

## Rec Path Murals 2024

Goal 4: Let's Surprise, Inspire, and Occasionally Challenge

Goal 1: Keep On, Keepin' On

Purpose:

1. Provide local artists with paid opportunities to engage in public art
2. Surprise and delight locals with artistic interpretations of our culture and community
3. Leverage art to promote community resources and support TOF initiatives

Themes: A broad theme is recommended. It could be based in nature, activities, history, social values, etc.

Budget: \$15,000-\$20,000 based on the number of murals. Would include artist fees, supplies, and engagement give away/scavenger hunt prize.

Quantity: 3-4 large winding murals that fill the recreational pathway space.



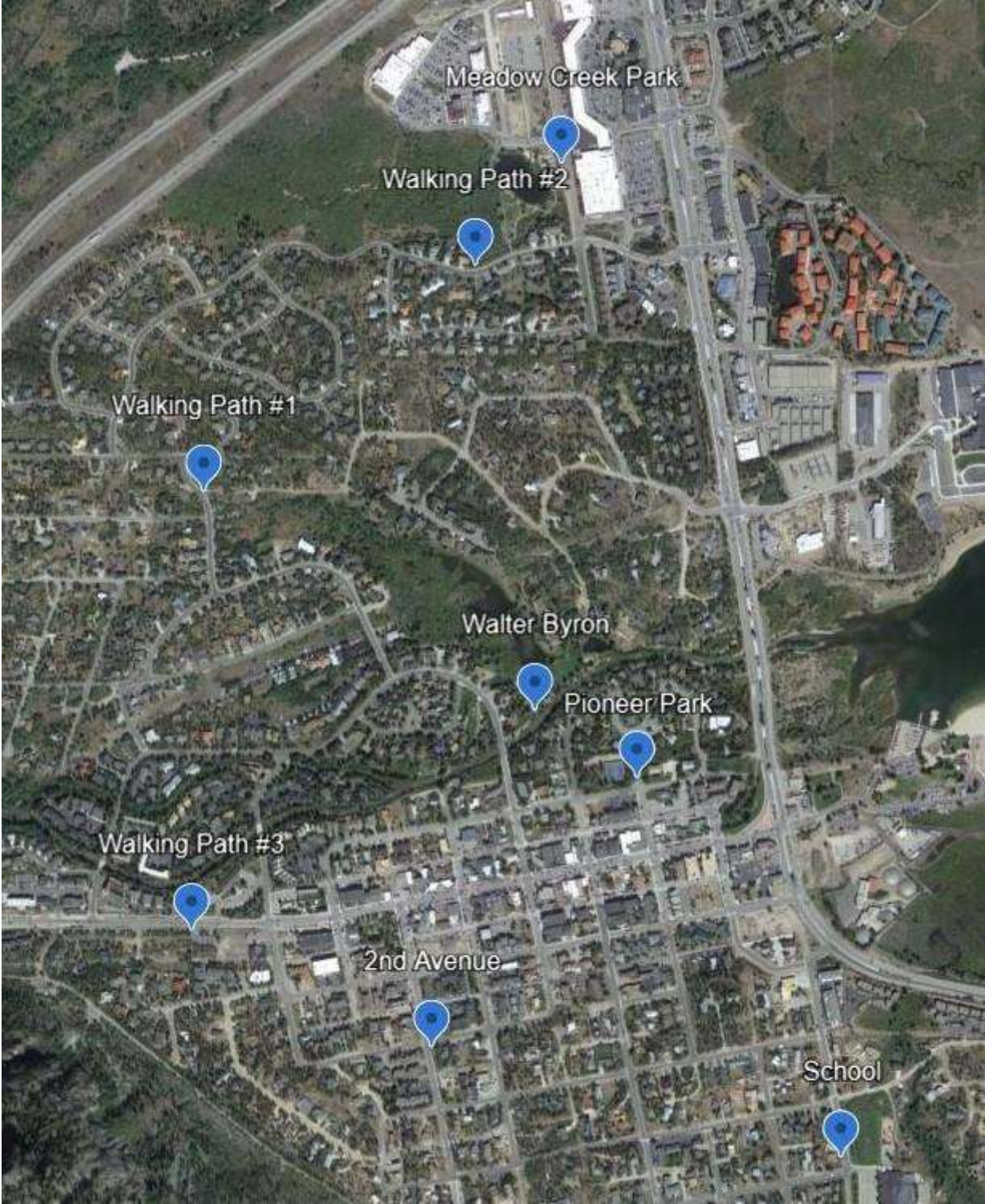
Locations:

Proposed sites are situated on the local recreational pathway system with special consideration for accessibility, overall impact, and logistics.

Why? It is anticipated that these murals would continue to be very popular from installation to daily engagement. Murals in easy-to-access locations would create a sense of community for a broader audience. The local recreational pathway system is a great opportunity to surprise and delight by encouraging users to slow down and observe.

Lower traffic volume on the local system also gives better opportunities for observation and interaction. Staying off of pathways primarily used by cyclists would negate the need for pathway closures and possible negative interactions that could negatively impact the execution and perception of this project. Installation would also be

minimally impactful nearby residences while preserving privacy and access to driveways. Larger murals give artists opportunities to stretch their skills and add large scale projects to their portfolios.





Walking Path #1



Walking Path #2



Walking Path #3





2<sup>nd</sup> Avenue



Walter Byron Park



Pioneer Park



Meadow  
Creek Park



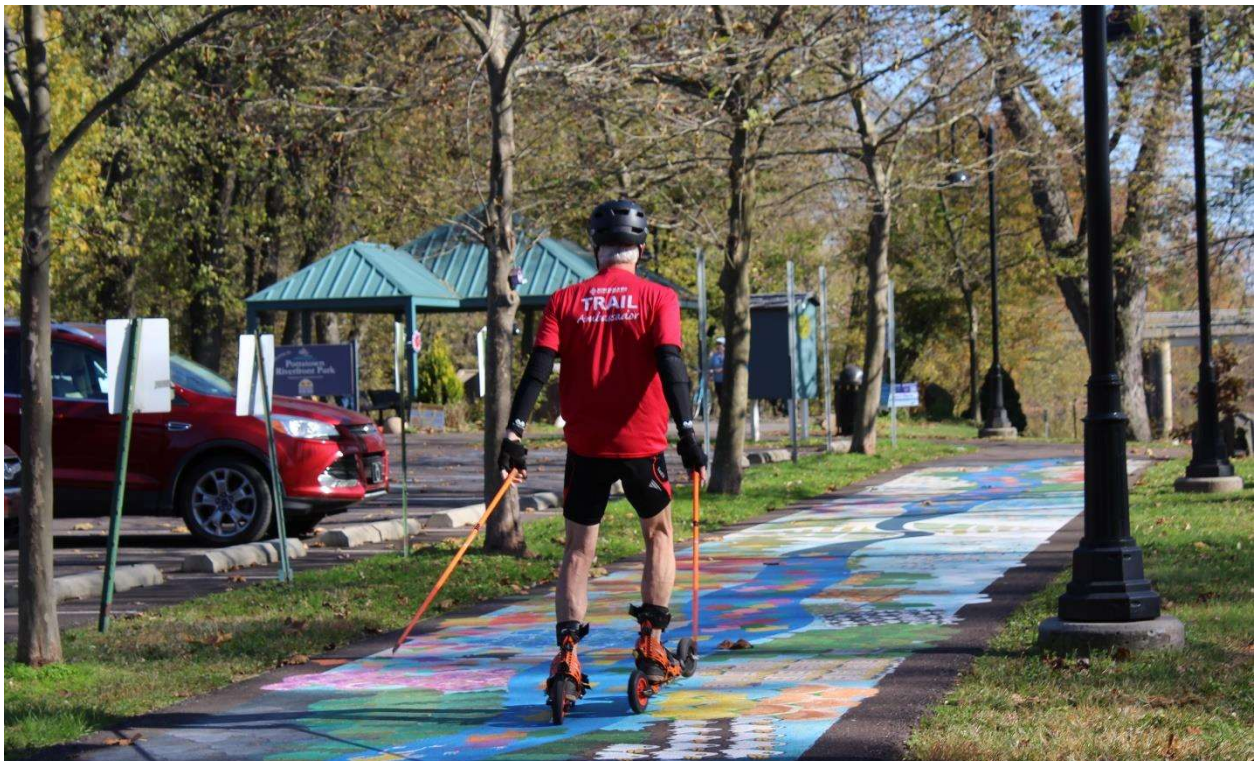
Frisco El  
School







*Pittsburgh, PA. 2022. Asphalt Art Initiative. Pavement art slows traffic.*



*Schuylkill River Trail, PA.*





*Rancho Cucamonga, CA. acrylic spray paint, themes of resilience, unity, and compassion*



*Asheville, NC. Asphalt Art. Micro mobility project*





*Pollinator Path, Lakewood, Colorado.*