



Frisko Arts and Culture Council (FACC) Minutes
February 9, 2024 at 12:00pm in Frisko Town Hall in Council Chambers

- Roll Call-
 - Present: Megan Testin, Diane Harty Schlaefer, Todd Altschuler, Daymon Pascual, Allison Lindsey, Jamie Callahan, Melissa Sherburne and Andy Held, and Vanessa Agee.
 - Not present: Rose Gorrell
- Approval of January 12, 2024, Meeting Minutes- Approved unanimously
- FACC member updates
 - Jamie- Spoke with Noah who is providing music at Rocky Mountain Coffee Roasters, and he is interested in partnering with the FACC on instrument repair, supplies, and library using FACC funding. FACC group likes the idea but would like to do a call for proposal for others to have access and would like it to align with other ideas around youth arts and culture. Jamie offered to do more research about instrument lending programs.
- Staff updates
 - Project Tracker: https://friscoco-my.sharepoint.com/:x/g/person/roseg_townoffrisco_com/EbsULdaIXZNFmhH8-w7bbf4BjHKIF_Vlmqzzofz6EgHlcQ?e=oCkDoC
 - Town Council Work Session- February 13, 2024, from 5:00 – 6:00pm- Vanessa to send a link to the staff memo so the FACC can prep for the February 13, 2024 meeting
 - Frozen Frisko Recap- Andy Held did a lot of work with support from Diane and Megan. Pedestals and campfire were a good set up. Great to have the FACC there to serve Wassail. FACC would like the staff to bring up again for 2025, start earlier with a flyer in October for FACC to review, have a leader on the FACC to spearhead, and Megan Meek from Snowy Peaks would like to be involved in 2025. FACC directed staff to create a Google form where artist contacts could be dropped in for artist resources across all mediums and disciplines.
 - Sound and Light Workshop Update- March 9th is the lighting workshop, and March 16th is sound workshop. Todd secured the engineers and is going to get staff a synopsis of what the workshops will cover early next week- February 12. Todd's recommendation is focusing on middle school (11-14 yrs), high school (14-18yrs), and adults, 1.5 hour class, max of 10 people and charging \$10. The younger kids may not benefit from this type of workshop but if we see interest for younger kids we can explore a different set up. Staff to create a flyer and distribute via schools and then distribute info through SDN and social media. Daymon would like feedback about the bands he suggested and a budget for musicians. Todd suggested bands with percussion and bass at least; FACC determined it should be at least \$250 per musician. Band not needed for the lighting workshop.
 - March meeting- date/time- Staff will send out a Doodle poll.
 - Goal 5: Let's Get Organized- Think Big, Start Small

- Colorado Creative Industries Summit- May 9-10 in Pueblo, CO- staff sent info to FACC and will send registration info once it is available.
- Project Discussion- 90 minutes
 - Goal 4: Tunnel RFP update
 - Goal 4: Summit High student approached Town regarding a graffiti wall- Staff to ask Public Works and School District (Middle School and High School) if there are any walls where this would work. FACC could potentially provide supplies.
 - Goal 4: RecPath Murals
 - Select locations and number of murals
 - Available locations are listed in the meeting packet- FACC good with those locations and would like to put a mural in all of those locations (8 total)
 - Determined that the theme should just be to ask for unexpected and imaginative designs, which should fill the provided space. FACC directed staff to arrive at a plan for the scavenger hunt. Staff is suggesting a QR code to link to a map and then require photos of each mural. FACC would like the prize to be a poster and/or postcard
 - No ropes around the murals this year
 - Staff to provide recommendations on the mural paint for longer wear based on recommendations from the conservation group that the Town is now utilizing.
 - Confirm project schedule
 - March- FACC reviews RFP and staff sends out
 - April- FACC reviews applications and makes selections
 - May- Staff designs the scavenger hunt and the FACC approves.
 - June- Installation
 - Goal 1: Sculpture Relocation
 - FAC to brainstorm ideas for Elk statue relocation. FACC had a discussion about considering trails, natural spaces, and more unexpected locations
 - FACC to think about this and bring back suggestions for the next meeting
 - Movie night- confirmed for August 24 and FACC ok with using the Breck Create Airstream
 - Bring the movie night discussion back for March meeting and talk about band genre and adjacent activities
- Adjourn

Rec Path Murals 2024: Budget and Size

Original Budget and Size:

- \$15,000 to \$20,000 for 3-4 large winding murals plus interactive elements.
- Anticipated mural size with that budget was 7ftx40ft at \$15 square foot with \$500 in supplies = \$4k-\$5k per mural

Question:

Should the budget be increased, or should the mural size be decreased?

- Scenario A: Increase budget to include all 8 locations at original size
- Scenario B: Adjust mural size to remain under \$20,000 for 8 locations

Number of Locations	Size of Mural	Total Budget
8	<i>Original: 7x40 [@\$15 + \$500]</i>	\$37,600
8	7x20	\$20,800
8	7x15	\$16,600

- Scenario C: Reduce number of locations and adjust mural size to maintain impact

Number of Locations	Size of Mural	Total Budget
<i>Original: 3</i>	<i>7x40</i>	<i>\$14,100</i>
3	7x50 [@\$15 + \$500]	\$17,250
4	7x50	\$23,000
5	7x50	\$28,750

Context:

2023 Awkward Parklets murals were initially 6-9ft x 7ft for \$1000 plus \$500 for supplies which came out to \$15-\$20/square foot. Mural size expanded due to project changes (adding additional mural spots) but compensation remained the same as we instructed the artists to use the space as they wished- filling part of it, all of it, etc. Most parallel parking spots are 7x22-26ft.

Tunnel Mural Project 2024: Review Submissions

Introduction:

FACC received 131 submissions for the 2024 CDOT Tunnel Mural Project. Given the large quantity of submissions and the project timeline, FACC Chair Melissa Sherburne directed Vice Chair Megan Testin and TOF staff members Vanessa Agee and Rose Gorrell, to review the submissions and provide a short list of recommendations for further FACC review based on the criteria in the RFP.

From the RFP:

Submission Requirements

1. Artists must submit at least one and no more than three conceptual renderings of proposed artwork.
2. Artists must also submit at least two and no more than six links to examples of their completed work that depict the artistic style that they intend to use for the project.
3. Artists should include a one-page letter describing their experience with large-scale murals and why this project interests them.

Criteria used to select artwork include but are not limited to: suitability of the design for the site, aesthetic quality, broad-based interest and appeal for all ages, and quality of the artist's previous works.

Design Guidelines

Designs should be bright, colorful, inviting, and tap into the authentic and sometimes funky Frisco art and culture scene. Designs may be representational or abstract. Designs should appeal to audiences of all ages. The design should not repeat the themes and designs of existing murals and artwork in the area, including mountain/natural realism themes which are already prevalent in the area. FACC is open to considering project designs incorporating community involvement, but this is not required. Proposals recommending community involvement should clearly describe the benefits and methods for involvement.

The full RFP can be found [here](#).

There are 23 suggested submissions (links for each submission are on the following pages) for further FACC review. **Please come with your top ten submissions for further discussion at the next FACC meeting on March 29, 2024.**

Instructions:

- Please review each submission in full. This includes links and other additional information provided by the applicant. Think about the instructions given to artists through the RFP (linked on the previous page.)
- Please only consider the conceptual renderings, examples of work, and the letter of interest. A colorful and organized submission does not necessarily mean the artist understood FACC’s vision and intentions for the project.
- As you review examples of work, you may see an artist whose examples of work you find inspiring but did not produce conceptual renderings that fully meet FACC’s vision. There is potential for working with that artist or several artists to produce a design that does meet that vision.

Next steps:

FACC will review the recommended submissions prior to the March 29 meeting and during the March 29, 2024, meeting and narrow down the search to no more than three to five artists through consensus.

1- It is possible for the FACC to provide several selected artists with further direction on how their design could fit the project’s intentions and vision and then ask those artists to refine their design by providing a design stipend for FACC’s further evaluation.

2- It is also possible for the FACC to choose one artist and move forward with their design as is or provide them with direction to refine their design even more, while providing them with a design stipend.

By late April, the FACC should be prepared to select a final design and meet with the artist.

Important Dates:

February 8, 2024	Call for artists posted
March 15, 2024	Entry deadline on March 15, 2024, at 5pm
Late March 2024	FACC reviews applications
Mid-April 2024	Notification to artists of final selection
Late April 2024	Meet with artist to finalize mural design concept and details
May 15, 2024	Town of Frisco submits final design to CDOT for approval
Late Summer/early Fall 2024	Target installation window

Submissions List:

Amanda Wolf

Audrey Sayles; Staci Beauford

Bimmer Torres

Bunnie Reiss

Cami Galofre

Emily Ding

Helen Choi

Hilary Williams

Israel Guerra Romero

Josh Scheuerman

Julia Williams

Kada Goalen

Kathleen Roling

Kerry Cesen

Kika MacFarlane

Molly Keen

Noelle Miller

Olive Moya

Pat Milbery

Rich Fisher

Selena Serrano

Thomas Evans

Will Barker