



Frisco Arts and Culture Council (FACC) Agenda

November 10, 2023 1:30pm-3:30pm in Frisco Town Hall in Council Chambers

Zoom link- <https://us02web.zoom.us/j/81999173793?pwd=VW50VTIyMDhwZWVhXVWtkeW5TdDc1Zz09>

- Present- Andy Held, Megan Testin, Melissa Sherburne, Todd Altschuler, Daymon Pascual, Allison Lindsey, Rose Gorrell, Diane McBride. Diane Hardy on Zoom but had to drop off due to spotty service.
- Not present- Jamie Callahan and Vanessa Agee
- Approval of October 20, 2023 meeting minutes- approved. unanimous
- FACC member updates
 - Town Council member Andy Held requested that the FACC update the Council on their achievements and goals for 2024, including a future budgetary request for larger capital pieces.
 - This update is scheduled for February 13, 2024 at 4:00pm.
 - FACC requested locations for three art installations: Slopeside Hall, Frisco Bay Marina, and the Frisco Historic Park.
 - Slopeside: construction is underway at this time; Megan Testin reminded everyone that there is art planned for this plaza area. Could this be interactive art? Diane to follow up with Addison on the details the plan.
 - Melissa has a friend in Denver who does some amazing work and would like to introduce the FACC to him and his work.
- Staff updates
 - Update on addition of art to environmental assessment for the Frisco Backyard plan- to be brought to Council during a joint work session with the FACC in the next three months
 - Diane followed up with SE Group on 11/17 to add this verbiage.
 - Update on workflow/project tracking
 - 2024 Budget reminder: \$75k for programming (80-8000-4576) and \$25k for capital (80-8000-5096)
 - Project Tracker is complete and will be sent out in the December 14, 2023 agenda.
- 2024 Mural projects.
 - FACC to determine 2024 mural locations- to choose 2-3 project locations
 - FACC to determine budget for each location
 - Timing on a letter of interest/RFP and installation for each mural location
 - Main Street parking spots- how many in this location
 - Frisco-owned rec paths- how many on the path and understanding that we will need to close portions of the path to complete
 - Adventure Park pedestrian tunnel- outside and inside
 - Request is to commission this in 2024 – need to work backwards on the RFP release date and share such a calendar with the FACC. Town of Silverthorne said that such a mural piece runs \$15 per sq. ft.
 - Andy Held will measure the tunnel – Rose Gorrell to follow up with Andy.
 - Diane McBride to contact CDOT to inquire about permissions

- \$25k budgeted towards this in 2024. Diane McBride to confirm with Leslie Edwards, Town of Frisco Finance Director, that this could be “capital”
 - Fencing on the skate park.
 - Melissa Sherburne suggested painting one of the bowls in the skatepark. Diane McBride to follow up with Evergreen Skateparks on this idea.
 - Temporary summer murals:
 - Budget \$15,000 for mobile murals (10-12 murals x \$1500-\$1800/mural + we pay for art supplies)
 - Rose Gorrell will bring a map to the next meeting with suggestions of 10-15 different possible locations for these murals in Town on TOF property. FACC will review and decide from there.
 - Todd Altschuler suggested this could turn into a “Where’s Waldo” type of program where people tried to find all the murals in town.
 - TOF staff will create a project calendar and work backward from the installation date – include RFP and details.
 - Frozen Frisco in coordination with Eat, Ski, Be Merry on Saturday, February 3, 2024
 - Set project goals
 - Determine if there should be a theme or not
 - Determine if local artists should be commissioned to create ice art pieces, how many pieces should be commissioned, and what the budget should be for each commission
 - Determine if there should be community ice art stipends, how many should be provided, and what the amount should be.
 - Determine if an ice or snow living room should be built and what the budget should be
 - FACC set a budget \$8,000 for ice, delivery and carving of a campsite with benches, logs, fire, etc.
 - Andy Held will provide the conceptual design. TOF staff will share with ice company and coordinate install.
 - FACC set a budget \$2,000 for “Make Frisco” – reimburse for supplies up to \$200. Members requested a “Call for Volunteers” to go out in December (after next meeting) so people can start freezing their work in January. Look to leverage “Fun with Ice” aspect of the project.
- Community Meal Discussion.
 - Define the goals of a community meal/dinner
 - Identify important components to meet those goals
 - Determine a date
 - Determine a location
 - Should there be a theme, and if so, what should the theme be?
 - How to involve local restaurants?
 - Should there be a fee to reserve a table?
 - What should be supplied? Table, chairs, tablecloths, napkins, plates, cups, bowls, cutlery, etc..
 - Should there be music, and if so, what genre?
 - Should there be any other art-oriented activities in the weeks leading up to or during the event?
 - Based on this discussion, is this an event the FACC would like to move forward with?
 - FACC requested to keep the community dinner discussion on the December meeting.
 - Members agreed on the following goals:

- Incorporate our local businesses
 - Attract locals
 - Music at the event
 - Keep it affordable.
 - Some ideas:
 - No long tables
 - Add onto the Kickoff Summer Concert
 - Marina lawn with food trucks, picnics on the lawn, camp chairs, lawn games, etc. – do it in September. Todd Altschuler will provide Rose with food truck vendors in Summit/surrounding area. Staff will begin reaching out to vendors to gauge interest and logistics.
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- Adjourn