



Frisco Arts and Culture Council (FACC) September 8, 2023 10:00am-11:30am Minutes

Present- Melissa Sherburne, Megan Testin, Daymon Pascual, Todd Altschuler, Alison Lindsey, Andy Held, Rose Gorrell, and Tom Fisher

- Approval of [August 25, 2023 meeting minutes](#)
 - Approved unanimously
- Member updates
 - FACC member Alison Lindsey provided [the linked photograph](#) to share with the FACC of a mosaic that she saw in Montana during her travels
 - FACC members would like staff to provide a progress report on art plan and/or a tracker for workflow on agendas or through a software app or cloud document that members could access independently.
 - Andy Held shared his desire to see FACC and TOF put more into the Arts at Altitude Festival to expand the event into a three-day event with activation from the TOF every day. The artists on site this weekend voiced their concerns to Andy over profitability and artist return rates for coming years.
- Staff updates
 - Vanessa Agee confirmed with Hilary Sueoka, Environmental Programs Manager, there are no plans to print more reusable bags; bag fee funds are expected to be used for single-use plastic ban promotion and grants and not more bags
 - As part of next summer's promotions, FACC will look at higher-quality items to ensure they do not add to the landfill.
 - FACC members would like staff to ask about water bottles
 - Rose Gorrell- young adult ice cream mural walk
- September FACC pop-up concert, ice cream, and meet & greet event update
 - September 17, 2023, from 12:00pm-2:00pm due to SumUkes availability
 - Stir Pan Creamery to be onsite creating \$3 ice cream cups- to be charged to FACC budget along with Stir Pan Creamery labor costs for this offsite setup
 - FACC members agreed to make the pop-up style event a frequent occurrence throughout the year as an open house/social hour to ensure the community remains engaged with projects and excited about what's to come.
 - Daymon Pascual felt the event was developing nicely and would like staff to invite the muralists to the event.
 - Melissa Sherburne asked staff to provide the muralists and FACC members with colorful nametags.
 - FACC members asked staff to provide poster boards with the murals and Fourth of July float projects, and a tent with a table with a sign saying FACC. FACC would also like to include QR codes for the art plan.

- The SumUkes will need power.
 - Promotion to begin – What should the event be called?
 - Frisco Arts Pop-Up: Ukes & Scoops
- Partnership discussion- Silverthorne, Breckenridge, Summit School District, Summit County, ...
 - Melissa Sherburne talked with Joanne Cook- Director at TOS. Melissa and Joanne agreed to cross-pollinate ideas and complement each other while remaining true to Frisco and Silverthorne's character and goals. Melissa also met with Consuelo Redhorse from the School District and put forward the FACC's intentions of being a resource to the School District for music and art and opened the door to potential collaborations.
 - FACC brainstormed several opportunities to address Goal 2 in the art plan, including an Art Drop-In or a Jam Space. Some logistics, like location and timing, were discussed, along with potential partnerships with other art-focused organizations.
 - FACC members agreed to put the Art Drop-In into the potential project bucket for further discussion.
 - Staff encouraged FACC members to read through Goal 2 of the art plan and brainstorm ideas for accomplishing those goals. Staff recommended going through the year-by-year chart in the plan at the next meeting.
- Community Dinner
 - Discuss possible table costs- \$20 per table?
 - Discuss how to make it more artful?
 - FACC determined the previous decisions and discussions for the 2024 community dinner did not meet the intentions of the council and the established goals of the project.
 - Several members voiced concern that having table captains and a potluck was too stressful and made them anxious about participating in the event, as well as planning the event.
 - Most members agreed the event should promote community and healing through art- Art to Unify.
 - FACC members brainstormed how to overcome some of the challenges they identified with the previous format, such as avoiding cliques, ensuring food safety, and promoting community healing.
 - Members voiced support for catering the dinner through a local restaurant or having FACC members BBQ hot dogs and burgers.
 - Members also supported pulling from the community aspect of BBQ Fest and contacting a vendor from previous BBQ years to cater.
 - Members also voiced concerns over the color palette resembling the LGBTQ flag as it would lead to the impression it was an LGBTQ event.
 - Megan Testin volunteered to bring a color palette to a future meeting if the group decides to continue with the color theme.
 - Melissa Sherburne asked for members to research community dinners and return with possible ideas that meet the established goals.
- Brainstorm winter event and project ideas
 - What

- Why- to meet what goal
- When
 - Frozen Frisco- reimagined, keep it fresh, establish a theme, give out stipends/have a contest to involve the community, and keep it tacked onto a larger event.
 - Keep it small-town local- less urban, modern, international (Breck/Silverthorne)
 - Frozen Frisco would meet goal 1
 - Todd Altschuler suggested funding music lessons for Frisco kids. Suggestions included grants/stipends or subsidizing space.
 - NRO does offer a scholarship program for lessons
 - Music lessons would meet goal 2
- Adjourn