
 Robert Anton Franken
 Patrick Gleason

Donna Skupien
 Andy Stabile
 Ira Tane

FRISCO LEADERSHIP TEAM

Nancy Kerry, Town Manager
 Diane McBride, Recreation & Culture Director/Assistant Town Manager
 Vanessa Agee, Marketing/Events Director
 Don Reimer, Community Development Director
 Brodie Boilard, Executive Assistant
 Jeff Goble, Public Works Director
 Bonnie Moinet, Finance Director
 Loli Respini, Human Resources Manager
 Tom Wickman, Chief of Police
 Deborah Wohlmuth, Town Clerk



For more detailed information, please refer to the individual department organization charts in the Policy Questions section.

The Town of Frisco continuously strives to provide the best service for our citizens and visitors. We have dedicated staff working hard to make sure this is a safe and enjoyable community for everyone. We invite your feedback as we work together to keep Frisco a fantastic and vibrant community for years to come.

Dear Community Members:

Since joining the Town of Frisco in 2019, I continue to be amazed at all that the Town has accomplished. As you know, the COVID-19 pandemic caused upheavals in everyone's lives worldwide. Town staff, however, demonstrated their continued professionalism in carrying out public duties to serve the community who turned to us for strength and confidence in this time of need. During this year, some administrative personnel worked remotely nearly the entire year, some flexed hours in the office and some remained in the office. This has been a year in which front-line public safety personnel have weathered this storm, steady at their post with no possibility of remote work. Similarly, public works personnel also continued to deliver services and build projects while adapting to new protocols. Recreation, Marina, Frisco Adventure Park and Fun Club staff completely adapted their procedures to meet the ever-changing pandemic protocols. All have stepped up to meet the moments presented by this global pandemic. Together we were able to adapt, amend, modify, encourage, uplift and row in the same direction as a team. We found our resilient spirit and helped the community do the same.

We never lost sight of our mission at the Town of Frisco: To preserve a family-oriented and economically vibrant mountain community that encourages citizen involvement respects our community character, natural environment and enhances our quality of life. In conjunction with our mission and vision, Town Council identified these five key goals through the 2020-2021 Strategic Plan:

- **Thriving Economy**
- **Inclusive Community**
- **Sustainable Environment**
- **Vibrant Recreation**
- **Quality Core Services**

Each goal is presented separately in its own section of this document, along with corresponding accomplishments, which each help us determine how efficiently and effectively we are delivering the services that you need and expect. When available, we provide comparative data for multiple years.

You should expect excellence and transparency from your local government. The 2020 Community Scorecard provides an open view into operations and tells you where the Town is doing well and where we have opportunities to improve. I invite you to review this valuation information.

If you have any questions, concerns or comments, please don't hesitate to contact me at 970-668-9123 or NancyK@TownOfFrisco.com.

Sincerely,

Nancy Kerry
Town Manager



OUR VISION

To be a vibrant community that attracts residents and visitors alike in Summit County. To be a modern town that respects its history, its unique character and place in Summit County. To be a sustainable community with the flexibility to fulfill residents' needs and visitors' dreams.

OUR MISSION

To preserve a family-oriented and economically resilient mountain community that encourages citizen involvement, respects our community character and natural environment, and enhances our quality of life.

OUR VALUES

Respect – Trust – Integrity – Innovation –
Collaboration

OUR COMMITMENT

To provide leadership, efficiency, transparency, accountability and fiscal responsibility.

COMMUNITY PROFILE

SERVICES

Police
Water
Streets
Adventure Park
Marketing
Recreation
Marina
Events
Historic Museum
Information Center

Population:
3,159

12 Miles of
Trails

240 Acres of
Park Space



FORM OF GOVERNMENT

Council - Manager

Chartered in **1879**
Incorporated in **1988**

Incorporated: **2**
square miles

91 Full Time Employees
120 Part-time and Seasonal Employees

2020 PRINCIPAL EMPLOYERS

Holiday Inn/New Vision Hotel Two
KCNC
Outer Range Brewery
Safeway
St. Anthony Summit Medical Center*
Summit Fire EMS*

Summit High School*
Summit Middle School*
Summit Stage*
Town of Frisco
Wal-Mart
Whole Foods

Total Employees within Summit County: **18,523**

*Business not within municipal
limits of Town of Frisco



2020 Budget:
\$30,745,973

2020 Town Mill Levy:
0.798
Sales Tax Rate:
2%

[Click here to see the 2020
Financial Statements](#)

6.5% Unemployment Rate



FINANCIAL AWARDS

For 2020

Outstanding Achievement in Popular Financial Reporting Award

Government Finance Officers Association

The Government Finance Officers Association of the United States and Canada (GFOA) has given an Award for Outstanding Achievement in Popular Annual Financial Reporting to the Town of Frisco for its Popular Annual Financial Report (2019 Community Scorecard) for the fiscal year ended December 31, 2019. The Award for Outstanding Achievement in Popular Financial Reporting is a prestigious national award recognizing conformance with the highest standards for preparation for state and local government popular reports.

In order to receive this award, a government unit must publish a Popular Annual Financial Report, whose contents conform to program standards of creativity, presentation, understandability and reader appeal. The award is valid for a period of one year only. The Town believes the 2020 Scorecard continues to conform to the Popular Annual Financial Reporting requirements and the Town will again be submitting it to GFOA.

Certificate of Achievement for Excellence in Financial Reporting

Government Finance Officers Association

Distinguished Budget Presentation Award

Government Finance Officers Association



Government Finance Officers Association

Award for Outstanding Achievement in Popular Annual Financial Reporting

Presented to

Town of Frisco

Colorado

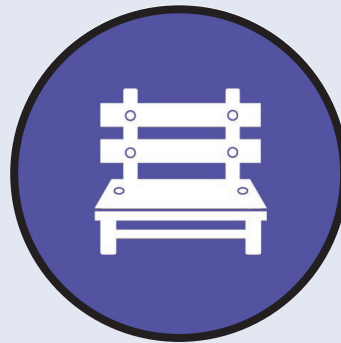
For its Annual Financial Report
for the Fiscal Year Ended

December 31, 2019

Christopher P. Morrill

Executive Director/CEO

2020 STRATEGIC PLAN



Frisco Town Council adopted this Strategic Plan to ensure that budget and department priorities would align with Town Council's and the community's vision and supporting goals. This Strategic Plan includes not only actionable goals, but also measurable milestones to establish necessary urgency for Town Departments to ensure that progress is made in accordance with the expectations of Town Council.

INCLUSIVE COMMUNITY



An inclusive community includes families of all backgrounds and income levels, where diverse interests and ideas are welcomed; a community striving to ensure there are a variety of housing options, childcare, and educational opportunities for its residents; a community where vibrancy abounds and its leaders consider the impact of their decisions from social equity, environmental, and economic perspectives.





VISITOR INFORMATION CENTER

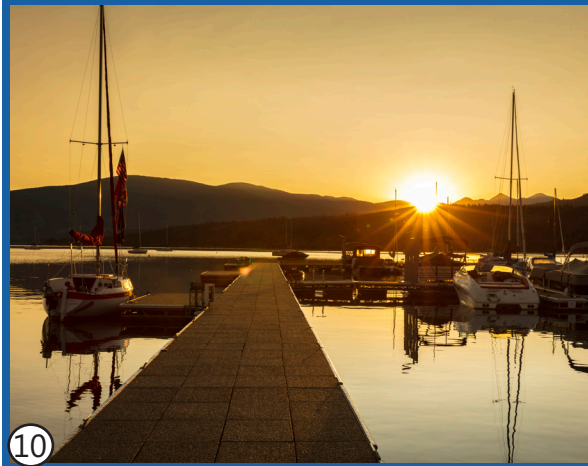
FAST FACT

The Visitor Center added an outdoor walk-up information window to accommodate for COVID-19 protocols.



DID YOU KNOW?

Between June and September of 2020, approximately 18,400 local brochures were taken by visitors from the outdoor literature racks at the Visitor Center.



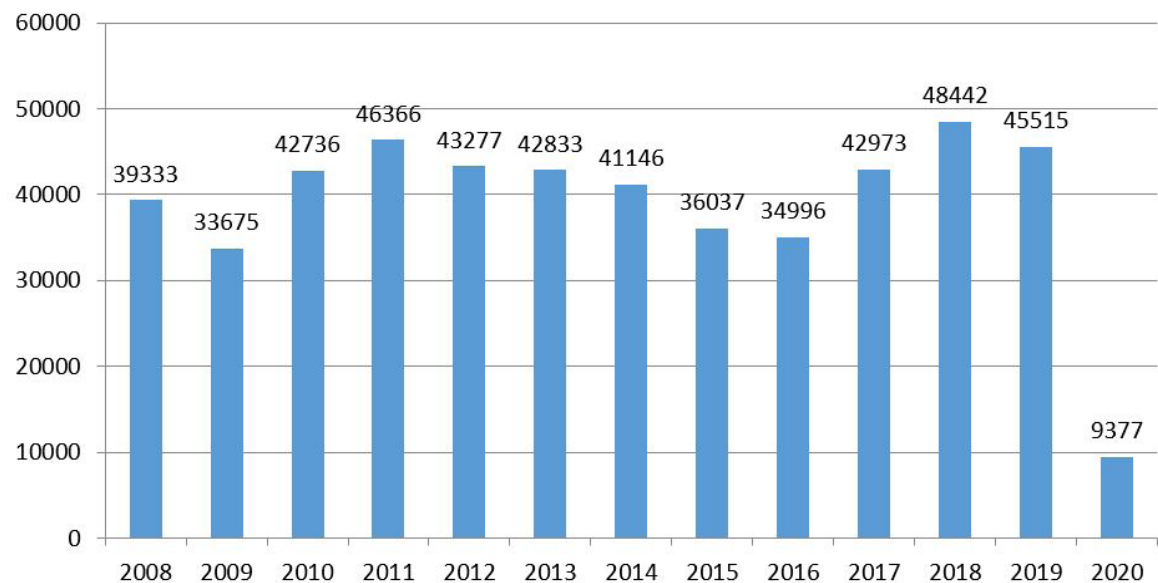
10

The Frisco/Copper Visitor Information Center (VIC) is an essential link between residents, visitors, businesses and the Town. The VIC provides vacation planning services for visitors and is capable of making reservations for the Frisco Bay Marina and the Frisco Adventure Park. The VIC also maintains a wide range of literature that connects local businesses to visitors. In order to meet the needs of guests and provide comprehensive information, VIC staff has created handouts and brochures that feature local Frisco businesses and activities. The brochures created in-house include handouts regarding lodging, dining, transportation, local happy hours, relaxation opportunities, the Frisco Fifteen bucket list, Frisco business map and the Frisco Trail map.

Beyond helping visitors after their arrival to Frisco, VIC staff also connects potential visitors to Frisco by managing and growing the Town of Frisco Instagram account by 8,500 followers in 2020, fulfilling online requests for Frisco information and through a monthly email newsletter to over 10,000 people that features activity ideas, local business features and local tips.

Although daily operations at the VIC were different this year due to the pandemic, staff continued to focus on providing high quality customer service and connecting our community to high quality resources. During the pandemic VIC staff leveraged their professional connections and working relationships with many of Frisco's businesses to provide assistance by reaching out with restriction information to highly impacted industries including restaurants and lodging, by connecting local businesses with the Summit Chamber's Love Summit Campaign, and by coordinating the Love Frisco e-gift campaigns.

Frisco Info Center Walk-in Visitor Numbers



COMMUNICATIONS, MARKETING, AND EVENTS



The Town's Marketing and Events Department promotes Frisco locally, regionally and nationally through paid print, radio, video, cable television and digital advertising, as well as social media channels, events, the Visitor Information Center, and public relations efforts to secure editorial media coverage. This Department also communicates governmental information, programs, and initiatives to inform and to increase engagement with residents and businesses and encourage participation in local government.

In 2020, marketing efforts continued to include marketing the Town generally as a destination, as well as promoting Town assets such as the Frisco Bay Marina, Frisco, Adventure Park, Frisco Nordic Center and Frisco Historic Park and Museum. Yet, in 2020 those efforts were largely directed towards Colorado residents and included information about what to expect due to COVID-19 public health orders and business protocols.

- In 2020, Communications efforts included consistently summarizing and disseminating information around the latest public health orders and national, state, and local programs in support of businesses and individuals, including creating and updating the Frisco Strategic Economic Response Team pages at ChooseFrisco.com, promoting participation in town meetings (virtual from March on) and communicating and seeking regular feedback about the Frisco Pedestrian Promenade.
- Communications, Marketing, and Events staff shifted from other tasks to act as project managers on the following initiatives and programs:
 - A business guide which provided information about open businesses and take out options updated twice a week during business shutdowns in March, April and May 2020
 - Four business assistance grant programs, including the implementation of a software solution in December 2020, SurveyMonkey Apply
 - A countywide business support auction, Love Summit
 - Two Love Frisco shop/eat/stay local programs
 - A new Frisco Dining website- FriscoDining.com
 - A Frisco graduate Main street banner initiative
 - Frisco's Five Star program for restaurants, personal fitness, personal services, and event space businesses
- In 2020, social media channels continued to grow with the Town of Frisco's Instagram account going from 15,000 followers in 2018 to 20,000 in 2019 and to 26,000 in 2020. The Frisco Government Facebook page was started in 2019 and went from 133 page likes in January 2020 to 660 by the end of 2020.
- Events were scaled back significantly due to COVID-19 public health orders and health concerns, but events such as Spontaneous Combustion (January 2020), Mardi Gras 4 Paws (February 2020), Town Clean Up Week, and Concerts Not in the Park were held, and efforts were made to bring events to businesses and residents through initiatives such as the Wassail Days reusable bag giveaway and Easter egg and candy giveaways at foodbank locations.



DID YOU KNOW?

In 2020, the Town of Frisco still had over 45 stories in national and regional media outlets despite the lack of events which typically receive 40+ major media mentions per year. This included coverage in USA Today, 5280, The Denver Post, MSN, and Boston Magazine. Several publications even highlighted Frisco's innovative and creative approach to creating the Frisco Pedestrian Promenade to craft a space that respects public health concerns, while encouraging commerce and community.





COMMUNITY DEVELOPMENT

WORKFORCE HOUSING DEVELOPMENT

On August 25, 2020, Town Council approved a Memorandum of Understanding (MOU) with the Colorado Department of Transportation (CDOT) for the property located at 619 Granite Street. An architectural design team was selected and the project is in the early stages of design, with a target to begin construction in spring 2022. All new Town workforce housing projects will aim to either meet or exceed the new sustainable building codes in an effort to reduce energy costs for future tenants and reduce carbon emissions. Private developers also continue to propose developments which may incorporate some housing for local employees.



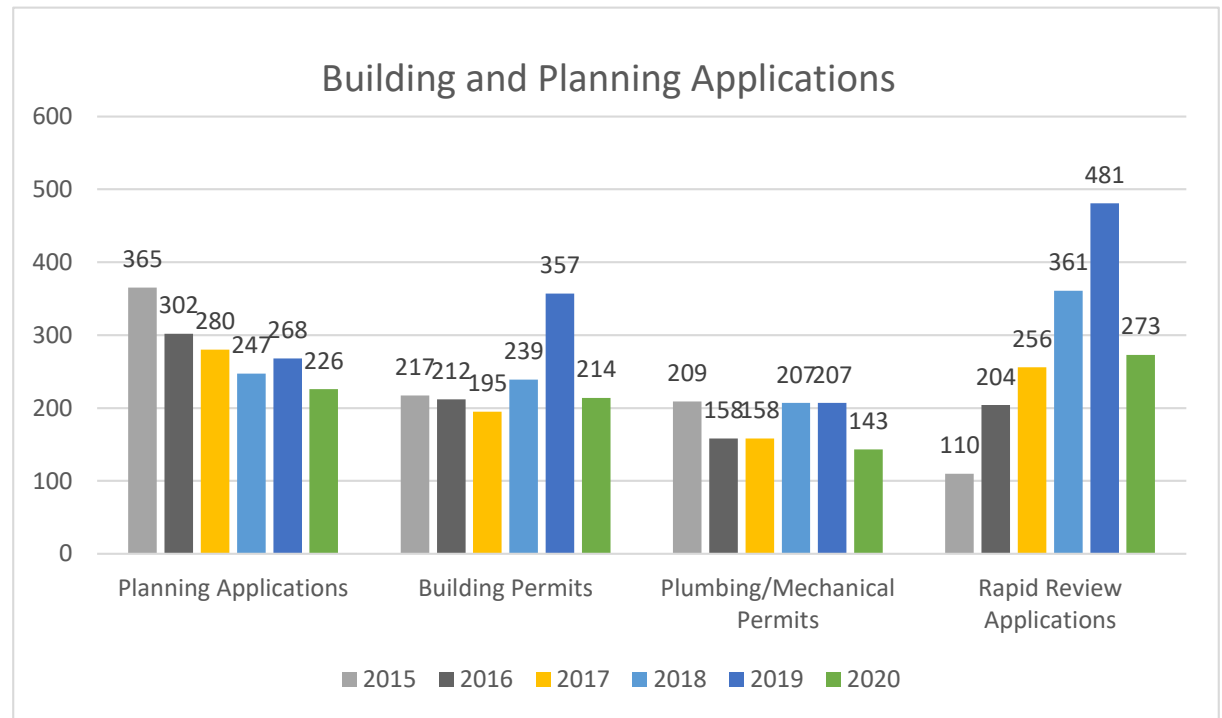
DID YOU KNOW?

Frisco's Deed Restricted Housing Inventory is growing. There are approximately 3,600 Housing units in Frisco - of which 4.7% are either deed restricted workforce or employee rental units. In 2011, there were 46 units, and by December 2020, there are 170 units.

The Community Development Department is committed to providing excellent building and community planning services and ensuring high-quality development and growth that further the vision of the Frisco Community Plan and achieve the goals of the Town Council Strategic Plan.

The Building and Planning Divisions serve as the front line resources to customers, providing them with the necessary applications and guidance to obtain a permit for development, as well as providing building code and zoning information. The Community Development Department strives to create a sustainable community by guiding the physical development of Frisco to meet present and future needs of its citizens.

The charts illustrates permits issued in recent years and the value of 2020 permits issued. Taking into account impacts of the COVID-19 pandemic, we anticipate a recovery in increase building activity in 2021.



COMMUNITY DEVELOPMENT

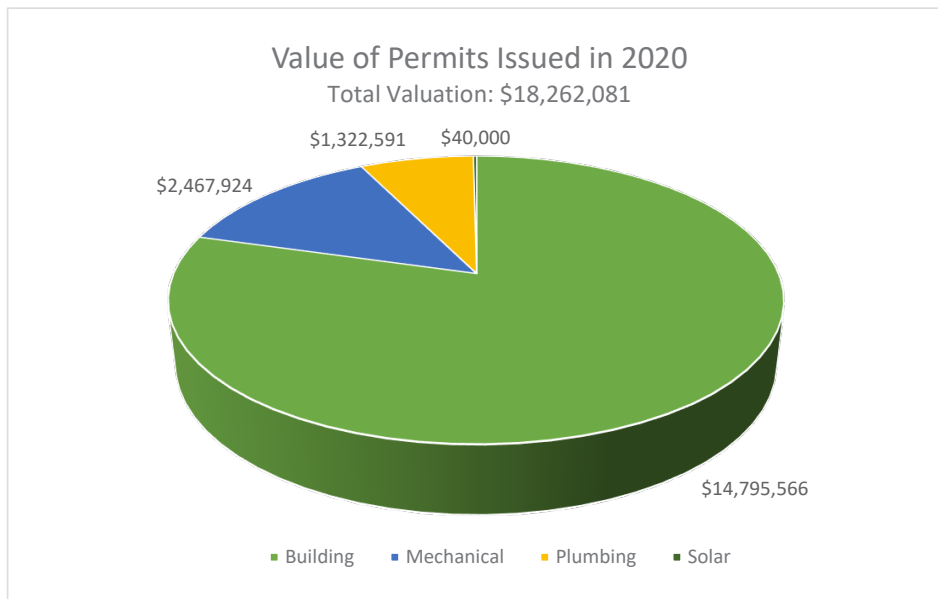


2020 HIGHLIGHTS

Building and Planning Move to Online Permitting: The Town of Frisco was excited to move forward to online permitting in November of 2020. The process began with technical and planning permits, which worked nicely, and the system was well received by contractors. As of January 1, 2021, all Town of Frisco Building Department permitting is processed online through Community Core. This includes applications, payments, permit issuance, and inspection requests. Outside agencies will also be able to sign off on plan reviews and inspections online in lieu of contractors driving around town to obtain signatures. It is Community Development's goal to support the Town Council's sustainability initiatives by reducing paper, no longer requiring a contractor's physical presence when submitting applications, paying permit fees, issuing permits, and giving outside agencies the ability to sign-off – all ONLINE!

Sustainable Land Use Code: In 2019, Community Development staff participated in a County-wide collaborative effort to develop the Summit Community Climate Action Plan (CAP) which resulted in adoption of new sustainable building codes in April of 2020. In conjunction with the building code updates, staff held work sessions with Planning Commission, Town Council, and local stakeholders to develop guidelines to create more sustainable land use regulations. The new requirements are designed to promote sustainability through transportation, water efficiency, water quality, waste diversion, and solar readiness. The new sustainable development regulations were adopted through approval of Ordinance 2020-23 on January 12, 2021.

Historic Property Survey: Community Development staff participated in a County-wide collaborative effort to develop the Summit Community Climate Action Plan (CAP). The plan includes a baseline greenhouse gas (GHG) study and identifies short and long term goals with specific strategies to achieve those goals. In addition to allowing Frisco to help fulfill its own sustainability goals, the climate action plan project was intended to help the town meet its Compact for Colorado Communities commitments. The plan includes goals and implementation strategies in six key areas: renewable energy; building energy use; transportation; waste reduction; forest resilience, and community engagement. Town Council adopted the CAP in April 2019, which set goals to reduce GHG emissions in Summit County 50% by 2030 and 80% by 2050 (relative to a 2005 baseline) and to reach 100% renewable energy sources community-wide by 2035.



2020 FRISCO PLANNING COMMISSION

The Frisco Planning Commission is comprised of seven members appointed by the Frisco Town Council. Planning Commissioners serve four year terms, with two new members being appointed in June 2020. The Planning Commission has broad approval authority on commercial and multifamily development projects within Frisco. They also serve as an advisory board on land use issues to the Town Council and assist in long range planning efforts that guide the growth and character of Frisco. The Planning Commission meets the first and third Thursday of every month at 5:00 pm, pending agenda items.



FRISCO RESIDENTIAL RENTAL ASSISTANCE PROGRAM

In response to economic challenges resulting from the COVID-19 pandemic, Frisco Town Council adopted a Residential Rental Assistance Program to support individuals working or living in Frisco. This \$250,000 program provided rental assistance relief to 225 qualifying individuals through the Family and Intercultural Resource Center (FIRC). FIRC staff also helped guide individuals in accessing other resources and assistance.

THRIVING ECONOMY



The Town of Frisco strives to create a thriving and sustainable economy for our community by encouraging a variety of businesses, improving Summit Boulevard, showcasing our exceptional mountain community, beautiful Dillon Reservoir, outstanding recreation, and drawing locals and visitors to Frisco's iconic and bustling Main Street where dining, shopping, exploring history and meeting friends is where our community comes together.



STRONG FINANCIAL MANAGEMENT



The Town Reports three major governmental funds in its financial statements. The General Fund shown here is the Town's general operating fund used to account for all general operations and maintenance. The other major funds are the Capital Improvement Fund and the SCH 5A Fund. The non-major funds are Open Space Fund, Conservation Trust Fund, Insurance Reserve Fund and the Lodging Tax Fund. For more detailed information, please visit www.friscogov.com. A significant increase in General Fund revenues was the result of additional sales taxes collected, building permit fees and charges for services.



General Fund			
	2018 Actual	2019 Actual	2020 Actual
Revenues	15,104,731	16,034,239	15,931,069
Expenditures	11,283,261	11,881,303	11,719,855
Other Financing Sources			
Transfers	2,191,510	3,304,674	4,700,000
Net Change in Fund Balance	1,629,960	848,262	8,911,214
Fund Balance - Beginning	5,662,752	7,292,712	8,140,974
Fund Balance - Ending	<u>\$7,292,712</u>	<u>\$8,140,974</u>	<u>\$17,052,188</u>





STRONG FINANCIAL MANAGEMENT

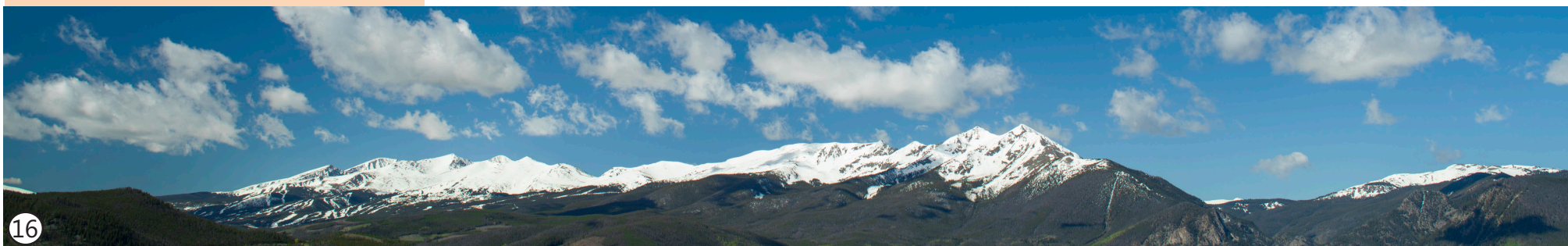
DID YOU KNOW?

The Town has received the Certificate of Achievement of Excellence in Financial Reporting for 12 years, the Distinguished Budget Presentation Award for 13 years and the Award for Outstanding Achievement in Popular Annual Financial Reporting for 11 years. All of these awards are prestigious national awards recognizing conformance with the highest standards of financial reporting and budgeting.

For more detailed financial information, the Town's complete Annual Budget and Comprehensive Annual Financial Report (CAFR) are available at Town Hall and the Town's website, www.friscogov.com. The reports in the Scorecard are designed to provide a general overview of the Town's finances and contain information only from selected funds; the reports are prepared in accordance with generally accepted accounting practices (GAAP).

The Town reports two funds that operate similar to private enterprises (termed enterprise funds): the Water Fund and the Marina Fund. Operating revenues and expenses are costs of goods sold and services provided to customers and the revenues thus generates non-operating revenues and expenses are those costs not qualifying as operating revenues and expenses. Increases in the Enterprise Fund operating revenues were the result of increased revenue from water meter sales, rental charges and retail sales. For more detailed information on these funds, please visit www.friscogov.com.

Enterprise Funds						
	Water Fund		Marina Fund		Total	
	2019	2020	2019	2020	2019	2020
Operating Revenues	1,001,193	1,253,959	1,614,255	2,436,901	2,615,448	3,690,860
Operating Expenses	1,092,653	997,354	1,325,932	1,561,729	2,418,585	2,559,083
Operating Income (Loss)	(91,460)	256,605	288,323	875,172	196,863	1,131,777
Non-Operating Revenue (Expenses)	113,387	51,775	(228,247)	(207,211)	(114,860)	(155,436)
Contributions						
Capital Contributions	225,910	43,170	--	--	225,910	43,170
Change in Net Position	247,837	351,550	60,076	667,961	307,913	1,019,511
Net Position - Jan. 1	11,143,695	11,391,534	4,384,290	4,444,366	15,527,985	15,835,900
Net Position - Dec. 31	\$11,391,534	\$11,743,084	\$4,444,366	\$5,112,327	\$15,835,898	\$16,855,411



STRONG FINANCIAL MANAGEMENT

STATEMENT OF NET POSITION



	Governmental Activities		Business-Type Activities		Total Primary Government	
Assets:	2019	2020	2019	2020	2019	2020
Current and other assets	28,799,526	35,421,456	8,932,115	9,686,421	37,731,641	45,107,87
Capital assets	44,093,428	43,794,845	12,521,630	12,795,160	56,615,058	56,590,005
Total Assets:	72,872,954	79,216,301	21,453,745	22,481,581	94,326,699	101,697,882
Deferred Outflow	561,688	463,542	--	--	561,688	463,542
Liabilities:						
Other liabilities	1,677,466	2,008,798	57,799	139,147	1,735,265	2,147,945
Long-term liabilities	3,838,993	3,443,309	5,560,048	5,487,023	9,399,041	8,930,332
Total Liabilities:	5,516,459	5,452,107	5,617,847	5,626,170	11,134,306	11,078,277
Deferred Inflow of Resources	206,292	304,556	--	--	206,292	304,556
Net Position:						
Investment in capital assets	40,428,656	40,474,329	8,734,281	8,886,005	49,162,937	49,360,384
Restricted	2,197,055	8,191,201	--	--	2,197,055	8,191,201
Unrestricted	25,932,180	25,257,650	7,101,617	7,969,356	33,033,797	33,227,006
Total Net Position	\$67,711,891	\$73,923,180	\$15,835,898	\$16,855,411	\$83,547,789	\$90,778,591

The Statement of Net Position is a condensed view of the Town of Frisco's assets and liabilities for all funds as of December 31, 2019 and 2020. Total net position represents the amount the Town owns compared to the amount owed. This statement of Net Position is presented in much more detail in the Town's complete Comprehensive Annual Financial Report which is available online at www.frisco.gov.



FINANCIAL GLOSSARY

Current and Other Assets - Assets that one can reasonably expect to convert to cash, sell, or consume within one year.

Capital Assets - The Town's long-term investments in land, buildings, equipment, improvements, infrastructure, and construction in progress. The Town uses these capital assets to provide services to citizens; consequently, these assets are not available for future spending.

Current and Other Liabilities - These are primarily debts that can be paid off in one year or less. This includes accounts payable, accrued payroll and accrued interest payable.

Deferred Outflows of Resources - A consumption of net assets by the government that is applicable to a future reporting period.

Long-Term Liabilities - Represents mainly debt obligations of the Town. The proceeds from these various debt issues are used to finance large projects such as building construction and renovations, major equipment purchases, and roadway construction.

Deferred Inflows of Resources - An acquisition of net assets by the government that is applicable to a future reporting period.

Net Investments in Capital Assets - This represents the Town's investment in its capital assets less accumulated depreciation and any outstanding debt attributable to the acquisition, construction, or improvement of these assets. It should be noted that the resources needed to repay this debt must be provided by other sources, since the capital assets themselves cannot be used to liquidate these liabilities.

Restricted Net Position - Resources whose use is subject to externally imposed restrictions. The Town has resources set aside for debt service, capital projects, and specific projects and program as established by the Town Council.

Unrestricted Net Position - These are resources that are accessible to the Town to provide services to the residents of Frisco if there were no additional revenues or resources available.



SALES TAX

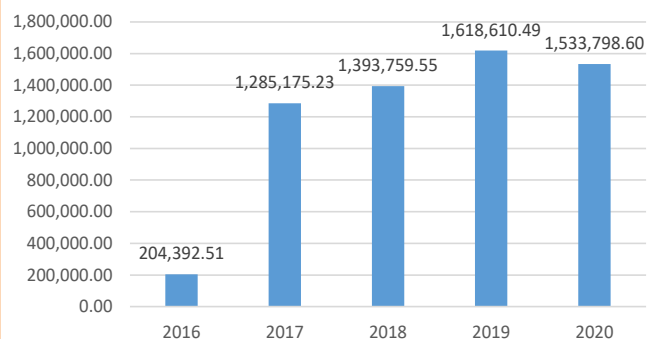
GENERAL FUND

Sales tax revenues have comprised roughly 66% of the Town's Government Fund revenues over the past five years. The top ten sales tax payers generate roughly 50% of these revenues. The balance of General Fund revenues for 2020 was comprised of charges for services at 16% and other taxes at 3%. Fees for licenses and permits, investment income, intergovernmental and other miscellaneous sources make up the remainder.

The Town includes two very distinct commercial areas: Summit Boulevard and Main Street. Summit Boulevard generates, by far, the greatest amount of sales tax revenue for the Town.

SCHA 5A SALES TAX

SCHA 5A Sales Tax



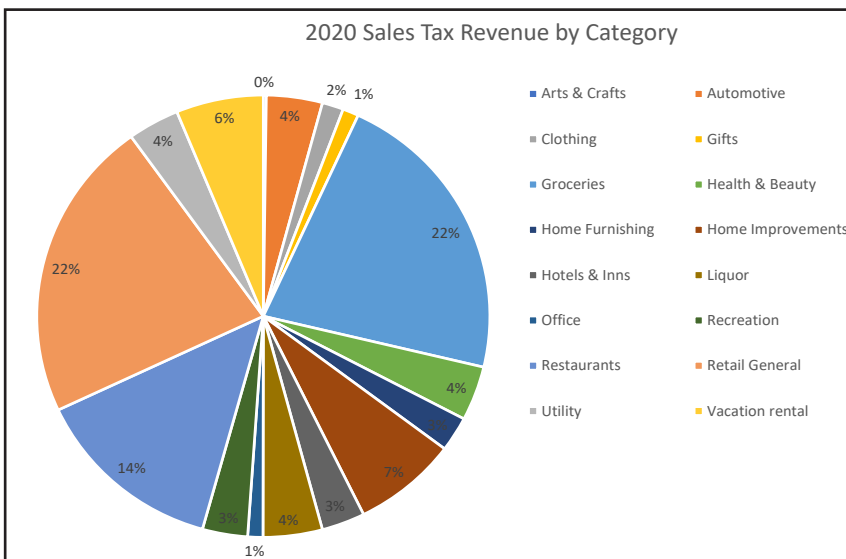
Summit County voters originally passed a ballot initiative, effective in 2007, funding the Summit County Housing Authority with a new 0.125% special district sales tax. In November of 2016, voters approved an additional sales tax of 0.6% to augment the original revenues generated, bringing the total SCHA special district sales tax rate to 0.725% as of January 1, 2017. The increase in tax rate has resulted in a significant increase in funds generated for the Town of Frisco's SCHA 5A affordable housing fund. As such, the Town is now categorizing this fund as a "major" fund.

18

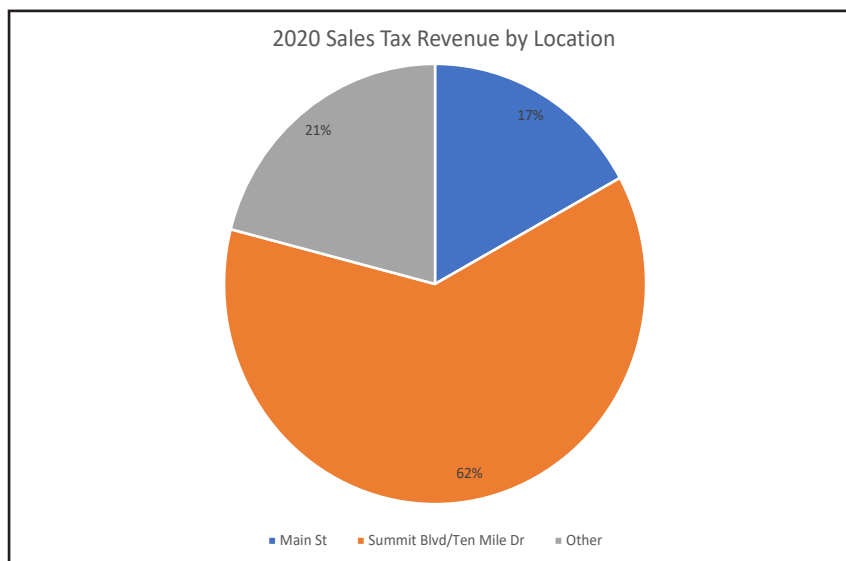
Similar to most Colorado municipalities, the Town is heavily dependent on sales tax revenues to provide services to its citizens. These revenues include those derived from the 2% city sales tax and the 2% county sales tax collected within Frisco Town limits. Major Town services dependent on sales tax are police, streets, parks, recreation and general government. Sales taxes generated by tourism related activities within the Town far surpasses any other categories as depicted in the charts below:



2020 Sales Tax Revenue by Category

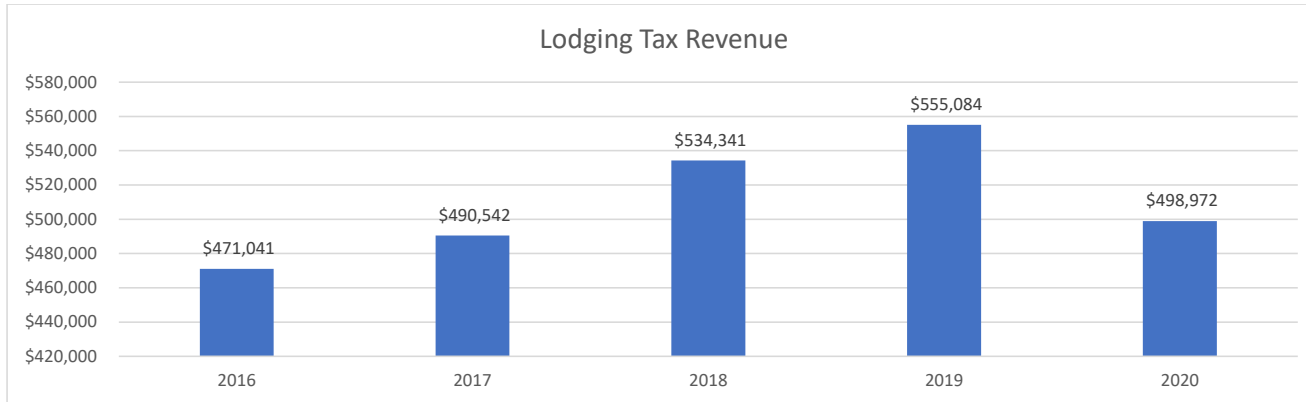


2020 Sales Tax Revenue by Location



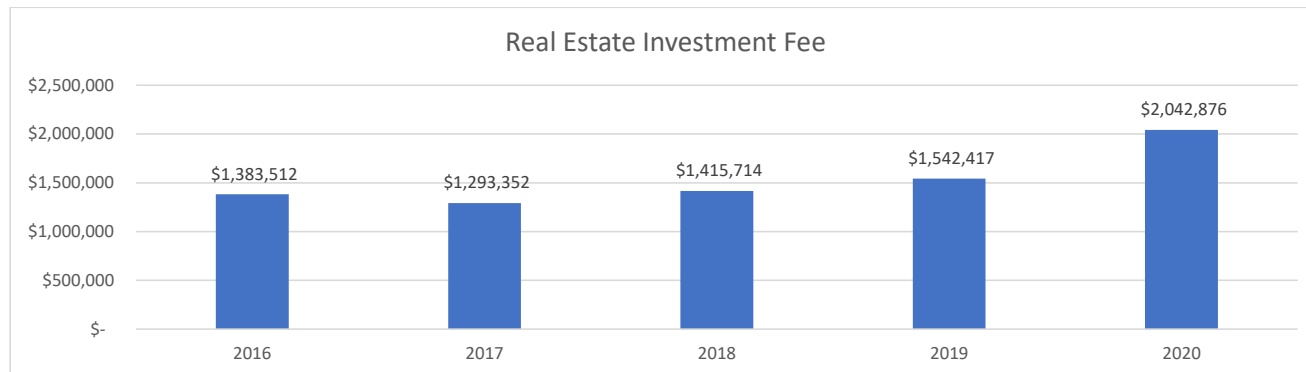
LODGING TAX

The Lodging Tax Fund was established in 2004 to account for a voter-approved 2.35% tax imposed upon lodging establishments. Expenditures are restricted to economic development, special events, advertising and marketing, recreation amenities, multi-purpose facilities and open space and similar uses. Town Council determines the proportion of revenue to be allocated to these activities. Currently, 45% is dedicated to the Information Center, 20% to economic development, 20% to recreation, with the remaining 15% allocated to operations and maintenance of the recreation and tourism-based Town facilities. Multi-year revenues are presented in the following chart:



REAL ESTATE INVESTMENT FEE

A 1% Real Estate Investment Fee is the main source of funding for the Town's capital projects. This fee is imposed on all real estate transfers within the Town. This revenue source was dramatically impacted by the COVID-19 pandemic, as people tried to adapt to the restrictions set forth by public health orders throughout the county. Working from home and online learning became the norm and people relocated to mountain communities such as ours.



2020 LOCAL SALES TAX COMPARISON

Frisco, at only 2%, has one of the lowest sales tax rates of any community in the region. Sales Taxes on sales within the town total 8.375%, broken down as follows:

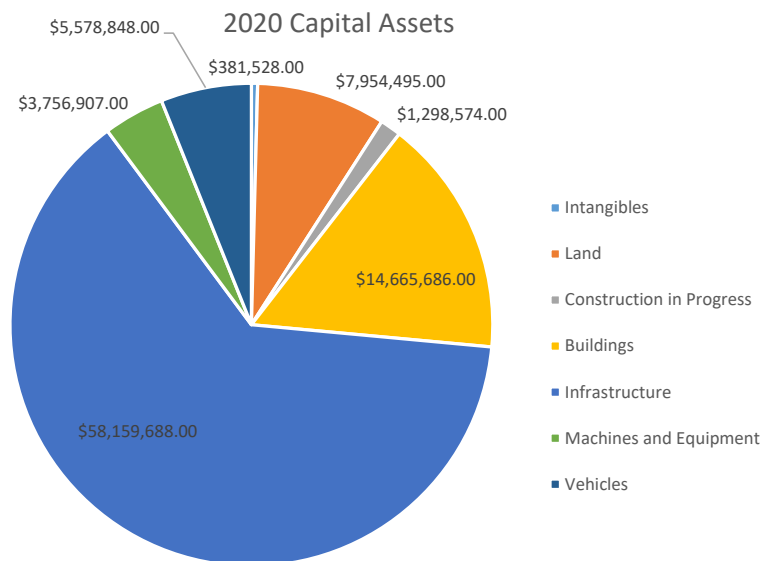
2.9%	State Sales Tax
2.0%	Town Sales Tax
3.475%	County Sales Tax

Municipality	Local Sales Tax
Avon	4.00%
Vail	4.00%
Summit County	2.75%
Breckenridge	2.50%
Dillon	2.50%
Silverthorne	2.00%
Frisco	2.00%





CAPITAL ASSETS



2020 CAPITAL PROJECTS FUNDED BY THE TOWNS REAL ESTATE INVESTMENT FEE

Due to the COVID-19 pandemic and the economic uncertainties it brought, the Town differed many capital projects originally budgeted in 2020.

However, the following projects were completed:

- General Street Maintenance and Facility Repair
- Environmental Sustainability
- Vehicles and Equipment
- Trail Enhancements
- Software System Upgrades
- Playground Improvement Planning and Design



INVESTMENTS AND GRANTS



Investment Portfolio Maturities (In Years)				
	Standard & Poor's Rating	Carrying Amounts	Less than 1 year	Less than 5 years
Deposits:				
Petty Cash	NOT RATED	\$4,277	\$4,277	
Checking	NOT RATED	\$6,641,455	\$6,641,455	
Savings and money market	NOT RATED	\$1,900,612	\$1,980,612	
Certificates of deposit	NOT RATED	\$1,527,418	\$40,997	\$1,486,421
Investments:				
Investment pools	AAT	\$23,015,707	\$23,015,707	
United States Instrumentality	AAT	\$980,449		\$980,449
Certificates of Deposit	NOT RATED	\$1,978,205	\$721,020	\$1,257,885
Total Investments		\$36,048,823	\$32,324,068	\$3,724,755



GRANTS AWARDED

Each year the town participates with other local governments in a coordinated grant process. Applications must have federal 501(c)(3) status. Grants are awarded based on benefits to Frisco Residents, past allocations and the organization's past results with program. The Town has awarded the following amounts over the past three years:

2018 \$229,954
2019 \$135,200
2020 \$180,891

Of the total awarded in 2020, 11 Town of Frisco high school seniors received scholarships, for a total of \$15,000.

Following are the 45 non-profit entities who received Town grant awards in 2020.

Advocates for Victims of Assault
Bethany Immigration Services
Blue River Watershed Group
Breckenridge Film Festival
Breckenridge Montessori
Breckenridge Outdoor Education Center
Building Hope
CASA of the Continental Divide
Colorado Fourteener's Initiative
Colorado Learning Connections
Colorado Mountain College
Foundation Domus Pacis

Education Foundation of the Summit
Family Intercultural Resource Center
Friends of the Colorado Avalanche Info Center
Friends of the Dillon Ranger District
Girl Scouts of Colorado
High Country Conservation Center
High Country Soccer Association
High Country Veterans Adventures
Mountain Dreamers
Mountain Scholars
National Repertory Orchestra
Rotary Club of Summit County

SOS Outreach
Summit County Libraries
Summit County Mountain Mentors
Summit Habitat for Humanity
Summit High School Scholarships
Summit Medical Center Health Foundation
Summit Nordic Ski Club
Summit Property Initiative
Summit Public Radio and TV
Summit Seniors
Summit Tigers American Legion Baseball

Summit Youth Baseball
Summit Youth Orchestra
Summit Youth Sports
Team Summit
The Cycle Effect
The Peak School
The Summit Foundation
Timberline Adult Day Services
Women's Resource Center of the Rockies
Youth Entity

Additionally, to offset economic impacts caused by the COVID-19 pandemic. The Town provided \$485,738 to 150 local businesses for them to offset rent or mortgage payments in amounts up to \$5,000. The Town also provided \$275,000 to citizens for rent relief.



BUSINESS & LIQUOR LICENSING

The Town requires all business activities and enterprises conducting business within its boundaries to obtain a license from the Town. Cost for a business license is \$75 per year. The Town Council is the liquor and beer licensing authority for all businesses selling or serving alcoholic beverages within the Town boundaries. Costs of beer and liquor license vary by type.

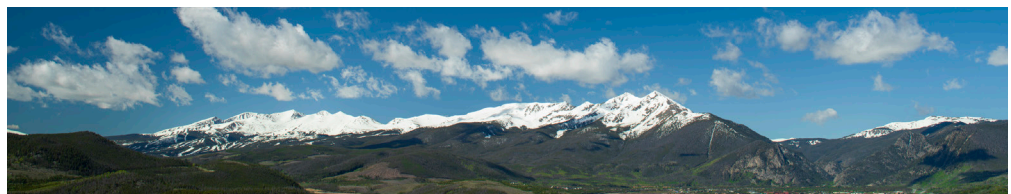
2020 Business Licenses	
Business Activity	# of Active Licenses
Arts/Crafts	17
Automotive	62
Clothing	50
General	259
Gifts	34
Grocery	23
Health/Beauty	139
Home Furnishings	50
Home Improvement	417
Hotels & Inns	9
Liquor Sales	6
Non-Profit	1
Office	121
Realty	14
Recreation	34
Restaurant	53
Services	194
Utility	92
TOTAL	1,575



2020 Business Licenses	
License Type	# of Active Licenses
Bed & Breakfast	2
Beer and Wine	5
Brew Pub	1
Fermented Malt Beverage	8
Hotel and Restaurant	27
Retail Liquor	3
Tavern	4
TOTAL	50

Business License Revenues for 2019	
\$131,008	
Liquor License Revenues for 2019	
\$8,746	

2020 Business Locations	
Business Location	# of Active Licenses
In Town	463
Out of Town	1112
TOTAL	1,575



SUSTAINABLE ENVIRONMENT



The Town of Frisco will take action to collaboratively protect and sustain our treasured environment, by ensuring new development achieves a balance between the natural and built environment and implementing initiatives to address climate change. In furtherance of a holistic approach, the Frisco Town Council supports a sustainable human ecosystem comprised of our inspiring natural environment, our history and culture, the integration of arts, promoting a thriving economy, and engaging our community.

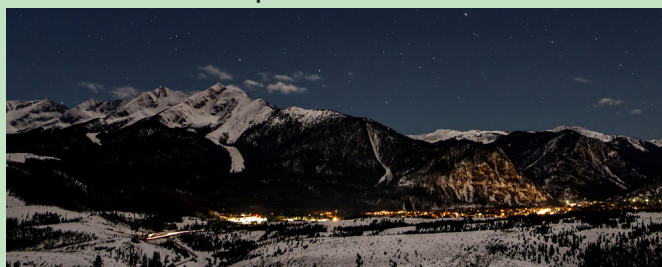




SUSTAINABILITY

DID YOU KNOW?

In 2020, 317 visitors took the “We Drink it First” pledge and received a reusable water bottle as a thank you for pledging to reduce their plastic use. This participation is down compared to the 1,915 pledgers in 2019, due to the COVID -19 pandemic.



BAG FEE

In 2020, the Town enacted a \$0.25 fee for every disposable bag distributed by retail stores and raised over \$80,000 in the first three quarters of the year for waste reduction projects in 2021.

GOT GAS

The Got Gas program encourages Town of Frisco employees to carpool or use of form of alternative transportation in order to commute to work. Each employee tracks the amount of mileage that they save and the results are then tallied at the end of the year. The Town of Frisco has been offering the Got Gas Program since 2007. In 2020, 18 employees participated in the program which is a decrease from 2019 due to COVID.

Frisco’s natural environment is the primary quality that attracts residents and visitors. It supports our economy and drives our recreational pursuits. Protecting the surrounding mountains, forests, waterways, and views are all deeply important to the community. These natural assets make Frisco beautiful, unique, and drive a thriving year-round economy. Pollution, wildfires, avalanches, and floods are threats to Town resources that should be recognized and minimized to the extent possible. The community should embrace measures for sustainability that reduce greenhouse gas emissions and conserve its water resources.



ELECTRIC VEHICLE CHARGING STATION

The Town’s electric vehicle (EV) charging station offset over 6,200kg of greenhouse gas emissions throughout 2020 and charged 1,022 EVs.



SUSTAINABILITY

2020 ENERGY SMART RESULTS FOR FRISCO

Energy Smart Colorado

- 12 energy retrofits completed
- \$460 average annual retrofit savings
- 14 annual metric tons of CO2 savings

Resource Wise

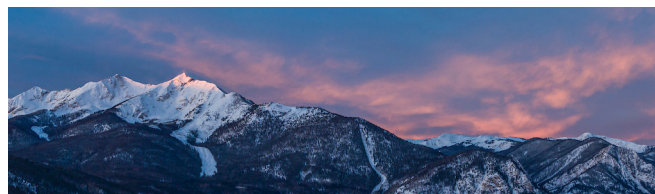
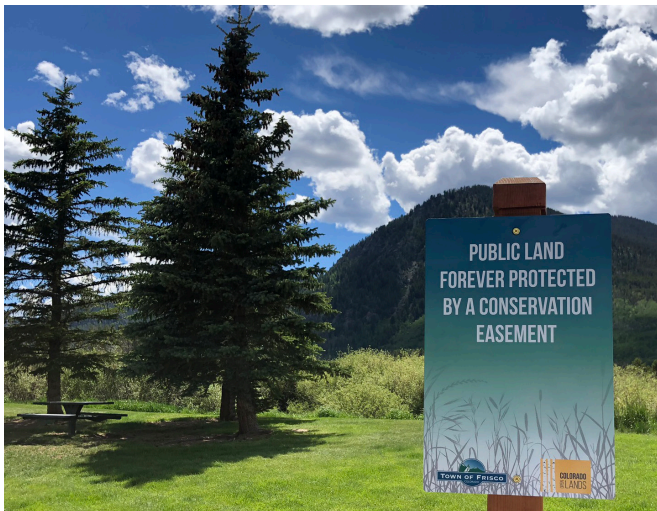
- 8 new Frisco businesses enrolled
- \$844 average annual project savings
- 26 annual metric tons of CO2 savings

Recycling

- 267 Frisco residents are collecting food waste = 39,249 lbs. of food diverted by residents

Water Conservation

- 7 Tame the Tap water check-ups completed = 35,599 gallons saved annual



SOLARIZE SUMMIT

- 2nd successful year of Solarize Summit
- 7 completed projects in Town of Frisco, 45 completed projects countywide



TRAILHEAD ADOPTION

In 2020, the Town adopted the North Tenmile Creek Trailhead via the Friends of the Dillon Ranger District. As part of adoption, the Town is responsible for cleaning up the trailhead twice monthly to minimize the impact of refuse on the surrounding wildlife and waterways.



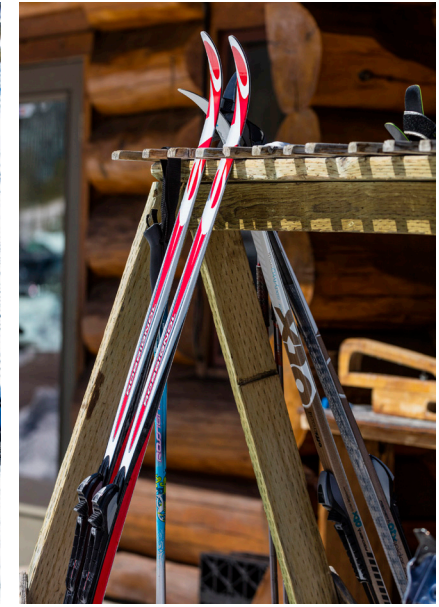
FAST FACT

Town Council approved a community solar subscription with Pivot Energy that will begin offsetting up to 611 kW of the Town's energy use annually.

VIBRANT RECREATION



The Town of Frisco recognizes the importance of its recreational opportunities as essential to the Town's vibrancy, providing unique opportunities for visitors and locals to explore, play, experience, and share with the broader community. The Town of Frisco's Peninsula Recreation Area/ Adventure Park, Waterfront Marina, along with hiking, biking, Nordic skiing, and snow tubing are central to the community's economic vitality and, therefore, a high priority for the Town Council to maintain, sustain, and protect ②6 for future generations.



COMMUNITY AMENITIES - PUBLIC PARKS



The Town of Frisco Maintains 240 acres of park space. That equates to approximately 9.6 acres of parkland per 100 residents. In 2020, Frisco park facilities were reserved 221 times for events. All town facilities, field and park reservations were streamlined into the Recreation and Culture Department in 2012. Nine of the Town's public parks and facilities are available for rental by reservation. Amenity offerings vary by park and may include covered gazebos, charcoal grills, electric hookups, picnic tables and benches, playgrounds, fishing, volleyball, horseshoes and on-site restrooms. These parks accommodate from 50 to 120 people; rental times vary from hour increments to multiple days. The Town maintains fields at the Peninsula Recreation Area that may also be reserved.





RECREATION & CULTURE DEPARTMENT

2020 SPECIAL EVENTS

- Run the Rockies Road Races (11k and 7k)
- Run the Rockies Trail Races (10k and Half Marathon)
- Frisco Gold Rush Nordic Races
- Frisco Solo Running Series
- Up & At 'Em Nordic Ski Series

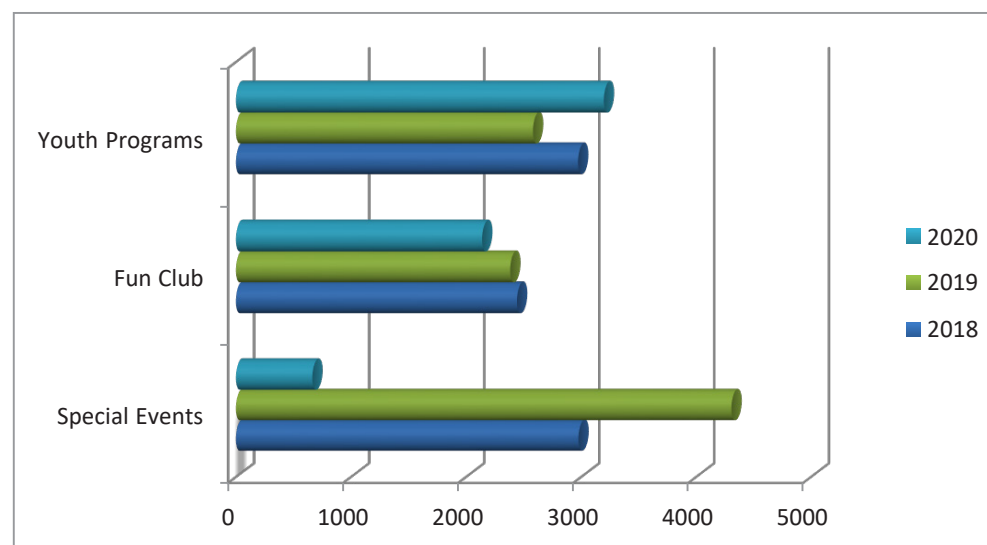


2020 Recreation Programs

- Frisco Fun Club
- Winter Fun Club (no school day camp)
- Adventure Camp
- Bike Camp
- Water Camp
- LEGO Camp
- Girls on the Run Camp
- Skijoring
- Kids Night Out Programs
- Little Vikings after school Nordic Skiing
- Wednesday Remote Learning
- After School Art with Frosted Flamingo
- After School Biking
- After School Skateboarding
- Historic Fridays (After School at the Frisco Historic Park & Museum)
- Trails of Wonder (After School Hiking)

The Town of Frisco integrated all recreational amenities into one comprehensive department in 2012. The department consists of the following divisions: Historic Park and Museum, Marina, Adventure Park, Recreation Programs, and Special Events. The department delivers unique and exceptional experiences through sustainable recreational and educational opportunities, connecting the past, present, and future to the community. We are an innovative and dynamic department, taking pride in our community and helping Frisco thrive.

PROGRAM AND EVENT ENROLLMENT



- The 50th Annual Frisco Gold Rush had a 60% increase in event participation from 2019 (147) to 2020 (234); 12 racers who participated in the inaugural Frisco Gold Rush in 1970 raced this year.
- Kicked off the Inaugural Frisco Solo Series with a 5.8 mile course on the Frisco Peninsula. The Steadman Clinic and Steadman Philippon Research Institute were prize sponsor for the series.
- Hosted 175 participants at the first 'live' event of the summer in August while following the current COVID group gathering guidelines.
- Due to the uncertainty surrounding the pandemic and the group gathering restrictions in place throughout the year, the following 2020 events were cancelled: Brewski, Frisco Freeze, Mountain Goat Kids Trail Running Series, Bacon Burner 6k, Frisco Triathlon, Turkey Day 5k and the Girls on the Run 5k.

RECREATION PROGRAM PARTICIPATION



2020 HIGHLIGHTS

- The first few months of 2020 started off in a very routine fashion- Winter Fun Club, Kids Night Out programs, After School Little Vikings, Up & At 'Em Nordic Ski races, and the 50th Annual Frisco Gold Rush.
- The Little Vikings Nordic Ski program continued to be a huge success; this program is a collaboration between the Town of Frisco and Summit Nordic Ski Club. Two sessions were offered and each session sold out with 30 kids enrolled.
- A variety of scenarios for our youth programs and special events presented many challenges during the pandemic. Programs offered were increased to give parents and caregivers the opportunity to return to work while their child(ren) were in our care. Notably, those offerings were:
 - Frisco Fun Club 7 days a week to accommodate remote learning and delay of the start of school. The Wednesday remote learning program sold out immediately and provided guidance and supervision for 20 kids.
 - Secured childcare licensing at Summit Middle School to accommodate additional students while 100% virtual learning was in place.
 - Increased after school program offerings: After School Skateboarding, After School Biking, After School Art with the Frosted Flamingo, Trails of Wonder (After School Hiking), and Historic Fridays (After School at the Frisco Historic Park and Museum).



DID YOU KNOW?

The 2021 National Recreation and Parks Association Agency Performance Review found the following data (<https://www.nrpa.org/publications-research/ParkMetrics/>):

- There is typically one park for every 2,227 residents.
- 88% of Parks and Recreation agencies offer summer camp for their communities' younger residents.
- An overwhelming majority of park and recreation agencies have playgrounds (94.4%) and basketball courts (87.4%) in their portfolio of assets.
- COVID-19 continues to highlight what has been true for so many years: parks and recreation are vital to ensuring that all people – no matter their race, ethnicity, income, age, location, or gender identity – thrive.



FRISCO ADVENTURE PARK

DID YOU KNOW?

33.75 acre-feet of water was required to create snow for the tubing hill this year.



FAST FACT

In a typical day, Tubing Hill Attendants walk an average of 10 km a day.



GREEN FACT

To complete waivers this year, the Adventure Park utilized Smart Waiver as an online waiver option. 5,939 waivers were completed in the first month of usage, reducing paper and guest-staff contact (30) during check in.

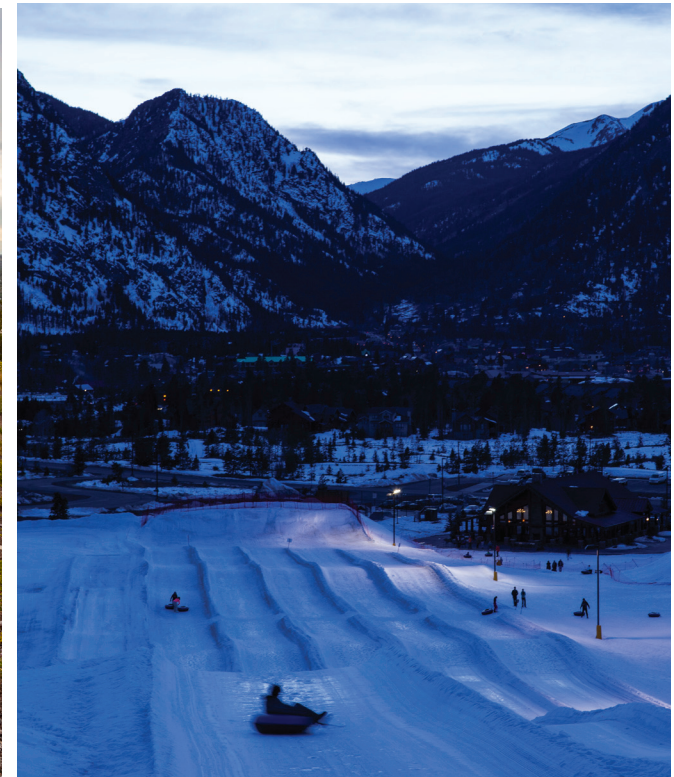
Total revenues were \$1,574,148.43 for 2020, 88.8% of which was derived from tubing hill hourly fees.

Due to the COVID-19 pandemic, the 2019/2020 tubing operations ended on March 13, 2020 and only 44,978 guests participated in tubing at the Adventure Park this season, a significant decline from prior years. COVID-19 restrictions delayed the 2020/2021 tubing hill opening until December 4, 2020, rather than the traditional Thanksgiving Day opening. The tubing hill opened with four lanes and 50% capacity.

Copper ski lessons returned to the Adventure Park on Sundays in 2020 from January 1 to March 1, with 106 total participants.

In spite of an early closing on March 14 due to the COVID-10 pandemic, the ski and ride hill had its best year ever at the Adventure Park with 1,564 tickets sold during the 2019/2020 season, sixty-seven more than the prior year. The ski hill re-opened on December 17, 2020, the earliest in history, due to snow making efforts at the beginning of the 2020/2021 season.

The Day Lodge began selling sleds in November of 2020 to provide guests with an activity while the tubing hill opening was delayed. 428 sleds were sold in November and December -December 2020.



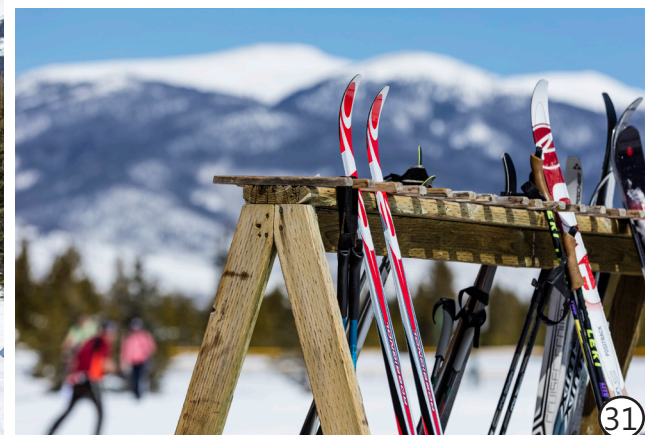
FRISCO NORDIC CENTER



The 2020/2021 season was the fifth season that the Town of Frisco operated the Frisco Nordic Center. Season Highlights included:

In meeting COVID protocols, all rental operations at the Nordic Center were moved outside and an entirely separate ticket booth was added adjacent to the Nordic Center

- Trail improvements (grading) on sections of Jody's Nugget and re-alignment of Reischel's Retreat
- Full (with waiting list) enrollment in all weekday skate clinics
- Trail re-alignment of Buzzsaw Trail and extension of western end
- New trail construction of Giber's Trail that connects Hannimal's with Jody's Nugget
- New trail construction of Reischel's East that connects Olympian's with Reischel's Retreat
- Updates to Nordic Center trail map with corrected segments and suggested loops
- Construction of additional snow fences on Scenic Loop, Jody's Nugget and Reischel's Retreat
- Addition of wooden benches at viewpoints on snowshoe loop
- In meeting COVID protocols, the Up and At'Em Nordic race series was moved to a Strava/individual format and participation increased over the prior year
- The Nordic Center hosted practices for Summit Nordic Ski Club, Summit Middle School and Summit High School





FUTURE PHASES OF IMPROVEMENT

- New Marina Office Building
- Landscaping and pathways
- Island Grill restaurant improvements
- Utilities and infrastructure
- New Marina fuel system



FAST FACT

We had 23,366 individual boat rentals in 2020



DID YOU KNOW?

The Frisco Bay marina saw an increase of 87% in the number of boat ramp inspections in 2020

32

FRISCO BAY MARINA

Total revenues were \$2,428,800.45 for 2020. Rental boats accounted for \$1,457,440.00 of that total, nearly doubling the rental boat revenue from 2019.

With the uncertainties brought about by the 2020 pandemic, the Marina faced many challenges to start the year. In April, it was unclear if the Marina would be able to open its operations. A dedicated Marina staff made many changes to operations to provide outdoor recreation opportunities to citizens and visitors hungry to get outside and play. This led to more visitors and revenue for the marina than ever before. Planning continued on future phases of marina projects designs for the Marina Office, lift station, and utilities being finalized in 2020.

Projects Completed in 2020: Fire Suppression Standpipe, Xcel Energy installation of power lines and transformers to the new project sites.

Projects Budgeted for 2021: New Marina Office and associated utility work, new sewer lift station, new fuel system.



GREEN FACT

The new marina office building, slated to begin construction in 2021, will have solar PV panels installed on the roof to supplement electricity usage



FRISCO HISTORIC PARK

The Frisco Historic Park & Museum was founded in 1983 with the Town of Frisco assuming control of operations in 2006. There are ten historic cabins and buildings open to the public, along with a gazebo, an outhouse, a spring house, and a well house. The Museum operates year-round with a variety of community programming, field trips, events, and exhibitions.

In 2020 and as a result of the COVID-19 pandemic, the Museum pivoted to virtual programming with the popular Lunchtime Lecture Series and annual Founder's Day event. In-person historic walking tours resumed in Fall 2020 with smaller group sizes and all new content. The Museum also launched a self-guided virtual tour of the Historic Park featuring new images, updated research along with existing audio and video.

While operations varied greatly throughout the year, Museum staff remained focused on guest service, safety and cleanliness, community programming, and collection management. Staff approached each challenge with innovation and collaboration, resulting in meaningful improvements and solutions.



2020 HIGHLIGHTS

- The Museum served 12,608 guests in 2020 through daily visitors, community programs, field trips, lectures, and events.
- The Museum hosted a brand new four-week Frisco Historic Friday program for local children in partnership with Town recreation programs.
- Staff produced three mini exhibits- two for the 50th anniversary of the Gold Rush race and one on the 100th anniversary of Ander Haugen's record setting ski jump.
- The Museum accepted five donations from local residents totaling 20 artifacts.
- Staff completed records for 43 donations equaling 603 artifacts dating from 2017 to present.
- Staff rewired 9 audio kiosks around the Historic Park from push button to motions sensors.
- The Museum launched the Community Collection Project to gather individual stories and document our community's response to the COVID-19 pandemic.
- Staff participated in a global "Pass the Glove" social media challenge with other museums and cultural institutions. The video reached approximately 550 people with 270 views.

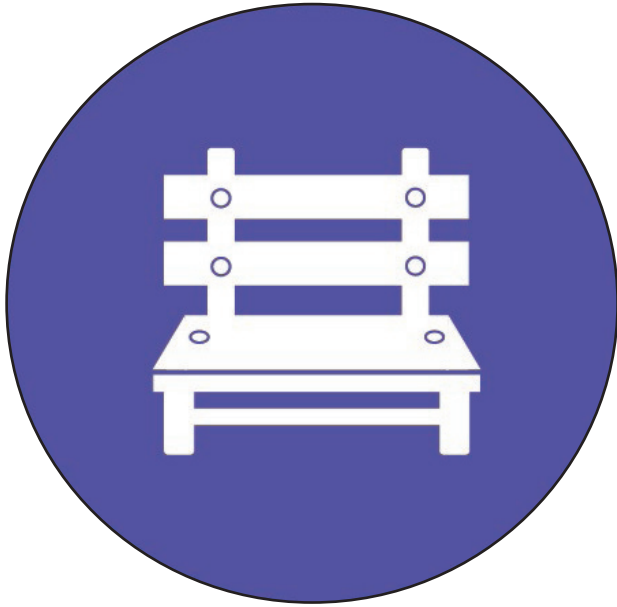


DID YOU KNOW?

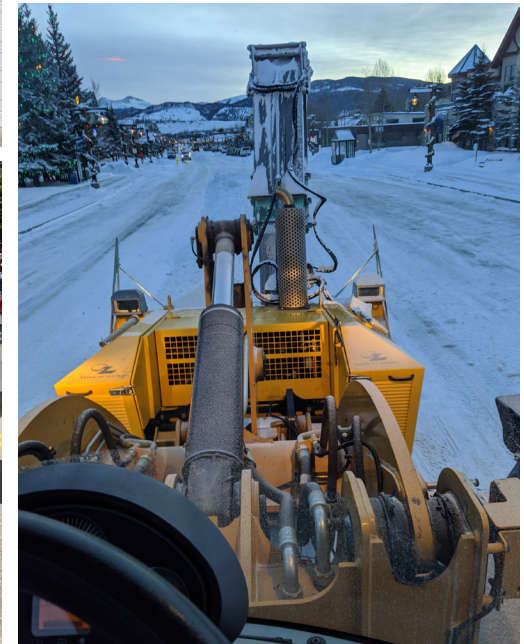
The Museum was voted Best in Summit for fifth consecutive year.



QUALITY CORE SERVICES



Providing quality core services are the heart of the Town of Frisco. The Town Council places a high priority on a balanced and fiscally sustainable budget, considering long and short-term economic indicators to prudently maintain our critical infrastructure, sustain general services, support and improve our recreation and visitor economy, communicate effectively to actively engage residents, attract and retain high-performing personnel to deliver exceptional service to the public, provide essential public safety services, maintain the Town's public resources, and protect and preserve the ③④Town's historic community.



TOWN PERSONNEL



The Town currently employs 91 full and part-time year-round staff. Summer seasonal staff decreased by 50 employees, due to the COVID-19 pandemic; winter seasonal staff, however, remained the same as in previous years. The Town of Frisco utilizes a performance-based pay program applicable to all employees, designed to link employee pay with job performance.

Recruiting

The Town of Frisco works diligently to retain and attract new talent. The low unemployment rate and high cost of living in Summit County makes this task an everyday challenge. The Town of Frisco continues to offer an attractive benefit package. The Town hosted a virtual job fair during the spring of 2020 to promote summer jobs.

Employee Wellness

The Town of Frisco continues to maintain and promote a comprehensive wellness program, MyFit, for employees and their families. As in previous years, the Town offered flu shots and hosted a Health Fair, offering free biometrics, lung health and bone density for all employees and dependents. 61 adults participated in the Health Fair. For the third year in a row, the members of the Benefits and Wellness committee invited 10 local business to showcase their health services to the Town of Frisco employees.

The following health and fitness classes and activities were offered: Nordic Skiing, Retirement, College Invest Account, Learn about your Benefits, Mental Health: QPR, Learn more about your Employee Assistance Program, Wellness Wednesdays, PRA Trail Work, Frisco Solo Series and Marina Mornings.

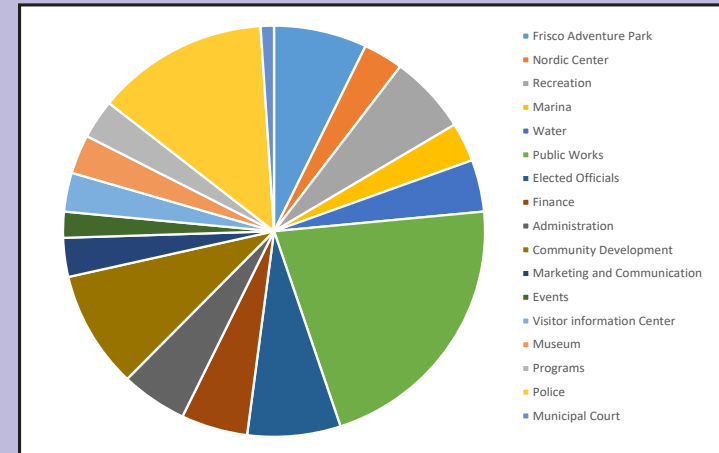
Learning and Development

The Town values and promotes professional development opportunities for its employees. The Town offered a comprehensive training program to all employees. The 5 classes offered were: Anti-Harassment in the Workplace, Preventing Slips, Trips and Falls, Workplace Bullying, Violence in the Workplace and Stress and Your Health. The Town utilizes Online videos through its property and liability carrier, CIRSA.

Safety

The Town of Frisco continues to maintain a safe work environment. The Town's worker's compensation experience modification factor decreased for the third year in a row, resulting in significant savings to the Town.

2020 FULL TIME EQUIVALENT (FTE) EMPLOYEE ALLOCATION BY DEPARTMENT



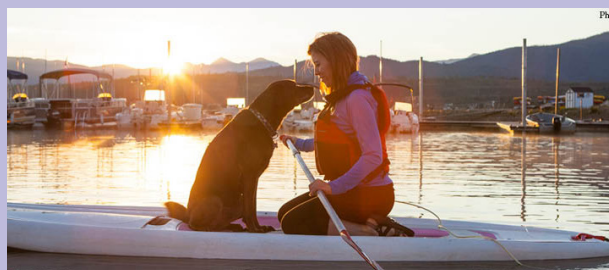
DID YOU KNOW?

- The Town of Frisco received the Team of the Year Award from the Summit Chamber of Commerce. The Town of Frisco continued their Monthly All Hands meeting throughout COVID.
- The Town of Frisco Staff held over four Zoom Happy Hour type events to keep our #TeamFrisco spirit alive.





PUBLIC WORKS



DID YOU KNOW?

The Town's fleet consists of 44 vehicles; these vehicles were driven a total of 168,560 miles in 2020. Of the total fleet, 3 are hybrid vehicles, or 12%. Hybrids were driven 5,621 miles in 2020. The Town's heavy equipment is significantly more costly to operate as the chart illustrates.



FAST FACT

- Maintained Main Street trash receptacles three times per week at an average weekly cost of \$200.
- Conducted street sweeping on 41.5 lane miles at a cost of \$38,000; this includes Summit Boulevard
- Maintained 62,000 square feet of facility/building space
- Maintained 240 acres of park space and 12 miles of bike paths

36

The Frisco Public Works Department is dedicated to performing essential municipal services for its citizens and visitors. The duties of the department include: safe and efficient maintenance of streets, high-quality domestic water service, maintenance of parks for the enjoyment of citizens and visitors, and service of Town-owned buildings and vehicle fleet. As stated in the Frisco Community Plan, "Frisco is a community that expects quality community services and seeks to ensure adequate resources are available over the long term."



Vehicle Type	#	# Miles Drives	Total Fuel & Maintenance	Cost Per Mile
Hybrids	3	5,621	\$528.43	.09
Total Vehicles	44	161,136	\$39,982.17	.25
		# Hours	Total Fuel & Maintenance	Cost Per Hour
Equipment	28	7,424	\$70,663.97	9.51
			Total Fuel & Maintenance	Cost Per Unit
Small Equipment	62	--	\$2,436.23	39.29

SNOW REMOVAL SERVICES



The Public Works Department has 12 pieces of snow removal equipment. Main Street operations typically occur between 2:00 a.m. and 12:00 noon. Side streets are plowed when snowfall accumulations reach 2 inches and within 12 hours after a storm subsides. Full snow plowing operations occur when accumulations reach 4 inches. The average cost per week for these operations totals approximately \$16,000.

ROAD MAINTENANCE COSTS

Public Roadway	2017	2018	2019	2020
Maintenance cost per lane mile	\$23,123	\$23,560	\$24,125	\$24,766

*Includes road maintenance projects and associated equipment and fuel usage



DID YOU KNOW?

A 4" snow storm requires almost 60 hours of labor to complete the snow removal operation. Frisco's average annual snowfall is 128 inches. 2020's total snowfall was 194 inches.



FAST FACT

The speed limit on all Town residential streets is 20 miles per hour.





WATER SERVICES

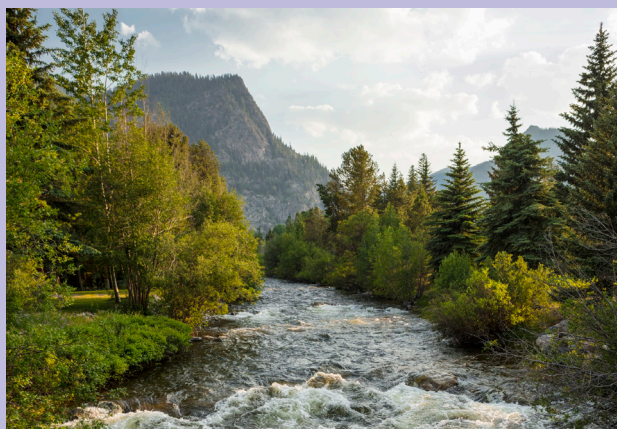
WATER RATES

Frisco Town Council approved a water rate and tap fee increase in June 2019. The proposed increases were approved in order to properly budget and plan for anticipated capital improvements to keep up with rising operating expenses and to encourage conservation. Concurrently, Frisco Town Council also approved a generous new water efficiency program to benefit water customers who want to improve their own personal water infrastructure.

The second year of the approved rate increase schedule was effective October 1, 2020 for water use in October, November and December 2020. The tap fee increase was effective January 1, 2021. Water rates will increase by 5% annually on October 1st of each year through October 1, 2024.

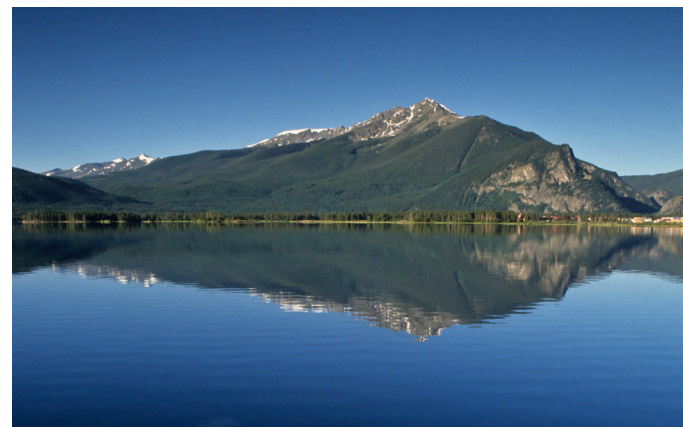
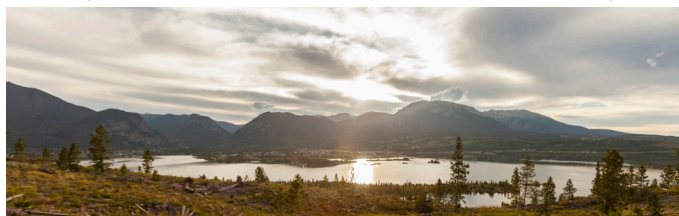
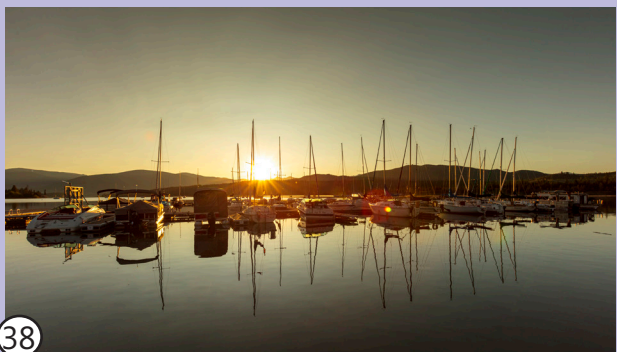
2020 PRODUCTION NUMBERS

- Average Daily water consumption for 2020 was 0.650 mgd and the miles of water mains has not changed 33 miles is current.
- Total 2020 consumption was 237.433 million gallons, 728.657 acre feet.
- That is roughly 12.8 mgd less than 2019.
- Due to the pandemic, May was by far the lowest production month 9.206 million gallons, 28.252 acre feet.
- August was the highest consumption month with 32.967 million gallons.
- Highest daily consumption was July 2nd 1.594 million gallons
- Days producing 1 million gallons or more per year- 49



FAST FACT

Replacing a toilet put into service prior to 1980 can save up to 6,900 gallons of water per year on average



POLICE DEPARTMENT



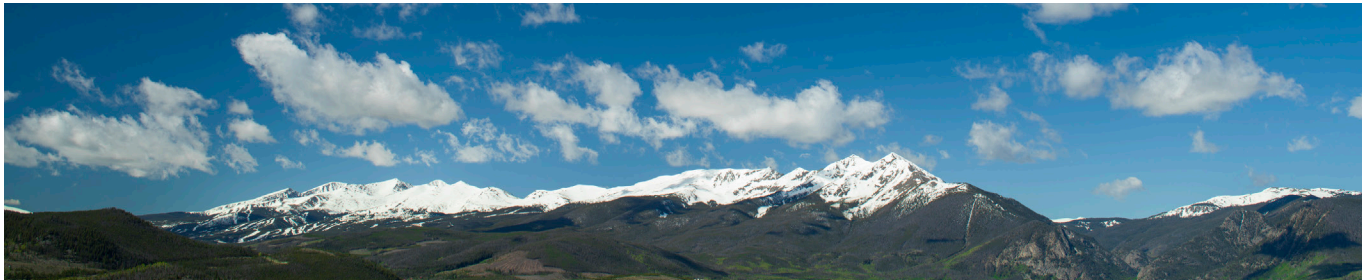
The Police Department is committed to community policing – a philosophy, management style, and organization strategy that promotes proactive problem-solving and police community partnerships to address the causes of crime and fear, as well as other community issues.

Police Services	2017	2018	2019	2020
Calls for Service	6672	5919	6523	6190
Traffic Accidents	104	106	159	125
Traffic Citations	416	331	245	141
Traffic Warnings	1654	1273	983	591
Business Checks	5044	5917	3300	860
Bar Checks	706	936	513	42
Assists	495	460	221	213
Alarms	150	127	112	141
Arrests	116	133	95	75
Felony	21	28	16	15
Misdemeanor	95	105	79	60
DUIs	40	34	26	17
Animal Control				
Citations	9	9	8	10
Warnings	138	111	59	99
Stolen Property				
Stolen	\$82,984	\$182,159	\$133,577	\$172,426
Recovered	\$7,052	\$451,360	\$1,456	\$27,518



FAST FACT

If you live within the town limits, you are required to provide proof of rabies vaccination for your pet and to register your pet each January with the Police Department.



STAY CONNECTED

FriscoGov.com

The best source for government news. Citizens can find dates and times for all public meetings, press releases, job opportunities, business information, and other Town government updates, projects, services and programs.

TownOfFrisco.com

Information on all the Town's events, recreation and amenities. Visitors and locals alike can use this well designed site to learn more about all that Frisco has to offer year-around.

CHANNEL 1- -SCTV (Comcast)

Summit County's public access channel. The Town's program "Focus on Frisco" covers issues important to the Frisco community and features local leaders and newsmakers. Program can also be watched at www.summitnews.com.

CHANNEL 22 (Comcast)

Real-time weather and traffic information. Be sure to tune in before you head out.

FACEBOOK

Get informed, comment of posts, and join the conversation at facebook.com/townoffrisco.com.

TWITTER

Follow us on Twitter for frequent updates regarding news, events and programs @Townoffrisco.

INSTAGRAM

Follow us on Instagram for visual updates on Frisco at [townoffrisco](#) #FriscoCo #FriscoClock



NUMBERS TO KNOW

Town Hall: (970)668-5276
Marina: (970)668-4334
Information Center: (970) 668-5547
Information Center Toll-Free: 1-800-424-1554

Public Works: (970)668-0836
Historic Park: (970)668-3428
Adventure Park: (970)668-2558

REPORT AN EMERGENCY

Life Threatening: 911

Electrical outage or emergency: 1-800-895-1999

Gas/Gas odor: 1-800-895-2999

Water or water quality emergency: (970)668-8600

Wastewater, Storm Water: (970)668-3723

NON-EMERGENCY

Non-emergency police, fire, medical: (970)668-8600

Report a crime in non-emergency situations

Report suspicious activity

Non-emergency electrical: 1-800-895-4999

Partial power outage

Damage to equipment (light poles, utility boxes, etc.)

Streetlight in need or repair: Town (970)668-0836

Summit County (970)668-3590

Street snow removal: Town (970)668-0836

Summit County (970)668-3590, State (303)757-9011

Report a pothole: Town (970)668-0836; Summit County (970)668-3590;
State (303)757-9011

Report a hazard on bike and pedestrian trails: Town (970)668-0836

Summit County (970)668-3590

NUISANCES

Weeds, trash, sidewalks - (970)668-3579

Animal Control - (970)668-3230

INFORMATION

Summit Stage: (970)668-0999

Water Billing and Customer Service: (970)668-5276

Reserve Park Shelters or Ballfields: (970)668-2558

Driver's License: (970)668-5015

Motor Vehicle/License Plates: (970)668-5623

Business License: (970)668-5276 ext. 3034

Municipal Court: (970)668-3576

Road Conditions: (970)668-1090 or 877-315-7623

Crime Stoppers: 866-453-7867