



# 2024 Community Report

Fiscal Year End  
12/31/2024







# TOWN OF FRISCO

Located just 70 miles west of Denver in the heart of the Rockies, the Town of Frisco is a small mountain community with big appeal. Though only 1.8 square miles in size, Frisco offers easy access to eight major ski resorts, Lake Dillon, and more than 40 miles of trails—making it a year-round destination for outdoor enthusiasts.

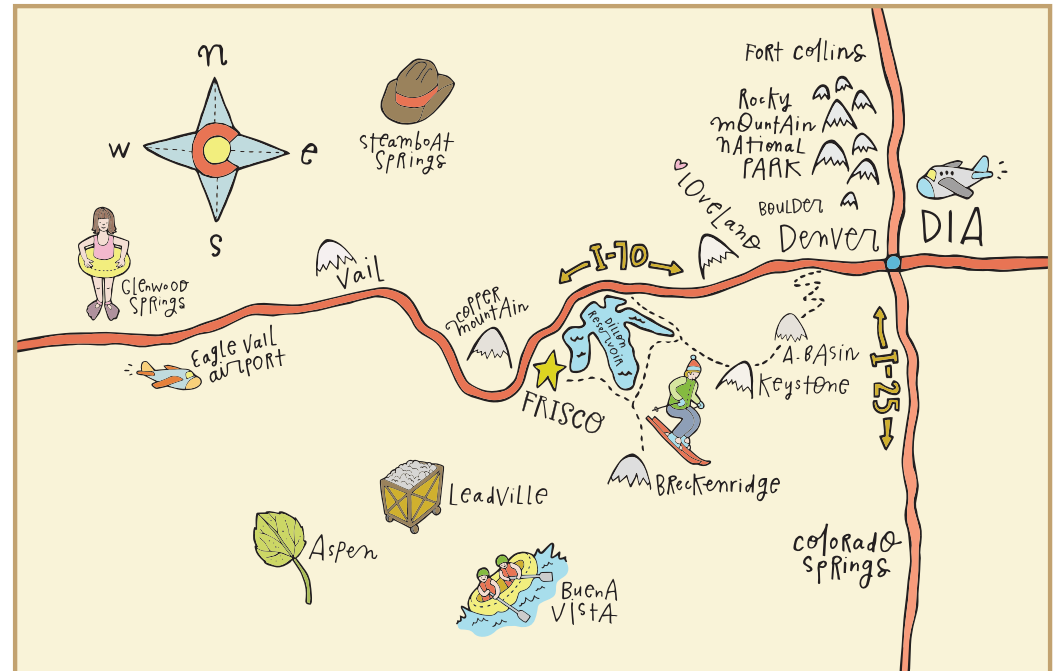
With a population of about 3,000 residents, Frisco welcomes over 1 million visitors annually. Its historic Main Street, scenic surroundings, and community-owned amenities like the Frisco Adventure Park and Frisco Bay Marina make it a vibrant hub for both locals and tourists.

Founded in 1879 and now a home-rule municipality, Frisco is known for its commitment to sustainability, housing, and quality of life—balancing small-town charm with forward-thinking initiatives.

## ABOUT THIS REPORT

This Popular Annual Financial Report (PAFR) provides a summary of the Town of Frisco's financial activities for the year ended December 31, 2024. The financial data presented here summarizes all funds and component units and is derived from the Town's audited Annual Comprehensive Financial Report (ACFR), which is prepared in accordance with generally accepted accounting principles (GAAP).

To keep this report concise and accessible, it includes condensed, unaudited information and does not include all required financial statements or disclosures. For a complete and detailed view of the Town's finances, we encourage you to review the full ACFR, available online at: <https://www.frisco.gov/departments/finance/budget/>.



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12-13 **INCLUSIVE COMMUNITY** - The Town of Frisco is committed to making decisions and policy which welcome and support residents and visitors so they can pursue their full potential in this unique mountain town, meaning that the Town takes action to dismantle any systems that sustain inequity.



14-15 **VIBRANT CULTURE, ARTS & RECREATION** - The Town of Frisco recognizes recreational, historical, artistic, and cultural assets and experiences as foundational to the Town's vibrancy and the quality of life for residents and visitors. The Town commits to providing unique and accessible opportunities for residents and visitors so they may find their own unique adventures and meaningful experiences in Frisco.



16 **QUALITY CORE SERVICES** - The Town commits to providing quality core services with efficiency, excellent customer service, and professionalism. The Town recognizes that a balanced and fiscally sustainable budget is the cornerstone of successfully supporting this goal so that the Town can effectively maintain critical infrastructure and general services and provide essential public safety services.



17 GLOSSARY

18 **STAY CONNECTED** - Information/Numbers to Know





# TOWN LEADERSHIP 2024

## FRISCO TOWN COUNCIL

Rick Ihnken, Mayor  
Andrew Arenson, Mayor Pro Term  
Martin Allen  
Lisa Holenko  
Dan Kibbe  
Elizabeth J. Skrzypczak-Adrian  
Andy Held



## FRISCO PLANNING COMMISSION

Kelsey Withrow, Chair  
Lina Lesmes, Vice-Chair  
April Connolly  
Jessica Forsyth  
Andy Stabile  
Ira Tane

## FRISCO LEADERSHIP TEAM

Tom Fisher - Town Manager  
Diane McBride - Assistant Town Manager  
Vanessa Agee - Communication, Marketing & Culture Director  
Chris McGinnis - Public Works Director/Town Engineer  
Addison Canino - Capitol Projects Manager  
Leslie Edwards - Finance Director  
O'Lynda Fette - Human Resources Director  
Linsey Joyce - Recreation Director  
Stacey Campbell - Town Clerk  
Katie Kent - Community Development Director  
Tom Wickman - Chief of Police

## Dear Community Members:

At the Town of Frisco, we believe that government works best when it is open, accountable, and transparent. That's why we're pleased to share this year's Community Report (AKA Popular Annual Financial Report or PAFR), a user-friendly summary of the Town's financial health, major projects, and key achievements for the year ended December 31, 2024. This report is designed to help you understand where your tax dollars go and how they support the services and amenities that make Frisco a vibrant place to live, work, and visit.

In 2024, Frisco maintained a strong financial position and continued to invest in community priorities such as infrastructure, workforce housing, and quality of life. Our Aa1 credit rating, awarded in March 2023, reflects both the Town's prudent financial management and its long-term commitment to resilience—even in the face of the economic challenges that can come with being a tourism-based community.

We're also proud to report that the Town's net position increased by over \$8.9 million in 2024, due to strong investment returns and steady tax revenues. These funds support Frisco's long-term goals and ensure we can continue delivering high-quality services today and in the future.

None of this progress would be possible without the engagement and partnership of our community—local businesses, nonprofits, schools, healthcare providers, and each of you. Together, we're building a Frisco that is economically strong, socially inclusive, and offers vibrant recreation.

- **Thriving Economy**
- **Inclusive Community**
- **Vibrant Culture, Arts and Recreation**
- **Quality Core Services**

Each section of this report shows how your local government is making progress on these goals.

Thank you to our dedicated Finance staff for preparing both this report and the full Annual Comprehensive Financial Report. For more details, please visit [friscogov.com/departments/finance/budget](https://friscogov.com/departments/finance/budget). If you have questions or ideas, I welcome your input—feel free to reach out to me directly at 970-668-9168 or [LeslieE@TownOfFrisco.com](mailto:LeslieE@TownOfFrisco.com).

Sincerely,

A handwritten signature in black ink that reads "Leslie Edwards".

Leslie Edwards  
Finance Director





## ORGANIZATIONAL CHART



## OUR VISION

To be a welcoming mountain town that connects people with nature and supports opportunities for community wellbeing.

## OUR MISSION

We create a powerful sense of community by maintaining public safety, providing quality core services, fostering connections to one another, and creating unparalleled experiences.

## OUR VALUES

Be courageous. Lead and Serve with Care, Show Gratitude, Own It, Embrace Play.

## OUR COMMITMENT

To provide leadership, civility, efficiency, transparency, accountability, and fiscal responsibility to assure a thriving future for the Town of Frisco.



# COMMUNITY PROFILE

Form of Government  
**Council - Manager**

Chartered in  
**1879**  
Incorporated  
**1880**



## TOWN SERVICES

*Police  
Water  
Streets*

*Parks & Natural Areas  
Town Buildings & Facilities  
Governmental Communications  
Planning & Community Services  
Environmental Services  
Marketing & Culture  
Financial Services  
Human Resources  
Recreation & Events*

## Principal Employers in Ten Mile Basin

Town of Frisco  
St. Anthony's Summit Medical Center\*  
Summit High School  
Whole Foods Market  
KCNC  
Wal-Mart  
Herbal Bliss  
Summit Middle School\*  
Outer Range Brewery  
Baymont By Windham Frisco Lake  
Safeway  
Summit County Ambulance\*  
Summit Stage\*

\*Business not located within municipal limits of the  
Town of Frisco

## 2024 Business Licenses

| Business Location | # of Active Licenses |
|-------------------|----------------------|
| In Town           | 448                  |
| Out of Town       | 1,103                |
| <b>TOTAL</b>      | <b>1,551</b>         |

## Business License Revenue 2024

\$164,301

## 2024 Liquor Licenses

# of Active Licenses

**TOTAL 44**

## Revenue 2024

\$13,916

## 2024 Short Term Rental Licenses

# of Active Licenses

**TOTAL 900**

## Revenue 2024

\$232,725

## 2024 Tobacco Licenses

# of Active Licenses

**TOTAL 11**

## Revenue 2024

\$7,200

## Quick Facts

Estimated Population: 2,740  
Unemployment Rate: 2%  
Median Age: 43.9  
Median Household Income: \$110,800  
Median Home Price: \$1,149,000  
Adults 25 & Over Education Level:  
- Bachelor's Degree or Higher 67.2%

## 2024 Town Mill Levy:

0.798

## 2024 Budget:

\$37,234,272

## 2024 Sales Tax Rate:

2%





# AWARDS FOR 2024

## **Outstanding Achievement in Popular Financial Reporting** *Government Finance Officers Association*

The Government Finance Officers Association of the United States and Canada (GFOA) has given an Award for Outstanding Achievement in Popular Annual Financial Reporting to the Town of Frisco for its Popular Annual Financial Report (2023 Community Report) for the fiscal year ended December 31, 2023. The Award for Outstanding Achievement in Popular Financial Reporting is a prestigious national award recognizing conformance with the highest standards for preparation for state and local government popular reports.

In order to receive this award, a government unit must publish a Popular Annual Financial Report, whose contents conform to program standards of creativity, presentation, understandability and reader appeal. The award is valid for a period of one year only. The Town believes the 2024 Community Report continues to conform to the Popular Annual Financial Reporting requirements and the Town will again be submitting it to GFOA.

## **Certificate of Achievement for Excellence in Financial Reporting**

*Government Finance Officers Association*

## **Distinguished Budget Presentation Award**

*Government Finance Officers Association*



Government Finance Officers Association

## **Award for Outstanding Achievement in Popular Annual Financial Reporting**

Presented to

**Town of Frisco  
Colorado**

For its Annual Financial Report  
For the Fiscal Year Ended

December 31, 2023

*Christopher P. Morrell*

Executive Director/CEO





## THRIVING ECONOMY

The Town of Frisco strives to create a thriving economy for our community by encouraging a variety of businesses which provide needed goods and services.

The Town reports three major governmental funds in its financial statements. The General Fund shown here is the Town's general operating fund used to account for all general operations and maintenance. The other major funds are the Capital Improvement Fund and the Housing Fund. The non-major funds are Open Space Fund, Conservation Trust Fund, Historic Preservation Fund, Nicotine Tax Fund and the Lodging Tax Fund. For more detailed information, please visit [www.frisco.gov](http://www.frisco.gov). A significant increase in General Fund revenues was the result of additional sales taxes collected, building permit fees and charges for services. The Governmental Activities of the Insurance Reserve Fund, reporting on the Town's self-insurance program, is classified as an internal service fund within the ACFR. Additionally, the Town has two Enterprise Funds that report the business-type activities of the water utility and the Frisco Bay Marina.

## GENERAL FUND

| General Fund               |                     |                     |                     |
|----------------------------|---------------------|---------------------|---------------------|
|                            | 2022 Actual         | 2023 Actual         | 2024 Actual         |
| Revenues                   | \$19,845,810        | \$20,938,107        | \$21,724,288        |
| Expenditures               | 14,454,077          | 16,608,347          | 18,700,407          |
| Other Sources/(Uses)       | -938,193            | -3,617,288          | -1,914,190          |
| Net Change in Fund Balance | 4,463,547           | 712,472             | 1,109,691           |
| Fund Balance - Beginning   | 8,398,873           | 12,862,420          | 13,574,892          |
| Fund Balance - Ending      | <u>\$12,862,420</u> | <u>\$13,574,892</u> | <u>\$14,684,583</u> |

Sales tax revenues have comprised roughly 66% of the Town's Government Fund revenues over the past five years. The top ten sales tax payers generate roughly 45% of these revenues. The balance of General Fund revenues for 2024 was comprised of charges for services at 18% and other taxes at 2%. Fees for licenses and permits, investment income, intergovernmental and other miscellaneous sources make up the remainder.

The Town includes two very distinct commercial areas: Summit Boulevard and Main Street. Summit Boulevard generates, by far, the greatest amount of sales tax revenue for the Town.





# 2024 Local Sales Tax Comparison

Frisco, at only 2%, has one of the lowest local sales tax rates of any community in the region. Sales Taxes on sales within the town total 8.375%, broken down as follows:

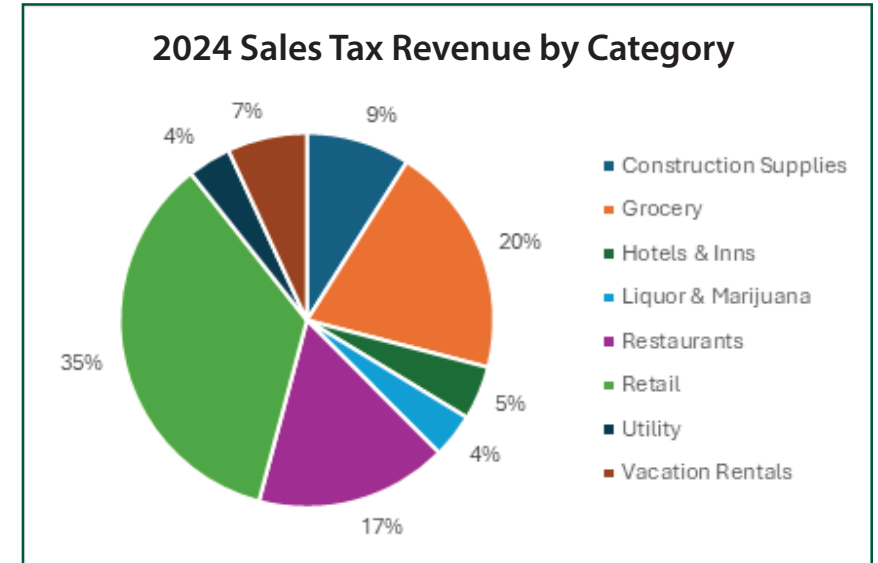
|        |                                       |
|--------|---------------------------------------|
| 2.9%   | State Sales Tax                       |
| 2.0%   | Town Sales Tax                        |
| 2.0%   | County Sales Tax                      |
| 0.75%  | County Mass Transit Tax               |
| 0.725% | Summit Combined Housing Authority Tax |

| Municipality  | Local Sales Tax |
|---------------|-----------------|
| Avon          | 4.00%           |
| Vail          | 4.50%           |
| Summit County | 2.75%           |
| Breckenridge  | 2.50%           |
| Dillon        | 2.50%           |
| Silverthorne  | 2.00%           |
| <b>Frisco</b> | <b>2.00%</b>    |



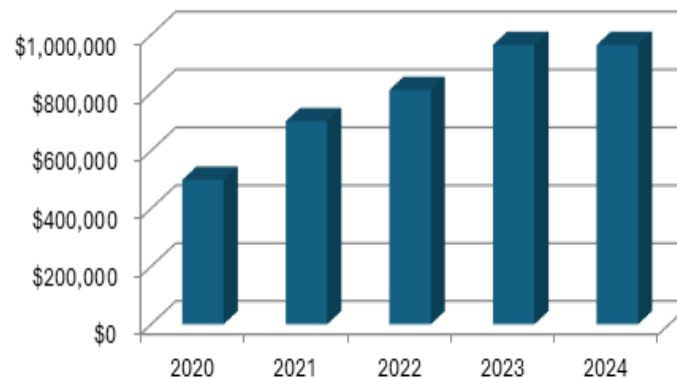
## SALES TAX

Similar to most Colorado municipalities, the Town is heavily dependent on sales tax revenues to provide services to its citizens. These revenues include those derived from the 2% town sales tax and the 2% county sales tax collected within Frisco Town limits. Major Town services dependent on sales tax are police, streets, parks, recreation and general government. Sales taxes generated by tourism related activities within the Town far surpasses any other categories as depicted in the charts to follow:



## LODGING TAX

**Lodging Tax Revenue 2020-2024**



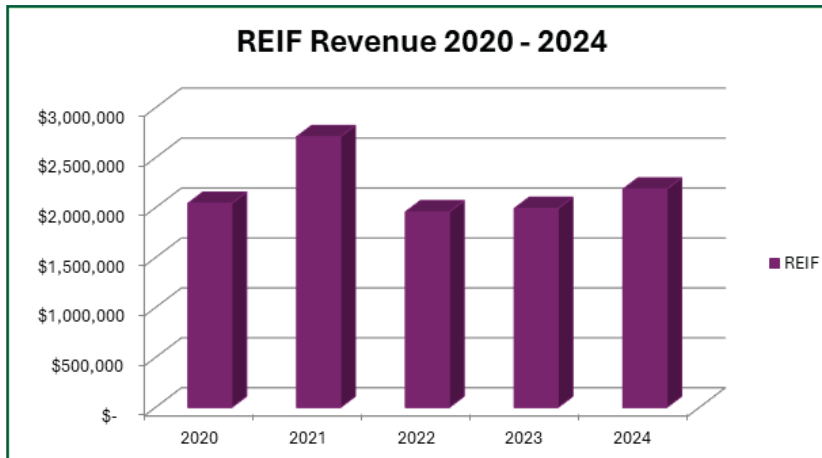
The Lodging Tax Fund was established in 2004 to account for a voter-approved 2.35% tax imposed upon lodging establishments. Expenditures are restricted to economic development, special events, advertising and marketing, recreation amenities, multi-purpose facilities, open space and similar uses. 45% is dedicated to the Information Center, 20% to economic development, 20% to recreation, with the remaining 15% allocated to operations and maintenance of the recreation and tourism-based Town facilities. Multi-year revenues from 2020 through 2024 are reflected in the chart.



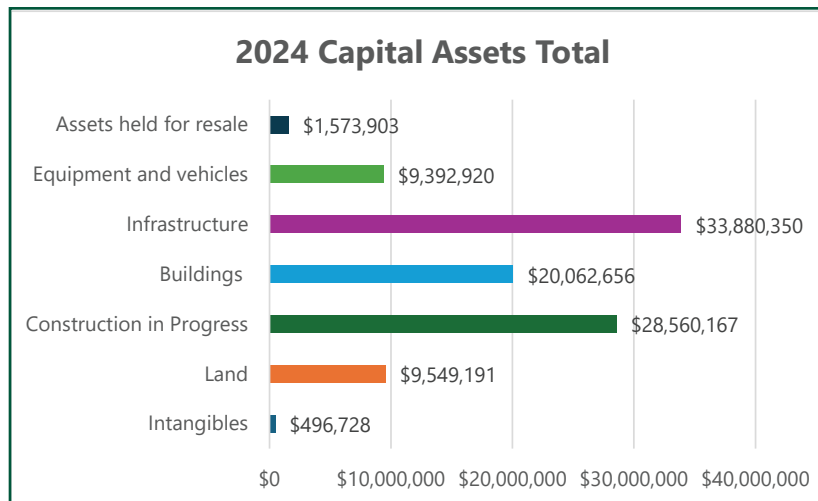
# CAPITAL IMPROVEMENT FUND REAL ESTATE INVESTMENT FEE

A 1% Real Estate Investment Fee is the main source of funding for the Town's capital projects. This fee is imposed on all real estate transfers within the Town. This revenue source was dramatically impacted by the COVID-19 pandemic, as people tried to adapt to the restrictions set forth by public health orders throughout the county. Working from home and online learning became the norm and people relocated to mountain communities such as ours.

## REAL ESTATE INVESTMENT FEE



## CAPITAL ASSETS



## 2024 CAPITAL PROJECTS

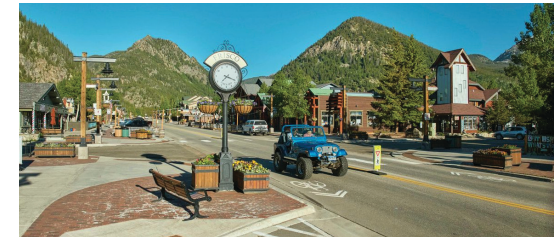
- Peninsula Recreation Area Project Construction - Slopeside Hall
- Complete Streets
- Summit Blvd. Sidewalk Upgrades
- Trail Enhancements
- Environmental Sustainability-EV chargers
- Fiber Infrastructure
- Public Works Washbay Upgrade
- Solar Light Replacement - Summit Blvd.
- Vehicle and Equipment Replacement
- Solar Light Retrofit



# **THRIVING ECONOMY** **STATEMENT OF CHANGES IN FUND BALANCES**

This summary condenses information from the Town's Annual Comprehensive Financial Report (ACGR) to enhance readability and simplify account groupings. Ending fund balances decreased in 2024 related to housing (see page 13) and Capital Projects (see page 10). For a more detailed presentation of all account categories, please refer to the ACFR which is available online at [www.frisco.gov](http://www.frisco.gov).

|   | Governmental        |                     |                     | Business-type       |                     |                     |                     |                     |                     |
|---|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
|   | Activities          |                     |                     | Activities          |                     |                     | Total               |                     |                     |
|   | 2024                | 2023                | 2022                | 2024                | 2023                | 2022                | 2024                | 2023                | 2022                |
| <b>REVENUES:</b>                            |                     |                     |                     |                     |                     |                     |                     |                     |                     |
| Taxes                                       | 21,166,432          | 20,433,380          | 20,334,157          | -                   | -                   | -                   | 21,166,432          | 20,433,380          | 20,334,157          |
| Licenses, permits, and fees                 | 2,378,529           | 2,682,828           | 965,221             | -                   | -                   | -                   | 2,378,529           | 2,682,828           | 965,221             |
| Grants and intergovernmental                | 3,243,954           | 4,962,390           | 2,340,098           | 651,230             | 106,569             | 40,220              | 3,895,184           | 5,068,959           | 2,380,318           |
| Charges for service                         | 6,109,500           | 5,748,869           | 3,483,769           | 3,879,770           | 3,803,402           | 3,210,665           | 9,989,270           | 9,552,271           | 6,694,434           |
| Investment income                           | 1,381,831           | 1,676,408           | 223,727             | 338,188             | 281,788             | 37,105              | 1,720,019           | 1,958,196           | 260,832             |
| Other                                       | 883,310             | 566,349             | 314,867             | 722,174             | 663,892             | 110,225             | 1,605,484           | 1,230,241           | 425,092             |
| <b>Total Revenues</b>                       | <b>35,163,556</b>   | <b>36,070,224</b>   | <b>27,661,839</b>   | <b>5,591,362</b>    | <b>4,855,651</b>    | <b>3,398,215</b>    | <b>40,754,918</b>   | <b>40,925,875</b>   | <b>31,060,054</b>   |
| <b>EXPENSES:</b>                            |                     |                     |                     |                     |                     |                     |                     |                     |                     |
| Operating expenses                          | 23,389,683          | 19,630,184          | 15,741,179          | 3,354,487           | 3,188,048           | 2,612,896           | 26,744,170          | 22,818,232          | 18,354,075          |
| Capital outlay/Depreciation                 | 18,711,034          | 21,503,217          | 11,603,966          | 1,127,097           | 962,698             | 836,753             | 19,838,131          | 22,465,915          | 12,440,719          |
| Debt service                                | 934,633             | 922,060             | 404,972             | 258,347             | 262,617             | 266,639             | 1,192,980           | 1,184,677           | 671,611             |
| <b>Total Expenses</b>                       | <b>43,035,350</b>   | <b>42,055,461</b>   | <b>27,750,117</b>   | <b>4,739,931</b>    | <b>4,413,363</b>    | <b>3,716,288</b>    | <b>47,775,281</b>   | <b>46,468,824</b>   | <b>31,466,405</b>   |
| <b>Other Financing Sources (Uses):</b>      |                     |                     |                     |                     |                     |                     |                     |                     |                     |
| Debt proceeds                               | 200,000             | 7,181,830           | -                   | -                   | -                   | -                   | 200,000             | 7,181,830           | -                   |
| Sale of assets                              | 108,779             | 84,083              | 3,925               | 51,901              | 1,248               | 3,318               | 160,680             | 85,331              | 7,243               |
| Transfers (net)                             | (251,418)           | (244,704)           | (466,257)           | 251,418             | 244,704             | 466,257             | -                   | -                   | -                   |
| <b>Total Other Financing Sources (Uses)</b> | <b>57,361</b>       | <b>7,021,209</b>    | <b>(462,332)</b>    | <b>303,319</b>      | <b>245,952</b>      | <b>469,575</b>      | <b>360,680</b>      | <b>7,267,161</b>    | <b>7,243</b>        |
| <b>Net Change in Fund Balances</b>          | <b>(7,814,433)</b>  | <b>1,035,972</b>    | <b>(550,610)</b>    | <b>1,154,750</b>    | <b>688,240</b>      | <b>151,502</b>      | <b>(6,659,683)</b>  | <b>1,724,212</b>    | <b>(399,108)</b>    |
| <b>Fund Balances - January 1</b>            | <b>36,604,050</b>   | <b>35,568,078</b>   | <b>36,118,688</b>   | <b>18,103,792</b>   | <b>17,415,552</b>   | <b>17,264,050</b>   | <b>54,707,842</b>   | <b>52,983,630</b>   | <b>53,382,738</b>   |
| <b>Fund Balances - December 31</b>          | <b>\$28,789,617</b> | <b>\$36,604,050</b> | <b>\$35,568,078</b> | <b>\$19,258,542</b> | <b>\$18,103,792</b> | <b>\$17,415,552</b> | <b>\$48,048,159</b> | <b>\$54,707,842</b> | <b>\$52,983,630</b> |





The Town of Frisco is committed to making decisions and policies which welcome and support all, so they can pursue their full potential in our unique mountain town.

## GRANTS AWARDED

Each year the town participates with other local governments in a coordinated grant process. Applications must have federal 501(c)(3) status. Grants are awarded based on benefits to Frisco Residents, past allocations and the organization's past results with program. In addition to in-kind awards, the Town has awarded the following amounts of cash grants through the county-wide grant process (<\$5,000) over the past three years:

2022 \$97,150

2023 \$76,400

2024 \$ 85,200

Of the total awarded in 2024, 9 Town of Frisco high school seniors received scholarships for a total of \$10,000. Additionally, 55 non-profit entities received Town grant awards in 2024.

|   |   |  |
|---|---|--|
| Advocates for Victims of Assault              | High Country Soccer Association               | Summit Public Radio & TV                         |
| Alpenglo Chamber Music Festival               | Keystone Science School                       | Summit Rotary Charitable Fund Dinner             |
| Bethany Immigration Services                  | Mountain Dreamers                             | Summit Rugby                                     |
| Blue River Watershed Group                    | Mountain Pride                                | Summit Tigers American Legion Baseball           |
| Breckenridge Film Festival                    | Mountain Scholars                             | Summit Valley Horse Center                       |
| Breckenridge Backstage Theatre                | Mountaintop Explorium                         | Summit Youth Baseball                            |
| Breckenridge Montessori                       | National Repertory Orchestra                  | Summit Youth Sports                              |
| Breckenridge Outdoor Education Center         | Northwest Colorado Center                     | Team Breckenridge Sports Club                    |
| CAFE Food Rescue                              | Open Arms Childcare and Preschool             | Team Summit Colorado                             |
| Careers in Construction Colorado              | Smart Bellies                                 | The Summit Foundation                            |
| CASA of the Continental Divide                | SOS Outreach                                  | Timberline Adult Day Services                    |
| Colorado Fourteener's Initiative              | Special Olympics Colorado                     | Timberline Learning Center                       |
| Colorado Learning Connections                 | Summit After Prom                             | Upper Blue Elementary Parent Teacher Association |
| Domus Pacis Family Respite                    | Summit County Library                         | Youthentity                                      |
| Family & Intercultural Resource Center        | Summit County Senior Citizens Inc.            |  |
| Friends of the Colorado Avalanche Info Center | Summit County Youth & Family Mountain Mentors |  |
| Friends of the Dillon Ranger District         | Summit High School                            |  |
| Frisco Elementary School PTSA                 | Summit Historical Society                     |  |
| High Country Conservation Center              | Summit Lost Pet Rescue                        |  |

The town created the Frisco Community Impact Grant Program, which are significant grants for nonprofits that have programs that will have an exceptional impact on the Frisco community, and therefore, require a higher level of support. These grants are intended to encourage significant progress toward achieving the Town's strategic objectives.

**Advocates for Victims Assault: \$20,000**

**Smart Bellies: \$10,000**

**Summit County Preschool: \$45,000**

**Summit County Rescue Group: \$5,000**

**The Cycle Effect: \$5,000**

**TreeTop Advocacy Center: \$15,000**







# INCLUSIVE COMMUNITY

The Town of Frisco is committed to making decisions and policy which welcome and support residents and visitors so they can pursue their full potential in our unique mountain town. This means that the Town of Frisco takes action to dismantle any systems that sustain inequity and racism and commits to ensuring that there are options in housing, childcare, recreation, and education which consider equity, environmental, economic, and access issues.

## WORKFORCE HOUSING DEVELOPMENT

*The Residences at Granite Park.* The Town of Frisco and The Colorado Department of Transportation have partnered to develop a workforce housing project located at 619 Granite Street. The 22-unit complex will provide housing for CDOT employees and employees working in Summit County. Construction is expected to be complete Winter of 2024/2025, with occupancy expected in Spring 2025.

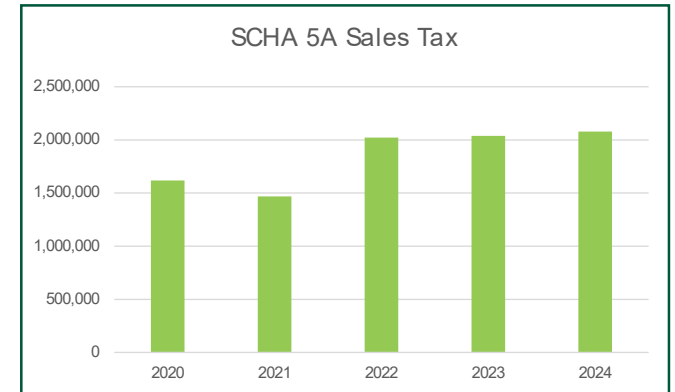
*602 Galena Street.* The Town, with partnership from NHP Foundation, have continued to move forward with the development of a middle-income, 54 unit multifamily, deed restricted rental property at the former Colorado Workforce Center site. Building plans for the project have been submitted and are under review. Construction is expected to begin Summer 2025.

*101 W. Main Street.* The Town, with partnership from NHP Foundation, have also continued to move forward with the development of a 52 unit multifamily, deed restricted rental development. An application for Low Income Housing Tax Credits (LIHTC) has been applied for to assist in financing the project. If approved, construction could begin in 2026.



## SCHA 5A SALES TAX

Summit County voters originally passed a ballot initiative, effective in 2007, funding the Summit County Housing Authority with a new 0.125% special district sales tax. In November of 2016, voters approved an additional sales tax of 0.6% to augment the original revenues generated, bringing the total SCHA special district sales tax rate to 0.725% as of January 1, 2017. The increase in tax rate has resulted in a significant increase in funds dedicated to local workforce housing. As such, the Town is now categorizing the Housing Fund as a “major” fund. In 2023, this tax funded the beginning of construction at 619 Granite Street; the Granite Park Housing Project will add 22 workforce housing units in the Town of Frisco with 11 of those units owned by CDOT.



## ART & CULTURE AND SUSTAINABILITY



*In acknowledgment of the importance of art and culture in Frisco, the Town kicked off its first Movie Night at the Marina hosted by the Frisco Arts & Culture Council.*

*The Town's sustainability committee, The Green Team, hosted its annual Repair Fair. This event has gained popularity and the Green Team now hold two Fairs a year.*



# VIBRANT CULTURE, ARTS & RECREATION

The Town of Frisco recognizes experiences in recreational, artistic, historical, and cultural assets, as foundational to the Town's vibrancy and the quality of life for residents and visitors.

## Community Amenities

### Public Parks

- 240 Acres of Park Space and open space
- Ten of the Town's public parks and facilities are available for rental by reservation
- Amenities vary by park: gazebos, charcoal grills, picnic tables and benches, playgrounds, fishing, volleyball, tennis courts, multi-purpose field, walking trails, horseshoes and restrooms

### Visitor Information Center

- Provides comprehensive vacation planning services for visitors including reservations for local activities, brochures and maps
- Walk in visitors: 21,186 in 2024

### Frisco Historic Park & Museum

- Ten historic cabins and buildings open to the public, along with a large gazebo available to rent
- Museum operates year round with a variety of community programming, field trips, events & exhibitions
- Visitors to the historic park, including program participants in 2024 totalled 37,293

## Community & Recreation Events

### Town Community Events

- Many events were recreated during 2024 including Town Cleanup Week, Concerts in the Park, 4th of July Bike Parade and Concert, Bike to Work Day, Fall Fest & Meet the Artists, The Repair Fair, Rock the Dock, Trick or Treat Street and Wassail Days with Santa Visits and Tree Lighting

### Recreation Special Events

- Run the Rockies Road and Trail Half Marathon & 10k, Frisco Triathlon, Mountain Goat Kids Trail Running races, Turkey Day 5k, Girls on the Run 5k, Up & At 'Em Nordic Ski Series, Gold Rush Nordic races, Brewski and Frisco Freeze Fat Bike Race

### Sponsored Events

- Mayor's Cup golf tournament, Frisco History Day, Timberline Cruiser Regatta, Colorado High School Cycling League races, Mardi Gras 4 Paws, Eat, Ski & Be Merry, LAPS Canine 4K, Bubble Gum Ski Series

## Recreation Programs

### Children's Programs

- Frisco Fun Club, Adventure Camp, Bike Camp, Water Camp, Skateboard Camp, Girls on the Run Camp, H2O camp, Afterschool Fun Club, Winter Vacation Sensation no school day camp, Little Vikings Nordic skiing, Zeke's Shredder's afterschool downhill ski program, Kids Night Out program







# VIBRANT CULTURE, ARTS & RECREATION

## Peninsula Recreation Area

### Frisco Adventure Park - Winter

- The tubing hill opened on November 23, 2023 with extensive snow making efforts - and was open through April 7, 2024. Tubing guests totaled 63,637, while 1,002 ski tickets were sold.
- Adventure Park revenues totaled \$2,393,046 for winter 2023/2024, 88% of which was derived from 63,637 guests for tubing hill hourly fees. This was up 29% from the previous winter.
- The Beginner Ski & Ride Hill, along with Snow Schooler lessons opened on December 8, 2023 and ran through April 7, 2024. Snow Schooler lesson participants totaled 2,210 students.
- A Terrain Park with 10+ features was added in 2024 adjacent to the ski and snowboard hill.

### Frisco Nordic Center

- The Nordic Center was open for the winter season from December 6th, 2023 through April 7th, 2024.
- 2023/2024 revenues totalled \$600,379, including 10,986 day pass visits, \$145,305 equipment rentals, and 1,057 lessons.
- The Nordic Center hosted practices for the Summit Nordic Ski Club, Summit Middle School and Summit High School.



### Frisco Bay Marina

- Total revenues for 2024 were \$2,482,944
- Boat rentals - including pontoons, kayaks, canoes and stand-up-paddle boards - accounted for \$1,143,204 (or 46%) of that total.
- The Lighthouse Lawn and Frisco Bay Landing grew in popularity. Highlights included Rock the Dock and a new movie night.

### Frisco Adventure Park - Summer

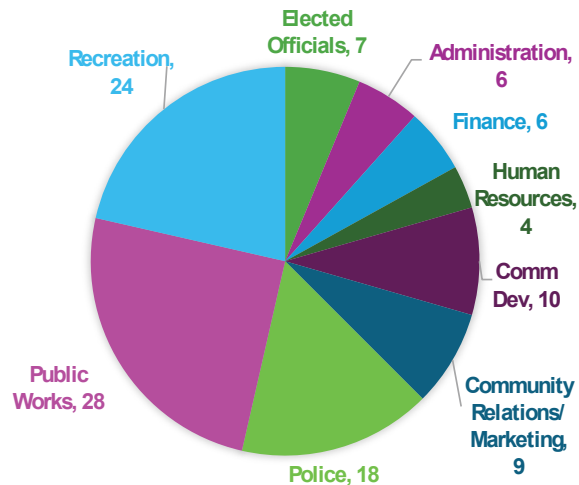
- After the snow melts, the adventure park offers many popular summer amenities including a concrete bowl skate park, bike park and bike pump track. The Nordic trails become trail running, mountain bike, and disc golf terrain.
- The beautiful Day Lodge and wedding ceremony site offer spectacular views for guests.
- Summer children's' programming is primarily based out the Nordic Center and Day Lodge.





## PERSONNEL

### 2024 FTE By Department



The number of employees is directly related to services offered, regulations enforced, and the amount of growth and activity both inside and outside the Town of Frisco.

The Town currently employs 112 full and part-time year-round staff, and 130 seasonal summer and winter employees.

Performance-based merit increases were budgeted in 2024 with a maximum increase of 5 percent.



## QUALITY CORE SERVICES

The Town of Frisco commits to providing timely and innovative core services with efficiency, excellent customer service, and professionalism.

Providing quality core services are the heart of the Town of Frisco. The Town Council places a high priority on a balanced and fiscally sustainable budget, considering long and short-term economic indicators to prudently maintain our critical infrastructure, sustain general services, support and improve our recreation and visitor economy, communicate effectively to actively engage residents, attract and retain high-performing personnel to deliver exceptional service to the public, provide essential public safety services, maintain the Town's public resources, and protect and preserve the Town's historic community.

### Police Department

The Police Department is committed to community policing - a philosophy, management style and organization strategy that promotes proactive problem-solving and police community partnerships to address the causes of crime and fear, and well as other community issues.

- Calls for Service increased from 4,985 in 2023 to 5,510 in 2024.
- Arrests in 2024 totaled 238, which is comprised of 26 felonies and 212 misdemeanors including 88 DUI's.
- Stolen property in 2024 was valued at \$201,334 up from \$171,894 in 2023.

### Public Works

The duties of the department include: safe and efficient maintenance of streets, maintenance of parks and paved pathways, service of Town-owned buildings and vehicle fleet.

- Full snow plowing operations occur when snow accumulations reach 4 inches - a 4 inch snow storm requires almost 80 hours of labor to complete. Maintains 35 lane miles of roadway.
- Maintained 240 acres of park space including 210+ acres of forested open space, and 16 miles of bike paths.
- Maintained 70,000 square feet of facility and building space including Town Hall, Public Works, Community Center, Visitor Information Center, Historic Park & Museum, Frisco Bay Marina Lund House and Landing Building, Adventure Park Day Lodge and Nordic Center, 18 Employee Housing Units.
- Town's fleet consists of 237 vehicles including passenger cars and trucks, small equipment and heavy equipment including snow cats and snowmobiles. Of the total fleet, 3 are hybrids and 8 EVs.

### Water

Frisco Town Council approved a water rate and tap fee increase in June 2019. Water rates and water tap fees increase by 5% annually on October 1st of each year through October 1, 2024. The base rate per EQR for water in 2024 was \$54.69, and one tap fee was \$6,926.66.

- There are 34 miles of water main pipes in Frisco.
- The total water consumption in 2024 was 245,678,000.
- The highest daily consumption of water was recorded on June 29, 2024 at 1,347,000.





## **GLOSSARY**

**Business-Type Activities** - Private sector-type operations, such as Water Utility and Frisco Bay Marina, where fees for services typically cover all or most of the cost of operations, including depreciation.

**Capital Outlay** – Items such as Town or Utility land, construction in progress, equipment, infrastructure and buildings, and improvements net of depreciation.

**Capital Improvement Fund**- An account established to account for the purchase or construction of major capital facilities that are not expended for goods and services.

**Enterprise Fund**- An account established to finance and account for the acquisition, operation and maintenance of governmental facilities and services which are entirely or predominantly self-supported by user charges. All activities necessary to provide such services are accounted for in these funds, including, but not limited to, administration, operations, maintenance, financing and related debt service and billing and collections. The Town of Frisco's Enterprise Funds include the Water and Marina Funds.

**Expenditures**- Where accounts are kept on the accrual or modified accrual basis of accounting, the cost of goods received or services rendered, whether cash payments have been made or not. Where accounts are kept on a cash basis, expenditures are recognized only when the cash payments for the above purposes are made.

**Full-Time Equivalent (FTE)**-The full time equivalent is a measure that allows the Town to calculate the equivalent number of full time employees it would have in given period of time.

**Fund Balance**- Fund Balance is the excess of assets over liabilities. A negative fund balance is sometimes called a deficit.

**GAAP Basis of Accounting**- Generally Accepted Accounting Principals (GAAP) basis as primarily defined by the Government Accounting Standards Council (GASB).

**General Fund**-The General Fund is established to account for the revenues and expenditures necessary to carry out basic governmental activities of the Town such as public safety, recreation, planning, legal services, administrative services, etc., which are not required to be accounted for in another fund.

**Governmental Activities** – Town basic services, including police, planning, public works and culture and recreation. Sales and property taxes finance the majority of these services.

**Interfund Transfers**- Amounts transferred from one fund to another.

**Internal Service Fund**- Proprietary fund type that may be used to report any activity that provides goods or services to other funds, departments or agencies of the primary government and its component units, or to other governments, on a cost-reimbursement basis.

**Revenue**- Funds that the government receives as income. It includes such items as tax payments, fees from specific services, receipts from other governments, fines, forfeitures, grants, shared revenues and interest income.

# STAY CONNECTED

## FriscoGov.com

The best source for government news. Residents can find dates and times for all public meetings, press releases, job opportunities, business information, and other Town government updates, projects, services and programs. [FriscoGov.com](https://www.frisco.gov)

## TownOfFrisco.com

Information on all the Town's events, recreation and amenities. Visitors and locals alike can use this well designed site to learn more about all that Frisco has to offer. [TownofFrisco.com](https://www.townoffrisco.com)

## CHANNEL 1 -SCTV (Comcast)

Summit County's public access channel.

## CHANNEL 22 (Comcast)

Real-time weather and traffic information. Be sure to tune in before you head out.

## FACEBOOK

Get informed, comment on posts, and join the conversation at

[facebook.com/TownofFriscoColoradoGov.com](https://www.facebook.com/TownofFriscoColoradoGov.com).

Visitor focused information at [facebook.com/VisitFriscoColorado](https://www.facebook.com/VisitFriscoColorado).

## TWITTER

Follow us on Twitter for frequent updates regarding news, events and programs @Townoffrisco.

## INSTAGRAM

Follow us on Instagram for visual updates on Frisco at townoffrisco #FriscoCo #FriscoClock

# NUMBERS TO KNOW

Town Hall: (970) 668-5276

Marina: (970) 668-4334

Information Center: (970) 668-5547

Public Works: (970) 668-0836

Historic Park: (970) 668-3428

Adventure Park (970) 668-2558

## REPORT AN EMERGENCY

Life Threatening: 911

Electrical outage or emergency: 800-895-1999

Gas/Gas odor: 800-895-2999

Water or water quality emergency: (970) 668-8600

Wastewater, Storm Water: (970) 668-3723

## NON-EMERGENCY

Non-emergency police, fire, medical: (970) 668-8600

Report a crime in non-emergency situations

Report suspicious activity

Non-emergency electrical: 800-895-4999

Partial power outage

Damage to equipment (light poles, utility boxes, etc.)

Streetlight in need or repair: Town (970) 668-0836

Summit County (970) 668-3590

Street snow removal: Town (970) 668-0836

Summit County (970) 668-3590, State (303) 757-9011

Report a pothole: Town (970) 668-0836; Summit County (970) 668-3590;

State (303) 757-9011

Report a hazard on bike and pedestrian trails: Town (970) 668-0836

Summit County (970) 668-3590

## NUISANCES

Weeds, trash, sidewalks - (970) 668-3579

Animal Control - (970) 668-3230

## INFORMATION

Summit Stage: (970) 668-0999

Water Billing and Customer Service: (970) 668-5276

Reserve Park Shelters or Ballfields: (970) 668-2558

Driver's License: (970) 668-5015

Motor Vehicle/License Plates: (970) 668-5623

Business License: (970) 668-2567

Municipal Court: (970) 668-3576

Road Conditions: (970) 668-1090 or 877-315-7623

Crime Stoppers: 866-453-7867

