

ABOUT THE PROJECT / SOBRE EL PROYECTO

WHAT IS A COMPREHENSIVE PLAN?

A Comprehensive Plan is required by the State of Colorado to guide growth and development. It reflects the community's vision and goals for the future and should address various planning elements including land use, transportation, economy, and the natural environment. Once adopted, the Comprehensive Plan will guide town-wide policy and decision-making.

WHAT IS IT NOT?

The Comprehensive Plan does not establish or modify zoning regulations. While it serves as a framework for future decision-making and helps align policies and planning efforts with community goals, the Comprehensive Plan itself is not a regulatory document and does not create or modify laws.

¿QUÉ ES UN PLAN INTEGRAL?

El estado de Colorado exige un plan integral para guiar el crecimiento y el desarrollo. Este plan refleja la visión y los objetivos de la comunidad para el futuro y debe abordar varios elementos, incluyendo el uso de la tierra, el transporte, la economía y el medio ambiente natural. El Plan Integral puede ayudar a guiar las políticas y la toma de decisiones en toda la ciudad.

¿QUÉ NO ES?

El Plan Integral no establece ni modifica regulaciones de zonificación. Aunque puede usarse como marco para la toma de decisiones futuras y puede ayudar a garantizar que las políticas y los esfuerzos de planificación estén alineadas con los objetivos de la comunidad, un Plan Integral, en sí, no es regulatorio y no crea ni modifica leyes.

HOW DO WE GET THERE?

¿CÓMO LLEGAMOS ALLÍ?



We are here! Estamos aquí!

SCENARIO PLANNING / PLANIFICACIÓN DE ESCENARIOS

WHAT IS SCENARIO PLANNING?

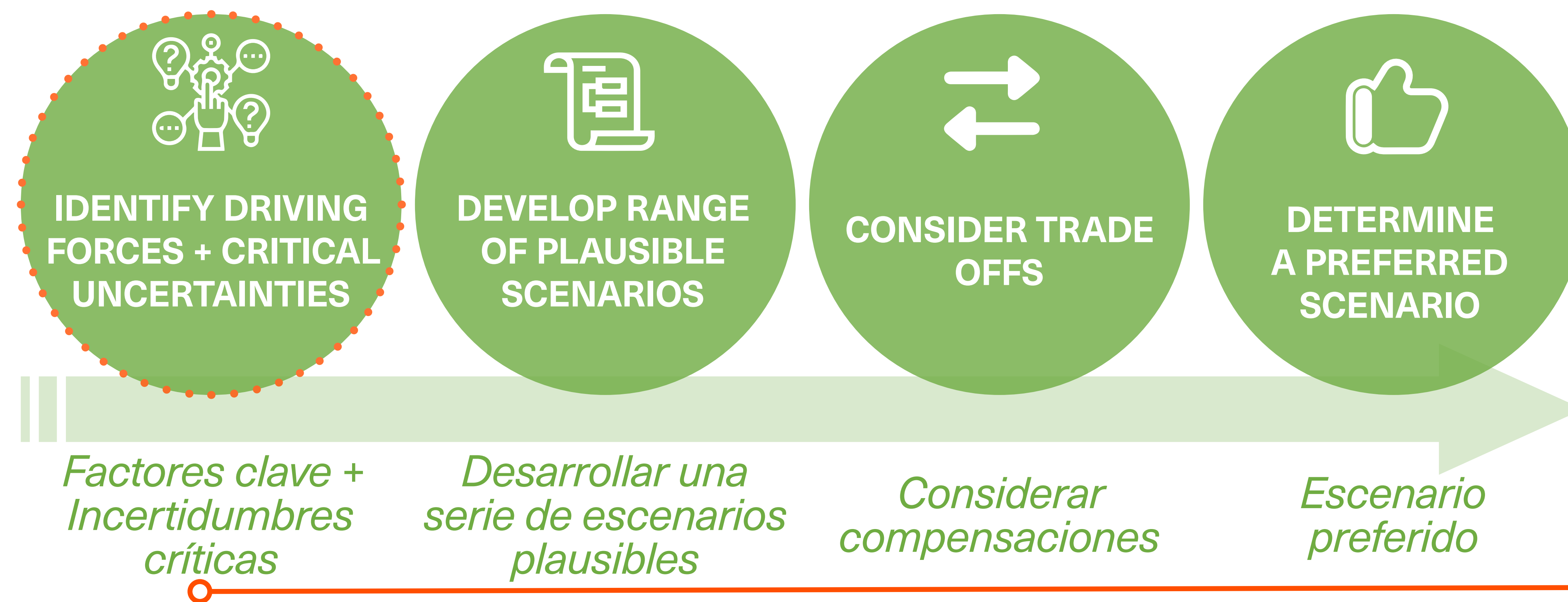
Scenario planning explores and evaluates potential future development outcomes by creating multiple plausible scenarios based on key factors like population growth, economic trends, and community vision.

Scenario planning helps us understand the tradeoffs for different futures and helps make informed decisions for our community's future.

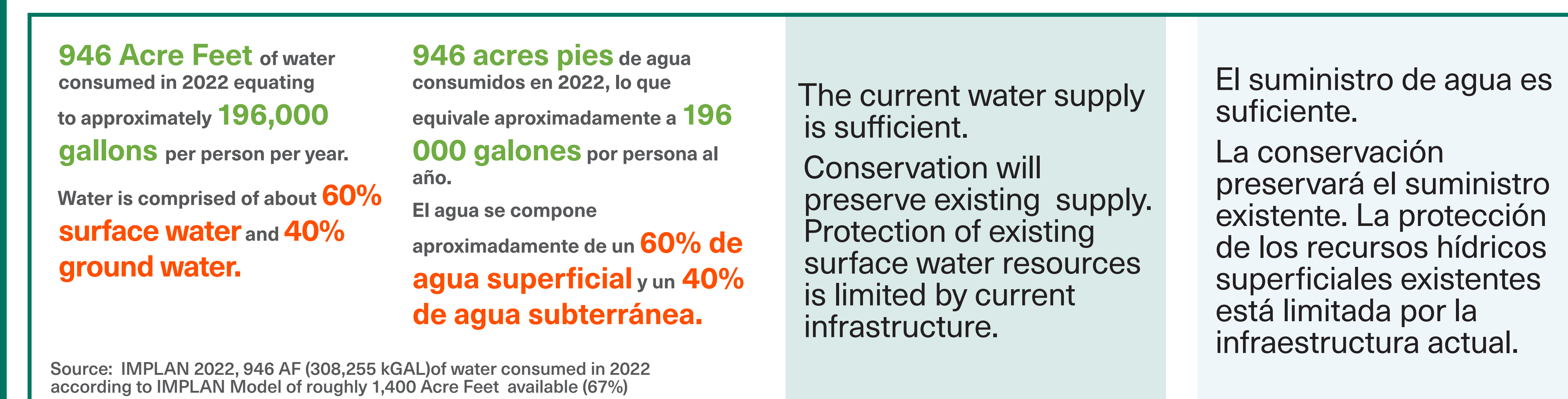
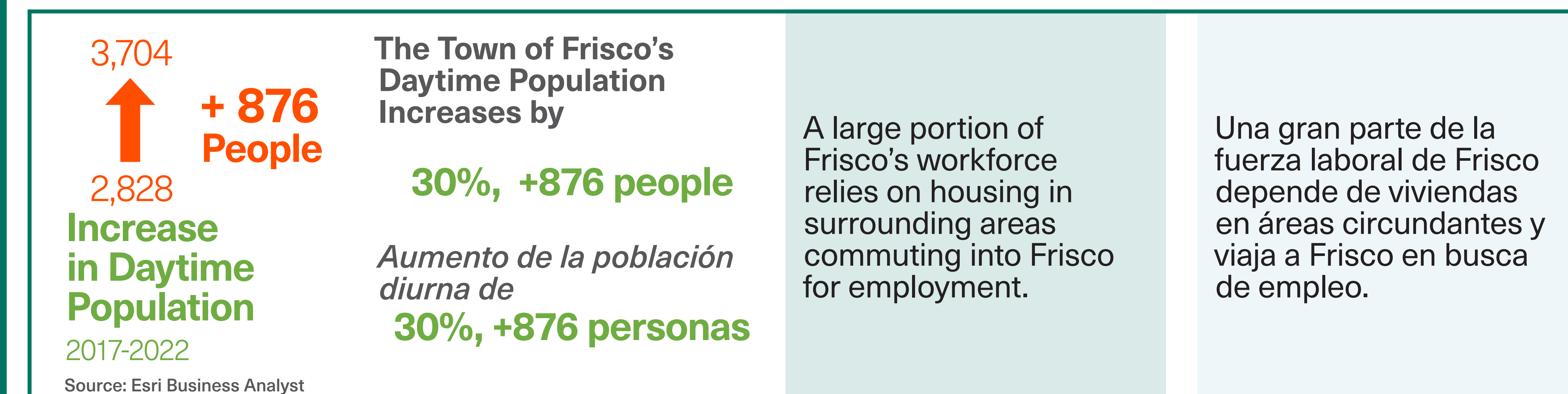
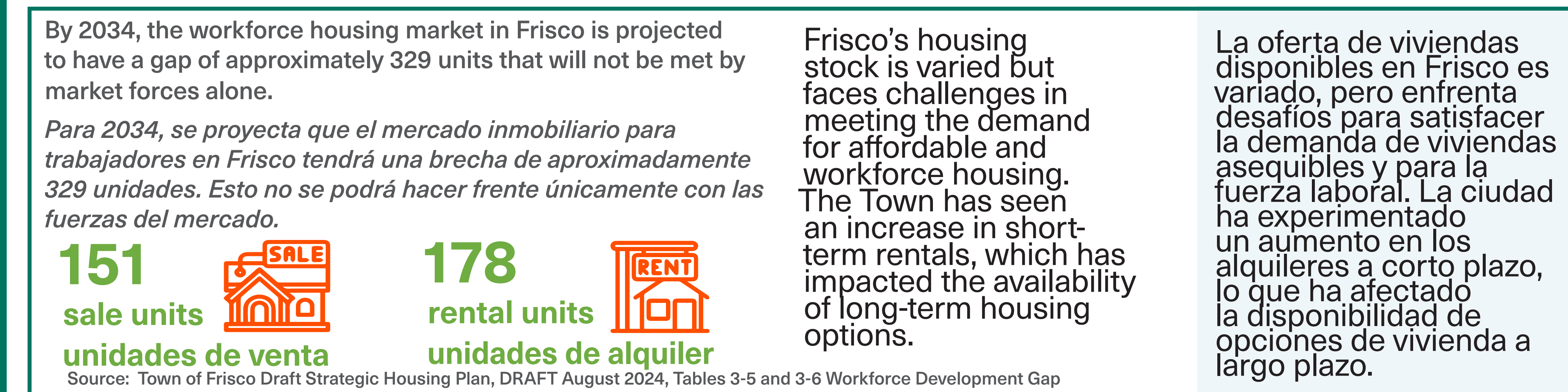
Scenario planning ensures that development is sustainable, resilient, and aligned with long-term community goals.

¿QUÉ ES LA PLANIFICACIÓN DE ESCENARIOS?

La planificación de escenarios explora y evalúa posibles desarrollos y resultados futuros mediante la creación de múltiples escenarios plausibles basados en factores clave como el crecimiento de la población, las tendencias económicas y la visión comunitaria. La planificación de escenarios nos ayuda a comprender compensaciones de diferentes futuros y nos ayuda a tomar decisiones informadas para el futuro de nuestra comunidad. La planificación de escenarios asegura que el desarrollo sea sostenible, resiliente y alineado con los objetivos comunitarios a largo plazo.



DRIVERS & TRENDS / FACTORES CLAVE Y TENDENCIAS



INTRODUCTION / INTRODUCCIÓN

The Town of Frisco has conducted community-wide engagement to understand the community's core values as a part of the process to create a new Comprehensive Plan. The objective of Community Engagement Window 1 was to establish a framework of understanding and learn about stories of today and hopes for the future of the Town of Frisco.

El pueblo de Frisco ha llevado a cabo una participación comunitaria amplia para comprender los valores fundamentales de la comunidad como parte del proceso de crear un nuevo Plan Integral. El objetivo de la Ventana de Participación Comunitaria 1 fue establecer una base de comprensión y conocer sobre las historias de hoy y esperanzas para el futuro de Frisco.



READ THE FULL SUMMARY AT
WWW.FRISCOPLAN.COM

WHAT IS ONE WORD FOR WHY YOU LOVE FRISCO?

¿CUÁL ES UNA PALABRA QUE EXPLICA POR QUÉ AMAS A FRISCO?



OUR GUIDING PRINCIPLES NUESTROS PRINCIPIOS DIRECTIVOS



A BEAUTIFUL COMMUNITY

Ensure equity, diversity and inclusion for residents of all ages and stages of life and maintain the sense of community and historic heritage of the Town of Frisco.

- Historic Character
- Community Identity
- Governmental Transparency

UNA BONITA COMUNIDAD

Garantizar la equidad, la diversidad y la inclusión para los residentes de todas edades y etapas de la vida y mantener el sentido de comunidad y el patrimonio histórico de Frisco.

- Carácter Histórico
- Identidad Comunitaria
- Transparencia Gubernamental



HOUSING AFFORDABILITY

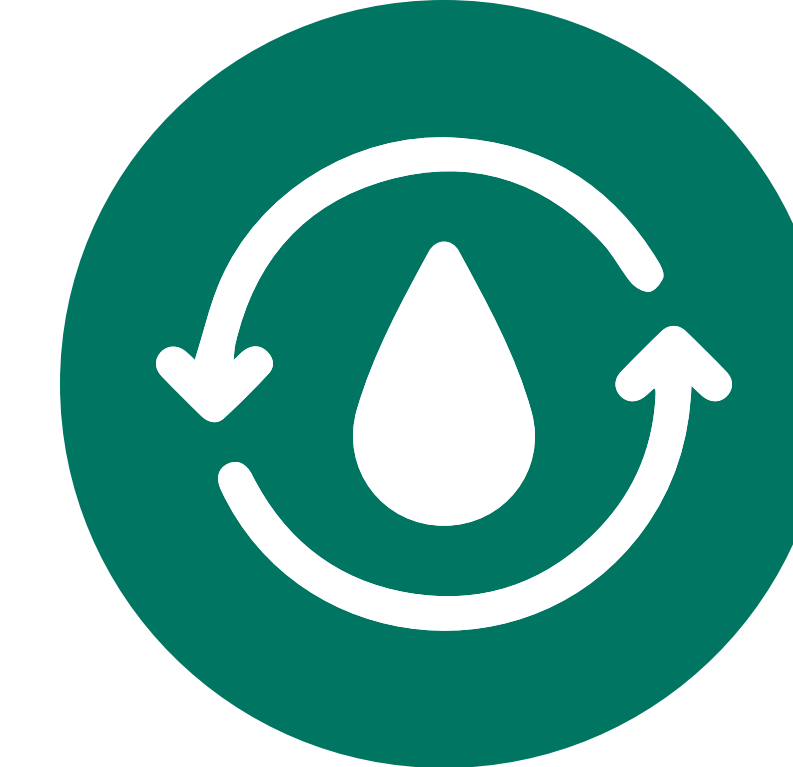
Create a greater diversity of housing by type and increase affordability. The following goals are highlighted from the 2024 Draft Housing Assessment.

- Diverse and Equitable Housing
- Balance Growth
- Infrastructure Improvements
- Preserve and Utilize Existing Housing

ASEQUILIDAD DE VIVIENDA

Crear una mayor diversidad de tipos de vivienda y aumentar la asequibilidad. Los siguientes objetivos se destacan en el borrador de la Evaluación de Vivienda 2024:

- Vivienda diversa y equitativa
- Equilibrar el crecimiento
- Mejoras en la infraestructura
- Preservar y utilizar la vivienda existente



A RESILIENT ENVIRONMENT

Consider the implications of future development to current resource capacity including water and sewer infrastructure, roadway congestion, and access to community services.

- Wildfire/Hazard Mitigation
- Stormwater Management and Water Quality
- Manage Water and Sewer Capacity

UN ENTORNO RESILIENTE

Considere las implicaciones del desarrollo futuro para la capacidad actual de recursos, incluida la infraestructura de agua y alcantarillado, la congestión de las carreteras y el acceso a los servicios comunitarios.

- Mitigación de riesgos/incendios forestales
- Gestión de aguas pluviales y calidad del agua
- Capacidad de agua y alcantarillado gestionada



CONNECTIVITY FOR ALL

Invest in public infrastructure improvements that minimize environmental impact while accommodating growth, such as bike lanes, trails, pathways, public transit, and sidewalks.

- Bike Infrastructure
- Safety for all Modes of Transportation
- Increased Transit Options

CONECTIVIDAD PARA TODOS

Invertir en mejoras de infraestructura pública que minimicen el impacto ambiental mientras se acomoda el crecimiento, como carriles para bicicletas, senderos, vías, transporte público y aceras.

- Infraestructura para Bicicletas
- Seguridad para todos los Modos de Transporte
- Mayores Opciones de Tránsito



A DIVERSE AND THRIVING ECONOMY

Diversify the economy to support a year-round, local workforce, with particular emphasis on growing and developing non-tourism related industries.

- Supportive Local Business Environment
- Local Industries and Services
- Tourism

UNA ECONOMÍA DIVERSA Y PRÓSPERA

Diversificar la economía para respaldar fuerza laboral local durante todo el año, con énfasis en el crecimiento y desarrollo de industrias no relacionadas al turismo.

- Entorno Empresarial Local Favorable
- Industrias y Servicios Locales
- Turismo



CONNECTION TO NATURE

Sustain and strengthen access to the outdoors, connection to nature, and environmentally sustainable growth.

- Access to Recreation, Programs and Events for All Ages and Stages of Life
- Trails Management/ Regional Partnerships
- Preservation/ Restoration of Natural Areas/ Resources

CONEXIÓN CON LA NATURALEZA

Mantener y fortalecer el acceso al aire libre, la conexión con la naturaleza y el crecimiento ambientalmente sostenible y manejable.

- Acceso a Recreación, Programas y Eventos para Todas las Edades y Etapas
- Gestión de senderos/asociaciones regionales
- Preservación/Restauración de Áreas/Recursos Naturales

THE CHALLENGE

The population of the Town of Frisco decreased between 2017-2022, while seeing an increase in aging population and a decrease in average home size. Housing costs are out-pricing families and workforce, with a relatively low number of new housing permits in the past several years. Community feedback shows a desire to maintain the small-town, family-friendly charm. To support this vision, effective programs and policies are needed to ensure the cost of housing does not continue to outpace the income of local workers, pushing them out of the community and threatening the Town's economic and social fabric.

THE OPPORTUNITY

Residents value the local culture, a sense of knowing one another, and having a close-knit community. The community also values a culture that is connected to nature and the opportunity to ensure future growth is environmentally considerate and sustainable.

These scenarios will use community values to assess the trade-offs between restricting future development and directing it in ways that balance job creation and housing needs. These scenarios explore growth strategies to maintain and promote the Town's character and balance the interests of full-time residents, part-time residents, and visitors.

EL RETO

La poblacional de la ciudad de Frisco ha disminuido con 87 residentes menos entre 2017 y 2022, con un aumento de la población que envejece y una disminución del tamaño de viviendas. El costo de la vivienda está superando a las familias y la fuerza laboral, con permisos de vivienda nuevos relativamente bajos en los últimos años. La población diurna aumento en un 30%, lo que indica que la mayoría de personas viajan desde las áreas circundantes para trabajar, y no viven en Frisco. Según los comentarios de la comunidad, existe el deseo de mantener el encanto familiar y el ambiente de un pueblo pequeño. Para respaldar esta visión, se necesitan programas y políticas eficaces que garanticen que el costo de la vivienda no siga superando los ingresos de los trabajadores locales, obligándolos a irse de la comunidad y amenazando el tejido económico y social del pueblo..

LA OPORTUNIDAD

*Basado en los comentarios de la comunidad, los residentes valoran la cultura comunitaria, el sentido de conocerse unos a otros y tener una comunidad unida. Existe una necesidad de cubrir la brecha de viviendas accesibles mientras se equilibra las demandas de infraestructura. La comunidad también valora una cultura que está conectada con la naturaleza y la oportunidad de asegurar que el crecimiento futuro sea sostenible y respetuoso con el medio ambiente. **Estos escenarios exploran estrategias de crecimiento que respetan el carácter del pueblo y equilibran los intereses de los residentes permanentes, los residentes de tiempo parcial y visitantes. Estos escenarios examinarán los valores comunitarios para evaluar las compensaciones entre limitar el desarrollo futuro y enfocar el desarrollo en áreas que apoyen tanto el empleo como la vivienda.***

TOWN OF FRISCO COLORADO COMPREHENSIVE PLAN SCENARIO COMPARISON						
A BEAUTIFUL COMMUNITY HOUSING AFFORDABILITY A DIVERSE AND THRIVING ECONOMY A RESILIENT ENVIRONMENT MULTIMODAL CONNECTIVITY CONNECTION TO NATURE						
SCENARIO A Focuses on maintaining the small-town culture	Increase of 215 residents 2025-2035 Maintains current trends for increased and aging population. Source: Potential population increase is estimated based on possible development of new residential units, assuming an average household size of 2.22 people stays constant.	231 Units Planned for Construction over the next 10 years Maintains current pipeline projects. Source: Frisco Housing Assessment (In Progress)	3,063 Jobs existing in the Town of Frisco Maintain 477 businesses. Source: Frisco Housing Assessment (In Progress)/ State Demographer	196 K/Gal of water used per person per year. Represents 67% of supply Able to meet annual water demands without new water supplies or wells, surface water risk is manageable. Network links increase as projected by 10%. Source: IMPLAN 2022, 946 AF (308,255 kGAL) of water consumed in 2022 of roughly 1400 AF available (67%).	1 - 2% potential shift from driving trips to walking, bicycling, or transit trips Significant shifts in mode share are not likely and traffic volumes along Frisco network links increase as projected by 10%. Source: Replica Origin and Destination Trip Modeling (2023). Percentages were developed by comparing trip trends against population growth.	Maintain 40.2 Acres of high biodiversity significance within the Town of Frisco. 0.014 Acres per capita Lowest competition for conservation areas and best able to balance existing recreation and conservation needs. Source: Town of Frisco GIS
	Increase of 748 residents 2025-2035 Increase to younger populations, school age children and workforce that currently commutes. Source: Potential population increase is estimated based on possible development of new residential units, assuming an average household size of 2.22 people stays constant.	337 Units Additional Potential Units A diversity of affordable types of units throughout the Town of Frisco, ranging from 10-40 DU per Acre. Source: Estimated Density Units Per Acre on proposed opportunity sites.	51 New Jobs in the Town of Frisco Slight Businesses Increase, with focus on community-based services such as childcare. Source: Estimated based on retail square footage at 1 Job/600SF of General Retail Services.	+146 K/Gal of water used per person per year. Represents 98% of supply Water Supply is sufficient. Conservation needed to preserve water and protect surface water natural resources. Source: 146,608 K/Gal increase, growth per capita.	5 - 10% potential shift from driving trips to walking, bicycling, or transit trips Increased focus on local system trails and sidewalks reduces internal vehicle trips. Source: Replica Origin and Destination Trip Modeling (2023). Percentages were developed by comparing trip trends against population growth.	Maintain 40.2 Acres of high biodiversity significance within the Town of Frisco. More competition for conservation land use and increased pressure for both recreation and development, with opportunities to increase amenities and maintenance.
	Increase of 1,283 residents 2025-2035 Increase to younger populations, with a focus on maintaining workforce. Source: Potential population increase is estimated based on possible development of new residential units, assuming an average household size of 2.22 people stays constant.	587 Units Additional Potential Units Higher density units along Summit Blvd., ranging from 30-60 DU per Acre. Source: Estimated Density Units Per Acre on proposed opportunity sites.	321 New Jobs in the Town of Frisco Highest percentage increase of businesses, with focus on day-today services, industrial uses, and trades. Source: Estimated based on retail square footage at 1 Job/600SF of General Retail Services.	+251 K/Gal of water used per person per year. Represents 121% of supply Less water available to meet demand, will require additional investment to meet supply. Source: 251,468 K/Gal increase, growth per capita.	10 - 15% potential shift from driving trips to walking, bicycling, or transit trips Higher densities along primary corridors support increased transit frequency, best reducing commute times and reducing congestion. Source: Replica Origin and Destination Trip Modeling (2023). Percentages were developed by comparing trip trends against population growth.	Maintain 40.2 Acres of high biodiversity significance within the Town of Frisco. Most competition for conservation due to population pressure, increased housing and use bit more opportunities for increased funding for programs and environmental restoration.

TOWN OF FRISCO COLORADO COMPREHENSIVE PLAN COMPARACIÓN DE ESCENARIOS						
UNA LINDA COMUNIDAD ASEQUILIDAD DE VIVIENDA UNA ECONOMÍA DIVERSA Y PRÓSPERA UN ENTORNO RESILIENTE CONECTIVIDAD MULTIMODAL CONEXIÓN CON LA NATURALEZA						
ESCENARIO A Se centra en mantener la cultura de pueblo pequeño	Posible aumento de 215 residentes 2025-2035 Mantiene las tendencias actuales de aumento de una población que envejece y hogares más pequeños. Source: Potential population increase is estimated based on possible development of new residential units, assuming an average household size of 2.22 people stays constant.	231 Unidades planificadas para construcción en los próximos 10 años Mantiene los proyectos actuales de construccion en curso Source: Frisco Housing Assessment (In Progress)	3,063 empleos en el pueblo de Frisco Mantener los 477 negocios. Source: Frisco Housing Assessment (In Progress)/ State Demographer	196 K/Gal de agua utilizados por persona al año. Representa 67% del suministro Con satisfacer la demanda de agua sin nuevos suministros o pozos de agua, el riesgo de aguas superficiales es manejable. Source: IMPLAN 2022, 946 AF (308,255 kGAL) of water consumed in 2022 of roughly 1400 AF available (67%).	1 - 2% Cambio potencial en viajes automóviles a favor de caminar, ciclismo, y el uso de transporte público Es probable que no haya cambios significantes en la distribución de modos de transporte, lo que llevaría a un aumento proyectado de 10% en volúmenes de tráfico en la red de Frisco Source: Replica Origin and Destination Trip Modeling (2023). Percentages were developed by comparing trip trends against population growth.	Mantener 40.2 Acres de alta importancia para la biodiversidad dentro del pueblo de Frisco. 0.014 Acres por cápita Menor competencia por áreas de conservación y mejor capacidad para equilibrar las necesidades existentes de recreación y conservación. Source: Town of Frisco GIS
	Posible aumento de 748 residentes 2025-2035 Aumento en poblaciones más jóvenes, niños en edad escolar y la fuerza laboral que actualmente se desplaza.. Source: Potential population increase is estimated based on possible development of new residential units, assuming an average household size of 2.22 people stays constant.	337 Unidades Unidades potenciales adicionales Una diversidad de unidades asequible en todo el Pueblo, que van desde 10 a 40 UD por Acre. Source: Estimated Density Units Per Acre on proposed opportunity sites.	51 Nuevos empleos en el pueblo de Frisco Aumentan ligeramente las empresas, centrándose en servicios comunitarios como el cuidado infantil. Source: Estimated based on retail square footage at 1 Job/600SF of General Retail Services.	+146 K/Gal de agua usado por año. Representa 98% del suministro El suministro de agua es suficiente. La conservación es necesaria para preservar el agua y proteger los recursos naturales de aguas superficiales. Source: 146,608 K/Gal increase, growth per capita.	5- 10% Cambio potencial en viajes automóviles a favor de caminar, ciclismo, y el uso de transporte público Un mayor enfoque en los senderos y aceras del sistema local reduce los viajes de vehículos internos. Source: Replica Origin and Destination Trip Modeling (2023). Percentages were developed by comparing trip trends against population growth.	Mantener 40.2 Acres de alta importancia para la biodiversidad dentro del pueblo de Frisco Más competencia por el uso de tierras para conservación y mayor presión para recreación y desarrollo, con oportunidades para aumentar comodidades y mantenimiento.
	Posible aumento de 1,283 residents 2025-2035 Incremento a poblaciones más jóvenes, con enfoque en mantener la fuerza laboral. Source: Potential population increase is estimated based on possible development of new residential units, assuming an average household size of 2.22 people stays constant.	587 Unidades Unidades potenciales adicionales Unidades de mayor densidad a lo largo de Summit Blvd, que van desde 30 a 60 DU por acre. Source: Estimated Density Units Per Acre on proposed opportunity sites.	321 Nuevos empleos en el pueblo de Frisco Mayor incremento porcentual de negocios, con enfoque en servicios cotidianos, usos industriales y comercio. Source: Estimated based on retail square footage at 1 Job/600SF of General Retail Services.	+251 K/Gal de agua usado por año. Representa 121% del suministro Una menor disponibilidad de agua para satisfacer la demanda requerirá inversiones adicionales para satisfacer el suministro. Source: 251,468 K/Gal increase,growth per capita.	10 - 15% Cambio potencial en viajes automóviles a favor de caminar, ciclismo, y el uso de transporte público Las mayores densidades en corredores principales mejoran la frecuencia del tránsito, reduciendo tiempos de viaje y congestión. Source: Replica Origin and Destination Trip Modeling (2023). Percentages were developed by comparing trip trends against population growth.	Mantener 40.2 Acres de biodiversidad significativa entre el pueblo de Frisco Más competencia por la presión demográfica, el aumento de viviendas requieren un poco más de oportunidades para financiar programas y restauración ambiental.



The Town of Frisco is nestled in the heart of the White River National Forest and Lake Dillon, where knowing one another and family-friendly values create a sense of belonging. We cherish access to nature and outdoor activities and strive to maintain our local culture while preserving the environment. The Town of Frisco is a place where local businesses thrive and residents of all ages can live, work, and play together. We are committed to balancing thoughtful growth with the protection of our natural beauty, ensuring that our community remains affordable and welcoming for future generations.



What thoughts or ideas do you have?

Place your sticky
note here!

VISION STATEMENT

The Frisco Community values the beautiful mountain-to-lake setting and historic Main Street that is home to a family-friendly vibe. We strive to create a community where people of all ages and stages of life can find affordable housing, quality services, and opportunities to thrive. We are dedicated to fostering a family-friendly atmosphere where local businesses flourish and residents feel a strong sense of community. By carefully managing growth and development, we aim to maintain our local charm while ensuring that everyone can enjoy the natural beauty and outdoor activities that make the Town of Frisco special.

I LIKE THIS VISION

Place a dot in this box if this aligns with your preferred vision for the Town of Frisco!

I DO NOT LIKE THIS VISION

SCENARIO NARRATIVE

Scenario B explores a low-to-mid growth alternative with a focus on increasing the affordable housing supply. This may include different types of housing and density along Summit Boulevard, in the Gateway District, and along West Main Street. There is an opportunity to increase ADUs, and missing middle housing types such as duplexes and townhomes, and to consider other opportunities for housing such as tiny homes. The focus on increasing housing supply will both improve affordability and create opportunities for the existing workforce and future generations of residents.

The icons below indicate on a scale of 1-3 how this scenario aligns with the community guideposts.

A BEAUTIFUL
COMMUNITY



The narrative below describes how this scenario aligns with community guideposts.

Scenario B is well-aligned with supporting a family-friendly atmosphere and close-knit community.

HOUSING
DIVERSITY



This scenario prioritizes increasing affordable housing diversity to close the existing gap in affordable housing units through higher density and smaller housing types.

A DIVERSE AND
THRIVING ECONOMY



This scenario focuses economic development on providing services to the local workforce, currently based in food, beverage, service, and accommodation-related industries, indicating a high-reliance on tourism- and entertainment-based revenue.

CONNECTION TO
NATURE



This scenario supports connection to nature as an increase in housing and residents will create opportunities for new amenities, access, and programs.

MULTIMODAL
CONNECTIVITY



This scenario may support a decrease in commuters and increased localized public transit based on the greater diversity of affordable housing available locally, improving local and neighborhood-level active mode and transit connections to manage in-town trips.

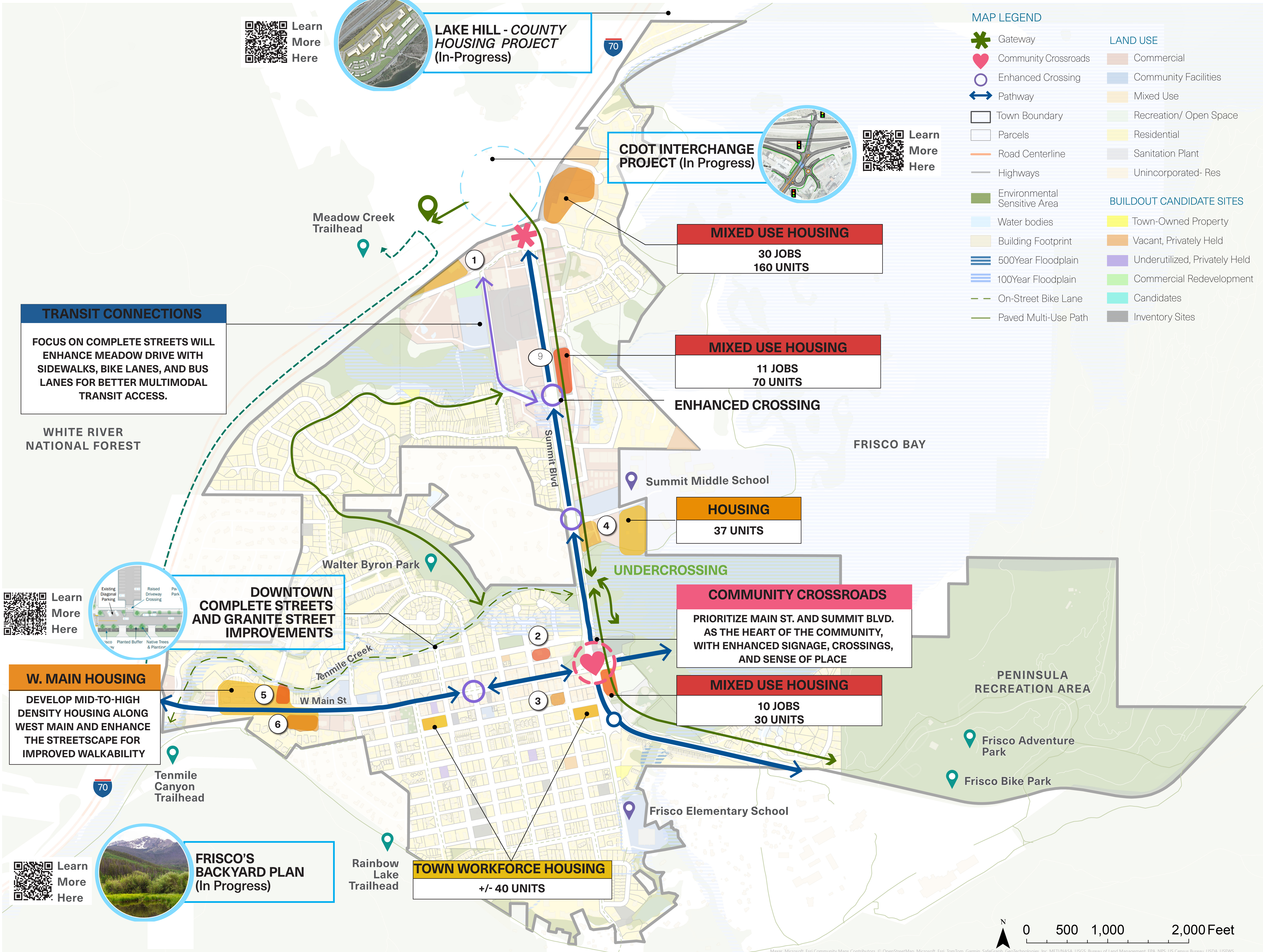
A RESILIENT
ENVIRONMENT



With increased development in this scenario, the Town of Frisco would likely need to provide more opportunities for recreation while also focusing in on a smaller set of high priority areas for conservation, while continuing to mitigate fire risk and other natural hazards.

THIS IS MY PREFERRED SCENARIO!

Place a Star Sticker in this Box if this aligns with your preferred vision for the Town of Frisco!



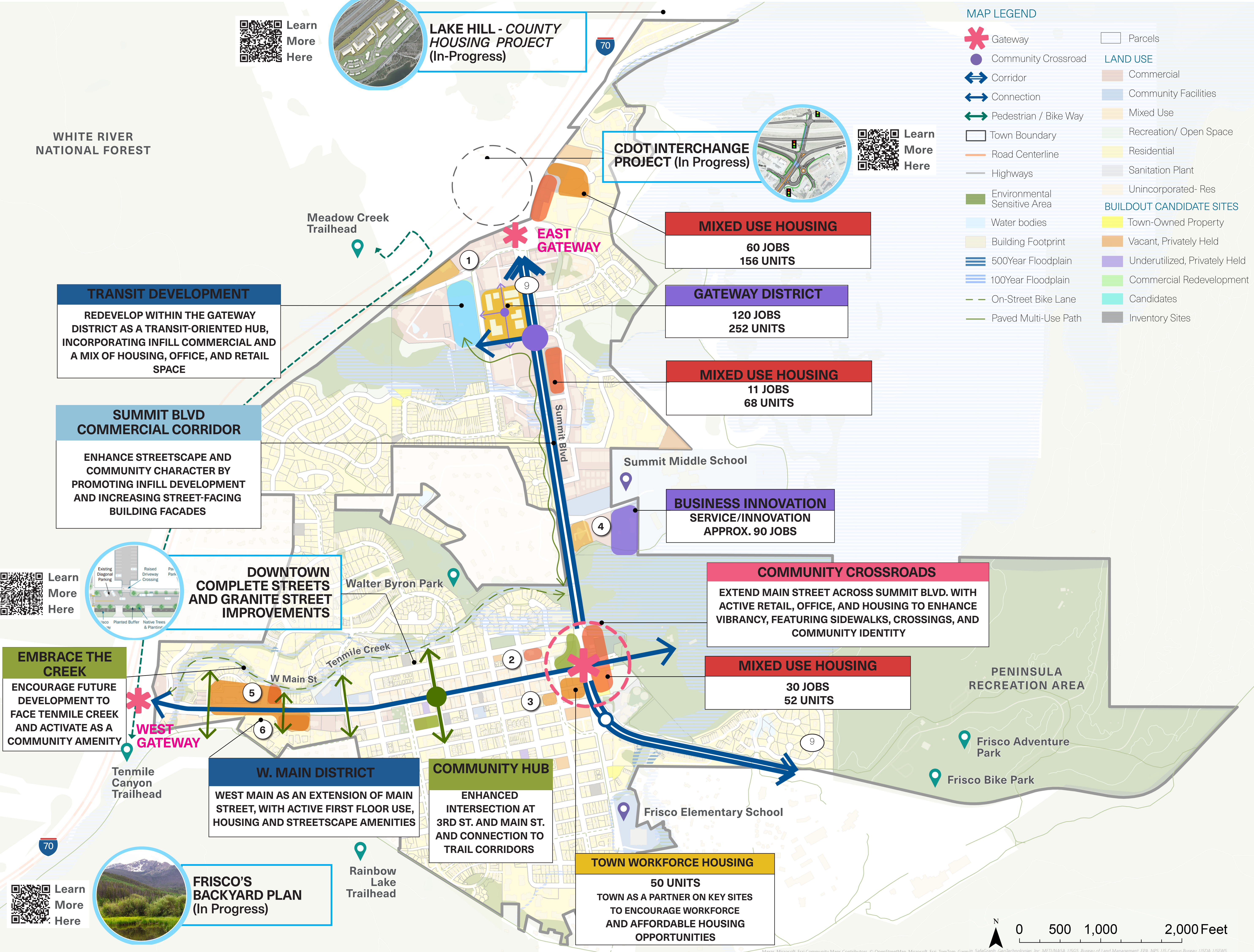
What thoughts
or ideas do
you have?

Place your sticky
note here!

SCENARIO C

VISION STATEMENT

The Town of Frisco is a vibrant, beautiful community in the heart of Summit County, renowned for its beautiful setting and access to outdoor adventures. We leverage our central location in America's Playground to become a hub for economic growth while preserving our historic heritage and sense of community. We aim to support a diverse economy that includes local businesses and provides opportunities for residents of all incomes, ages and lifestyles to live, work, and play. By balancing development with environmental stewardship, we seek to maintain the affordability and quality of life that our residents value, ensuring a sustainable future for our community.



I LIKE THIS VISION

Place a dot in this box if this aligns with your preferred vision for the Town of Frisco!

I DO NOT LIKE THIS VISION

SCENARIO NARRATIVE

Scenario C focuses on economic diversity and housing, offering the highest growth potential. This supports a decrease in the need for commuting employees as the job market increases and an increase in housing supply to provide accessible housing options for existing employees and future workforce. A focus on increasing economic diversity by attracting new businesses and industries to includes West Main Street as an expansion of the downtown core for local businesses, retail, and cultural attractions. Mixed use commercial centers along Summit Blvd. and in the Gateway District, create new spaces for offices, light industrial spaces, warehouses, makerspaces, and essential retailers.

The icons below indicate on a scale of 1-3 how this scenario aligns with the community guideposts.

A BEAUTIFUL COMMUNITY



The narrative below describes how this scenario aligns with community guideposts.

Scenario C has the highest chance of interrupting the small-town cultural feeling, as new development has the potential to lead to increased population and job creation.

HOUSING DIVERSITY



This scenario will include increasing affordable housing diversity to accommodate a growing and diverse workforce. Higher densities along Summit Blvd. and in the Gateway District are an opportunity to capture existing workforce and potential new employees.

A DIVERSE AND THRIVING ECONOMY



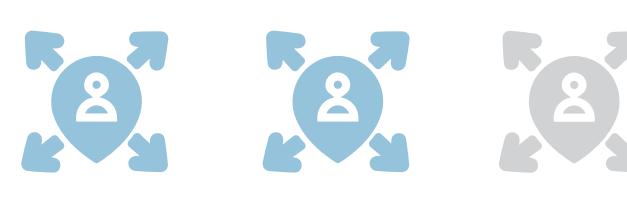
This scenario is most aligned with the Frisco community's goals to diversify their economy and expand opportunities outside of tourism-related industries. This expands opportunities to grow existing industries and attract new ones, securing the Town of Frisco as a hub for economic growth and investment and ensuring economic stability for future generations.

CONNECTION TO NATURE



With the highest levels of development, the Town of Frisco would continue to see additional pressure on the natural environment as well as needing new infrastructure to be built, yet the increased revenues will offer more funding for maintenance and expansion of programs.

MULTIMODAL CONNECTIVITY



This scenario will likely result in fewer residents commuting into and out for work, creating significant opportunities for localized public transit and connectivity improvements. The growing economic activity will drive the development of regional transit programs that connect job opportunities with surrounding towns, fostering a more efficient multimodal transportation system to meet the evolving needs of residents, workers, and visitors.

A RESILIENT ENVIRONMENT



Increased jobs and housing will increase, which will place greater demands on infrastructure and resources. Water management will be a critical consideration for this scenario.

THIS IS MY PREFERRED SCENARIO!

Place a star sticker in this box if this aligns with your preferred vision for the Town of Frisco!

What thoughts or ideas do you have?

Place your sticky note here!

FUTURE LAND USE CLASSIFICATIONS / CLASIFICACIONES FUTURAS DE USO DE SUELO

You will need 10 star stickers for this activity!
For each land use shown, place a star sticker in one of the boxes below it to indicate whether:
a) You **like this** land use and would like to see it prioritized in the Comprehensive Plan, OR
b) You **do not like** this land use and would like to see less of it in the Town of Frisco.

¡Necesitarás pegatinas de 10 estrellas para esta actividad!
Para cada uso de la tierra que se muestra, coloque una calcomanía de estrella en uno de los cuadros debajo para indicar si:
a) Le gusta este uso de suelo y le gustaría verlo priorizado en el Plan Integral, O
b) No le gusta este uso de suelo y le gustaría verlo menos en la ciudad de Frisco.

SINGLE FAMILY RESIDENTIAL (2-4 DU PER ACRE)

RESIDENCIAL UNIFAMILIAR (2-4 UD POR ACRE)

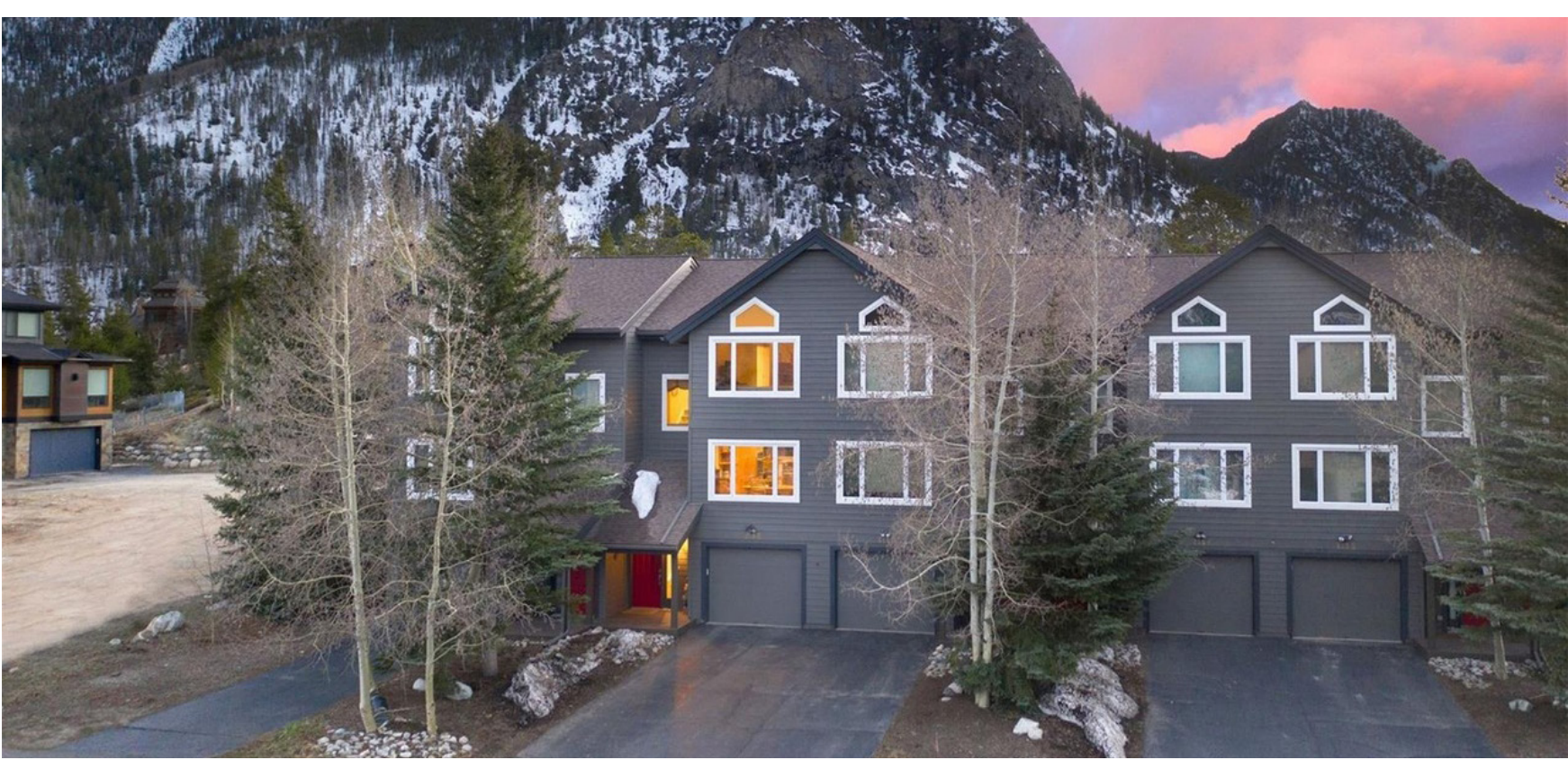


I LIKE THIS! ME GUSTA!

I DO **NOT** LIKE THIS. **NO** ME GUSTA

LOW-TO-MID DENSITY (5-20 DU PER ACRE)

DENSIDAD BAJA A MEDIA (5-20 DU POR ACRE)



I LIKE THIS! ME GUSTA!

I DO **NOT** LIKE THIS. **NO** ME GUSTA

MID-TO-HIGH DENSITY (20-40 DU PER ACRE)

DENSIDAD MEDIA A ALTA (20-40 DU POR ACRE)



I LIKE THIS! ME GUSTA!

I DO **NOT** LIKE THIS. **NO** ME GUSTA

MAIN STREET RETAIL

COMERCIO EN LA CALLE PRINCIPAL



I LIKE THIS! ME GUSTA!

I DO **NOT** LIKE THIS. **NO** ME GUSTA

COMMERCIAL CORRIDOR

CORREDOR COMERCIAL



I LIKE THIS! ME GUSTA!

I DO **NOT** LIKE THIS. **NO** ME GUSTA

MIXED USE

USO MIXTO



I LIKE THIS! ME GUSTA!

I DO **NOT** LIKE THIS. **NO** ME GUSTA

INDUSTRIAL

INDUSTRIAL



I LIKE THIS! ME GUSTA!

I DO **NOT** LIKE THIS. **NO** ME GUSTA

OFFICE

OFICINA



I LIKE THIS! ME GUSTA!

I DO **NOT** LIKE THIS. **NO** ME GUSTA

PARKS AND OPEN SPACE

PARQUES Y ESPACIOS ABIERTOS



I LIKE THIS! ME GUSTA!

I DO **NOT** LIKE THIS. **NO** ME GUSTA

CIVIC SPACE

ESPACIO CÍVICO



I LIKE THIS! ME GUSTA!

I DO **NOT** LIKE THIS. **NO** ME GUSTA



WHICH OF THE FOLLOWING STATEMENTS DO YOU AGREE WITH MORE:

¿CON CUÁL DE LAS SIGUIENTES AFIRMACIONES ESTÁS MÁS DE ACUERDO?

PLACE YOUR DOT
HERE IF YOU FEEL
MORE STRONGLY
ABOUT THIS
STATEMENT

COLOQUE SU
PUNTO AQUÍ SI
SIENTE MÁS FUERTE
ACERCA DE ESTA
DECLARACIÓN

You will need 7 dot stickers for this activity!
¡Necesitarás pegatinas de 7 puntos para esta actividad!

PLACE YOUR DOT
HERE IF YOU FEEL
MORE STRONGLY
ABOUT THIS
STATEMENT

COLOQUE SU PUNTO
AQUÍ SI SIENTE MÁS
FUERTE ACERCA DE
ESTA DECLARACIÓN

	Maintaining the Town of Frisco's current development trends with minimal intervention is crucial to preserving its small-town charm and close-knit community. <i>Mantener las tendencias de desarrollo actuales de Frisco con una intervención mínima es crucial para preservar el encanto de un pueblo pequeño y su comunidad unida.</i>		Expanding affordable housing is essential to keeping the Town of Frisco accessible to young families and preserving its vibrant, family-oriented atmosphere. <i>Ampliar las viviendas asequibles es esencial para mantener la ciudad de Frisco accesible para las familias jóvenes y preservar su atmósfera vibrante y orientada a la familia.</i>	
	Focusing on limited housing growth and single-family homes in existing neighborhoods preserves the Town of Frisco's established character and supports a stable small-town character. <i>Centrarse en el crecimiento limitado de viviendas y viviendas unifamiliares en los vecindarios existentes preserva el carácter establecido de la ciudad de Frisco y respalda un carácter estable de ciudad pequeña.</i>		Low to mid-density, multifamily housing along commercial corridors will provide affordable options for local workforce and young families, who are essential to maintain the family-friendly community. <i>Las viviendas multifamiliares de densidad baja a media a lo largo de corredores comerciales brindarán opciones accesible para la fuerza laboral local y familias jóvenes, quienes son esenciales para mantener la comunidad familiar.</i>	
	The Town of Frisco's economy thrives on its tourism, dining and accommodation industries, and maintaining these trends will continue attracting a robust workforce, even if many employees commute from outside the area. <i>La economía de la ciudad de Frisco prospera gracias a sus industrias turísticas, gastronómicas y de alojamiento, y mantener estas tendencias seguirá atrayendo una fuerza laboral sólida, aunque muchos empleados viajen desde fuera del área.</i>		While increasing housing diversity and density may slightly shift the Town of Frisco's neighborhood character, it is essential for fostering a more inclusive, family-friendly community that accommodates a variety of needs. <i>Aunque aumentar la diversidad y densidad de viviendas puede cambiar levemente el carácter del vecindario de la ciudad de Frisco, es esencial para fomentar una comunidad más inclusiva y amigable que se adapta a una variedad de necesidades.</i>	
	The Frisco Community can preserve its strong connection to nature, scenic beauty, and ease access to the outdoors through conservation and limiting use. <i>La comunidad de Frisco puede preservar la fuerte conexión de su comunidad con la naturaleza, la belleza escénica y facilitar acceso al aire libre mediante la conservación y limitación de uso.</i>		As more people use the outdoors, the heightened use of recreational facilities will bring new opportunities for amenities and programs to increase access to the outdoors for all and support projects for environmental restoration. <i>A medida que más personas utilicen el aire libre, el mayor uso de instalaciones recreativas traerá nuevas oportunidades de servicios y programas para aumentar el acceso al aire libre para todos y apoyar proyectos de restauración ambiental.</i>	
	Increased business use and population growth may strain infrastructure and resources, and compromise the Frisco Community's environmental priorities and access to nature. <i>El mayor uso empresarial y el crecimiento demográfico pueden sobrecargar la infraestructura y los recursos, y comprometer las prioridades ambientales y el acceso a la naturaleza de la comunidad de Frisco.</i>		New businesses offer potential revenue to support the preservation of recreational assets and natural resources, and could promote improved management of water resources and infrastructure demands. <i>Los nuevos negocios ofrecen ingresos potenciales para apoyar la preservación de se desplacen hacia y desde y recursos naturales y podrían promover una mejor gestión de los recursos hídricos y las demandas de infraestructura.</i>	
	As economic opportunities grow regional public transit will provide flexible, on-demand transportation solutions for workforce commuting into the Town of Frisco. <i>A medida que las oportunidades económicas crezcan, el transporte público regional brindará soluciones de transporte flexibles y bajo demanda para los trabajadores que se desplazan en la ciudad de Frisco.</i>		Increasing local economic opportunities will lead to fewer residents commuting into and out of the Town of Frisco for work and can focus on the development of improved biking and walking in-town. <i>El aumento de las oportunidades económicas locales conducirá a que menos residentes entren y salgan la ciudad de Frisco para trabajar y puedan centrarse en el desarrollo de mejores bicicletas y peatones dentro de la ciudad.</i>	
	Changes to our climate are outside of our control, and risks such as fire, flood and extreme weather events should be planned for and dealt with as they come. <i>Los cambios en nuestro clima están fuera de nuestro control, y riesgos como incendios, inundaciones y fenómenos meteorológicos extremos deben planificarse y abordarse a medida que se presenten.</i>		As the climate continues to change, risks such as fire, flood and extreme weather events could all become more common and increases in development support funding for mitigation, environmental protections and projects so we can proactively reduce our overall risk. <i>A medida que el clima continúa cambiando, riesgos como incendios, inundaciones y eventos climáticos extremos podrían volverse más comunes y aumentar el financiamiento de apoyo al desarrollo para la mitigación, protección ambiental y proyectos para reducir enfoque nuestro riesgo general.</i>	



A LITTLE BIT MORE ABOUT YOU • UN POCO MÁS SOBRE TI

Use five (5) dot stickers to select your answers to the questions on this board. **All answers are optional and anonymous.*
Utilice pegatinas de cinco (5) puntos para seleccionar sus respuestas a las preguntas de este tablero. **Todas las respuestas son opcionales y anónimas.*

WHAT IS YOUR CONNECTION TO THE TOWN OF FRISCO? ¿CUÁL ES SU CONEXIÓN CON LA CIUDAD DE FRISCO?				Select all that apply. Seleccione todas las que correspondan.
Full-Time Resident in the Town of Frisco <i>Residente de tiempo completo en la ciudad de Frisco</i>	Part-Time Resident or Second Homeowner in the Town of Frisco <i>Residente a tiempo parcial o segundo propietario de vivienda en la ciudad de Frisco</i>	Year-Round Resident, Living Outside of the Town of Frisco, in the Region <i>Residente todo el año, que vive fuera de la ciudad de Frisco, en la región</i>	Part-Time Resident, Living Outside of the Town of Frisco, in the Region <i>Residente a tiempo parcial que vive fuera de la ciudad de Frisco, en la región</i>	
I Work in the Town of Frisco <i>Yo trabajo en la ciudad de Frisco</i>	I Own a Business in the Town of Frisco <i>Soy dueño de un negocio en la ciudad de Frisco</i>	I am a Visitor to the Town of Frisco <i>Soy un visitante de la ciudad de Frisco</i>	Other Otro	

HOW LONG HAVE YOU LIVED IN FRISCO? ¿CUÁNTO TIEMPO HAS VIVIDO EN FRISCO?			
Less Than One Year <i>Menos de un Año</i>	1-3 Years <i>1-3 Años</i>	4-5 Years <i>4-5 Años</i>	
6-10 Years <i>6-10 Años</i>	11-20 Years <i>11-20 Años</i>	More Than 20 Years <i>Más De 20 Años</i>	I Do Not Live in Frisco <i>No Vivo En Frisco</i>

WHAT IS YOUR AGE RANGE? ¿CUÁL ES TU RANGO DE EDAD?			
0-17	18-29	30-39	40-49
50-59	60-69	70-79	80+

WHAT IS YOUR RACE/ETHNICITY? ¿CUÁL ES TU RAZA/ETNICIDAD?					
White <i>Blanco</i>		Asian <i>Asiática/o</i>		Two or More Races <i>Dos o Mas Razas</i>	
Hispanic <i>Hispana/o</i>		Other <i>Otro</i>		Black or African American <i>Negro o Afroamericano/a</i>	

DO YOU RENT OR OWN YOUR HOME? ¿USTED ALQUILA O ES DUEÑO DE SU CASA?					
Rent <i>Alquilo</i>		Neither <i>Ninguno</i>		Own <i>Soy Dueño/a</i>	