



Paid Parking Management Services for the Frisco Bay Marina

Town of Frisco, CO: Request for Proposals Paid Parking Management Services for the Frisco Bay Marina
Release Date: March 9, 2022; Submittal Deadline: 12:00 pm, Wednesday, March 30, 2022

RFP – Questions Due 3/18/22; Responses to Questions posted 3/23/22

Questions in black; *answers in red*

- 1) Does the Town have variable messaging boards? *No. We are looking for companies to provide us with options/solutions for informing guests when the parking is full.*
- 2) Does the Marina have PC's to help with the validating of parking? *Yes. Marina staff will work with the company on the best way to validate parking for guests who rent from the Marina.*
- 3) Can you provide any guidance on the rates? *We would like the companies to provide us with recommendations, keeping in mind local comparables and price differences for different lots.*
- 4) Is the Town Council supportive of paid parking at the Marina? *Yes.*
- 5) Paid parking would be implemented June through September, and not during the off-season? *Correct. There is minimal activity at the Marina during the winter months and the majority of lots are used for snow storage. The bid alternate though for Main Street parking enforcement is year-round.*
- 6) Drop-off areas – how do these work? *Guests use the roundabouts to drop off paddle boats on the north lot and to launch power boats/sailboats at the boat ramp/turnaround area. There is no charge for this drop-off area.*
- 7) Would bikers who use the trailhead parking at the Marina be treated as a regular paying customer for parking? *Yes.*
- 8) Fruit Stand Lot is in rough condition – is there a plan to do some grading? *Yes. We know there is some needed work on this lot and anticipate completing this before this boating season.*
- 9) Citations for those who don't pay or don't comply – what is the fee? *Below is the response from our police department:*

Below are the fines imposed for parking. Typically, 167-1-1204 (3)(b) is the charge used when someone exceeds the 3-hour parking limit or parks overnight. The overnight parking usually includes a tow and is only enforced in the winter due to snow removal. Of course, if their vehicle is towed they have to go pay to get it out of the impound lot, and we have nothing to do with those fees. We have an agreement with Ski Country Towing that they tell the owner of the



vehicle they have to come to the PD to pick up their parking citation before the tow company will release the vehicle.

PARKING

167-1-1202	Parking not to obstruct traffic/maintenance	0	35
167-1-1204(3)(b)	Parking prohibited by official signs	0	50
167-1-1204(2)(b)	Parking prohibited by official signs – fire hydrant	0	100
167-1-1205(1)	Parked more than 12” from curb	0	25
167-1-1205(2)	Parked vehicle on wrong side of roadway	0	25
167-1-1208(5)	Parking privileged for handicap	0	200
167-1-710(3)	Drove vehicle upon the sidewalk	3	100

10) When the Marina lots are full, do people park on the street? *When parking is full at the Marina, guests will then park on Main Street or over at the Middle School just north of the marina. If Marina Staff notice people actively parking on the side streets they will direct them to Main or the Middle School. If marina staff are not available to redirect guests, then the Town of Frisco PD will enforce parking and have the violator towed.*

11) Is there power in the parking lots? *The map below shows the closest power options, highlighted in green:*





- 12) Do we need to offer a cash means of payment or can all be credit card? *We are open to what you recommend.*
- 13) There is a set amount of truck and trailer parking – is it a one in, one out scenario at the Marina – meaning, where do they go when the stalls fill up? *When the stalls fill up in the South Lot, guests will try to park in the fruit stand lot. We would welcome suggestions on what a fee should be for a tow vehicle with an attached trailer in this lot please.*
- 14) How far in advance can boats be rented? *Guests can start booking online starting around the last week of January or first week of February.*
- 15) What is the average number of rentals per day? *625 per day.*
- 16) Parking pass fee – limited or unlimited – looking for clarification? *We would like to sell a season parking pass at a discounted rate. Our question for the companies is what would the fee for this pass be and would you recommend selling only a limited number of such passes?*
- 17) Is there a daily park fee to enter into the Marina? *No.*
- 18) Is there a current system in place to authorize overnight parkers? *No.*
- 19) Is power over ethernet available on main street? *No, the closest connections would be near Town Hall and the Frisco Historic Park Museum.*
- 20) Are there any revenue control measures or devices on site currently? *In the Marina, no. The Town Police Department uses an enforcement software called Vigilant to enforce parking on Main Street.*
- 21) If there are any payment system revenue control enforcement devices / systems, please provide which they are? *There are no payment systems anywhere in the Town. The only enforcement device is listed above in question 20.*
- 22) Dirt parking lot, is there in insurance interest of the city to pave this lot? *There are ideas to potentially develop and/or pave this lot. This could be years out though.*