

**2026 Town Council Candidate Biographical Information : Entry # 5285**

**Full Name of Applicant**

Mark Waldman

**I understand that this application is public record upon submission, and will be proactively made public by the Town of Frisco. I will not provide any information that should be kept from public view or access on this form.**

Yes

**I understand that if I have any questions or concerns regarding this form, or the Municipal Election process in Frisco, Colorado, that I can and should contact the Town Clerk at [townclerk@townoffrisco.com](mailto:townclerk@townoffrisco.com), (970) 668-9122, or by visiting Town Hall during business hours (Mondays-Thursdays 8:00am-5:00pm, or Fridays 8:00am-Noon).**

Yes

**I understand that this application is an optional step in running for Town Council in Frisco, Colorado, in 2026. I further understand that to become a Candidate for Town Council for the Regular Municipal Election in Frisco, Colorado in 2026, that I can and should contact the Town Clerk for all requirement information, including but not limited to a nomination petition, campaign finance forms, and a candidate affidavit. To contact the Town Clerk, I can reach out via email at [townclerk@townoffrisco.com](mailto:townclerk@townoffrisco.com), telephone at (970) 668-9122, or by visiting Town Hall in person during business hours (Mondays-Thursdays 8:00am-5:00pm, or Fridays 8:00am-Noon).**

Yes

**I've lived in Frisco since: (month and year)**

May 2002

**Candidate Email Address**

[mark@waldmanweb.com](mailto:mark@waldmanweb.com)

**How long have you lived in the Town of Frisco? Also describe any other connections to Frisco beyond just residency, if applicable.**

Mary and I were visitors back in 1994 before becoming a full-time resident in 2002. We bought the Hotel Frisco in 2002 with a hard-earned SBA loan. Many will remember when the Hotel Frisco had strikes, employee issues and was a source of local drama. Mary and I changed that. With lots of hard work, we made the Hotel Frisco a place to be proud of and in the process established our deep-rooted connection to the town.

We are business owners, event sponsors, charity supporters, athletes, neighbors, and lovers of Frisco. Mostly we are enormously proud and grateful to be residents and members of the Frisco community.

**Why are you interested in serving on Frisco Town Council?**

When Mary and I bought the Hotel Frisco in the 2000's with an SBA loan, we planned to run it for a few years. Twenty-three years later, we're still here.

My business, Summit Mountain Rentals, sits at the intersection of everything Frisco is wrestling with today. We work with property owners who chose to invest here, visitors whose spending supports our economy, and employees who make the town function every day.

The goal is to protect what makes Frisco Frisco while ensuring it works for the people who live, work, and visit here.

I want to help shape these choices. Because loving something means working for it. Because complaining without stepping up

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isn't my style. Frisco works best when everyone has a stake in its success. When hard work is rewarded, when smart business supports community, and when decisions are grounded in experience rather than ideology.

That's the Frisco I'm working toward.

**Education, Philanthropic/Volunteerism, and Work Experience:**

Over twenty-three years in Frisco, I've been involved across the community. I was finance chair for the Colorado BBQ Challenge for three years. I served on the Planning Commission where I learned the difference between what sounds good in a meeting and what actually works when you build it.

Through SMR we provide workforce housing for our staff. We're part of the largest housing funding source in town through lodging taxes. We have a Doner Advised Fund with the Summit Foundation, and we have donated lodging to support many town needs.

Mary and I support the Summit County no-kill shelter with staff time and money. We've volunteered at 4th of July, Run the Rockies, Wassail Days, BrewSki, LAPS.

I have two undergraduate degrees, Mathematics and Economics. I'm finishing a Master in Management from the London School of Economics. Mary and I both worked in high-tech Sales and Marketing for over a decade.

Learning is a daily passion of mine.

**In your opinion, what are your top 3 (yes, narrow them to a maximum of 3), issues facing the Frisco community?**

When I talk with people in Frisco, housing, economics, and growth always come up. These are real issues. But, after twenty-three years living in this community and working to find solutions, I've learned these issues are what we see on the surface. The most important issue facing Frisco is community.

I have learned over a lifetime of success and failure that solving any problem is possible if you start working on it together. No single perspective gives rise to the right solution, only group insight and unity can solve difficult problems.

My business only works when property owners, visitors, and employees understand they need each other. Frisco is the same. We have the resources, the money, the economy and the people to solve our problems. It is working as a single community that will yield success.

This is the Frisco I am working toward.

**What are your top 3 (yes, narrow them to a maximum of 3), favorite characteristics of Frisco?**

What makes Frisco special to me: World-class skiing out the door in the winter, half-off dinners in the mud season, the best riding and hiking in the world in the summer, the romance of aspen colors in the fall and that I get to do it over and over again every year. Sharing this with neighbors, friends and my family year after year is everything.

**I've served on Frisco Town Council before.**

No

**I've served in local government outside of Frisco, elsewhere.**

No

**Oath of Applicant**

**Typed Signature**

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Mark Waldman

**Date**

02/09/2026

**Notes**



**Town Clerk Notification: Town Council Candidate Biographical Information Form Submission (ID: 5d2cc93274830)**

added February 9, 2026 at 9:20 am

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