TOWN OF FRISCO Public Art Assessment – 2023

October 31, 2023



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PART I

1. INTRODUCTION:

The following report contains the results of a sculpture conservation survey conducted in October 2023 for the Town of Frisco. The purpose of the survey was to examine seven (7) public artworks, six sculpture and one mural. The works are located throughout the city, with most of them located in the downtown area along Main Street. The aim of the survey was to develop a comprehensive maintenance, preservation, and conservation program for the collection. The survey was carried out by Alison Leard, Director, Lucinda Linderman, Objects Conservator, and Joy Carlsen, Assistant Conservator. The primary responsibility for the care and maintenance of the collection falls under the auspices of the Town of Frisco. The collection consists largely of medium to life-size outdoor sculptures. The most highly represented material is bronze (copper alloy), followed by stone and a painted mural on brick.

A full examination of each piece, together with condition reports, treatment recommendations, and cost/time estimates for work, are included in Section II of this report. Comments on location, siting, and other environmental factors were included for each object. Overall, the collection is in good condition, however, there are several pieces where treatments will be able to lift the collection up as a whole visually.

As specified in the proposal, digital photographs were taken for each artwork examined. These photos illustrate this report and provide a full photographic conservation record of the collection as of October 2023. We are including an electronic copy of a full range of images in a Dropbox file that will be submitted to the Town. The photographs are also linked in from the assessment and maintenance spreadsheet.



2. RATING SYSTEM

In order to assess priorities, each artwork was assigned a numerical designation based upon its state of conservation. The priorities were based on a combination of factors having to do with materials, condition, siting, and the ability to safeguard the artwork using factors such as maintenance. The priority ratings range from 1 to 3, with 1 being the pieces in most critical need of conservation and 3 being pieces that presently require minimal treatment.

Specifically, the ratings should be interpreted in the following manner:

• **Priority 1** objects exhibit **structural** instability that could result in imminent, irreversible damage to either the piece itself or to the public. Pieces with severe **surface** issues—delamination, active surface loss, self-perpetuating corrosion-- are also included in this category. It is recommended that treatment on these works be carried out as soon as possible.

• **Priority 2** objects are not in imminent danger; however, they exhibit condition issues that exhibit normal wear and tear from the elements that result in corrosion, breakage, loss, abrasion, or paint loss. If maintenance is continued, treatment could be carried out within 1-3 years.

• **Priority 3** objects require minor treatment; such as cleaning, minor corrosion removal, coating application, and/or fungal removal, but lacking urgency. If maintenance is continued, treatment can be carried out within 3-5 years.

• Priority 4 objects require no treatment. Maintenance should be continued.

The following is the breakdown of the artworks examined by conservation treatment priority:

Priority 1: Total 2 works

FRIS_004 – *Ski for Light* by William Barth Osmudsen FRIS_006 – *I'm the Boss* by Stephen LeBlanc

Treatment costs for Priority 1 pieces = \$5,550

Priority 2: Total 3 works

FRIS_001 – *Earth Blessing* by Deborah Grebenar

FRIS_003 – *Repentance* by Walter Horton

FRIS_005 - Soaring Eagle by Michail Razvan

FRIS_007 – *Untitled Mural* by Unknown

Treatment costs for Priority 2 pieces = \$5,100



Priority 3: Total 1 work

FRIS_002 - High on a Mountain by Stephen LeBlanc

Treatment costs for Priority 3 pieces = \$1,850

Priority 4: 0 works

Yearly Annual Maintenance Cost for all 7 artworks = $\frac{6,171.04}{1000}$ (including travel)

Treatment Cost for all 7 artworks = \$13,700.00 (not including travel)

Based on this priority breakdown, the collection can be said to be in good condition, with most of the collection rated as Priority 2 or lower. There are two pieces that require work in the immediate future. Approximately 57% of the collection requires attention within 1-3 years. Many of these are minor treatments that will stabilize the pieces and with maintenance, should keep them in very good condition. It is our opinion that once the collection is brought up to a good state of conservation it will be possible to keep it stable with regular, ongoing care.



3. COSTS

Rates

The rates noted below reflect 2023/24 rates.

Conservator	\$150.00 per hour
Assistant Conservator	\$135.00 per hour
Conservation Technician	\$115.00 per hour
Historian/Collection Management/Consulting	\$120.00 per hour
Materials (average)	\$50.00 - \$75.00 per artwork
Lift / Equipment	Actual cost x 20% markup

A team consists of a Conservator and a Conservation Technician. We have averaged those hourly rates to determine the maintenance and treatment costs within the spreadsheet provided. The cost estimate includes labor, materials, and equipment.



4. GENERAL OBSERVATIONS ON COLLECTIONS AND POLICIES

The care of these works requires a proactive and ongoing policy to make sure they are maintained for future generations. The following are general observations pertaining to overall condition and care that were noted during the survey:

- Most of the pieces are in good condition but show signs of having not been cleaned for some time. Many are covered in dirt, insect debris, spiderwebs, bird droppings, etc. This is easily remedied with a simple washing.
- Many of the streets adjacent to sculptures are highly trafficked, dirt and grime will be an ongoing problem. Regular maintenance will help to mitigate this issue.
- There is an inconsistent range of coatings present on the artworks. There are pieces with partially stable to failing lacquer coatings. The areas with no wax or coating which are showing corrosion products. Most of these are easily remedied with the removal of old coatings or wax, and re-application of a new hot wax coating, and ongoing maintenance.
- The arrow losses for *Repentance* are concerning and will need a plan moving forward. There is only one remaining original arrow. We plan to make 3 copies of the arrow and find a way to attach one that makes stealing it or breaking it off more challenging.
- Besides the arrows, almost no vandalism was noted on the collection. This low rate of vandalism is highly unusual for a public art collection and speaks to the overall high regard that the community has for the collection as a whole.



5. RECOMMENDATIONS:

The following are overall recommendations for the sculpture collection:

- Carry out treatment on the Priority 1 sculptures as soon as possible. Move on to Priority 2+ as funding allows.
- Begin to schedule a regular maintenance program for the collection. In general, we have specified carrying out an annual treatment of all 7 of the works in the collection. Costs for the annual maintenance of the 7 pieces are given for individual works.
 - Costs range between \$310-\$960 individually.
 - If done as a group over an annual 2-day period, these works can be maintained for a cost of \$6,171.04, including travel costs, for the first year.
 - The town can expect incremental increases in cost of 3-5% per year.
 - Including the high-priority treatments for the first year would total \$12,249.04. Once treatments are carried out, artworks can be moved to annual maintenance.
- A systematic approach for documenting and redressing damage or vandalism should be established.
- The Town should establish a system of vetting new works using a Design-Phase conservation review. Such a review would provide analyses of materials and techniques proposed for the fabrication of new works and make recommendations for siting and maintenance. The review will also allow the Town to properly plan for costs associated with future maintenance.



Call for Artists Outdoor Mural Pedestrian Tunnel and Façade in Frisco, CO

Important Dates

January 31, 2024Call for artists postedMarch 1, 2024Entry deadline at noon MSTMarch 2024Frisco Arts and Culture Council reviews applications; Notificationto artists of final selectionMeet with artist to finalize mural design concept and detailsMay 31, 2024Meet with artist to final design to CDOT for approvalLate summer/early Fall 2024Target installation window

Project Summary

The Town of Frisco and the Frisco Arts and Culture Council are seeking a vibrant outdoor mural to be installed on the pedestrian/bicycle tunnel under Highway 9 connecting the multi-use recreational pathways from the Peninsula Recreation Area (PRA) and the County Commons on the south side of Frisco. This tunnel is relatively new and in an area that has not been highlighted between the County Commons and the Frisco Adventure Park. The tunnel was built as a way to provide a safe passage for pedestrians and bicyclists under Highway 9 and leads to the Frisco Peninsula where outdoor recreation from mountain biking in the summer to tubing in the winter is experienced by over 165,000 locals and visitors each year. This mural project could be a powerful way to mix art, outdoor recreation, and the everyday travel and wayfinding by providing a surprising and unexpected experience.

The mural is being funded by the Town of Frisco through a process that is being led by the Frisco Arts and Culture Council (FACC), with final approval for the project coming from the Colorado Department of Transportation (CDOT). The tunnel mural should improve the aesthetics of the underpass and contribute to the natural and built environments at the PRA, the County Commons, and the recreational pathway experience. The mural will also act as an informal wayfinding signal and invitation to use the tunnel, as it is visible from across the PRA and County Commons. The pedestrian underpass mural would become a part of the town's public art collection with long-term care and maintenance managed by the FACC.

Artists should review the <u>Town of Frisco Arts & Culture Plan- Adopted January 2023</u> for inspiration on overarching themes and descriptions of Frisco art and culture. Artists should also review the attached CDOT guidelines for art. The Town of Frisco will be responsible for applying for and receiving CDOT approval.

Mural Specifics



There are three primary spaces at this site—the two facades and the interior of the underpass. Artists should submit a proposal that considers all three areas collectively and in a cohesive way. The FACC believes that a simpler and brighter design on the inside of the tunnel would make that space more inviting and a more intricate design on the outside may be the best way to take advantage of and respect that the tunnel is a place that you quickly transition and move through. The FACC is open to using a painting contractor to prime the interior, rather than the artist, and will work with the artist to determine best course for prep.

The two facades measure 195 square feet each, with the option to include a 90-square-foot jersey barrier above the tunnel facades. The exterior of the tunnel is concrete. The tunnel's interior is corrugated metal. See attachments for images and measurements of that area which is approximately 5,232 sf.

Designs should be bright, colorful, inviting, and tap into the authentic and sometimes funky Frisco art and culture scene. Designs may be representational or abstract. Designs should appeal to audiences of all ages. The design should not repeat the themes and designs of existing murals and artwork in the area, including mountain/natural realism themes which are already prevalent in the area. FACC is open to considering project designs incorporating community involvement, but this is not required. Proposals recommending community involvement should clearly describe the benefits and methods for involvement.

Honorarium

The honorarium is \$20,000 to \$30,000 total, which shall constitute full compensation for all services, goods, expenses, and materials to be performed and furnished in the mural's design, creation, and installation. The honorarium will be paid 50% upon signing of the contract and the remaining 50% upon installation completion.

Application Requirements

- 1. Artists must submit at least one and no more than three conceptual renderings of proposed artwork.
- 2. Artists must also submit at least two and no more than six links to examples of their completed work that depict the artistic style that they intend to use for the project.
- 3. Artists should include a one-page letter describing their experience with large scale murals and why this project interests them.

Criteria used to select artwork include but are not limited to: suitability of the design for the site, aesthetic quality, broad-based interest and appeal for all ages, and quality of the artist's previous works.

Complete applications should be emailed to Rose Gorrell at <u>RoseG@TownofFrisco.com</u> by noon MST on March 1, 2024.



<u>Eligibility</u>

The Frisco Arts & Culture Council seeks artists from across the local, regional, state-wide, and national muralist community.

Rules and Terms to Apply

The selected artist must sign a contractor agreement and complete a W-9. Proof of insurance during the installation timeframe is required.

Art may not contain advertising, logos, or copyrighted images, and political, commercial, religious, or sexual themes will not be considered.

Budget \$20,000-\$30,000

Attachments

Photographs of the mural space Measurements of façade and interior CDOT guidelines for art