

Rec Path Murals 2024

Goal 4: Let's Surprise, Inspire, and Occasionally Challenge

Goal 1: Keep On, Keepin' On

Purpose:

1. Provide local artists with paid opportunities to engage in public art
2. Surprise and delight locals with artistic interpretations of our culture and community
3. Leverage art to promote community resources and support TOF initiatives

Themes: A broad theme is recommended. It could be based in nature, activities, history, social values, etc.

Budget: \$15,000-\$20,000 based on the number of murals. Would include artist fees, supplies, and engagement give away/scavenger hunt prize.

Quantity: 3-4 large winding murals that fill the recreational pathway space.



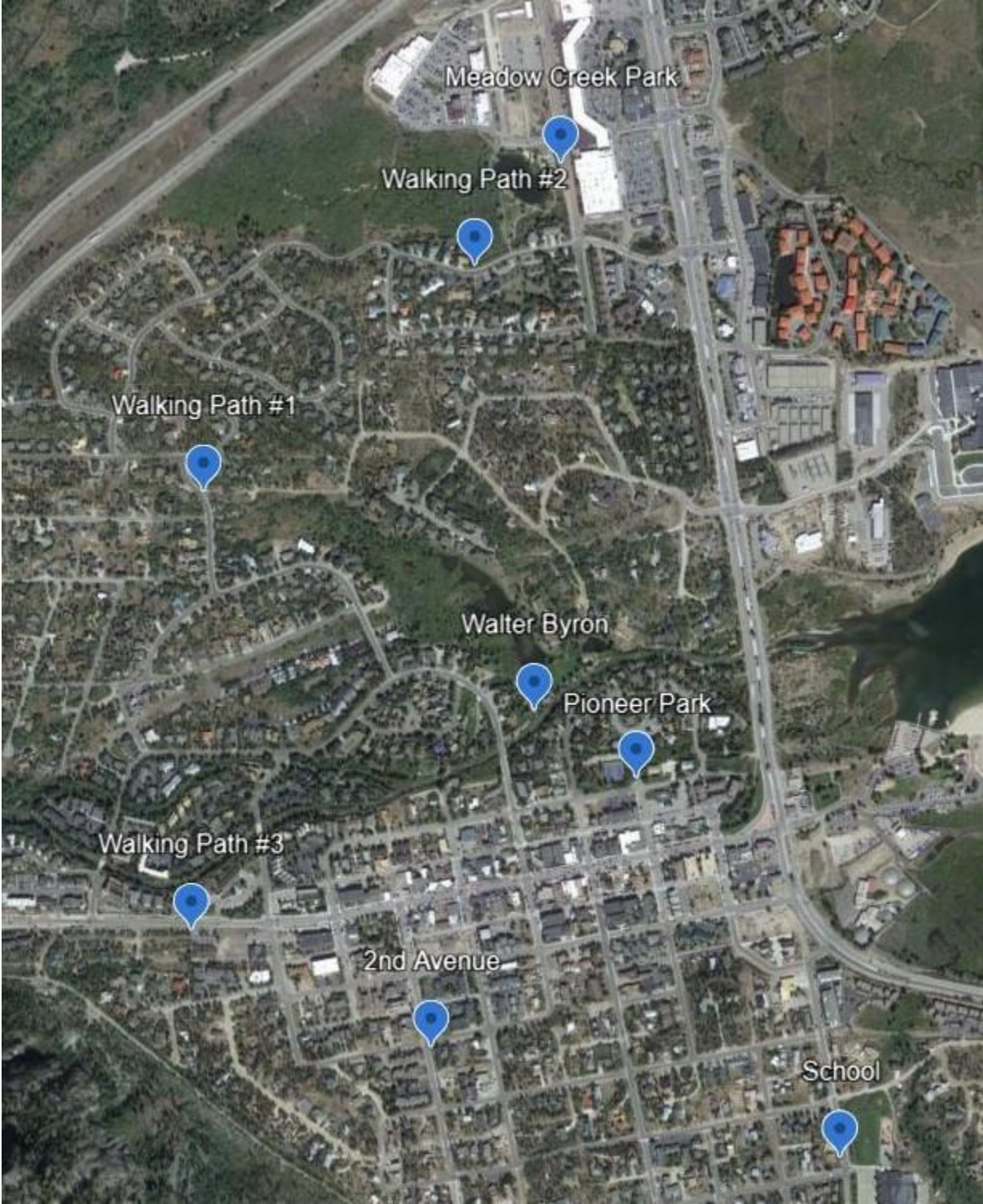
Locations:

Proposed sites are situated on the local recreational pathway system with special consideration for accessibility, overall impact, and logistics.

Why? It is anticipated that these murals would continue to be very popular from installation to daily engagement. Murals in easy-to-access locations would create a sense of community for a broader audience. The local recreational pathway system is a great opportunity to surprise and delight by encouraging users to slow down and observe.

Lower traffic volume on the local system also gives better opportunities for observation and interaction. Staying off of pathways primarily used by cyclists would negate the need for pathway closures and possible negative interactions that could negatively impact the execution and perception of this project. Installation would also be

minimally impactful nearby residences while preserving privacy and access to driveways. Larger murals give artists opportunities to stretch their skills and add large scale projects to their portfolios.



Walking Path #1



Walking Path #2



Walking Path #3



2nd Avenue



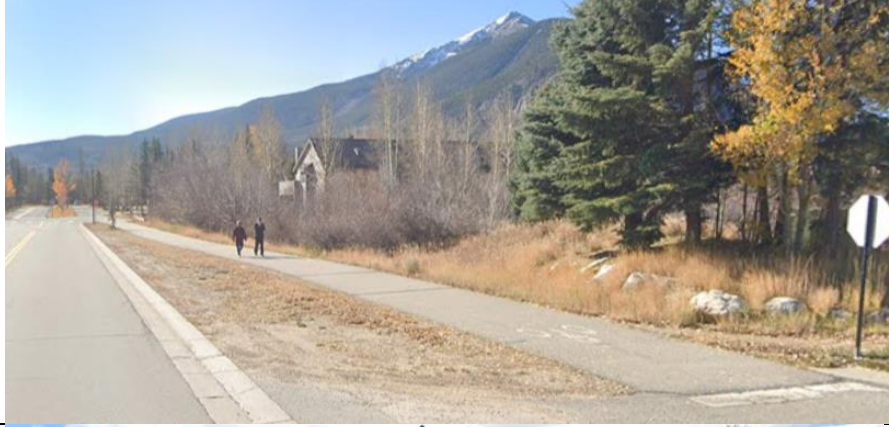
Walter Byron Park



Pioneer Park



Meadow
Creek Park

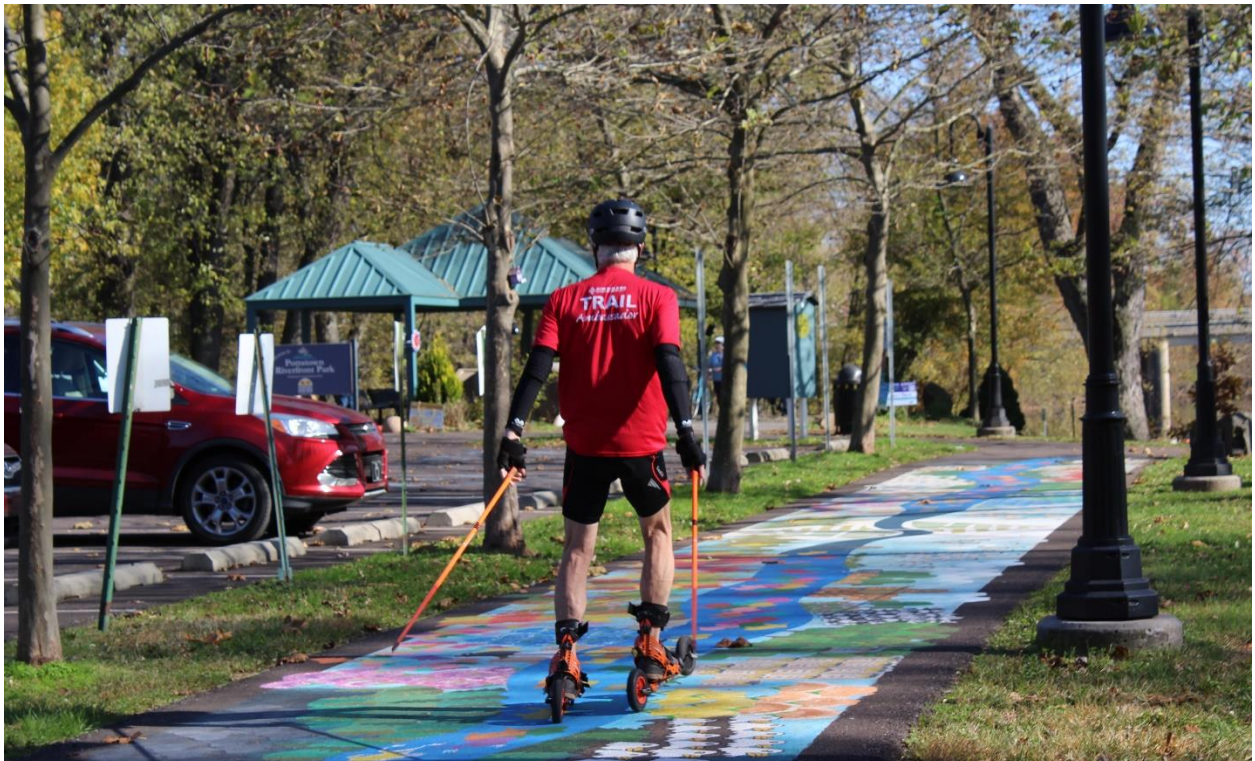


Frisco El
School





Pittsburgh, PA. 2022. Asphalt Art Initiative. Pavement art slows traffic.



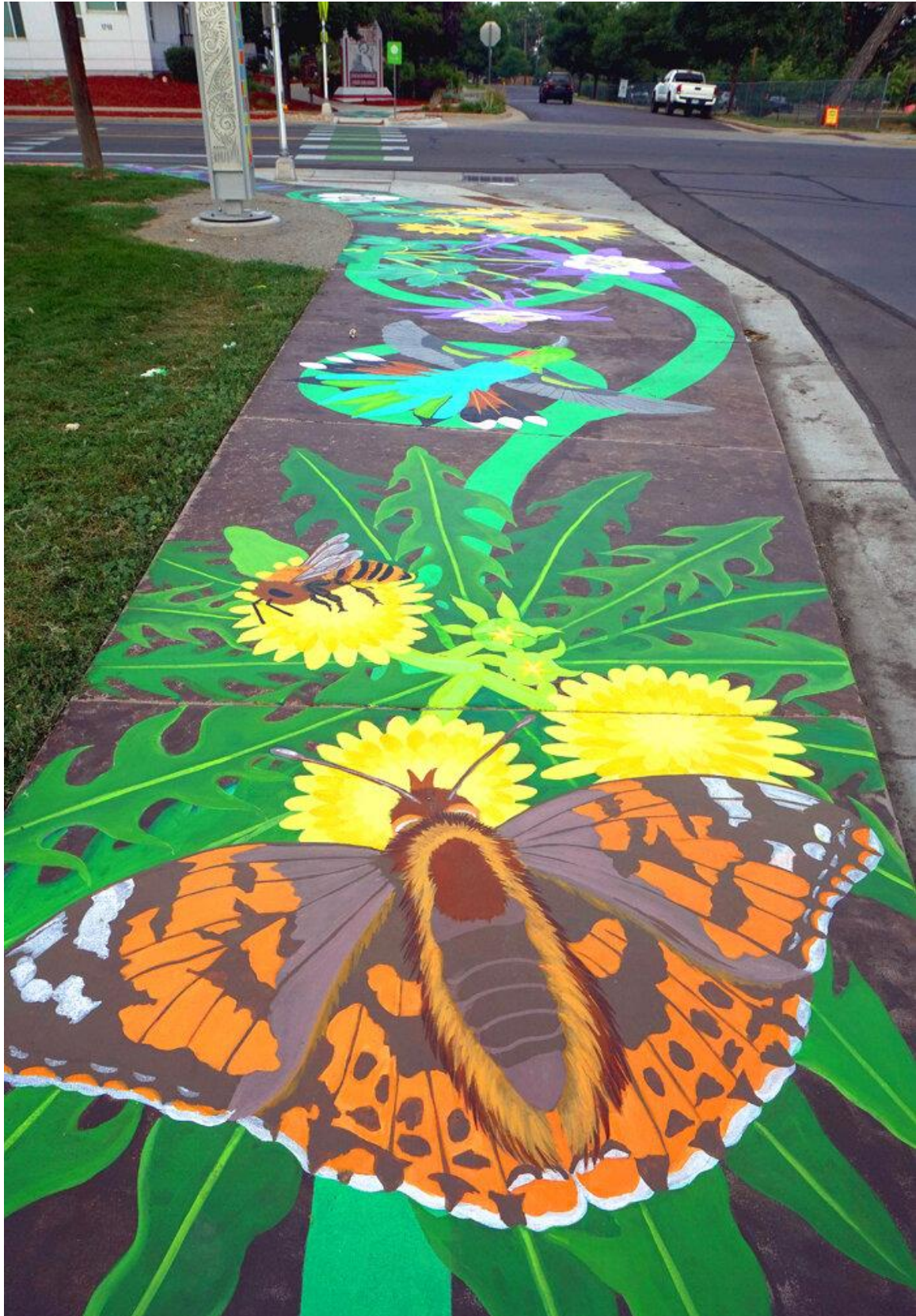
Schuylkill River Trail, PA.



Rancho Cucamonga, CA. acrylic spray paint, themes of resilience, unity, and compassion



Asheville, NC. Asphalt Art. Micro mobility project



Pollinator Path, Lakewood, Colorado.

Tunnel Mural Project 2024

Goals & Purpose

Goal 4: Let's Surprise, Inspire, and Occasionally Challenge

From the Strategic Arts & Culture Plan:

Page 78: Recreation + Culture = Unique Sense of Place Characteristics.

- The town greatly values a neighborhood feel: the community looks to enhance and protect this quality through capital investments in parks, trails, and connectivity.
- Art reflects the outdoor passions of the community and reinforces community values
- Encouraging community expression of culture including art, music, the outdoor experience friendliness, and youthful creativity as a reflection of shared values



About

Space: There are 195 sq ft available on the facade of the tunnel's two entrances and a jersey barrier (90 sq ft) above. Both sides of the tunnel would total 390 sq ft. With double the jersey barriers an extra 180 sq ft total. Interior dimensions are not currently available.

Surface: Both facades are clean concrete, and the tunnel's interior is metal. Both would need cleaning and primer before painting.

Budget

Up to \$25,000 from the public art capital budget. Includes community engagement events, artist fees, supplies, prep work, and consultation with Pacific Coast Conservation for longevity treatments.

Timeline

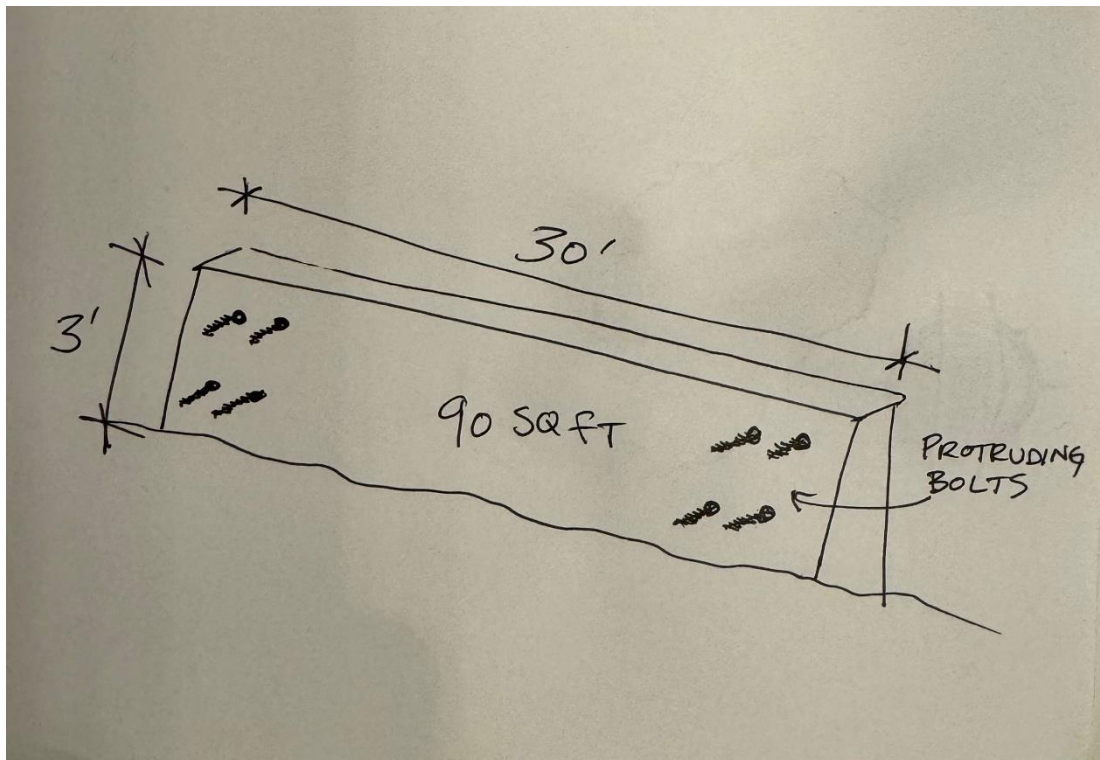
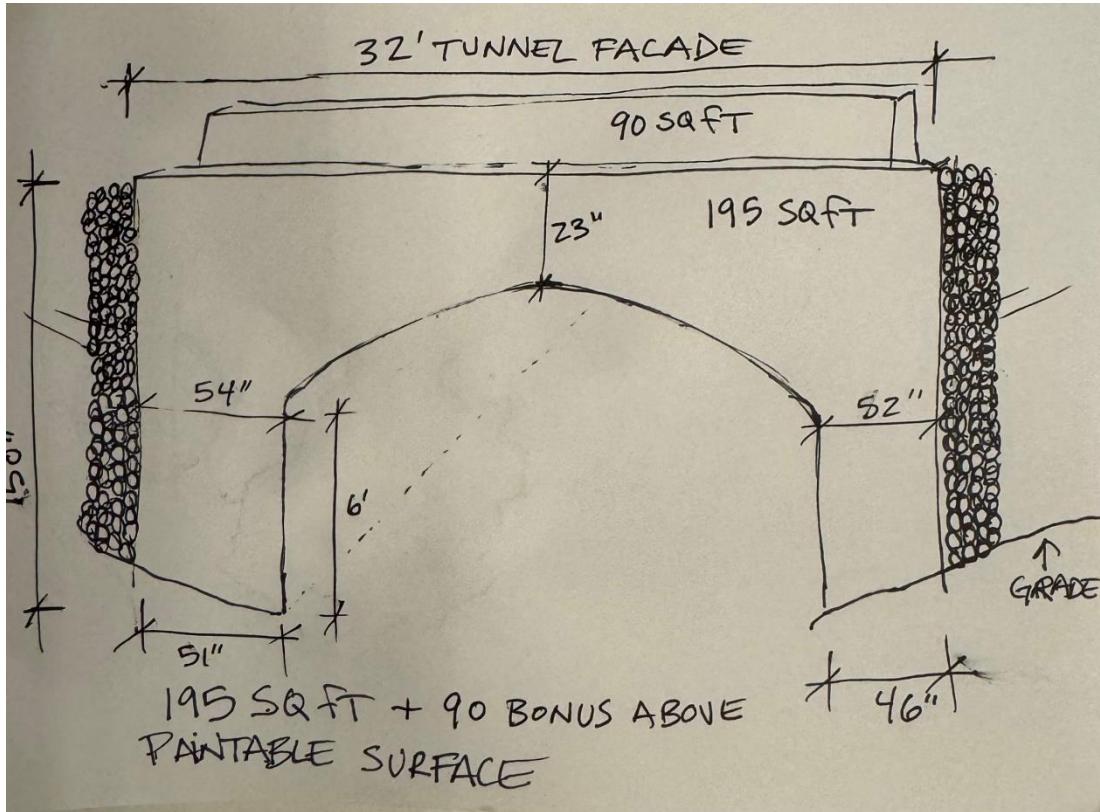
CDOT would need to review the design following their artwork guidelines. Proposals would include design, artist information, and logistics. Artwork guidelines are being updated and should be released in December 2023 or January 2024. Staff is working with Joel Berschauer, the CDOT project manager for Region 3.



- January/February 2024- Consider the role of youth and community engagement, research existing tunnel projects, and discuss ideas.
- March 2024- FACC reviews RFP draft. RFP goes out with 4-week deadline
- April 2024- FACC reviews applications and works with artist(s) on the final design
- May/June 2024- FACC finalizes selection, and CDOT proposal goes out

Images:





Community Event: Movie Night

About

The Five-Year Frisco Arts and Culture Strategic Plan outlines several opportunities identified by stakeholders to promote and enhance Frisco's sense of community. Frisco Arts and Culture Council (FACC) members have voiced continued support for community events that provide space to relax, socialize, and connect. Based on the FACC's ongoing discussions around community events, in particular the community dinner, staff summarized the results into a community event that appears to meet the goals and vision laid out by the FACC, as well as the Arts and Culture Strategic plan.



Theme

The Frisco Arts and Culture Strategic Plan suggests a community movie night during the first year of the plan. It appears possible to combine this movie night concept with the goals and vision discussed by the FACC with a movie event at the Marina kicking off with live music, lawn games, and socializing as the sun goes down. Once dusk hits, everyone could settle in with popcorn courtesy of the Frisco Arts & Culture Council to watch a cult classic- JAWS.

Ideally, this event would happen at the end of the summer when visitor numbers are decreasing and locals are back in town after summer and the sun goes down earlier. The location would promote walkability but maintain accessibility features like restrooms and ADA parking; parking is free of charge at the Marina after 5:00 pm. Picnics would be encouraged, along with sourcing food trucks.

Goals & Purpose

This event is part of Goal 3: Let's Gather to provide the community opportunities to gather and connect around art in its many forms. It also allows the FACC to be a little quirky and fun- very Frisco and to utilize the new Marina lawn.

This event also meets the goals FACC members set in November 2023:

- Incorporates local businesses
- Attract locals
- Live music
- Affordable

Budget

\$2000 for movie license, projector and sound equipment, third party sound and projector staff, and live music

- Movie license- \$400- \$500
- Projector equipment and technical staff- \$800
- Live music- \$300-\$500
- Island Grill could get the right of first refusal for alcohol sales

TOWN OF FRISCO
Public Art Assessment – 2023
October 31, 2023



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PART I

1. INTRODUCTION:

The following report contains the results of a sculpture conservation survey conducted in October 2023 for the Town of Frisco. The purpose of the survey was to examine seven (7) public artworks, six sculpture and one mural. The works are located throughout the city, with most of them located in the downtown area along Main Street. The aim of the survey was to develop a comprehensive maintenance, preservation, and conservation program for the collection. The survey was carried out by Alison Leard, Director, Lucinda Linderman, Objects Conservator, and Joy Carlsen, Assistant Conservator. The primary responsibility for the care and maintenance of the collection falls under the auspices of the Town of Frisco. The collection consists largely of medium to life-size outdoor sculptures. The most highly represented material is bronze (copper alloy), followed by stone and a painted mural on brick.

A full examination of each piece, together with condition reports, treatment recommendations, and cost/time estimates for work, are included in Section II of this report. Comments on location, siting, and other environmental factors were included for each object. Overall, the collection is in good condition, however, there are several pieces where treatments will be able to lift the collection up as a whole visually.

As specified in the proposal, digital photographs were taken for each artwork examined. These photos illustrate this report and provide a full photographic conservation record of the collection as of October 2023. We are including an electronic copy of a full range of images in a Dropbox file that will be submitted to the Town. The photographs are also linked in from the assessment and maintenance spreadsheet.

2. RATING SYSTEM

In order to assess priorities, each artwork was assigned a numerical designation based upon its state of conservation. The priorities were based on a combination of factors having to do with materials, condition, siting, and the ability to safeguard the artwork using factors such as maintenance. The priority ratings range from 1 to 3, with 1 being the pieces in most critical need of conservation and 3 being pieces that presently require minimal treatment.

Specifically, the ratings should be interpreted in the following manner:

- **Priority 1** objects exhibit **structural** instability that could result in imminent, irreversible damage to either the piece itself or to the public. Pieces with severe **surface** issues—delamination, active surface loss, self-perpetuating corrosion—are also included in this category. It is recommended that treatment on these works be carried out as soon as possible.
- **Priority 2** objects are not in imminent danger; however, they exhibit condition issues that exhibit normal wear and tear from the elements that result in corrosion, breakage, loss, abrasion, or paint loss. If maintenance is continued, treatment could be carried out within 1-3 years.
- **Priority 3** objects require minor treatment; such as cleaning, minor corrosion removal, coating application, and/or fungal removal, but lacking urgency. If maintenance is continued, treatment can be carried out within 3-5 years.
- **Priority 4** objects require no treatment. Maintenance should be continued.

The following is the breakdown of the artworks examined by conservation treatment priority:

Priority 1: Total 2 works

FRIS_004 – *Ski for Light* by William Barth Osmudsen

FRIS_006 – *I'm the Boss* by Stephen LeBlanc

Treatment costs for Priority 1 pieces = \$5,550

Priority 2: Total 3 works

FRIS_001 – *Earth Blessing* by Deborah Grebenar

FRIS_003 – *Repentance* by Walter Horton

FRIS_005 – *Soaring Eagle* by Michail Razvan

FRIS_007 – *Untitled Mural* by Unknown

Treatment costs for Priority 2 pieces = \$5,100



Priority 3: Total 1 work

FRIS_002 – *High on a Mountain* by Stephen LeBlanc

Treatment costs for Priority 3 pieces = \$1,850

Priority 4: 0 works

Yearly Annual Maintenance Cost for all 7 artworks = \$6,171.04 (including travel)

Treatment Cost for all 7 artworks = \$13,700.00 (not including travel)

Based on this priority breakdown, the collection can be said to be in good condition, with most of the collection rated as Priority 2 or lower. There are two pieces that require work in the immediate future. Approximately 57% of the collection requires attention within 1-3 years. Many of these are minor treatments that will stabilize the pieces and with maintenance, should keep them in very good condition. It is our opinion that once the collection is brought up to a good state of conservation it will be possible to keep it stable with regular, ongoing care.

3. COSTS

Rates

The rates noted below reflect 2023/24 rates.

Conservator	\$150.00 per hour
Assistant Conservator	\$135.00 per hour
Conservation Technician	\$115.00 per hour
Historian/Collection Management/Consulting	\$120.00 per hour
Materials (average)	\$50.00 - \$75.00 per artwork
Lift / Equipment	Actual cost x 20% markup

A team consists of a Conservator and a Conservation Technician. We have averaged those hourly rates to determine the maintenance and treatment costs within the spreadsheet provided. The cost estimate includes labor, materials, and equipment.



4. GENERAL OBSERVATIONS ON COLLECTIONS AND POLICIES

The care of these works requires a proactive and ongoing policy to make sure they are maintained for future generations. The following are general observations pertaining to overall condition and care that were noted during the survey:

- Most of the pieces are in good condition but show signs of having not been cleaned for some time. Many are covered in dirt, insect debris, spiderwebs, bird droppings, etc. This is easily remedied with a simple washing.
- Many of the streets adjacent to sculptures are highly trafficked, dirt and grime will be an ongoing problem. Regular maintenance will help to mitigate this issue.
- There is an inconsistent range of coatings present on the artworks. There are pieces with partially stable to failing lacquer coatings. The areas with no wax or coating which are showing corrosion products. Most of these are easily remedied with the removal of old coatings or wax, and re-application of a new hot wax coating, and ongoing maintenance.
- The arrow losses for *Repentance* are concerning and will need a plan moving forward. There is only one remaining original arrow. We plan to make 3 copies of the arrow and find a way to attach one that makes stealing it or breaking it off more challenging.
- Besides the arrows, almost no vandalism was noted on the collection. This low rate of vandalism is highly unusual for a public art collection and speaks to the overall high regard that the community has for the collection as a whole.



5. RECOMMENDATIONS:

The following are overall recommendations for the sculpture collection:

- Carry out treatment on the Priority 1 sculptures as soon as possible. Move on to Priority 2+ as funding allows.
- Begin to schedule a regular maintenance program for the collection. In general, we have specified carrying out an annual treatment of all 7 of the works in the collection. Costs for the annual maintenance of the 7 pieces are given for individual works.
 - Costs range between \$310-\$960 individually.
 - If done as a group over an annual 2-day period, these works can be maintained for a cost of \$6,171.04, including travel costs, for the first year.
 - The town can expect incremental increases in cost of 3-5% per year.
 - Including the high-priority treatments for the first year would total \$12,249.04. Once treatments are carried out, artworks can be moved to annual maintenance.
- A systematic approach for documenting and redressing damage or vandalism should be established.
- The Town should establish a system of vetting new works using a Design-Phase conservation review. Such a review would provide analyses of materials and techniques proposed for the fabrication of new works and make recommendations for siting and maintenance. The review will also allow the Town to properly plan for costs associated with future maintenance.