

2026 Town Council Candidate Biographical Information : Entry # 5310

Full Name of Applicant

Thayer Hirsh

I understand that this application is public record upon submission, and will be proactively made public by the Town of Frisco. I will not provide any information that should be kept from public view or access on this form.

Yes

I understand that if I have any questions or concerns regarding this form, or the Municipal Election process in Frisco, Colorado, that I can and should contact the Town Clerk at townclerk@townoffrisco.com, (970) 668-9122, or by visiting Town Hall during business hours (Mondays-Thursdays 8:00am-5:00pm, or Fridays 8:00am-Noon).

Yes

I understand that this application is an optional step in running for Town Council in Frisco, Colorado, in 2026. I further understand that to become a Candidate for Town Council for the Regular Municipal Election in Frisco, Colorado in 2026, that I can and should contact the Town Clerk for all requirement information, including but not limited to a nomination petition, campaign finance forms, and a candidate affidavit. To contact the Town Clerk, I can reach out via email at townclerk@townoffrisco.com, telephone at (970) 668-9122, or by visiting Town Hall in person during business hours (Mondays-Thursdays 8:00am-5:00pm, or Fridays 8:00am-Noon).

Yes

I've lived in Frisco since: (month and year)

February 2020

Candidate Email Address

thayer.hirsh@gmail.com

How long have you lived in the Town of Frisco? Also describe any other connections to Frisco beyond just residency, if applicable.

My Frisco journey began in 2009 on the rooftops of Main Street, leading the installation of one of the town's first commercial solar arrays. During those weeks, I fell in love with the community, from playing pool at the Moosejaw to exploring the Frisco backyard. I knew then that this town was special.

My wife and I made the deliberate choice to move here in February 2020. We have been residents ever since, running businesses and deeply investing in our community. We are raising two daughters who attend Frisco Elementary. Whether I'm coaching youth soccer or volunteering as a Spanish translator in our schools, my goal remains the same: keeping Frisco a vibrant community where every family can build their best life.

Why are you interested in serving on Frisco Town Council?

As Frisco grows, I want to guide our community's path with the same direct, personal involvement that has defined my career.

As Executive Director of the Summit Economic Partnership, I collaborated with local and state partners to strengthen our regional economy. As Peak One Neighborhood HOA president, I led initiatives to reduce costs and balance our budget. Currently, as COO of Public House, a Frisco-based affordable housing software company, housing solutions are central to my daily work.

My deepest motivation, however, comes from being a father. I see firsthand what our families need: excellent schools, attainable housing, and a resilient, year-round economy. Drawing on my experience as a small business owner, hiker/biker, and economic

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leader, I am committed to practical solutions that secure our children's education and implement real housing strategies. I am ready to roll up my sleeves and get to work.

Education, Philanthropic/Volunteerism, and Work Experience:

Education:

- MBA, University of Colorado, Boulder
- BA, Lehigh University

Work Experience:

- COO, Public House (Frisco-based affordable housing software company)
- Former Executive Director, Summit Economic Partnership
- Extensive experience in management consulting, startups and the energy industry

Community Leadership & Volunteerism:

- Board Member, TEDx Breckenridge
- Youth Soccer Coach, High Country Soccer Association
- Spanish Translator Volunteer, Frisco Elementary
- Former President, Peak One Neighborhood HOA
- Former Board Member, NWCCOG Economic Development Board
- Member, Town of Frisco Dark Sky Steering Committee

In your opinion, what are your top 3 (yes, narrow them to a maximum of 3), issues facing the Frisco community?

1. Smart Solutions to Housing - Housing isn't just about building more units - it's about building the right housing and managing it effectively. Through my work with Public House, I've seen successful affordable housing models nationwide. We must apply best practices to make living in Frisco a reality for our local workforce.
2. Schools & Education - Frisco Elementary is our town's heartbeat. We must fight to keep it open and thriving while addressing the critical gap in affordable early childhood education. Without accessible childcare and quality schools, we can't retain the young families who form the foundation of our year-round community.
3. Preserving Frisco's Soul - Our community's character depends on year-round, locally-rooted employment. I'll work to help grow and diversify our economy by attracting and retaining year round jobs that allow people to build lives here for generations.

What are your top 3 (yes, narrow them to a maximum of 3), favorite characteristics of Frisco?

1. Our People - Frisco is a real town, not a resort. You see the same faces at the coffee shop, on Mount Royal, and at summer concerts in the park. These aren't chance encounters - they're the foundation of genuine community. Our local residents are what make Frisco special.
2. Main Street - Downtown Frisco has soul. It's walkable, authentic and filled with locally owned businesses. I'm fortunate to have my office here. This is where our community gathers, not just where tourists pass through.
3. Access to Nature - We live where others vacation. Peninsula trails, the marina, the Colorado Trail - this isn't just our recreation, it's our backyard and central to our quality of life.

I've served on Frisco Town Council before.

No

I've served in local government outside of Frisco, elsewhere.

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No

Attach a headshot the Town of Frisco may use for its website.

- [Thayer-Headshot.jpg](#)

Oath of Applicant

Typed Signature

Thayer Hirsh

Date

02/10/2026

Notes



Town Clerk Notification: Town Council Candidate Biographical Information Form Submission (ID: 5d2cc93274830)

added February 10, 2026 at 10:58 am

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